

WKRC  
Cincinnati, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2017  
01/03/2018

WKRC  
Quarterly Issues/Programs List

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WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Bringing Sports to Cincy:** CSPN Annual Awards Banquet
- **Changed Opening Day Tradition:** Opening Day Parade Moved to Another Date for Business
- **Dental Health :** Benefits of IV Sedation
- **Election:** Low turnout in latest election
- **HABITAT FOR HUMANITY:** Habitat Needs Volunteers during the Holidays
- **HEALTH:** Increasing roles for nurse practitioners
- **Helping Disabled Veterans:** Disabled American Veterans 5K Walk, Roll and Run
- **Helping Improve Communication:** Toastmasters Looking for New Members
- **Helping sick kids:** Expanded Holiday Program to help sick children and families
- **Helping the food insecure:** The Holiday Campaign begins for the Freestore Foodbank
- **Helping the Homeless:** Mardi Gras for Homeless Children
- **Mentoring Children:** January is National Mentoring Month
- **MLS Hopes:** FC Cincinnati named one of four finalists by the MLS
- **Need for blood for pets:** Care Center Animal Blood Bank
- **New event downtown:** Blink Cincinnati Exceeds Expectations
- **New Western Hills Viaduct:** Possible increase on license fees in Hamilton County

- **Officers getting cancer:** Unsafe conditions in police district 5
- **Possible MLS Expansion:** FC Cincinnati secures a site for a new stadium
- **Providing affordable housing:** The Habitat for Humanity Re-Store is taking donations
- **Raise Money for KA Foundation:** Stadium Stride Event
- **Red Kettle Campaign:** The Salvation Army Needs Bell Ringers

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Need for blood for pets	SUNDAY SUPPLEMENT/Segment #1	Care Center Animal Blood Bank	Alecia Lipton/Hoxworth	10/01/2017 07:00 AM	007:52
HEALTH	SUNDAY SUPPLEMENT/Segment #2	Increasing roles for nurse practitioners	Greer Glazer/UC Health	10/01/2017 07:08 AM	014:23
Officers getting cancer	SUNDAY SUPPLEMENT/Segment #3	Unsafe conditions in police district 5	Dan Hils/FOP	10/01/2017 07:23 AM	007:03
Raise Money for KA Foundation	SUNDAY SUPPLEMENT/Segment #1	Stadium Stride Event	KEN ANDERSON FOUNDATION	10/08/2017 07:00 AM	008:30
Dental Health	SUNDAY SUPPLEMENT/Segment #2	Benefits of IV Sedation	Dr. Scott Sayre/Dentist	10/08/2017 07:09 AM	013:59
HEALTH	SUNDAY SUPPLEMENT/Segment #3	Flu Season Underway	Dr. Carl Fichtenbaum	10/08/2017 07:23 AM	007:25
Bringing Sports to Cincy	SUNDAY SUPPLEMENT/Segment #1	CSPN Annual Awards Banquest	Michael Perry/CSPN	10/22/2017 07:00 AM	007:29
New event downtown	SUNDAY SUPPLEMENT/Segment #2	Blink Cincinnati Exceeds Expectations	Rich Walburg, Cincy Chamber	10/22/2017 07:07 AM	013:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
New Western Hills Viaduct	SUNDAY SUPPLEMENT/Segment #3	Possible increase on license fees in Hamilton County	Chris Monzel, Commissioner	10/22/2017 07:21 AM	008:53
Helping Disabled Veterans	SUNDAY SUPPLEMENT/Segment #1	DAV 5K Cincinnati	Steven Wilson/DAV	10/29/2017 07:00 AM	010:47
Helping sick kids	SUNDAY SUPPLEMENT/Segment #2	Andy and Jordan Dalton Foundation Expanding Holiday Program	Jordan Dalton/Andy and Jordan	10/29/2017 07:11 AM	014:21
Changed Opening Day Tradition	SUNDAY SUPPLEMENT/Segment #3	Opening Day Parade Moved to Another Date for Business	Neil Luken/Chairman	10/29/2017 07:25 AM	004:24
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	The Holiday Campaign begins for the Freestore Foodbank	Kurt Rieber, Freestore	11/05/2017 07:00 AM	011:59
Helping Disabled Veterans	SUNDAY SUPPLEMENT/Segment #2	Disabled American Veterans 5K Walk, Roll and Run	Steven Wilson/DAV	11/05/2017 07:12 AM	010:47
Helping sick kids	SUNDAY SUPPLEMENT/Segment #3	Andy and Jordan Dalton Foundation Expanding Holiday Hearts	Jordan Dalton/Andy and Jordan	11/05/2017 07:23 AM	006:50
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	The Holiday Campaign begins for the Freestore Foodbank	Kurt Rieber, Freestore	11/12/2017 07:02 AM	017:47
Helping sick kids	SUNDAY SUPPLEMENT/Segment #2	Expanded Holiday Program to help sick children and families	Jordan Dalton/Andy and Jordan	11/12/2017 07:20 AM	006:45
Election	SUNDAY SUPPLEMENT/Segment #3	Low turnout in latest election	Alex Triantafilou, Ham Co GOP	11/12/2017 07:27 AM	005:22
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	The Freestore Foodbank's Thanksgiving	Kurt Rieber, Freestore	11/19/2017 07:00 AM	007:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Meal Distribution			
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	Other holiday campaigns for the Freestore Foodbank	Kurt Rieber, Freestore	11/19/2017 07:07 AM	010:46
Providing affordable housing	SUNDAY SUPPLEMENT/Segment #3	Habitat for Humanity is building homes through the holidays	Ed Lee/Habitat Cincinnati	11/19/2017 07:18 AM	010:56
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Campaigns to restock the shelves at the Freestore Foodbank	Kurt Rieber, Freestore	11/26/2017 07:01 AM	007:49
Providing affordable housing	SUNDAY SUPPLEMENT/Segment #2	Habitat for Humanity Renovation Project and Future Builds	Ed Lee/Habitat Cincinnati	11/26/2017 07:09 AM	016:44
Possible MLS Expansion	SUNDAY SUPPLEMENT/Segment #3	FC Cincinnati secures a site for a new stadium	JEFF BERDING	11/26/2017 07:26 AM	004:57
MLS Hopes	SUNDAY SUPPLEMENT/Segment #1	FC Cincinnati named one of four finalists by the MLS	JEFF BERDING	12/03/2017 07:00 AM	012:46
Red Kettle Campaign	SUNDAY SUPPLEMENT/Segment #2	The Salvation Army Needs Bell Ringers	Jim Scott/Salvation Army	12/03/2017 07:13 AM	007:22
Providing affordable housing	SUNDAY SUPPLEMENT/Segment #3	Habitat for Humanity is building through the holidays	Ed Lee/Habitat Cincinnati	12/03/2017 07:20 AM	009:46
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Freestore Foodbank Holiday Campaigns	Kurt Rieber, Freestore	12/10/2017 07:00 AM	007:52
HABITAT FOR HUMANITY	SUNDAY SUPPLEMENT/Segment #2	Habitat Needs Volunteers during the Holidays	Ed Lee/Habitat Cincinnati	12/10/2017 07:08 AM	010:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping the Homeless	SUNDAY SUPPLEMENT/Segment #3	A LOOK AHEAD TO MARDI GRAS FOR HOMELESS CHILDREN	Susan Schiller/Bethany House	12/10/2017 07:19 AM	010:15
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Christmas Meal Distribution this week	Kurt Rieber, Freestore	12/17/2017 07:00 AM	009:30
HABITAT FOR HUMANITY	SUNDAY SUPPLEMENT/Segment #2	Habitat Needs Volunteers during the Holidays	Ed Lee/Habitat Cincinnati	12/17/2017 07:09 AM	007:19
Mentoring Children	SUNDAY SUPPLEMENT/Segment #3	A push for mentors ahead of National Mentoring Month	Jay Schatz/BBBS	12/17/2017 07:17 AM	012:36
Helping Improve Communication	SUNDAY SUPPLEMENT/Segment #1	Toastmasters Looking for New Members	Justin Uihlein/Toastmasters	12/24/2017 07:01 AM	008:03
Mentoring Children	SUNDAY SUPPLEMENT/Segment #2	January is National Mentoring Month	Jay Schatz/BBBS	12/24/2017 07:09 AM	013:11
Helping the Homeless	SUNDAY SUPPLEMENT/Segment #3	Mardi Gras for Homeless Children	Susan Schiller/Bethany House	12/24/2017 07:22 AM	008:19
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Fundraising brunch for the Kick Hunger Challenge	Chef Jean Robert de Caval	12/31/2017 07:00 AM	011:48
Providing affordable housing	SUNDAY SUPPLEMENT/Segment #2	The Habitat for Humanity Re-Store is taking donations	Ed Lee/Habitat Cincinnati	12/31/2017 07:12 AM	005:49
Mentoring Children	SUNDAY SUPPLEMENT/Segment #3	Big Brothers Big Sisters is looking for volunteers	Andy McClannahan/BBBS	12/31/2017 07:18 AM	011:36

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FEMA	Ad Council	000:15	254
Children's Healthcare	Ad Council/St Jude	000:29	025
Poison Health	Ad Council	000:30	214
Children's Healthcare	Ad Council/St Jude	000:58	115
Homeland Security	Ad Council	001:00	171
Veterans	VETERANS DAY PSA PROGRAM	030:00	001
Ladder/Spine Safety	Ad CouncilAAOS	000:30	010
Ladder/Spine Safety	Ad Council/AAOS	001:00	030
ADDICTION	AL-ANON FAMILY GROUPS	000:15	108
ADDICTION	AL-ANON FAMILY GROUPS	000:29	015
ADDICTION	AL-ANON FAMILY GROUPS	000:30	017
ADDICTION	AL-ANON FAMILY GROUPS	000:58	061
ADULT DISABILITIES	KEN ANDERSON FOUNDATION	000:31	004
AFFORDABLE HOUSING	HABITAT FOR HUMANITY	000:32	013
ARMY NTNL GUARD	OAB	000:30	004
Asian Longhorned Beetle	USDA	000:27	113
AUTISM AWARENESS	Ad Council	000:15	056
AUTISM AWARENESS	Ad Council	000:30	016
BEHAVIORAL HEALTH	OAB	000:29	002
CHILD CANCER	DONATOS CANCERFREE KIDS	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD HUNGER	Ad Council	000:30	012
CHILD POVERTY	NKOA	000:29	003
CHILDHOOD HUNGER	CHILDHOOD HUNGER	000:30	011
CHILDREN W/SPECIAL NEEDS	ANDY & JORDAN DALTON FOUNDATI	000:30	006
CYSTIC FIBROSIS	CYSTIC FIBROSIS	000:31	008
VETERANS HEALTH	DAV	000:15	051
VETERANS HEALTH	DAV	000:30	184
VETERANS HEALTH	DAV	001:00	152
diabetes	Ad Council	000:14	162
diabetes	Ad Council	000:15	004
diabetes	Ad Council	000:30	032
diabetes	Ad Council	000:59	055
DISASTER RELIEF	MATTHEW 25 MINISTRIES	000:33	004
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	001
Domestic violence	JANIE'S FUND	000:30	047
SAFE DRIVING	DOT	000:30	051
DRUNK DRIVING	OH DPT SAFETY	000:30	001
EPILEPSY SEIZE HOPE GALA	EPILEPSY FOUNDATION	000:21	007
FOOD DRIVE	BENGALS/FREESTORE	000:14	004
FOOD INSECURITY	FREESTORE FOODBANK	000:31	013
FOOD SAFETY	Ad Council	000:30	034
GRADS OF LIFE	Ad Council/ GRADS OF LIFE	000:15	046
GRADS OF LIFE	Ad Council/ GRADS OF LIFE	000:30	015
GRADS OF LIFE	Ad Council/ GRADS OF LIFE	001:00	027
HEALTH	Ad Council	000:15	049
HEALTH	Ad Council	000:30	030
HEALTH	Ad Council	000:59	088
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
HEART DEFECT	CHILDRENS HOSPITAL	000:11	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	050
HUNGER	Ad Council	000:30	042
internet education	PSA-FAMILY 15	000:15	067
Ladder/Spine Safety	Ad CouncilAAOS	000:30	028
Ladder/Spine Safety	Ad Council/AAOS	001:00	027
HUNGER	Ad Council/MEALS ON WHEELS	000:15	047
MEALS ON WHEELS	Ad Council	000:30	038
MEALS ON WHEELS	Ad Council	001:00	072
MILITARY	Ad Council	000:30	081
MORTGAGE HELP	Ad Council	000:15	064
MORTGAGE HELP	Ad Council	000:30	039
MORTGAGE HELP	Ad Council	001:00	104
NEGLECTED CHILDREN	BAXLA TRACTOR	000:30	004
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	045
HOMELAND SECURITY	DEPT OF HOMELAND SECURITY	000:30	008
DIABETES	PSA - DIABETES	001:00	031
ASTHMA	PSA ATHSMA	000:30	020
AIDS AWARENESS	RED WORLD AIDS DAY	000:30	017
RED	RED	000:30	008
ROSACEA	NATIONAL ROSACEA SOCIETY	000:59	087
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SEAT BELT	Ad Council	000:30	033
SEAT BELT	Ad Council	001:00	078
SHAUN	Sunday Supplement generic intro	000:08	013
SKIN CANCER	Ad Council	001:00	108
SLEEP APNEA	Ad Council	000:20	213
SLEEP APNEA	Ad Council	000:30	007
SLEEP APNEA	Ad Council	001:00	093
TEACH	Ad Council	001:00	059



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
texting	Ad Council	000:30	083
TIRE SMART	RUBBER MANUFACTURERS	000:30	028
TIRE SMART	RUBBER MANUFACTURERS	000:31	149
TOYS FOR TOTS	BENGALS	000:14	004
TRAIN SAFETY	Ad Council	000:30	028
TRAIN SAFETY	Ad Council	001:00	071
U.S. PAIN FOUNDATION	U.S. PAIN FOUNDATION	000:30	049
UNDER SERVED CHILDREN	MARVIN LEWIS COMMUNITY	000:15	002
underprivileged children	MARVIN LEWIS COMMUNITY	000:29	012
UNDERSERVED CHILDREN	MARVIN LEWIS COMMUNITY	000:29	006
US AIR FORCE	US AIR FORCE	000:29	272
US AIR FORCE	US AIR FORCE	000:30	019
US FOREST SERVICE	Ad Council	000:10	336
US FOREST SERVICE	Ad Council	000:15	067
US FOREST SERVICE	Ad Council	000:30	015
USO	USO	000:15	058
USO	USO	000:30	046
USO	USO	001:00	099
USO	USO	000:30	019
USO	USO	000:59	062
VETERANS	OAB	000:30	002
VETERANS	VA	000:30	016
VETERANS	VA	000:31	048
VETERANS CRISIS LINE	Ad Council	000:29	049
VETERANS CRISIS LINE	Ad Council	000:57	150
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:30	013
VISION LOSS	BRIGHTFOCUS FOUNDATION	001:00	099
VOLUNTEERISM	OH ASSOC BROADCASTERS	000:30	007
VOTER REGISTRATION	OAB	000:30	045

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
womens health	PARTY BRISBEN FOUNDATION	000:30	003
YOUTH ACADEMY	REDS COMMUNITY FUND	000:30	006