

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/09/2020

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **A KID AGAIN FUNDRAISER:** DETAILS ON "A KID AGAIN" AND THEIR EVENT IN DECEMBER
- **CHILD FOCUS INC GIVING TUESDAY:** WHAT CHILD FOCUS INC. IS DOING FOR GIVING TUESDAY
- **FREESTORE FOODBANK:** FREESTORE FOOD BANK HOLIDAY MEAL DISTRIBUTION
- **FUNDRAISER:** UPCOMING DECEMBER EVENT FUNDRAISER
- **HEART SEMINAR:** DETAILS ON THE UPCOMING HEART TO HEART SEMINAR AT CHRIST HOSPITAL
- **HOLIDAY MEAL DISTRIBUTION:** HOLIDAY MEAL DISTRIBUTION
- **MARCH OF DIMES ANNUAL FUNDRAISER:** MARCH OF DIMES - SIGNATURE CHEF AUCTION FUNDRAISER PART 1
- **MENTAL HEALTH:** DETAILS ON WARREN COUNTY MENTAL HEALTH SERVICES AND SUICIDE PREVENTION
- **OHIO 529 COLLEGE EDUCATION:** DETAILS ON HOW TO SAVE FOR YOUR CHILDREN'S COLLEGE EDUCATION
- **RECYCLING:** BENEFITS OF... AND TIPS ON RECYCLING IN HAMILTON COUNTY
- **SALVATION ARMY RED KETTLE CAMPAIGN:** ANNUAL RED KETTLE CAMPAIGN GOING ON NOW
- **SALVATION ARMY RED KETTLE CAMPAIGN:** ANNUAL RED KETTLE CAMPAIGN GOING ON NOW
- **SECRET SLAM-TA TOY DRIVE:** SECRET SLAM-TA - PROWRESTLING EVENT TO RAISE MONEY AND COLLECT TOYS FOR KIDS
- **THE BANKS\3CDC WINTER SHOW:** Boosting Business at the Banks with a new winter show

- **TOY DRIVE:** SECRET SLAM-TA - PROWRESTLING EVENT TO RAISE MONEY AND COLLECT TOYS FOR KIDS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #1	MARCH OF DIMES - SIGNATURE CHEF AUCTION FUNDRAISER PART 1	RYAN ADCOCK\CRADLE CINCY	10/06/2019 07:00 AM	011:27
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #2	MARCH OF DIMES - SIGNATURE CHEF AUCTION PART 2	LUKE\AMANDA CHARLETON	10/06/2019 07:12 AM	012:03
RECYCLING	SUNDAY SUPPLEMENT/Segment #3	BENFITS OF... AND TIPS ON RECYCLING IN HAMILTON COUNTY	MOLLY YEAGER\RUMPKE	10/06/2019 07:24 AM	005:24
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #1	MARCH OF DIMES - SIGNATURE CHEF AUCTION FUNDRAISER PART 1	RYAN ADCOCK\CRADLE CINCY	10/13/2019 07:27 AM	011:27
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #2	MARCH OF DIMES - SIGNATURE CHEF AUCTION PART 2	LUKE\AMANDA CHARLETON	10/13/2019 07:39 AM	012:03
RECYCLING	SUNDAY SUPPLEMENT/Segment #3	BENFITS OF... AND TIPS ON RECYCLING IN HAMILTON COUNTY	MOLLY YEAGER\RUMPKE	10/13/2019 07:51 AM	004:21
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #1	MARCH OF DIMES - SIGNATURE CHEF AUCTION	RYAN ADCOCK\CRADLE CINCY	10/20/2019 07:00 AM	011:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		FUNDRAISER PART 1			
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #2	MARCH OF DIMES - SIGNATURE CHEF AUCTION PART 2	LUKE\AMANDA CHARLETON	10/20/2019 07:12 AM	012:03
RECYCLING	SUNDAY SUPPLEMENT/Segment #3	BENFITS OF... AND TIPS ON RECYCLING IN HAMILTON COUNTY	MOLLY YEAGER\RUMPKE	10/20/2019 07:24 AM	004:21
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #1	MARCH OF DIMES - SIGNATURE CHEF AUCTION FUNDRAISER PART 1	RYAN ADCOCK\CRADLE CINCY	10/27/2019 07:00 AM	011:27
MARCH OF DIMES ANNUAL FUNDRAISER	SUNDAY SUPPLEMENT/Segment #2	MARCH OF DIMES - SIGNATURE CHEF AUCTION PART 2	LUKE\AMANDA CHARLETON	10/27/2019 07:11 AM	012:03
RECYCLING	SUNDAY SUPPLEMENT/Segment #3	BENFITS OF... AND TIPS ON RECYCLING IN HAMILTON COUNTY	MOLLY YEAGER\RUMPKE	10/27/2019 07:23 AM	004:21
A KID AGAIN FUNDRAISER	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON "A KID AGAIN" AND THEIR EVENT IN DECEMBER	NICK WEGNER	11/03/2019 07:00 AM	009:09
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #2	FREESTORE FOOD BANK HOLIDAY MEAL DISTRIBUTION	Kurt Rieber, Freestore	11/03/2019 07:09 AM	010:55
SECRET SLAM-TA TOY DRIVE	SUNDAY SUPPLEMENT/Segment #3	SECRET SLAM-TA - PROWRESTLING EVENT TO RAISE MONEY AND COLLECT TOYS FOR KIDS	KRIS AYERS	11/03/2019 07:20 AM	008:11
A KID AGAIN FUNDRAISER	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON "A KID AGAIN" AND THEIR	NICK WEGNER	11/10/2019 07:00 AM	009:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENT IN DECEMBER					
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #2	FREESTORE FOOD BANK HOLIDAY MEAL DISTRIBUTION	Kurt Rieber, Freestore	11/10/2019 07:09 AM	010:55
HEART SEMINAR	SUNDAY SUPPLEMENT/Segment #3	DETAILS ON THE UPCOMING HEART TO HEART SEMINAR AT CHRIST HOSPITAL	DR. TIMOTHY HENRY/CHRIST HOSPITAL	11/10/2019 07:20 AM	008:21
FUNDRAISER	SUNDAY SUPPLEMENT SEGMENT #1	UPCOMING DECEMBER EVENT FUNDRAISER	NICK WEGNER/A KID AGAIN	11/17/2019 07:00 AM	009:00
HOLIDAY MEAL DISTRIBUTION	SUNDAY SUPPLEMENT SEG#2	HOLIDAY MEAL DISTRIBUTION	KURT REIBER/FREESTORE FOODBANK	11/17/2019 07:09 AM	011:00
TOY DRIVE	SUNDAY SUPPLEMENT/Segment #3	SECRET SLAM- TA - PROWRESTLING EVENT TO RAISE MONEY AND COLLECT TOYS FOR KIDS	KRIS AYERS	11/17/2019 07:20 AM	000:08
MENTAL HEALTH	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON WARREN COUNTY MENTAL HEATH SERVICES AND SUICIDE PREVENTION	JOHN CUMMINGS\MHR SERVICES	11/24/2019 07:00 AM	008:49
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #2	FREESTORE FOOD BANK HOLIDAY MEAL DISTRIBUTION	Kurt Rieber, Freestore	11/24/2019 07:09 AM	009:33
SECRET SLAM-TA TOY DRIVE	SUNDAY SUPPLEMENT/Segment #3	DETAILS ON SECRET SLAM- TA - WRESTLING EVENT TO COLLECT TOYS FOR CHILDREN	KRIS AYERS	11/24/2019 07:19 AM	008:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MENTAL HEALTH	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON WARREN COUNTY MENTAL HEALTH SERVICES AND SUICIDE PREVENTION	JOHN CUMMINGS\MHR SERVICES	12/01/2019 07:00 AM	008:49
CHILD FOCUS INC GIVING TUESDAY	SUNDAY SUPPLEMENT/Segment #2	WHAT CHILD FOCUS INC. IS DOING FOR GIVING TUESDAY	PAM LINDEMAN	12/01/2019 07:09 AM	011:10
A KID AGAIN FUNDRAISER	SUNDAY SUPPLEMENT/Segment #3	A KID AGAIN HOLIDAY PARTY AND DETAILS ABOUT THE PROGRAM. HOW PEOPLE CAN HELP OUT.	NICK WEGNER	12/01/2019 07:20 AM	007:55
OHIO 529 COLLEGE EDUCATION	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON HOW TO SAVE FOR YOUR CHILDREN'S COLLEGE EDUCATION	TIM GOERREL	12/08/2019 07:00 AM	014:29
SALVATION ARMY RED KETTLE CAMPAIGN	SUNDAY SUPPLEMENT/Segment #2	ANNUAL RED KETTLE CAMPAIGN GOING ON NOW	JIM SCOTT	12/08/2019 07:15 AM	004:59
MENTAL HEALTH	SUNDAY SUPPLEMENT/Segment #3	DETAILS ON WARREN COUNTY MENTAL HEALTH SERVICES AND SUICIDE PREVENTION	JOHN CUMMINGS\MHR SERVICES	12/08/2019 07:20 AM	008:49
OHIO 529 COLLEGE EDUCATION	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON HOW TO SAVE FOR YOUR CHILDREN'S COLLEGE EDUCATION	TIM GOERREL	12/15/2019 07:00 AM	014:29
SALVATION ARMY RED KETTLE CAMPAIGN	SUNDAY SUPPLEMENT/Segment #2	ANNUAL RED KETTLE CAMPAIGN GOING ON NOW	JIM SCOTT	12/15/2019 07:15 AM	004:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MENTAL HEALTH	SUNDAY SUPPLEMENT/Segment #3	DETAILS ON WARREN COUNTY MENTAL HEALTH SERVICES AND SUICIDE PREVENTION	JOHN CUMMINGS\MHR SERVICES	12/15/2019 07:20 AM	008:49
OHIO 529 COLLEGE EDUCATION	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON HOW TO SAVE FOR YOUR CHILDREN'S COLLEGE EDUCATION	TIM GOERREL	12/22/2019 07:00 AM	014:29
SALVATION ARMY RED KETTLE CAMPAGIN	SUNDAY SUPPLEMENT/Segment #2	ANNUAL RED KETTLE CAMPAIGN GOING ON NOW	JIM SCOTT	12/22/2019 07:15 AM	004:59
MENTAL HEALTH	SUNDAY SUPPLEMENT/Segment #3	DETAILS ON WARREN COUNTY MENTAL HEALTH SERVICES AND SUICIDE PREVENTION	JOHN CUMMINGS\MHR SERVICES	12/22/2019 07:20 AM	007:43
OHIO 529 COLLEGE EDUCATION	SUNDAY SUPPLEMENT/Segment #1	DETAILS ON HOW TO SAVE FOR YOUR CHILDREN'S COLLEGE EDUCATION	TIM GOERREL	12/29/2019 07:00 AM	013:47
THE BANKS\3CDC WINTER SHOW	SUNDAY SUPPLEMENT/Segment #2	Boosting Business at the Banks with a new winter show	TRACY SCHWEGMANN	12/29/2019 07:14 AM	006:10
MENTAL HEALTH	SUNDAY SUPPLEMENT/Segment #3	DETAILS ON WARREN COUNTY MENTAL HEALTH SERVICES AND SUICIDE PREVENTION	JOHN CUMMINGS\MHR SERVICES	12/29/2019 07:20 AM	008:49

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	Ad Council	000:30	257
----	Ad Council	001:00	081
----	IHEARTMEDIA PSA	000:31	002
----	IHEARTMEDIA PSA	000:34	021
----	IHEARTMEDIA PSA/PINK RIBBON	000:34	021
----	PSA ADOPT U.S. KIDS	000:15	037
----	PSA ADOPT U.S. KIDS	000:16	178
----	PSA ADOPT U.S. KIDS	000:30	110
----	PSA ADOPT U.S. KIDS	001:00	096
----	PSA BUZZED DRIVING	000:30	148
----	PSA BUZZED DRIVING	000:59	086
----	PSA CAREGIVER ASSISTANCE	000:15	038
----	PSA CAREGIVER ASSISTANCE	000:30	009
----	PSA CHILD CAR SAFETY	000:15	218
----	PSA CHILD CAR SAFETY	000:30	033
----	PSA CHILD CAR SAFETY	000:31	064
----	PSA DISCOVERING NATURE	000:15	068
----	PSA DISCOVERING NATURE	000:30	077
----	PSA DRINKING & DRIVING	000:15	093
----	PSA EMERGENCY PREPAREDNESS	000:15	096
----	PSA EMERGENCY PREPAREDNESS	000:30	033
----	PSA GOODWILL	000:15	052
----	PSA GOODWILL	000:30	117

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA GOODWILL	001:00	213
----	PSA GUN SAFETY	000:29	025
----	PSA KEEP AMERICA BEAUTIFUL	000:15	044
----	PSA KEEP AMERICA BEAUTIFUL	000:30	001
----	PSA KEEP AMERICA BEAUTIFUL	001:00	140
----	PSA OVARIAN CANCER	000:30	020
----	PSA OVARIAN CANCER	001:00	093
----	PSA PET ADOPTION	000:15	036
----	PSA PET ADOPTION	000:30	124
----	PSA POISON HELP	000:14	131
----	PSA POISON HELP	000:30	035
----	PSA SOCIAL SECURITY	000:15	141
AAOS	Ad Council	001:00	072
ADDICTION	AL-ANON FAMILY GROUPS	000:15	150
ADDICTION	AL-ANON FAMILY GROUPS	000:29	016
ADDICTION	AL-ANON FAMILY GROUPS	000:30	008
ARMY NTNL GUARD	OAB	000:29	005
ARMY NTNL GUARD	OAB	000:30	025
Asian Longhorned Beetle	USDA	000:27	081
AUTISM AWARENESS	Ad Council	000:15	070
AUTISM AWARENESS	Ad Council	000:30	016
BREAST CANCER	Ad Council	000:15	043
CHILD HUNGER	Ad Council	000:30	037
CHILD HUNGER	Ad Council	001:00	134
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	008
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	043
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	005
CHILDHOOD HUNGER	CHILDHOOD HUNGER	000:30	013
COVENANT HOUSE	COVENANT HOUSE	000:30	042
DAV	DAV	000:15	042
DAV	DAV	000:30	251
DAV	DAV	001:00	260
diabetes	Ad Council	000:14	362

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISTRACTED DRIVING	UFG	000:30	037
Domestic violence	JANIE'S FUND	000:30	075
DOT	DOT	000:30	047
ENVIRONMENT	UN GOALS	000:30	067
FOOD SAFETY	Ad Council	000:30	051
FOOD WASTE	Ad Council	000:15	058
FOOD WASTE	Ad Council	001:00	068
GRADS OF LIFE	Ad Council	001:00	055
HEALTH	Ad Council	000:59	042
healthy babies	march of dimes	000:32	059
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	102
HUNGER	KROGER	000:30	261
internet education	PSA-FAMILY 15	000:15	021
LADDER SAFETY	AAOS	000:30	070
LADDER SAFETY	AAOS	001:00	107
LAW ENFORCEMENT OFFICERS	DEPTOF HOMELAND SECURITY	000:30	134
LUNG CANCER	Ad Council	000:30	039
MEALS ON WHEELS	Ad Council	000:15	134
MEALS ON WHEELS	Ad Council	000:30	065
MEALS ON WHEELS	Ad Council	001:00	182
MILITARY	Ad Council	000:30	163
MORTGAGE HELP	Ad Council	001:00	052
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	076
Oral Health	Oral Health Foundation	000:30	230
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	008
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	015
PSA	PSA - DIABETES/RANDLE	001:00	131
PSA	PSA ATHSMA	000:30	026
PSA AD COUNCIL	Ad Council	000:15	090
PUBLIC HEALTH ALERT	CINTI HEALTH DPT	000:15	074
PUBLIC HEALTH ALERT	CINTI HEALTH DPT	000:16	065
ROSACEA	NATIONAL ROSACEA SOCIETY	000:59	061
SEATBELT SAFETY	Ad Council	000:30	098

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SHAUN	Sunday Supplement generic intro	000:09	014
SKIN CANCER	Ad Council	001:00	109
SLEEP APNEA	Ad Council	000:20	342
SLEEP APNEA	Ad Council	000:30	027
SLEEP APNEA	Ad Council	001:00	078
texting	Ad Council	000:30	048
TIRE SMART	RUBBER MANUFACTURERS	000:30	078
TIRE SMART	RUBBER MANUFACTURERS	000:31	223
TRAIN SAFETY	Ad Council	000:29	092
TRAIN SAFETY	Ad Council	000:30	024
TRAIN SAFETY	Ad Council	001:00	193
UN GOALS	UN GOALS	000:30	018
UNDERAGE DRINKING	Ad Council	000:15	103
US AIR FORCE	US AIR FORCE	000:29	497
US AIR FORCE	US AIR FORCE	000:30	054
USO		000:30	058
USO	USO	000:30	015
USO	USO	000:59	263
VETERANS	VA	000:29	093
VETERANS	VA	000:30	080
VETERANS	VA	000:31	069
VETERANS	VA	001:00	226
VETERANS CRISIS LINE	Ad Council	000:29	099
VETERANS CRISIS LINE	Ad Council	000:57	031
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:30	045
VISION LOSS	BRIGHTFOCUS FOUNDATION	001:00	081