

WLW  
Cincinnati, OH  
Quarterly Issues/Programs List  
Third Quarter, 2023  
10/6/2023

WLW  
Quarterly Issues/Programs List

WLW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 05:30 AM	029:50
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 07:31 AM	029:50
Local   Disabled services	iHC SEG 1 - 07.02.23 - S.O.A.R. EXPO	Discussion with May We Help CEO Re: free disability expo	Rob Seideman CEO	07/02/2023 08:02 AM	021:59
Local   Community	iHC SEG 2 - 07-02-23 - KIDS OUTDOOR ADVENTURE EXPO	Discussion of free outdoor expo for kids with Great Parks of HamCo.	Rachel Dearing CEO GreatParks	07/02/2023 08:24 AM	006:33
Local   Disabled services	iHC SEG 1 - 07.02.23 - S.O.A.R. EXPO	Discussion with May We Help CEO Re: free disability expo	Rob Seideman CEO	07/02/2023 08:35 PM	021:59
Local   Community	iHC SEG 2 - 07-02-23 - KIDS OUTDOOR ADVENTURE EXPO	Discussion of free outdoor expo for kids with Great Parks of HamCo.	Rachel Dearing CEO GreatParks	07/02/2023 08:57 PM	006:33
Distracted Driving, History o	9007792 iHeartRadio Communities: Public	Discuss suicide & cyber-bullying awareness and prevention including proposed	M. Molak	07/09/2023 05:31 AM	029:50

	Affairs Special	federal legislation.			
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber-bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 07:31 AM	029:50
Local   Disabled services	iHC SEG 1 - 07.09.23 - S.O.A.R. DISABILITY EXPO	Discussion with May We Help CEO Re: free disability expo	Rob Seideman CEO	07/09/2023 08:02 AM	021:59
Local   Community	iHC SEG 2 - 07.09.23 - KIDS OUTDOOR ADVENTURE EXPO	Discussion of free outdoor expo for kids with Great Parks of HamCo.	Rachel Dearing CEO GreatParks	07/09/2023 08:24 AM	006:33
Local   Disabled services	iHC SEG 1 - 07.09.23 - S.O.A.R. DISABILITY EXPO	Discussion with May We Help CEO Re: free disability expo	Rob Seideman CEO	07/09/2023 08:34 PM	021:59
Local   Community	iHC SEG 2 - 07.09.23 - KIDS OUTDOOR ADVENTURE EXPO	Discussion of free outdoor expo for kids with Great Parks of HamCo.	Rachel Dearing CEO GreatParks	07/09/2023 08:57 PM	006:33
POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 05:30 AM	029:48
POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 07:33 AM	029:48
Local   Education	iHC SEG 1 - 07.16.23 - BETTER OHIO TEEN DRIVERS	Advanced driver training for teens	Mark Bloom	07/16/2023 08:04 AM	017:44
Local   Education	iHC SEG 2 - 07.16.23 - BETTER OHIO TEEN DRIVERS	Advanced Driver Training for Teen drivers	Mark Bloom	07/16/2023 08:22 AM	011:12
Local   Education	iHC SEG 1 - 07.16.23 - BETTER OHIO TEEN DRIVERS	Advanced driver training for teens	Mark Bloom	07/16/2023 08:34 PM	017:44

Local   Education	iHC SEG 2 - 07.16.23 - BETTER OHIO TEEN DRIVERS	Advanced Driver Training for Teen drivers	Mark Bloom	07/16/2023 08:52 PM	011:12
Veteran Affairs, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 05:30 AM	029:49
Veteran Affairs, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 07:31 AM	029:49
Local   Mental Health	iHC SEG 1   07.23.23   NEW ALZHEIMERS TREATMENT	Talk with Ex. Dir. of Greater Cincinnati Alzheimer's Assoc. on new FDA treatment		07/23/2023 08:02 AM	017:03
Local   Public Safety	iHC SEG 2   07.23.23   RAILROAD CROSSING SAFETY	Talk with Alan Stouder of Operation Lifesaver about railroad safety and laws		07/23/2023 08:19 AM	012:40
Local   Mental Health	iHC SEG 1   07.23.23   NEW ALZHEIMERS TREATMENT	Talk with Ex. Dir. of Greater Cincinnati Alzheimer's Assoc. on new FDA treatment		07/23/2023 08:32 PM	017:03
Local   Public Safety	iHC SEG 2   07.23.23   RAILROAD CROSSING SAFETY	Talk with Alan Stouder of Operation Lifesaver about railroad safety and laws		07/23/2023 08:49 PM	012:40
Technology & information, Wil	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues involving the rapid expansion of AI and global shark conservation efforts.	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 05:30 AM	029:50
Technology & information, Wil	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues involving the rapid expansion of AI and global shark conservation efforts.	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 07:29 AM	029:50

Local   Fundraising	iHC SEG 1   07-30-23   ROB PURSLEY GOLF OUTING	HS Scholarship fundraising by Rob Pursley Foundation	Rob Pursley Foundation	07/30/2023 08:00 AM	014:22
Local   Health	iHC SEG 2   07.30.23   AIR QUALITY Joy Landry	Discussion about Air Quality monitoring and alert system	Joy Landry   HamCo Environmen	07/30/2023 08:14 AM	015:55
Local   Fundraising	iHC SEG 1   07-30-23   ROB PURSLEY GOLF OUTING	HS Scholarship fundraising by Rob Pursley Foundation	Rob Pursley Foundation	07/30/2023 08:32 PM	014:22
Local   Health	iHC SEG 2   07.30.23   AIR QUALITY Joy Landry	Discussion about Air Quality monitoring and alert system	Joy Landry   HamCo Environmen	07/30/2023 08:46 PM	015:55
Local   Public Safety	iHC 080623 HOT CAR DEATHS SEGMENT 1	Dangers of hot car deaths and tips to avoid.	Amber Rollins	08/06/2023 08:32 PM	013:51
Local   Public Safety	iHC 080623 HOT CAR DEATHS SEGMENT 2	Dangers of hot car deaths and tips to avoid.	Amber Rollins	08/06/2023 08:46 PM	013:34
Veteran's Affairs, Disaster R	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	08/13/2023 05:30 AM	029:49
Veteran's Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss improving the lives of those impacted by poverty or emergencies like the Hawaii wildfires.	T. Tighe	08/20/2023 05:30 AM	029:50
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and national Suicide Prevention Month.	J. Lane	08/27/2023 05:30 AM	029:50
Local   Disabled services	iHC   08-20-23   SEG 1   SOAR EXPO UPDATE	Disabilities expo in September	Rob Seideman CEO	08/27/2023 06:32 AM	019:43
Local   Community	iHC   08-20-23   SEG 2   BLUE ASH BULLETIN	Discussion of Community events	Rachel Murray Blue Ash Comm.	08/27/2023 06:51 AM	009:53
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC	Discuss Veterans/service members and	J. Lane	08/27/2023 08:34 AM	029:50

	AFFAIRS SPECIAL	national Suicide Prevention Month.			
Local   Disabled services	iHC   08-20-23   SEG 1   SOAR EXPO UPDATE	Disabilities expo in September	Rob Seideman CEO	08/27/2023 08:32 PM	019:43
Local   Community	iHC   08-20-23   SEG 2   BLUE ASH BULLETIN	Discussion of Community events	Rachel Murray Blue Ash Comm.	08/27/2023 08:52 PM	009:53
Suicide Prevention	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	09/03/2023 05:31 AM	029:50
Local   Public Safety	iHC SEG 1 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 06:32 AM	014:00
Local   Public Safety	iHC SEG 2 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 06:46 AM	013:22
Local   Public Safety	iHC SEG 1 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 08:33 AM	014:00
Local   Public Safety	iHC SEG 2 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 08:47 AM	013:22
Local   Public Safety	iHC SEG 1 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 08:32 PM	014:00
Local   Public Safety	iHC SEG 2 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 08:46 PM	013:22
9/11 Remembrance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Remembering 9/11 and pushing to create health care legislation passed for its emergency responders.	D. Paine, J. Feal	09/10/2023 06:28 AM	029:50
Local   Fundraising	iHC   09-10-23   RIDE CINCINNATI   SEG 1	Fundraising bike ride for UC Cancer Center	ALLISON GORDON	09/10/2023 08:31 AM	014:16

Local   Crime	iHC   09-10-23   BBB COLLEGE SCAMS   SEG 2	Scam warnings for college age consumers and resources available	Megan O'Brien Cincy BBB	09/10/2023 08:49 AM	010:54
Local   Fundraising	iHC   09-10-23   RIDE CINCINNATI   SEG 1	Fundraising bike ride for UC Cancer Center	ALLISON GORDON	09/10/2023 08:32 PM	014:16
Local   Crime	iHC   09-10-23   BBB COLLEGE SCAMS   SEG 2	Scam warnings for college age consumers and resources available	Megan O'Brien Cincy BBB	09/10/2023 08:49 PM	010:54
Veterans Affairs, Suicide P	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans Affairs, the VA, combating PTSD and Veteran Suicide Prevention	Dr. M. Miller, J. Lorraine, P	09/17/2023 06:33 AM	029:49
Local   Mental Health	iHC SEG 1   COMPANIONS on a JOURNEY   9-17-23	Free grief therapy and Workshop	Shayna Thomas, Ops Dir.	09/17/2023 08:37 AM	017:33
Local   Mental Health	iHC SEG 1   COMPANIONS on a JOURNEY   9-17-23	Free grief therapy and Workshop	Shayna Thomas, Ops Dir.	09/17/2023 08:33 PM	017:33
Local   Employment	iHC SEG 2   GENESIS @ WORK   9.17.23	Free employment matching for the disabled	Brian Holland, founder	09/17/2023 08:51 PM	012:44
Local   Mental Health	iHC SEG 1   09.24.23   SUICIDE PREVENTION Dr Paul Crosb	Suicide Prevention Month. Tips to help.	Dr Paul Crosby, Lindner Ctr	09/24/2023 05:30 AM	011:04
Local   Government	iHC SEG 2   09.24.23   MEDIA, POLITICS & MITCH McCONNEL	Local Sen Mitch McConnell's illness and local politics	Dr Brian Calfano, U of Cinci	09/24/2023 05:42 AM	018:39
Child Safety, Public Healthca	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss national blood supply shortage and importance of properly installed child safety seats.	T. Rigger, A. Carlson	09/24/2023 06:32 AM	029:49
Local   Mental Health	iHC SEG 1   09.24.23   SUICIDE	Suicide Prevention Month. Tips to help.	Dr Paul Crosby,	09/24/2023 08:35 AM	011:04

	PREVENTION Dr Paul Crosb		Lindner Ctr		
Local   Government	iHC SEG 2   09.24.23   MEDIA, POLITICS & MITCH McCONNEL	Local Sen Mitch McConnell's illness and local politics	Dr Brian Calfano, U of Cinci	09/24/2023 08:47 AM	018:39
Local   Mental Health	iHC SEG 1   09.24.23   SUICIDE PREVENTION Dr Paul Crosb	Suicide Prevention Month. Tips to help.	Dr Paul Crosby, Lindner Ctr	09/24/2023 08:32 PM	011:04
Local   Government	iHC SEG 2   09.24.23   MEDIA, POLITICS & MITCH McCONNEL	Local Sen Mitch McConnell's illness and local politics	Dr Brian Calfano, U of Cinci	09/24/2023 08:43 PM	018:39

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	001:00	54
	Local Promo PSA	000:29	9
	Local Promo PSA	000:30	9
	PSA	000:30	5
	PSA ADOPT U.S. KIDS	000:30	18
	PSA ADOPT U.S. KIDS	001:00	47
	PSA AL-ANON	000:14	1
	PSA AULTISM SPEAKS-WORKPLACE 15	000:15	1
	PSA AULTISM SPEAKS-WORKPLACE 30	000:30	5
	PSA BUZZED DRIVING	000:59	90
	PSA GOODWILL	000:15	26
	PSA GOODWILL	000:30	41
	PSA GOODWILL	001:00	64
	PSA GOODWILL	001:00	58
	PSA MAY WE HELP 30	000:30	1
	PSA OVARIAN CANCER	001:00	63

	PSA VETERANS	000:29	1
	PSA-ST JUDE'S FINDING CURES	001:02	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	36
ADDICTION	AL-ANON FAMILY GROUPS	000:15	25
ADDICTION	AL-ANON FAMILY GROUPS	000:29	28
ADDICTION	AL-ANON FAMILY GROUPS	000:29	24
AUTISM AWARENESS	Ad Council	000:15	18
AUTISM AWARENESS	Ad Council	000:30	23
CANCER	Ad Council	000:30	11
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	32
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	30
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	71
CHILD HUNGER	Ad Council	000:30	19
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	7
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	6
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	2
DAV	DAV	000:15	34
DAV	DAV	000:29	9
DAV	DAV	000:30	3
DAV	DAV	000:30	21
DAV	DAV	000:30	19
DAV	DAV	000:58	31
DAV	DAV	000:59	32
DAV	DAV	000:59	40
diabetes	Ad Council	000:13	110
Domestic violence	NO MORE.ORG	000:30	11
FOOD SAFETY	Ad Council	000:30	44
FOOD SAFETY	Ad Council	000:30	31
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
Health & Wellness	Ad Council	000:30	10
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	16
LADDER SAFETY	AAOS	000:59	51
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	10
MILITARY	Ad Council	000:29	10
MILITARY	Ad Council	000:30	22
NO KID HUNGRY	NO KID HUNGRY	000:29	6
NO KID HUNGRY	NO KID HUNGRY	000:29	7
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	22
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	18



OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	24
PSA	Ad Council	000:28	18
PSA	Ad Council	000:30	20
Public Safety, Mental Health,	DAV	000:30	3
Public Service Announcement	DAV	000:20	55
SEATBELT SAFETY	Ad Council	000:29	11
SEATBELT SAFETY	Ad Council	000:30	18
SEATBELT SAFETY	Ad Council	000:30	19
SEATBELT SAFETY	Ad Council	000:30	23
SLEEP APNEA	Ad Council	000:20	70
texting	Ad Council	000:29	24
texting	Ad Council	001:00	49
texting	Ad Council	001:00	58
TIRE SMART	RUBBER MANUFACTURERS	000:29	20
TIRE SMART	RUBBER MANUFACTURERS	000:30	15
TIRE SMART	RUBBER MANUFACTURERS	000:30	28
TIRE SMART	RUBBER MANUFACTURERS	000:31	32
TRAIN SAFETY	Ad Council	000:29	23
TRAIN SAFETY	Ad Council	000:30	21
TRAIN SAFETY	Ad Council	001:00	69
TRAIN SAFETY	Ad Council	001:00	66
UNDERAGE DRINKING	Ad Council	000:15	83
UNDERAGE DRINKING	Ad Council	000:15	29
UNDERAGE DRINKING	Ad Council	000:15	27
UNDERAGE DRINKING	Ad Council	000:30	31
UNDERAGE DRINKING	Ad Council	000:30	41
US AIR FORCE	US AIR FORCE	000:28	59
US AIR FORCE	US AIR FORCE	000:28	42
US AIR FORCE	US AIR FORCE	000:29	38
US AIR FORCE	US AIR FORCE	000:29	15
US AIR FORCE	US AIR FORCE	000:30	18
USO	USO	000:58	81
VETERANS	VA	000:28	14
VETERANS	VA	000:29	15
VETERANS	VA	000:30	19
VETERANS	VA	000:30	10
VETERANS	VA	000:59	46
VETERANS	VA	001:00	49
VETERANS CRISIS LINE	Ad Council	000:28	13
WOUNDED WARRIOR	DAV	000:15	30

WOUNDED WARRIOR	DAV	000:30	26
-----------------	-----	--------	----