

WLW
Cincinnati, OH
Quarterly Issues/Programs List
Fourth Quarter, 2022
01/03/2023

WLW
Quarterly Issues/Programs List

WLW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fire Prevention/Safety and Di	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Capt. M. Kozo, M. Capponi	10/02/2022 05:31 AM	028:48
HUNGER	iHC SEGMENT 1 FREESTORE FOODBANK 10.2.22	How a federal program will help fight hunger in Cincinnati.	Kurt Reiber/Freestore Foodban	10/02/2022 08:32 PM	012:28
PREGNANCY	iHC SEGMENT 2 ROSEMARYs BABIES CO. 10.2.22	A local non-profit helping teen moms & dads prepare for parenthood success	Rosemary's Babies Company CEO	10/02/2022 08:44 PM	017:15
Public Health, Disaster Recov	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. B. Sommers, S. McKinney	10/09/2022 05:30 AM	029:49
Parental Digital & Cyber Safe	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Pearlman, A. Purdy	10/16/2022 05:30 AM	029:49
Community Concern	iHC SEGMENT 1 SHERIFF McGUFFEY 10.16.22	Update from Hamilton Co Sheriff's Dept on jail safety, separation between	Sheriff Charmaine McGuffey	10/16/2022 08:33 PM	018:09

		Church & State			
Cancer Fundraising	iHC SEGMENT 2 MAKING STRIDES CANCER WALK 10.16.22	Breast Cancer Awareness Month, Making Strides Walk	American Cancer Society	10/16/2022 08:52 PM	011:37
Public Health, Sleep & Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	P. Stinchfield, Dr. C Winter	10/23/2022 05:31 AM	029:49
Community	iHC SEGMENT 1 - 10.23 - MAYOR PUREVAL	Discussion with Mayor and Council Member about 1st year in office	Mayor Aftab Pureval	10/23/2022 08:34 PM	015:43
Charity	iHC SEGMENT 2 - 10.23 - MAYOR and KANGA ROOF GIVEAWAY	Free roof giveaway for deserving Law Enforcement member and Armed Forces member	Mayor Aftab Pureval	10/23/2022 08:50 PM	014:40
Breast Cancer Awareness, ADHD	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. M Jahanzeb, Dr. A. Kahn	10/30/2022 05:30 AM	029:49
Community	iHC SEGMENT 1 - 10.30.- MAYOR PUREVAL	Discussion with Mayor and Council Member about 1st year in office	Mayor Aftab Pureval	10/30/2022 08:35 PM	015:43
Charity	iHC SEGMENT 2 - 10.30 - MAYOR and KANGA ROOF GIVEAWAY	Free roof giveaway for deserving Law Enforcement member and Armed Forces member	Mayor Aftab Pureval	10/30/2022 08:51 PM	014:40
Public Health, Safety & Preve	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Kass, Dr. J. Sands	11/06/2022 05:31 AM	029:49
Health	iHC SEG 1- -11.06.22	Discussion of RSV and	Dr Elizabeth Schlaudecker	11/06/2022 08:34 PM	011:53

	RESPIRATORY VIRUSES	other childhood viruses in Cincinnati Children's Hospital			
Civil Rights	iHC SEG 2 - - 11.06.22 PRE-ELECTION	Discussion of Hamilton County Board of Elections status for fraud & violence prevention,	Sherry Poland BOElections Dir	11/06/2022 08:46 PM	018:02
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Brooks-Lasure, K. Hodder	11/13/2022 05:31 AM	029:49
Public Safety, Public Health,	iHC SEG 1 11-13-22 MEDS BILL SCOTT SLOAN INTERVIEW	House Bill that would allow individuals to donate prescription medications.	Rusty Curington SVDP Pharmacy	11/13/2022 08:34 PM	018:17
COMMUNITY INVOLVEMENT	iHC SEG 2 11-13-22 BLUE ASH COMMUNITY EVENTS	Opportunities for families in Blue Ash community, and public servant promotions	Rachel Murray Blue Ash Comm.	11/13/2022 08:52 PM	009:24
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	L. CHRISTMIANSON, J. JOSEPH	11/20/2022 05:29 AM	029:49
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Kass, Dr. J. Sands	11/27/2022 05:30 AM	029:49
Election	iHC SEG 1 11.27.22 CALFANO	Discussion of Cincinnati Election results	Dr. Brian Calfano, U of Cinci	11/27/2022 08:35 PM	015:35
Election	iHC SEG 2 11-27-22 CALFANO INTERVIEW	PT 2 of INTERVIEW on MIDTERM ELECTIONS in CINCINNATI	Dr. Brian Calfano, U of Cinci	11/27/2022 08:50 PM	014:49

Mental Health, Suicide Awaren	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Huntsman Durham, Dr. M. Hy	12/04/2022 05:31 AM	029:49
Pediatric Health & Safety	iHC SEG 1 12.11.22 FLU RSV COVID	Health information for parents about FLU, RSV and COVID in Cincinnati	Dr Elizabeth Schlaudecker	12/11/2022 08:34 PM	012:37
Eric Palmer & Haley Bemiller	iHC SEG 2 12.11.22 BOY SCOUTS ABUSE	Local attorney, a victim of abuse discusses new bill to help Boy Scout victims in Ohio.	BOY-OW728-BOY	12/11/2022 08:47 PM	014:53
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. R.Jackson, J. Streaks, C.	12/25/2022 05:00 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	001:00	58
	PSA ADOPT U.S. KIDS	000:30	24
	PSA ADOPT U.S. KIDS	001:00	37
	PSA AUTISM AWARENESS	000:15	1
	PSA BUZZED DRIVING	000:59	81
	PSA DIABETES	000:13	1
	PSA GOODWILL	000:15	67
	PSA GOODWILL	000:30	49
	PSA GOODWILL	001:00	79
	PSA GOODWILL	001:00	68

	PSA OVARIAN CANCER	001:00	51
	PSA UNDERAGE DRINKING	000:15	1
	PSA UNDERAGE DRINKING	000:15	1
	PSA US AIR FORCE	000:28	1
	PSA VETERANS AFFAIRS	001:00	1
	PSA-LUNG CANCER SCREENING	000:29	6
	PSA-ST JUDE'S FINDING CURES	001:00	1
	PSA-TEXTING & DRIVING	000:28	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	68
ADDICTION	AL-ANON FAMILY GROUPS	000:15	47
ADDICTION	AL-ANON FAMILY GROUPS	000:29	23
ADDICTION	AL-ANON FAMILY GROUPS	000:29	30
AUTISM AWARENESS	Ad Council	000:15	54
AUTISM AWARENESS	Ad Council	000:30	34
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	19
CHILD HUNGER	Ad Council	000:30	22
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	7
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
DAV	DAV	000:15	80
DAV	DAV	000:29	10
DAV	DAV	000:30	47
DAV	DAV	000:30	21
DAV	DAV	000:58	31
DAV	DAV	000:59	35
DAV	DAV	000:59	29
diabetes	Ad Council	000:13	166
FOOD SAFETY	Ad Council	000:30	50
FOOD SAFETY	Ad Council	000:30	35
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	22
LADDER SAFETY	AAOS	000:59	50
MILITARY	Ad Council	000:29	22
MILITARY	Ad Council	000:30	20
MILITARY AND VETERANS	HOME BASE	000:30	14
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	32
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	21
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	28
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	13
PSA	PSA - DIABETES/RANDLE	001:00	1
SEATBELT SAFETY	Ad Council	000:29	24
SEATBELT SAFETY	Ad Council	000:30	27

SEATBELT SAFETY	Ad Council	000:30	26
SEATBELT SAFETY	Ad Council	000:30	24
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SLEEP APNEA	Ad Council	000:20	74
SLEEP APNEA	Ad Council	000:30	15
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	15
texting	Ad Council	000:29	23
texting	Ad Council	001:00	30
texting	Ad Council	001:00	36
TIRE SMART	RUBBER MANUFACTURERS	000:29	27
TIRE SMART	RUBBER MANUFACTURERS	000:30	23
TIRE SMART	RUBBER MANUFACTURERS	000:30	20
TIRE SMART	RUBBER MANUFACTURERS	000:31	29
TRAIN SAFETY	Ad Council	000:29	23
TRAIN SAFETY	Ad Council	000:30	18
TRAIN SAFETY	Ad Council	001:00	47
TRAIN SAFETY	Ad Council	001:00	53
UNCF	UNCF	000:29	7
UNDERAGE DRINKING	Ad Council	000:15	35
UNDERAGE DRINKING	Ad Council	000:15	61
UNDERAGE DRINKING	Ad Council	000:15	58
UNDERAGE DRINKING	Ad Council	000:30	6
UNDERAGE DRINKING	Ad Council	000:30	11
US AIR FORCE	US AIR FORCE	000:28	68
US AIR FORCE	US AIR FORCE	000:28	29
US AIR FORCE	US AIR FORCE	000:29	41
US AIR FORCE	US AIR FORCE	000:29	14
US AIR FORCE	US AIR FORCE	000:30	15
USO	USO	000:58	76
VET ORAL HEALTH PROGRAM	VA	000:30	35
VET ORAL HEALTH PROGRAM	VA	001:00	51
VETERANS	VA	000:28	18
VETERANS	VA	000:29	22
VETERANS	VA	000:30	26
VETERANS	VA	000:30	18
VETERANS	VA	000:59	75
VETERANS	VA	001:00	32
VETERANS CRISIS LINE	Ad Council	000:28	22