

WKRC  
Cincinnati, OH  
Quarterly Issues/Programs List  
First Quarter, 2016  
04/04/2016

WKRC  
Quarterly Issues/Programs List

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WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Absorbing job losses:** Big job cuts at GE Aviation in Evendale
- **Building Homes for Habitat:** New online pickup scheduling at Habitat for Humanity
- **Community concerns:** Community battle against West Chester swinger's club
- **Concerns over gun control:** A debate over the President's gun control actions
- **Drug Use and Teens:** New local study on teen drug use
- **ECONOMIC DEVELOPMENT:** New businesses coming to the Banks
- **Efforts to stop smoking:** UC Committee Working Toward Smoke Free Policy
- **Election:** AARP's Take a Stand Campaign
- **Fighting the heroin epidemic:** New drug to keep heroin addicts from relapsing
- **First of its kind center:** Fairfield opens school-based health care system
- **Fundraiser for AHA:** Lady in Red Event for the American Heart Association
- **Government:** Making changes to Medicaid in Kentucky
- **Government Corruption:** Former Councilman Defending Actions in MSD Case
- **Growing heroin problem:** Parents OD on heroin at Cincinnati Children's
- **Helping storm victims:** Matthew 25 Ministries help tornado victims in Texas

- **Helping the food insecure:** The Freestore Foodbank's Check Out Power Pack Program
- **Helping the Homeless:** Mardi Gras for Homeless Kids
- **KY's battle over gay marriage:** New marriage license form proposed for Kentucky
- **Ohio's Gov in the GOP Race:** Kasich fails to impress during GOP debate
- **Police Corruption Case:** UC Picks Team for Independent Review
- **Providing affordable housing:** Habitat Humanity reveals new building goal
- **Public Scare Downtown:** Great American Tower Indictment
- **Restoring a Cincinnati Icon:** Money to help with the renovations at Music Hall
- **Safety Concerns in School:** Safe training programs after Monday's school shooting
- **Scam Alert:** Time Warner Cable Customers Hacked
- **Scholarship for video gaming:** Four local students receive e-scholarships
- **Series of school threats:** Security Guard behind threats at local school
- **Supporting Area Youth:** January is National Mentoring Month
- **Wasting taxpayer dollars:** Questions of oversight in the city of Cincinnati

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government	SUNDAY SUPPLEMENT/Segment #1	Making changes to Medicaid in Kentucky	Matt Bevin/KY GOV	01/03/2016 07:00 AM	017:07

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping storm victims	SUNDAY SUPPLEMENT/Segment #2	Matthew 25 Ministries help tornado victims in Texas	Tim Mettey, Matthew 25	01/03/2016 07:17 AM	004:25
Supporting Area Youth	SUNDAY SUPPLEMENT/Segment #3	January is National Mentoring Month	Kate Elliot/Cincy Youth Col	01/03/2016 07:22 AM	007:55
Growing heroin problem	SUNDAY SUPPLEMENT/Segment #1	Parents OD on heroin at Cincinnati Children's	Jim Neil, Ham Co Sheriff	01/10/2016 07:00 AM	006:32
Scam Alert	SUNDAY SUPPLEMENT/Segment #2	Time Warner Cable Customers Hacked	Mike Pedelty/TWC	01/10/2016 07:07 AM	008:22
Concerns over gun control	SUNDAY SUPPLEMENT/Segment #3	A debate over the President's gun control actions	Joe Eaton Buckeye Firearms As	01/10/2016 07:15 AM	015:03
Ohio's Gov in the GOP Race	SUNDAY SUPPLEMENT/Segment #1	Kasich fails to impress during GOP debate	Alex Triantafilou, Ham Co GOP	01/17/2016 07:00 AM	010:48
First of its kind center	SUNDAY SUPPLEMENT/Segment #2	Fairfield opens school-based health care system	Jeff Madden/Fairfield Schools	01/17/2016 07:11 AM	010:02
Restoring a Cincinnati Icon	SUNDAY SUPPLEMENT/Segment #3	Money to help with the renovations at Music Hall	Peter Koenig/Music Hall	01/17/2016 07:21 AM	008:54
Helping the Homeless	SUNDAY SUPPLEMENT/Segment #1	Mardi Gras for Homeless Children	Susan Schiller/Bethany House	01/24/2016 07:00 AM	009:15
Police Corruption Case	SUNDAY SUPPLEMENT/Segment #2	Settlement Reached between UC and DuBose Family	Terina Allen/Sam DuBose Sis	01/24/2016 07:09 AM	012:03
Scholarship for video gaming	SUNDAY SUPPLEMENT/Segment #3	Four local students receive e-scholarships	Kyle Laumann/Ryle High	01/24/2016 07:21 AM	008:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping the Homeless	SUNDAY SUPPLEMENT/Segment #1	Mardi Gras for Homeless Children	Susan Schiller/Bethany House	01/31/2016 07:00 AM	009:15
Fundraiser for AHA	SUNDAY SUPPLEMENT/Segment #2	Lady in Red Event for the American Heart Association	Amy Scalia/Cincy Chic	01/31/2016 07:09 AM	010:23
Absorbing job losses	SUNDAY SUPPLEMENT/Segment #3	Big job cuts at GE Aviation in Evendale	Ed Finke with Simply Money	01/31/2016 07:20 AM	010:03
Wasting taxpayer dollars	SUNDAY SUPPLEMENT/Segment #1	An audit of the Metropolitan Sewer District	Dave Yost, State Auditor	02/07/2016 07:01 AM	009:51
Police Corruption Case	SUNDAY SUPPLEMENT/Segment #2	UC Picks Team for Independent Review	Robin Engel/UC Safety	02/07/2016 07:11 AM	010:00
Helping the Homeless	SUNDAY SUPPLEMENT/Segment #3	Mardi Gras for Homeless Kids	Susan Schiller/Bethany House	02/07/2016 07:21 AM	009:16
Building Homes for Habitat	SUNDAY SUPPLEMENT/Segment #1	New online pickup scheduling at Habitat for Humanity	Casey Huber/Habitat	02/14/2016 07:00 AM	016:37
KY's battle over gay marriage	SUNDAY SUPPLEMENT/Segment #2	New marriage license form proposed for Kentucky	Jack Greiner/Attorney	02/14/2016 07:16 AM	007:17
ECONOMIC DEVELOPMENT	SUNDAY SUPPLEMENT/Segment #3	New businesses coming to the Banks	Sam Lieber/BurgerFi	02/14/2016 07:24 AM	005:48
Government Corruption	SUNDAY SUPPLEMENT/Segment #1	Former Councilman Defending Actions in MSD Case	Mike Allen, Legal Expert	02/21/2016 07:00 AM	008:49
Community concerns	SUNDAY SUPPLEMENT/Segment #2	Community battle against West Chester swinger's club	Tim Burke, Ham Co Dem Party	02/21/2016 07:09 AM	006:03
Providing affordable housing	SUNDAY SUPPLEMENT/Segment #3	Habitat Humanity	Casey Huber/Habitat	02/21/2016 07:15 AM	014:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		reveals new building goal			
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Construction Returns Benefiting the Freestore Foodbank	Kurt Rieber, Freestore	02/28/2016 07:00 AM	014:40
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	The Freestore Foodbank's Check Out Power Pack Program	Kurt Rieber, Freestore	02/28/2016 07:14 AM	011:15
Efforts to stop smoking	SUNDAY SUPPLEMENT/Segment #3	UC Committee Working Toward Smoke Free Policy	Dr. Jane Pruemer/UC	02/28/2016 07:26 AM	004:00
Safety Concerns in School	SUNDAY SUPPLEMENT/Segment #1	Safe training programs after Monday's school shooting	Chris Dorn/Safe Schools	03/06/2016 07:00 AM	012:32
Fighting the heroin epidemic	SUNDAY SUPPLEMENT/Segment #2	New drug to keep heroin addicts from relapsing	Beshad Sheldon/Braeburn	03/06/2016 07:12 AM	007:59
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Construction benefiting the Freestore Foodbank	Kurt Rieber, Freestore	03/06/2016 07:20 AM	008:58
Safety Concerns in School	SUNDAY SUPPLEMENT/Segment #1	Resource Officer called a hero after school shooting	Kent Hall/Resource Officer	03/13/2016 07:00 AM	013:00
Election	SUNDAY SUPPLEMENT/Segment #2	AARP's Take a Stand Campaign	Tamara James/AARP Ohio	03/13/2016 07:13 AM	005:37
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Check Out Power Pack Program	Kurt Rieber, Freestore	03/13/2016 07:19 AM	011:02
Public Scare Downtown	SUNDAY SUPPLEMENT/Segment #1	Great American Tower Indictment	Lt. Col. Mike John/CPD	03/20/2016 07:00 AM	008:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Building Homes for Habitat	SUNDAY SUPPLEMENT/Segment #2	Habitat for Humanity's Women Build Campaign	Casey Huber/Habitat	03/20/2016 07:08 AM	009:58
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Check Out Power Pack Program	Kurt Rieber, Freestore	03/20/2016 07:18 AM	011:02
Series of school threats	SUNDAY SUPPLEMENT/Segment #1	Security Guard behind threats at local school	Ryan Schrand/NCH Police Chief	03/27/2016 07:00 AM	009:42
Drug Use and Teens	SUNDAY SUPPLEMENT/Segment #2	New local study on teen drug use	Mary Haag/Prevention First	03/27/2016 07:10 AM	009:58
Wasting taxpayer dollars	SUNDAY SUPPLEMENT/Segment #3	Questions of oversight in the city of Cincinnati	Chris Smitherman, Council	03/27/2016 07:20 AM	008:54

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	HIGH BLOOD PRESSURE	000:15	097
HEALTH	HIGH BLOOD PRESSURE	001:00	013
BUCKEYE CHARITY CLASSIC	MERCEDES BENZ OF FT MITCHEL	000:30	012
AAOS	Ad Council	000:30	034

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AAOS	Ad Council	001:00	111
ADDICTION	AL-ANON FAMILY GROUPS	000:15	080
ADDICTION	AL-ANON FAMILY GROUPS	000:29	033
ADDICTION	AL-ANON FAMILY GROUPS	000:30	013
ADDICTION	AL-ANON FAMILY GROUPS	000:58	043
AT RISK YOUTH	FRIARS CLUB	000:30	007
ATTENDANCE	Ad Council	000:15	035
ATTENDANCE	Ad Council	001:00	038
AUBREY ROSE/AMERICAN CANCER	DEATON PHOTOGRAGHY	000:32	001
AUTISM AWARENESS	Ad Council	000:15	061
AUTISM AWARENESS	Ad Council	000:30	027
AUTISM AWARENESS	Ad Council	001:00	038
birth defects	march of dimes	000:30	003
birth defects	march of dimes	000:31	004
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	002
DAV	DAV	000:30	096
DAV	DAV	001:00	132
diabetes	Ad Council	000:15	074
diabetes	Ad Council	000:30	024
diabetes	Ad Council	000:59	050
diabetes	OH DEPT OF HEALTH	000:30	004
DRAGONFLY	IHEARTMEDIA PSA/DRAGONFLY	000:30	002
EMERGENCY PLAN	Ad Council	000:30	028
EMERGENCY PLAN	Ad Council	000:58	041
FOOD INSECURITY	FOODBANK	000:31	002
FOOD INSECURITY	KY FOODBANK	000:28	001
FOOD SAFETY	Ad Council	000:30	071
GRADS OF LIFE	Ad Council	000:15	039
GRADS OF LIFE	Ad Council	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GRADS OF LIFE	Ad Council	001:00	020
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:30	010
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	002
HEALTH	Ad Council	000:15	049
HEALTH	Ad Council	000:30	028
HEALTH	Ad Council	000:59	052
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	074
HUNGER	Ad Council	000:30	042
HUNGER	FREESTORE FOODBANK	000:29	012
HUNGER	FREESTORE FOODBANK	000:32	004
internet education	PSA-FAMILY 15	000:15	032
KIDS W/CANCER	DRAGONFLY	000:30	018
LADDER SAFETY	AAOS	000:30	011
LADDER SAFETY	AAOS	001:00	001
MILITARY	Ad Council	000:30	071
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	017
MORTGAGE HELP	Ad Council	000:15	033
MORTGAGE HELP	Ad Council	000:30	043
MORTGAGE HELP	Ad Council	001:00	043
MUSIC IN SCHOOLS	CINCY BLUES SOCIETY	000:30	012
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	127
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	006
PSA	PSA ATHSMA	000:30	033
PSA	PSA-GET REAL	001:00	018
SCHOLARSHIP	Holiday 4 Heroes	000:32	004
SEAT BELT	Ad Council	000:30	076
SEAT BELT	Ad Council	001:00	125

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SHAUN	Sunday Supplement generic intro	000:09	013
SKIN CANCER	Ad Council	001:00	069
SLEEP APNEA	Ad Council	000:20	166
SLEEP APNEA	Ad Council	000:30	062
SLEEP APNEA	Ad Council	001:00	050
TEACH	Ad Council	000:15	047
TEACH	Ad Council	001:00	077
texting	Ad Council	000:30	095
TIRE SMART	RUBBER MANUFACTURERS	000:30	031
TIRE SMART	RUBBER MANUFACTURERS	000:31	181
TRAIN SAFETY	Ad Council	000:30	063
TRAIN SAFETY	Ad Council	001:00	074
US FOREST SERVICE	Ad Council	000:10	314
US FOREST SERVICE	Ad Council	000:15	063
US FOREST SERVICE	Ad Council	000:30	051
USO		000:15	035
USO		000:30	045
USO		001:00	075
VETERANS	VA	000:30	012
VETERANS	VA	000:31	037
VETERANS CRISIS LINE	Ad Council	000:29	075
VETERANS CRISIS LINE	Ad Council	000:57	153
YOUTH MINISTRY	1ST FINANCIAL	000:31	012