

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/07/2016

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **An urgent need for mentors:** Need for Big Brother/Big Sister Volunteers
 - **Infant Mortality:** Signature Chefs Auction Part 2 benefitting March of Dimes
 - **Blood Supplies Critically Low:** Hoxworth Blood Center Golf Outing
 - **Cancer:** Charity 5K Walk Ahead for a Brain Tumor Cure
 - **Charity Gala:** Seize Hope Benefit for the Epilepsy Foundation
 - **Election:** An early look at the Republican ticket. Working out problems from the November election
 - **ENVIRONMENT:** Save Our Local Waters Art Project
 - **Helping the food insecure:** Freestore Foodbank-Holidays
 - **Helping the Homeless:** New shelter for the homeless this winter
 - **Honoring Local Athletes:** Cincinnati Sports Network Awards
 - **Public Safety:** New FOP President in Cincinnati after 10 years
 - **Supporting Area Youth:** Big Day of Foster Care
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blood Supplies Critically Low	SUNDAY SUPPLEMENT/Segment #1	Hoxworth Blood Center Golf Outing	Dr. Ronald Sacher/Hoxworth	10/04/2015 06:59 AM	006:38
Blood Supplies Critically Low	SUNDAY SUPPLEMENT/Segment #2	Hoxworth Blood Center Golf Outing	Dr. Ronald Sacher/Hoxworth	10/04/2015 07:06 AM	007:39
Cystic Fibrosis Fundraiser	SUNDAY SUPPLEMENT/Segment #3	Run Like Hell	Tony Montelisciana, Sponsor	10/04/2015 07:14 AM	015:40
Blood Supplies Critically Low	SUNDAY SUPPLEMENT/Segment #1	Hoxworth Blood Center Golf Outing	Dr. Ronald Sacher/Hoxworth	10/11/2015 07:00 AM	006:38
Blood Supplies Critically Low	SUNDAY SUPPLEMENT/Segment #2	Hoxworth Blood Center Golf Outing	Dr. Ronald Sacher/Hoxworth	10/11/2015 07:05 AM	007:39
Cystic Fibrosis Fundraiser	SUNDAY SUPPLEMENT/Segment #3	Run Like Hell	Tony Montelisciana, Sponsor	10/11/2015 07:13 AM	015:40
Cancer	SUNDAY SUPPLEMENT/Segment #1	Walk Ahead for a Brain Tumor Cure	Chris Knueven/Brain Tumor	10/18/2015 06:58 AM	008:07
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	Freestore Foodbank-Holidays	Kurt Rieber, Freestore	10/18/2015 07:07 AM	010:47
Cystic Fibrosis Fundraiser	SUNDAY SUPPLEMENT/Segment #3	Run Like Hell	Tony Montelisciana, Sponsor	10/18/2015 07:18 AM	010:31
Supporting Area Youth	SUNDAY SUPPLEMENT/Segment #1	Big Day of Foster Care	Charlie Winburn/City Council	10/25/2015 06:58 AM	010:18
Supporting Area Youth	SUNDAY SUPPLEMENT/Segment #2	Big Day of Foster Care	Charlie Winburn/City Council	10/25/2015 07:08 AM	008:50
Epilepsy	SUNDAY SUPPLEMENT/Segment #3	Seize Hope Benefit for the Epilepsy Foundation	Kathy Schrag/Epilepsy	10/25/2015 07:17 AM	010:27
Infant Mortality	SUNDAY SUPPLEMENT/Segment #1	Signature Chefs Auction	Becky Riegelsberger/Chefs	11/01/2015 07:00 AM	007:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Infant Mortality	SUNDAY SUPPLEMENT/Segment #2	Signature Chefs Auction Part 2	Becky Riegelsberger/Chefs	11/01/2015 07:07 AM	014:03
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Double Your Dollars Day	Kurt Rieber, Freestore	11/01/2015 07:21 AM	008:11
Infant Mortality	SUNDAY SUPPLEMENT/Segment #1	Signature Chefs Auction	Becky Riegelsberger/Chefs	11/08/2015 06:58 AM	007:04
Infant Mortality	SUNDAY SUPPLEMENT/Segment #2	Signature Chefs Auction Part 2	Becky Riegelsberger/Chefs	11/08/2015 07:05 AM	009:01
An urgent need for mentors	SUNDAY SUPPLEMENT/Segment #3	Big Brothers/Big Sisters Recruitment Drive	Deb Haas/Big Bro-Big Sis	11/08/2015 07:14 AM	013:53
Honoring Local Athletes	SUNDAY SUPPLEMENT/Segment #1	Cincinnati Sports Network Awards	Leslie Spencer/Cincy Sports	11/15/2015 07:00 AM	005:58
ENVIRONMENT	SUNDAY SUPPLEMENT/Segment #2	Save Local Waters Campaign	John Nelson/SaveLocalWaters	11/15/2015 07:06 AM	014:31
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Check Out Hunger Campaign	Kurt Rieber, Freestore	11/15/2015 07:20 AM	008:47
Refugees	SUNDAY SUPPLEMENT/Segment #1	Syrian Refugees in Cincinnati	Chris Seelbach/City Council	11/22/2015 07:00 AM	005:14
ENVIRONMENT	SUNDAY SUPPLEMENT/Segment #2	Save Local Waters Campaign	John Nelson/SaveLocalWaters	11/22/2015 07:06 AM	014:31
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Check Out Hunger Campaign	Kurt Rieber, Freestore	11/22/2015 07:20 AM	010:07
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Christmas Food Distribution at the Freestore	Kurt Rieber, Freestore	11/29/2015 06:58 AM	009:06
An urgent need for mentors	SUNDAY SUPPLEMENT/Segment #2	Need for Big Brother/Big	Deb Haas/Big Bro-Big Sis	11/29/2015 07:07 AM	015:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Sister Volunteers			
ENVIRONMENT	SUNDAY SUPPLEMENT/Segment #3	Rain Barrel Art Project	John Nelson/SaveLocalWaters	11/29/2015 07:22 AM	005:16
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Christmas Food Distribution at the Freestore	Kurt Rieber, Freestore	12/06/2015 07:00 AM	009:07
Helping the Homeless	SUNDAY SUPPLEMENT/Segment #2	New shelter for the homeless this winter	Kevin Finn/Homelessness	12/06/2015 07:09 AM	008:22
Elections	SUNDAY SUPPLEMENT/Segment #3	Working out problems from the November election	Alex Triantafilou, Ham Co GOP	12/06/2015 07:18 AM	012:29
An urgent need for mentors	SUNDAY SUPPLEMENT/Segment #1	Big Brothers/Big Sisters Volunteer Campaign	Deb Haas/Big Bro-Big Sis	12/13/2015 07:00 AM	015:31
Public Transportation	SUNDAY SUPPLEMENT/Segment #2	Hamilton County Transportation Survey	Chris Monzel, Commissioner	12/13/2015 07:16 AM	008:22
ENVIRONMENT	SUNDAY SUPPLEMENT/Segment #3	Save Our Local Waters Art Project	John Nelson/SaveLocalWaters	12/13/2015 07:25 AM	005:17
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Freestore Foodbank Holiday Meal Distribution	Kurt Rieber, Freestore	12/20/2015 07:00 AM	010:24
Elections	SUNDAY SUPPLEMENT/Segment #2	An early look at the Republican ticket	Alex Triantafilou, Ham Co GOP	12/20/2015 07:10 AM	012:30
Elections	SUNDAY SUPPLEMENT/Segment #3	Chris Smitherman not running for Commission	Chris Smitherman, Council	12/20/2015 07:23 AM	006:51
Public Safety	SUNDAY SUPPLEMENT/Segment #1	Father asking for help solving	David Markham/Katelyn	12/27/2015 07:00 AM	012:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		daughter's murder			
Public Safety	SUNDAY SUPPLEMENT/Segment #2	New FOP President in Cincinnati after 10 years	Sgt. Dan Hils/FOP	12/27/2015 07:12 AM	007:50
Public Safety	SUNDAY SUPPLEMENT/Segment #3	Cincinnati's New Police Chief Publicly Sworn In	Chris Smitherman, Council	12/27/2015 07:20 AM	008:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HIGH BLOOD PRESSURE	Ad Council	000:15	156
HIGH BLOOD PRESSURE	Ad Council	001:00	046
HEALTH/ ORTHO	AAOS/Ad Council	000:30	049
HEALTH/ ORTHO	AAOS/Ad Council	001:00	183
AFFORDABLE HOUS	HABITAT FOR HUMANITY	000:16	051
ATTENDANCE	Ad Council	000:15	103
ATTENDANCE	Ad Council	001:00	131
BRAIN TUMOR RESEARCH	WALK AHEAD	000:31	024
BULLYING	BYSTANDER REVOLTUION	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SMALL BUSINESS	CINCY CHAMBER OF COMMERCE	000:28	025
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	023
DISABLED VETS	DAV	000:30	066
DISABLED VETS	DAV	001:00	177
diabetes	Ad Council	000:15	154
diabetes	Ad Council	000:30	045
diabetes	Ad Council	000:59	115
CHILDHOOD CANCER	DRAGONFLY	000:30	008
EMERGENCY PLAN	Ad Council	000:30	170
EMERGENCY PLAN	Ad Council	000:58	054
EPILEPSY	EPILEPSY FOUNDATION	000:31	015
FOOD SAFETY	Ad Council	000:30	075
FOSTER CARE	CHILD FOCUS	001:00	011
EMPLOYMENT	Ad Council	000:15	103
EMPLOYMENT	Ad Council	000:30	031
EMPLOYMENT	Ad Council	001:00	059
HEALTH	Ad Council	000:15	110
HEALTH	Ad Council	000:30	045
HEALTH	Ad Council	000:59	098
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	078
HUNGER	Ad Council	000:30	095
HUNGER	FREESTORE FOODBANK	000:32	027
HUNGER	SHARED HARVEST FOODBANK	000:31	025
INSURANCE ENROLLMENT	OAB	000:30	040
internet education	PSA-FAMILY 15	000:15	005
LEUKEMIA & LYMPHOMA SOCIETY	PAPA JOHNS	000:29	008
MILITARY	Ad Council	000:30	069
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MORTGAGE HELP	Ad Council	000:15	108
MORTGAGE HELP	Ad Council	000:30	058
MORTGAGE HELP	Ad Council	001:00	062
OH ARMY NATIONAL GUARD	OAB	000:30	021
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	080
PHILANTHROPY	MAGNIFIED GIVING	000:18	024
INFANT MORTALITY	march of dimes	000:30	030
ASTHMA	PSA ATHSMA	000:30	065
DIABETES	PSA-GET REAL	001:00	055
SEAT BELT	Ad Council	000:30	068
SEAT BELT	Ad Council	001:00	173
SKIN CANCER	Ad Council	001:00	107
SLEEP APNEA	Ad Council	000:20	230
SLEEP APNEA	Ad Council	000:30	048
SLEEP APNEA	Ad Council	001:00	119
TEACH	Ad Council	000:15	105
TEACH	Ad Council	001:00	121
texting	Ad Council	000:30	103
TIRE SMART	RUBBER MANUFACTURERS	000:30	043
TIRE SMART	RUBBER MANUFACTURERS	000:31	225
TRAIN SAFETY	Ad Council	000:30	083
TRAIN SAFETY	Ad Council	001:00	172
underprivileged children	NEEDIEST KIDS OF ALL	000:31	022
UNITED WAY	UNITED WAY	000:15	004
US FOREST SERVICE	Ad Council	000:10	343
US FOREST SERVICE	Ad Council	000:15	118
US FOREST SERVICE	Ad Council	000:30	069
MILITARY	USO	000:15	102
MILITARY	USO	000:30	054

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	USO	001:00	096
VETERANS	CAR X	000:30	009
VETERANS CRISIS LINE	Ad Council	000:29	087
VETERANS CRISIS LINE	Ad Council	000:57	179
VOTING	ROCK THE VOTE	000:29	105
VOTING	ROCK THE VOTE	000:30	007
YOUTH SPORTS	FRIARS CLUB	000:29	014