

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/10/2024

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Government	iHC SEG 1 10.01.23 BLUE ASH DEVELOPMENT	Director of Economic Development discusses suburb's growth	Rachel Murray Blue Ash Comm.	10/01/2023 06:59 AM	015:06
Local Disabled services	iHC SEG 2 10.01.23 MAY WE HELP and THE BRIDGE GOLF	Services for the disabled children and adaptive sports for adults	Rob Seideman CEO	10/01/2023 07:15 AM	013:08
Local Public Safety	iHC SEG 1 - 10-8-23 OHSAA SPORTS VIOLENCE	DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM	Tim Stried OHSAA Comm Dir	10/08/2023 07:02 AM	014:00
Local Community	iHC SEG 2 - 10-8-23 OHSAA SPORTS VIOLENCE	DISCUSSION OF NEW HS SPORTS SAFETY PROGRAM	Tim Stried OHSAA Comm Dir	10/08/2023 07:16 AM	013:22
Local Education	iHC SEG 1 10.15.23 BABY SIGN LANGUAGE DAY CARE	Advantages of teaching and using baby sign language	Melissa Hemerling Exec Dir	10/15/2023 07:02 AM	012:27
Local Education	iHC SEG 2 10.15.23 BABY SIGN LANGUAGE DAY CARE	Advantages of teaching and using baby sign language	Melissa Hemerling Exec Dir	10/15/2023 07:15 AM	012:47
Local Business	iHC SEG 1 10.22.23 WOMENS SUMMIT	Business summit for Women	Melissa Lutz NKY Chamber	10/22/2023 07:02 AM	014:59

Local Veterans	iHC SEG 2 10.22.23 DAV - VETERANS	Services for Veterans from DAV	Dan Clare Disabled Amer. Vets	10/22/2023 07:18 AM	012:02
Local Education	iHC SEG 1 10.29.23 FINANCIAL LITERACY	Teaching financial literacy to children	Greg Murset CEO CFP	10/29/2023 07:02 AM	010:57
Local Health	iHC SEG 2 10.29.23 INFANT MORTALITY	Efforts to improve Cinci's infant mortality	Dominique Walker Epidemiologi	10/29/2023 07:14 AM	015:54
Local Health	iHC SEG 1 - 11.05.23 EPILEPSY	Talk w Channing Seideman, epilepsy patient, Epilepsy Month	Channing Seideman - Epilepsy	11/05/2023 07:01 AM	014:30
Local Health	iHC SEG 2 - 11.05.23 EPILEPSY	Talk w Channing Seideman, epilepsy patient, Epilepsy Month	Channing Seideman - Epilepsy	11/05/2023 07:17 AM	014:20
Local Crime	iHC 11.19.23 BBB SCAMS SEG 1	NewsSpot	Megan O'Brien Cincy BBB	11/19/2023 07:02 AM	011:05
Local Public Safety	iHC 11.19.23 TRAIN TRACK SAFETY SEG 2	Railroad crossing safety	Alan Stouder Operation Lifesa	11/19/2023 07:13 AM	015:03
Local Crime	iHC 11.26.23 BBB SCAMS SEG 1	NewsSpot	Megan O'Brien Cincy BBB	11/26/2023 07:00 AM	011:05
Local Public Safety	iHC 11.26.23 TRAIN TRACK SAFETY SEG 2	Railroad crossing safety	Alan Stouder Operation Lifesa	11/26/2023 07:12 AM	015:03
Local Health	iHC 12-17-23 SEG 1 DRAGONFLY FOUNDATION	Non-profit assists pediatric cancer patients and families	Caroline Degroot Dragonfly	12/17/2023 07:00 AM	018:45
Local Health	iHC 12-17-23 SEG 2 WORLD TEEN MENTAL WELLNESS GRA	Burrow Foundation grants to High Schools to promote teen mental wellness	Jill Miller CEO Bethesda Inc	12/17/2023 07:19 AM	011:14
Local Education	iHC 12.24.23 SEG 1 OPERATION GIVE BACK	Non-profit free mentoring/tutoring/pantry program in Blue Ash	Sheila Lichtenberg CEO	12/24/2023 06:58 AM	013:47

Local Senior Citizens	iHC 12.31.23 MEALS ON WHEELS SEG 1	Help for Cinci seniors from local Meals on Wheels	Sarah Celenza Meals on Wheels	12/31/2023 07:01 AM	019:09
Local Senior Citizens	iHC 12.31.23 MEALS ON WHEELS SEG 2	Help for Cinci seniors from local Meals on Wheels	Sarah Celenza Meals on Wheels	12/31/2023 07:22 AM	006:36

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	34
	Ad Council	000:30	33
	Ad Council	000:30	41
	Ad Council	001:00	45
	CYBER SECURITY AWARENESS 30	000:29	1
	CYBER SECURITY AWARENESS 30	000:30	1
	CYBER SECURITY AWARENESS 60	001:00	1
	PSA	000:30	30
	PSA ADOPT U.S. KIDS	000:30	29
	PSA ADOPT U.S. KIDS	001:00	51
	PSA AL-ANON	000:14	1
	PSA AULTISM SPEAKS-WORKPLACE 15	000:15	63
	PSA AULTISM SPEAKS-WORKPLACE 30	000:30	32
	PSA BRIGHT FOCUS	000:59	1
	PSA BUZZED DRIVING	000:30	34
	PSA BUZZED DRIVING	000:59	79
	PSA CHILD CAR SAFETY	000:30	38
	PSA CYBER CRIMES 60	000:59	1
	PSA CYBER SECURITY AWARENESS 15	000:15	74
	PSA CYBER SECURITY AWARENESS 30	000:30	22
	PSA CYBER SECURITY AWARENESS 60	001:00	42
	PSA DISCOVERING NATURE	000:30	35
	PSA GOODWILL	000:15	138

	PSA GOODWILL	000:30	36
	PSA GOODWILL	000:30	53
	PSA GOODWILL	001:00	34
	PSA GOODWILL	001:00	48
	PSA KEEP AMERICA BEAUTIFUL	001:00	14
	PSA OVARIAN CANCER	001:00	60
	PSA STOP SMOKING	000:59	1
	PSA US AIR FORCE	000:28	1
	PSA US AIR FORCE	000:29	1
	PSA/HOMEBASE	000:29	1
	WOUNDED WARRIOR 2 PSA 15	000:14	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	117
ADDICTION	AL-ANON FAMILY GROUPS	000:15	92
ADDICTION	AL-ANON FAMILY GROUPS	000:29	23
ADDICTION	AL-ANON FAMILY GROUPS	000:29	25
AUTISM AWARENESS	Ad Council	000:15	75
AUTISM AWARENESS	Ad Council	000:30	22
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
CANCER	Ad Council	000:30	28
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	90
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	27
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	45
CCVS BLOOD DRIVE	Local Promo PSA	000:30	4
CHILD HUNGER	Ad Council	000:30	65
CHILD HUNGER	Ad Council	000:59	26
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	16
Cyber Security	AL-ANON FAMILY GROUPS	000:15	78
Cyber Security	AL-ANON FAMILY GROUPS	000:30	24
Cyber Security	AL-ANON FAMILY GROUPS	001:00	49
DAV	DAV	000:15	117
DAV	DAV	000:29	25
DAV	DAV	000:30	47
DAV	DAV	000:30	20
DAV	DAV	000:30	77
DAV	DAV	000:30	20
DAV	DAV	000:58	37
DAV	DAV	000:59	45
DAV	DAV	000:59	30
DAV	DAV	001:00	17

diabetes	Ad Council	000:13	215
Domestic violence	JANIE'S FUND	000:29	34
FINANCIAL COACHING	OPERATION HOPE	000:29	2
FOOD SAFETY	Ad Council	000:30	23
FOOD SAFETY	Ad Council	000:30	28
GRADS OF LIFE	Ad Council	001:00	16
Health	Ad Council	000:59	17
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	38
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	19
HOMEBASE	HOMEBASE	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	3
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	10
LADDER SAFETY	AAOS	000:59	23
LUNG CANCER	Ad Council	000:29	23
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
MILITARY	Ad Council	000:29	27
MILITARY	Ad Council	000:30	101
MORTGAGE HELP	Ad Council	001:00	16
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	30
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	25
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	32
PSA	PSA - DIABETES/RANDLE	001:00	14
Public Safety, Mental Health,	DAV	000:30	25
Public Service Announcement	DAV	000:20	241
SEATBELT SAFETY	Ad Council	000:29	25
SEATBELT SAFETY	Ad Council	000:30	21
SEATBELT SAFETY	Ad Council	000:30	18
SEATBELT SAFETY	Ad Council	000:30	30
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	11
SKIN CANCER	Ad Council	001:00	15
SLEEP APNEA	Ad Council	000:20	192
SLEEP APNEA	Ad Council	000:59	15
texting	Ad Council	000:29	27
texting	Ad Council	001:00	37
texting	Ad Council	001:00	38
TIRE SMART	RUBBER MANUFACTURERS	000:29	19
TIRE SMART	RUBBER MANUFACTURERS	000:30	28
TIRE SMART	RUBBER MANUFACTURERS	000:30	25
TIRE SMART	RUBBER MANUFACTURERS	000:31	44
TRAIN SAFETY	Ad Council	000:29	83

TRAIN SAFETY	Ad Council	000:30	27
TRAIN SAFETY	Ad Council	001:00	41
TRAIN SAFETY	Ad Council	001:00	46
UNDERAGE DRINKING	Ad Council	000:15	235
UNDERAGE DRINKING	Ad Council	000:15	87
UNDERAGE DRINKING	Ad Council	000:15	85
UNDERAGE DRINKING	Ad Council	000:30	25
UNDERAGE DRINKING	Ad Council	000:30	45
US AIR FORCE	US AIR FORCE	000:28	167
US AIR FORCE	US AIR FORCE	000:28	71
US AIR FORCE	US AIR FORCE	000:29	79
US AIR FORCE	US AIR FORCE	000:29	21
US AIR FORCE	US AIR FORCE	000:30	24
USO		000:30	36
USO	USO	000:58	104
VETERANS	VA	000:28	75
VETERANS	VA	000:29	62
VETERANS	VA	000:30	35
VETERANS	VA	000:30	38
VETERANS	VA	000:30	28
VETERANS	VA	000:59	56
VETERANS	VA	001:00	62
VETERANS CRISIS LINE	Ad Council	000:28	49
VETERANS CRISIS LINE	Ad Council	000:56	28
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:59	15
WOUNDED WARRIOR	DAV	000:15	164
WOUNDED WARRIOR	DAV	000:30	40