

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/07/2016

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **An urgent need for mentors:** Need for Big Brother/Big Sister Volunteers
 - **Infant Mortality:** Signature Chefs Auction Part 2 benefitting March of Dimes
 - **Blood Supplies Critically Low:** Hoxworth Blood Center Golf Outing
 - **Cancer:** Charity 5K Walk Ahead for a Brain Tumor Cure
 - **Charity Gala:** Seize Hope Benefit for the Epilepsy Foundation
 - **Election:** An early look at the Republican ticket. Working out problems from the November election
 - **ENVIRONMENT:** Save Our Local Waters Art Project
 - **Helping the food insecure:** Freestore Foodbank-Holidays
 - **Helping the Homeless:** New shelter for the homeless this winter
 - **Honoring Local Athletes:** Cincinnati Sports Network Awards
 - **Public Safety:** New FOP President in Cincinnati after 10 years
 - **Supporting Area Youth:** Big Day of Foster Care
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTI ON | GUEST | DATE/TIM E | DURATIO N |
|----------------------------------|-------------------------------------|---|---------------------------------|------------------------|--------------|
| Blood Supplies Critically Low | SUNDAY SUPPLEMENT/Segm ent #1 | Hoxworth Blood Center Golf Outing | Dr. Ronald Sacher/Hoxworth | 10/04/2015 06:59 AM | 006:38 |
| Blood Supplies Critically Low | SUNDAY SUPPLEMENT/Segm ent #2 | Hoxworth Blood Center Golf Outing | Dr. Ronald Sacher/Hoxworth | 10/04/2015 07:06 AM | 007:39 |
| Cystic Fibrosis Fundraiser | SUNDAY SUPPLEMENT/Segm ent #3 | Run Like Hell | Tony Montelisciana, Sponsor | 10/04/2015 07:14 AM | 015:40 |
| Blood Supplies Critically Low | SUNDAY SUPPLEMENT/Segm ent #1 | Hoxworth Blood Center Golf Outing | Dr. Ronald Sacher/Hoxworth | 10/11/2015 07:00 AM | 006:38 |
| Blood Supplies Critically Low | SUNDAY SUPPLEMENT/Segm ent #2 | Hoxworth Blood Center Golf Outing | Dr. Ronald Sacher/Hoxworth | 10/11/2015 07:05 AM | 007:39 |
| Cystic Fibrosis Fundraiser | SUNDAY SUPPLEMENT/Segm ent #3 | Run Like Hell | Tony Montelisciana, Sponsor | 10/11/2015 07:13 AM | 015:40 |
| Cancer | SUNDAY SUPPLEMENT/Segm ent #1 | Walk Ahead for a Brain Tumor Cure | Chris Knueven/Brain Tumor | 10/18/2015 06:58 AM | 008:07 |
| Helping the food insecure | SUNDAY SUPPLEMENT/Segm ent #2 | Freestore Foodbank- Holidays | Kurt Rieber, Freestore | 10/18/2015 07:07 AM | 010:47 |
| Cystic Fibrosis Fundraiser | SUNDAY SUPPLEMENT/Segm ent #3 | Run Like Hell | Tony Montelisciana, Sponsor | 10/18/2015 07:18 AM | 010:31 |
| Supporting Area Youth | SUNDAY SUPPLEMENT/Segm ent #1 | Big Day of Foster Care | Charlie Winburn/City Council | 10/25/2015 06:58 AM | 010:18 |
| Supporting Area Youth | SUNDAY SUPPLEMENT/Segm ent #2 | Big Day of Foster Care | Charlie Winburn/City Council | 10/25/2015 07:08 AM | 008:50 |
| Epilepsy | SUNDAY SUPPLEMENT/Segm ent #3 | Seize Hope Benefit for the Epilepsy Foundation | Kathy Schrag/Epilepsy | 10/25/2015 07:17 AM | 010:27 |
| Infant Mortality | SUNDAY SUPPLEMENT/Segm ent #1 | Signature Chefs Auction | Becky Riegelsberger/Chefs | 11/01/2015 07:00 AM | 007:04 |

| ISSUE | PROGRAM / TITLE | DESCRIPTI ON | GUEST | DATE/TIM E | DURATIO N |
|-------------------------------|-------------------------------------|--|------------------------------------|------------------------|--------------|
| Infant Mortality | SUNDAY SUPPLEMENT/Segm ent #2 | Signature Chefs Auction Part 2 | Becky Riegelsberger/Chefs | 11/01/2015 07:07 AM | 014:03 |
| Helping the food insecure | SUNDAY SUPPLEMENT/Segm ent #3 | Double Your Dollars Day | Kurt Rieber, Freestore | 11/01/2015 07:21 AM | 008:11 |
| Infant Mortality | SUNDAY SUPPLEMENT/Segm ent #1 | Signature Chefs Auction | Becky Riegelsberger/Chefs | 11/08/2015 06:58 AM | 007:04 |
| Infant Mortality | SUNDAY SUPPLEMENT/Segm ent #2 | Signature Chefs Auction Part 2 | Becky Riegelsberger/Chefs | 11/08/2015 07:05 AM | 009:01 |
| An urgent need for mentors | SUNDAY SUPPLEMENT/Segm ent #3 | Big Brothers/Big Sisters Recruitment Drive | Deb Haas/Big Bro- Big Sis | 11/08/2015 07:14 AM | 013:53 |
| Honoring Local Athletes | SUNDAY SUPPLEMENT/Segm ent #1 | Cincinnati Sports Network Awards | Leslie Spencer/Cincy Sports | 11/15/2015 07:00 AM | 005:58 |
| ENVIRONME NT | SUNDAY SUPPLEMENT/Segm ent #2 | Save Local Waters Campaign | John Nelson/SaveLocalWat ers | 11/15/2015 07:06 AM | 014:31 |
| Helping the food insecure | SUNDAY SUPPLEMENT/Segm ent #3 | Check Out Hunger Campaign | Kurt Rieber, Freestore | 11/15/2015 07:20 AM | 008:47 |
| Refugees | SUNDAY SUPPLEMENT/Segm ent #1 | Syrian Refugees in Cincinnati | Chris Seelbach/City Council | 11/22/2015 07:00 AM | 005:14 |
| ENVIRONME NT | SUNDAY SUPPLEMENT/Segm ent #2 | Save Local Waters Campaign | John Nelson/SaveLocalWat ers | 11/22/2015 07:06 AM | 014:31 |
| Helping the food insecure | SUNDAY SUPPLEMENT/Segm ent #3 | Check Out Hunger Campaign | Kurt Rieber, Freestore | 11/22/2015 07:20 AM | 010:07 |
| Helping the food insecure | SUNDAY SUPPLEMENT/Segm ent #1 | Christmas Food Distribution at the Freestore | Kurt Rieber, Freestore | 11/29/2015 06:58 AM | 009:06 |
| An urgent need for mentors | SUNDAY SUPPLEMENT/Segm ent #2 | Need for Big Brother/Big | Deb Haas/Big Bro- Big Sis | 11/29/2015 07:07 AM | 015:31 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------------|------------------------------|---|-------------------------------|---------------------|----------|
| | | Sister Volunteers | | | |
| ENVIRONMENT | SUNDAY SUPPLEMENT/Segment #3 | Rain Barrel Art Project | John Nelson/SaveLocalWaters | 11/29/2015 07:22 AM | 005:16 |
| Helping the food insecure | SUNDAY SUPPLEMENT/Segment #1 | Christmas Food Distribution at the Freestore | Kurt Rieber, Freestore | 12/06/2015 07:00 AM | 009:07 |
| Helping the Homeless | SUNDAY SUPPLEMENT/Segment #2 | New shelter for the homeless this winter | Kevin Finn/Homelessness | 12/06/2015 07:09 AM | 008:22 |
| Elections | SUNDAY SUPPLEMENT/Segment #3 | Working out problems from the November election | Alex Triantafilou, Ham Co GOP | 12/06/2015 07:18 AM | 012:29 |
| An urgent need for mentors | SUNDAY SUPPLEMENT/Segment #1 | Big Brothers/Big Sisters Volunteer Campaign | Deb Haas/Big Bro-Big Sis | 12/13/2015 07:00 AM | 015:31 |
| Public Transportation | SUNDAY SUPPLEMENT/Segment #2 | Hamilton County Transportation Survey | Chris Monzel, Commissioner | 12/13/2015 07:16 AM | 008:22 |
| ENVIRONMENT | SUNDAY SUPPLEMENT/Segment #3 | Save Our Local Waters Art Project | John Nelson/SaveLocalWaters | 12/13/2015 07:25 AM | 005:17 |
| Helping the food insecure | SUNDAY SUPPLEMENT/Segment #1 | Freestore Foodbank Holiday Meal Distribution | Kurt Rieber, Freestore | 12/20/2015 07:00 AM | 010:24 |
| Elections | SUNDAY SUPPLEMENT/Segment #2 | An early look at the Republican ticket | Alex Triantafilou, Ham Co GOP | 12/20/2015 07:10 AM | 012:30 |
| Elections | SUNDAY SUPPLEMENT/Segment #3 | Chris Smitherman not running for Commission | Chris Smitherman, Council | 12/20/2015 07:23 AM | 006:51 |
| Public Safety | SUNDAY SUPPLEMENT/Segment #1 | Father asking for help solving | David Markham/Katelyn | 12/27/2015 07:00 AM | 012:08 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---------------|------------------------------|---|---------------------------|---------------------|----------|
| | | daughter's murder | | | |
| Public Safety | SUNDAY SUPPLEMENT/Segment #2 | New FOP President in Cincinnati after 10 years | Sgt. Dan Hils/FOP | 12/27/2015 07:12 AM | 007:50 |
| Public Safety | SUNDAY SUPPLEMENT/Segment #3 | Cincinnati's New Police Chief Publicly Sworn In | Chris Smitherman, Council | 12/27/2015 07:20 AM | 008:59 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------|-----------------------|----------|------|
| HIGH BLOOD PRESSURE | Ad Council | 000:15 | 156 |
| HIGH BLOOD PRESSURE | Ad Council | 001:00 | 046 |
| HEALTH/ ORTHO | AAOS/Ad Council | 000:30 | 049 |
| HEALTH/ ORTHO | AAOS/Ad Council | 001:00 | 183 |
| AFFORDABLE HOUS | HABITAT FOR HUMANITY | 000:16 | 051 |
| ATTENDANCE | Ad Council | 000:15 | 103 |
| ATTENDANCE | Ad Council | 001:00 | 131 |
| BRAIN TUMOR RESEARCH | WALK AHEAD | 000:31 | 024 |
| BULLYING | BYSTANDER REVOLUTION | 000:30 | 008 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------|---------------------------|----------|------|
| SMALL BUSINESS | CINCY CHAMBER OF COMMERCE | 000:28 | 025 |
| COMMUNITY INVOLVEMENT | WE ARE BROADCASTERS | 000:30 | 023 |
| DISABLED VETS | DAV | 000:30 | 066 |
| DISABLED VETS | DAV | 001:00 | 177 |
| diabetes | Ad Council | 000:15 | 154 |
| diabetes | Ad Council | 000:30 | 045 |
| diabetes | Ad Council | 000:59 | 115 |
| CHILDHOOD CANCER | DRAGONFLY | 000:30 | 008 |
| EMERGENCY PLAN | Ad Council | 000:30 | 170 |
| EMERGENCY PLAN | Ad Council | 000:58 | 054 |
| EPILEPSY | EPILEPSY FOUNDATION | 000:31 | 015 |
| FOOD SAFETY | Ad Council | 000:30 | 075 |
| FOSTER CARE | CHILD FOCUS | 001:00 | 011 |
| EMPLOYMENT | Ad Council | 000:15 | 103 |
| EMPLOYMENT | Ad Council | 000:30 | 031 |
| EMPLOYMENT | Ad Council | 001:00 | 059 |
| HEALTH | Ad Council | 000:15 | 110 |
| HEALTH | Ad Council | 000:30 | 045 |
| HEALTH | Ad Council | 000:59 | 098 |
| HISPANIC SCHOLARSHIP FUND | Ad Council | 000:30 | 078 |
| HUNGER | Ad Council | 000:30 | 095 |
| HUNGER | FREESTORE FOODBANK | 000:32 | 027 |
| HUNGER | SHARED HARVEST FOODBANK | 000:31 | 025 |
| INSURANCE ENROLLMENT | OAB | 000:30 | 040 |
| internet education | PSA-FAMILY 15 | 000:15 | 005 |
| LEUKEMIA & LYMPHOMA SOCIETY | PAPA JOHNS | 000:29 | 008 |
| MILITARY | Ad Council | 000:30 | 069 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 013 |
| MILITARY AND VETERANS | WOUNDED WARRIORS | 000:30 | 009 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------------------|----------------------------|----------|------|
| MORTGAGE HELP | Ad Council | 000:15 | 108 |
| MORTGAGE HELP | Ad Council | 000:30 | 058 |
| MORTGAGE HELP | Ad Council | 001:00 | 062 |
| OH ARMY NATIONAL GUARD | OAB | 000:30 | 021 |
| OHIO EDUCATION | OHIO EDUCATION ASSOCIATION | 000:30 | 080 |
| PHILANTHROPY | MAGNIFIED GIVING | 000:18 | 024 |
| INFANT MORTALITY | march of dimes | 000:30 | 030 |
| ASTHMA | PSA ATHSMA | 000:30 | 065 |
| DIABETES | PSA-GET REAL | 001:00 | 055 |
| SEAT BELT | Ad Council | 000:30 | 068 |
| SEAT BELT | Ad Council | 001:00 | 173 |
| SKIN CANCER | Ad Council | 001:00 | 107 |
| SLEEP APNEA | Ad Council | 000:20 | 230 |
| SLEEP APNEA | Ad Council | 000:30 | 048 |
| SLEEP APNEA | Ad Council | 001:00 | 119 |
| TEACH | Ad Council | 000:15 | 105 |
| TEACH | Ad Council | 001:00 | 121 |
| texting | Ad Council | 000:30 | 103 |
| TIRE SMART | RUBBER MANUFACTURERS | 000:30 | 043 |
| TIRE SMART | RUBBER MANUFACTURERS | 000:31 | 225 |
| TRAIN SAFETY | Ad Council | 000:30 | 083 |
| TRAIN SAFETY | Ad Council | 001:00 | 172 |
| underprivileged children | NEEDIEST KIDS OF ALL | 000:31 | 022 |
| UNITED WAY | UNITED WAY | 000:15 | 004 |
| US FOREST SERVICE | Ad Council | 000:10 | 343 |
| US FOREST SERVICE | Ad Council | 000:15 | 118 |
| US FOREST SERVICE | Ad Council | 000:30 | 069 |
| MILITARY | USO | 000:15 | 102 |
| MILITARY | USO | 000:30 | 054 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------|-----------------------|----------|------|
| MILITARY | USO | 001:00 | 096 |
| VETERANS | CAR X | 000:30 | 009 |
| VETERANS CRISIS LINE | Ad Council | 000:29 | 087 |
| VETERANS CRISIS LINE | Ad Council | 000:57 | 179 |
| VOTING | ROCK THE VOTE | 000:29 | 105 |
| VOTING | ROCK THE VOTE | 000:30 | 007 |
| YOUTH SPORTS | FRIARS CLUB | 000:29 | 014 |