

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Second Quarter, 2023
07/07/23
WKRC

Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety	iHC - SEG 1 - 04.02.23 - OHIOANS for CHILD PROTECTION	Discussion about Ohio's sexual abuse statute of limitations	Teresa Dinwiddie-Herrman OCP	04/02/2023 07:03 AM	012:21
Public Safety	iHC - SEG 2 - 04.02.23 - OHIOANS for CHILD PROTECTION	Discussion about Ohio's sexual abuse statute of limitations	Teresa Dinwiddie-Herrman OCP	04/02/2023 07:15 AM	013:31
Local Disabled services	iHC 04.09.23 SEG 1 "MAY WE HELP"	Cincinnati non-profit provides free modifications for disabled residents	Rob Seideman CEO	04/09/2023 07:00 AM	013:49
Local Disabled services	iHC 04.09.23 SEG 2 "MAY WE HELP"	Cincinnati non-profit provides free modifications for disabled residents	Rob Seideman CEO	04/09/2023 07:15 AM	014:38
Local Crime	iHC SEG 1 - SHERIFF McGUFFEY - 04-16-23	Sheriff's update on fatal officer crash, Mass shooting in region	Sheriff Charmaine McGuffey	04/16/2023 07:03 AM	013:51
Local Fundraising	iHC SEG 2 - SHERIFF McGUFFEY - 04-16-23 & NAMI WALK	Honoring officer killed in crash, discussion of Mental Health fundraiser	NAMI	04/16/2023 07:17 AM	013:05
Local Mental Health	iHC 04.23.23 SEG 1	Benefits and tips on critical thinking	Dr Debra Frame, UC	04/23/2023 07:02 AM	011:42

	CRITICAL THINKING				
Local Education	iHC 04.23.23 SEG 2 CRITICAL THINKING	Benefits and tips on critical thinking	Dr Debra Frame, UC	04/23/2023 07:15 AM	015:07
Local Mental Health	iHC SEG 1 04-30-23 COMPANIONS on a JOURNEY	Discussion of grief with local non-profit therapy group		04/30/2023 07:02 AM	011:52
Local Mental Health	iHC SEG 2 03-19-23 COMPANIONS on a JOURNEY	Discussion of grief with local non-profit therapy group	Shayna Thomas, Ops Dir.	04/30/2023 07:14 AM	012:40
Local Education	iHC 05-07-23 NAT'L MUSEUM of USAF SEG 1	History of Air Force, education and opportunity	Dr Doug Lantry NMUSAF Curator	05/07/2023 07:01 AM	014:08
Local Education	iHC 05-07-23 NAT'L MUSEUM of USAF SEG 2	History of Air Force, education and opportunity	Dr Doug Lantry NMUSAF Curator	05/07/2023 07:15 AM	014:16
Local Community	iHC - 05-14-23 - BLUE ASH	Discussion with Blue Ash community spokesperson about upcoming events	Rachel Murray Blue Ash Comm.	05/14/2023 07:01 AM	012:24
Local Education	iHC - 05-14-23 - SUSAN LAMBERT READING	NewsSpot	Susan Lambert, Amplify	05/14/2023 07:14 AM	014:52
Local Disabled services	iHC 05.21.23 EASTERSEALS SEG 1	CEO Pam Owens on new non-profit fundraising and programs available	EASTERSEALS REDWOOD	05/21/2023 07:01 AM	012:47
Local Disabled services	iHC 05.21.23 EASTERSEALS SEG 2	CEO Pam Owens on new non-profit fundraising and programs available	EASTERSEALS REDWOOD	05/21/2023 07:14 AM	012:31
Local Education	iHC 061123 HOT CAR DEATHS SEGMENT 1	How to avoid hot car deaths and other safety tips	Amber Rollins	06/11/2023 06:58 AM	015:56
Local Education	iHC 061123 HOT CAR DEATH SEGMENT 2	How to avoid hot car deaths and other safety tips	Amber Rollins	06/11/2023 07:15 AM	013:34

Local Civil Rights	iHC 06.18.23 JUNETEENTH SEGMENT 1	Juneteenth-Dir of Ed from Nat'l Underground RR Freedom Center	Chris Miller, NURFC	06/18/2023 07:02 AM	012:13
Local Civil Rights	iHC 06.18.23 JUNETEENTH SEGMENT	Juneteenth-Dir of Ed from Nat'l Underground RR Freedom Center	Chris Miller, NURFC	06/18/2023 07:15 AM	011:22
Local Health	iHC 06.25.23 HOT CAR DEATHS SEGMENT 1	Helpful advice on car safety and children	Amber Rollins	06/25/2023 07:01 AM	013:51
Local Education	iHC 06.25.23 HOT CAR DEATH SEGMENT 2	Tips to keep your children safe in vehicles	Amber Rollins	06/25/2023 07:16 AM	013:34

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	35
	Ad Council	000:30	38
	Ad Council	000:30	37
	Ad Council	001:00	42
	PSA ADOPT U.S. KIDS	000:30	33
	PSA ADOPT U.S. KIDS	001:00	48
	PSA AL-ANON	000:14	1
	PSA AL-ANON	000:14	1
	PSA AUTISM AWARENESS	000:15	1
	PSA BRIGHT FOCUS	000:59	1
	PSA BUZZED DRIVING	000:30	40
	PSA BUZZED DRIVING	000:59	86
	PSA CHILD CAR SAFETY	000:30	37
	PSA CHRONIC CARE	000:59	1
	PSA DAV	000:15	1
	PSA DAV	000:29	1
	PSA DIABETES	000:13	1
	PSA DISCOVERING NATURE	000:30	42
	PSA FOOD SAFETY	000:30	1

	PSA GOODWILL	000:15	153
	PSA GOODWILL	000:30	35
	PSA GOODWILL	000:30	45
	PSA GOODWILL	001:00	32
	PSA GOODWILL	001:00	54
	PSA HIGH BLOOD PRESSURE	000:59	1
	PSA KEEP AMERICA BEAUTIFUL	001:00	15
	PSA KEEP CINCINNATI BEAUTIFUL A 30	000:28	1
	PSA Leukemia Society :15	000:14	1
	PSA OVARIAN CANCER	001:00	57
	PSA POISON HEALTH	000:29	1
	PSA SEATBELT SAFETY	000:30	1
	PSA SLEEP APNEA	000:20	1
	PSA SLEEP APNEA	000:20	1
	PSA TIRE SAFETY	000:29	1
	PSA US AIR FORCE	000:28	1
	PSA VETERANS	000:29	1
	PSA VETERANS	000:30	1
	PSA VETERANS	000:59	1
	PSA VETERANS AFFAIRS	000:29	1
	PSA- CHILD HUNGER	000:29	1
	PSA-MENTAL HEALTH 15	000:15	1
	PSA-PERTUSIS VAX :20	000:20	1
	PSA-TRUCKING BLIND SPOTS 15	000:14	1
	PSA-TRUCKING BLIND SPOTS 30	000:30	1
	ST JUDES 60 CALVIN	000:57	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	131
ADDICTION	AL-ANON FAMILY GROUPS	000:15	122
ADDICTION	AL-ANON FAMILY GROUPS	000:29	30
ADDICTION	AL-ANON FAMILY GROUPS	000:29	34
AUTISM AWARENESS	Ad Council	000:15	94
AUTISM AWARENESS	Ad Council	000:30	21
CANCER	Ad Council	000:30	36
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	107
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	31
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	40
CHILD HUNGER	Ad Council	000:30	65
CHILD HUNGER	Ad Council	000:59	33
DAV	DAV	000:13	13
DAV	DAV	000:15	103

DAV	DAV	000:29	2
DAV	DAV	000:29	26
DAV	DAV	000:30	51
DAV	DAV	000:30	2
DAV	DAV	000:30	86
DAV	DAV	000:30	21
DAV	DAV	000:58	5
DAV	DAV	000:58	27
DAV	DAV	000:59	28
DAV	DAV	000:59	28
DAV	DAV	001:00	1
DAV	DAV	001:00	15
diabetes	Ad Council	000:13	225
Domestic violence	JANIE'S FUND	000:29	39
FOOD SAFETY	Ad Council	000:30	34
FOOD SAFETY	Ad Council	000:30	22
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	1
GRADS OF LIFE	Ad Council	001:00	13
Health	Ad Council	000:59	15
Health & Wellness	Ad Council	000:30	16
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	35
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	31
LADDER SAFETY	AAOS	000:59	22
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	8
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	8
MILITARY	Ad Council	000:29	24
MILITARY	Ad Council	000:30	112
MORTGAGE HELP	Ad Council	001:00	15
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	3
NO KID HUNGRY	NO KID HUNGRY	000:29	8
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	29
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	28
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	33
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:30	21
PSA	Ad Council	000:28	25
PSA	Ad Council	000:30	23
PSA	PSA - DIABETES/RANDLE	001:00	15

Public Service Announcement	DAV	000:20	248
SEATBELT SAFETY	Ad Council	000:29	27
SEATBELT SAFETY	Ad Council	000:30	36
SEATBELT SAFETY	Ad Council	000:30	17
SEATBELT SAFETY	Ad Council	000:30	27
SKIN CANCER	Ad Council	001:00	14
SLEEP APNEA	Ad Council	000:20	218
SLEEP APNEA	Ad Council	000:59	14
texting	Ad Council	000:29	36
texting	Ad Council	001:00	29
texting	Ad Council	001:00	26
THE V FOUNDATION	THE V FOUNDATION	000:29	15
TIRE SMART	RUBBER MANUFACTURERS	000:29	23
TIRE SMART	RUBBER MANUFACTURERS	000:30	22
TIRE SMART	RUBBER MANUFACTURERS	000:30	29
TIRE SMART	RUBBER MANUFACTURERS	000:31	52
TRAIN SAFETY	Ad Council	000:29	74
TRAIN SAFETY	Ad Council	000:30	22
TRAIN SAFETY	Ad Council	001:00	37
TRAIN SAFETY	Ad Council	001:00	36
UNDERAGE DRINKING	Ad Council	000:15	292
UNDERAGE DRINKING	Ad Council	000:15	105
UNDERAGE DRINKING	Ad Council	000:15	105
UNDERAGE DRINKING	Ad Council	000:30	23
UNDERAGE DRINKING	Ad Council	000:30	39
US AIR FORCE	US AIR FORCE	000:28	132
US AIR FORCE	US AIR FORCE	000:28	65
US AIR FORCE	US AIR FORCE	000:29	86
US AIR FORCE	US AIR FORCE	000:29	29
US AIR FORCE	US AIR FORCE	000:30	30
USO		000:30	41
USO	USO	000:58	82
VETERANS	VA	000:28	74
VETERANS	VA	000:29	49
VETERANS	VA	000:30	23
VETERANS	VA	000:30	38
VETERANS	VA	000:30	35
VETERANS	VA	000:30	2
VETERANS	VA	000:59	43
VETERANS	VA	001:00	52

VETERANS CRISIS LINE	Ad Council	000:28	41
VETERANS CRISIS LINE	Ad Council	000:56	26
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:59	14