

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Second Quarter, 2019
07/10/2019

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION PREVENTION:** DOCTORS CHANGING THE WAY THEY PRESCRIBE OPIOIDS
- **ADDICTION TREATMENT:** ANALYZING OHIO HB 1 - WHAT WILL IT DO TO HELP ADDICTS?
- **CANCER FOUNDATION FUNDRAISER:** KAREN WELLINGTON FOUNDATION GOLF OUTTING INFO
- **CINCINNATI VA:** DISCUSSION ON SERVICES AVAILABLE TO VETERANS THROUGH THE VA HOSPITAL
- **COLLECTING SUPPLY DONATIONS:** COLLECTING SUPPLIES FOR TORNADO VICTIMS
- **COLLEGE OF MT ST JOE:** DOCTOR SHORTAGE - NEW GRANT - COLLEGE OF MT ST. JOE PART 2
- **FREESTORE FOODBANK:** UPCOMING FUNDRAISING AND EVENTS TO SUPPORT THE FREESTORE FOODBANK AND THE LOCAL COMMUNITY
- **HC HEROIN TASK FORCE:** FANTANYL WARNING IN HAMILTON COUNTY
- **HEALTH AND WELLNESS:** HEALTH AND WELLNESS FAIR - MERCY EASTGATE MEDICAL CENTER
- **HEALTH CARE COVERAGE:** TIPS TO PROPERLY UNDERSTAND HEALTH BENEFITS
- **HEALTHY YOUTH COALITION:** NATIONAL CAMPAIGN TEACHING HOW PARENTS THEY SHOULD TEACH KIDS ABOUT DRUGS
- **HOXWORTH BLOOD CENTER:** CRITICALLY LOW BLOOD SUPPLY DURING THE SUMMER MONTHS AND IMPORTANCE OF DONATING
- **INNER CITY YOUTH OPPORTUNITIE:** ORGANIZATION THAT HELPS AT RISK YOUTH AT CRITICAL AFTER SCHOOL HOURS & SUMMER BREAKS WITH ORGANIZED PROGRAMS, TUTORING & MENTORING

- **MARCH OF DIMES/MARCH FOR BABI:** ANNUAL MARCH FOR BABIES FUNDRAISING EVENT
- **OHIO ASSOC. HEALTH CENTERS:** TIPS TO PROPERLY UNDERSTAND HEALTH BENEFITS
- **PUBLIC HEALTH ALERT:** BE CAUTIOUS ABOUT THE FENTANYL CRISIS DURING THE OPIOID EPIDEMIC
- **RECRUIT MILITARY:** RECRUIT MILITARY VET JOB FAIR AT PBS - PART 2
- **REDWOOD SCHOOL:** REDWOOD SCHOOL ANNIVERSARY AND OFFERS TO NKY
- **UNITED PET FUND:** ORGANIZATION THAT HELPS WITH THE SUPPORT OF ANIMAL RESCUE AND ADOPTION SERVICES
- **VETERANS HEALTH SERVICES:** DISCUSSION ON SERVICES AVAILABLE TO VETERANS THROUGH THE VA HOSPITAL

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MARCH OF DIMES/MARCH FOR BABI	SUNDAY SUPPLEMENT/Segment #1	ANNUAL MARCH FOR BABIES FUNDRAISING EVENT	HOLLY LIPMEYER AND AMB FAMILY	04/07/2019 07:00 AM	010:36
REDWOOD SCHOOL	SUNDAY SUPPLEMENT/Segment #2	NON-PROFIT REDWOOD CELEBRATES 65 YEARS SERVING NKY	CAROL SERRONE	04/07/2019 07:11 AM	009:05
HEALTHY YOUTH COALITION	SUNDAY SUPPLEMENT/Segment #3	NATIONAL CAMPAIGN TEACHING HOW PARENTS THEY SHOULD TEACH KIDS ABOUT DRUGS	RUTH EVER	04/07/2019 07:20 AM	009:11
MARCH OF DIMES/MARCH FOR BABI	SUNDAY SUPPLEMENT/Segment #1	ANNUAL MARCH FOR BABIES FUNDRAISING EVENT	HOLLY LIPMEYER AND AMB FAMILY	04/14/2019 07:00 AM	010:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
REDWOOD SCHOOL	SUNDAY SUPPLEMENT/Segment #2	NON-PROFIT REDWOOD CELEBRATES 65 YEARS SERVING NKY	CAROL SERRONE	04/14/2019 07:11 AM	009:05
HEALTHY YOUTH COALITION	SUNDAY SUPPLEMENT/Segment #3	NATIONAL CAMPAIGN TEACHING HOW PARENTS THEY SHOULD TEACH KIDS ABOUT DRUGS	RUTH EVER	04/14/2019 07:20 AM	009:11
MARCH OF DIMES/MARCH FOR BABI	SUNDAY SUPPLEMENT/Segment #1	ANNUAL MARCH FOR BABIES FUNDRAISING EVENT	HOLLY LIPMEYER AND AMB FAMILY	04/21/2019 07:00 AM	010:36
REDWOOD SCHOOL	SUNDAY SUPPLEMENT/Segment #2	NON-PROFIT REDWOOD CELEBRATES 65 YEARS SERVING NKY	CAROL SERRONE	04/21/2019 07:11 AM	009:05
UNITED PET FUND	SUNDAY SUPPLEMENT/Segment #3	MUTT STASH DASH - FUNDER RAISER FOR UNITED PET FUND	ASHLEY ZEKOFF	04/21/2019 07:20 AM	009:25
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #1	UPCOMING FUNDRAISING AND EVENTS TO SUPPORT THE FREESTORE FOODBANK AND THE LOCAL COMMUNITY	Kurt Rieber, Freestore	04/28/2019 07:00 AM	013:39
INNER CITY YOUTH OPPORTUNITIE	SUNDAY SUPPLEMENT/Segment #2	ORGANIZATION THAT HELPS AT RISK YOUTH AT CRITICAL AFTER SCHOOL HOURS & SUMMER BREAKS WITH ORGANIZED PROGRAMS, TUTORING & MENTORING	PHILLIP BELL - ICYO	04/28/2019 07:14 AM	008:37
UNITED PET FUND	SUNDAY SUPPLEMENT/Segment #3	ORGANIZATION THAT HELPS WITH THE	ASHLEY ZEKOFF	04/28/2019 07:22 AM	005:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		SUPPORT OF ANIMAL RESCUE AND ADOPTION SERVICES			
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #1	FREESTORE FOODBANK - UPCOMING EVENTS AND FUNDRAISERS	Kurt Rieber, Freestore	05/05/2019 07:00 AM	013:39
COLLEGE OF MT ST JOE	SUNDAY SUPPLEMENT/Segment #2	DOCTOR SHORTAGE - NEW GRANT - COLLEGE OF MT ST. JOE	PATRICK CAFFERTY	05/05/2019 07:14 AM	006:14
COLLEGE OF MT ST JOE	SUNDAY SUPPLEMENT/Segment #3	DOCTOR SHORTAGE - NEW GRANT - COLLEGE OF MT ST. JOE PART 2	PATRICK CAFFERTY	05/05/2019 07:20 AM	008:02
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #1	FREESTORE FOODBANK - UPCOMING EVENTS AND FUNDRAISERS	Kurt Rieber, Freestore	05/12/2019 07:00 AM	012:04
OHIO ASSOC. HEALTH CENTERS	SUNDAY SUPPLEMENT/Segment #2	PROPERLY UNDERSTANDING YOUR HEALTH BENEFITS	TERESA BISHOP	05/12/2019 07:12 AM	006:20
REDWOOD SCHOOL	SUNDAY SUPPLEMENT/Segment #3	REDWOOD SCHOOL - CELEBRATING ANNIVERSARY AND DISCUSSING PROGRAMS THEY OFFER	CAROL SERRONE	05/12/2019 07:19 AM	008:31
RECRUIT MILITARY	SUNDAY SUPPLEMENT/Segment #1	RECRUIT MILITARY JOB FAIR AT PBS PART 1	CHRIS NEWSOME	05/19/2019 07:00 AM	012:15
RECRUIT MILITARY	SUNDAY SUPPLEMENT/Segment #2	RECRUIT MILITARY VET JOB FAIR AT PBS - PART 2	CHRIS NEWSOME	05/19/2019 07:12 AM	004:49
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #3	FREESTORE FOODBANK UPCOMING FUNDRAISERS	Kurt Rieber, Freestore	05/19/2019 07:17 AM	011:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
OHIO ASSOC. HEALTH CENTERS	SUNDAY SUPPLEMENT/Segment #1	TIPS TO PROPERLY UNDERSTAND HEALTH BENEFITS	TERESA BISHOP	05/26/2019 07:00 AM	006:23
REDWOOD SCHOOL	SUNDAY SUPPLEMENT/Segment #2	REDWOOD SCHOOL ANNIVERSARY AND OFFERS TO NKY	CAROL SERRONE	05/26/2019 07:06 AM	008:32
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #3	FREESTORE FOODBANK UPCOMING FUNDRAISERS	Kurt Rieber, Freestore	05/26/2019 07:15 AM	012:08
HC HEROIN TASK FORCE	SUNDAY SUPPLEMENT/Segment #1	FANTANYL WARNING IN HAMILTON COUNTY	TOM FALLON	06/02/2019 07:00 AM	005:38
CINCINNATI VA	SUNDAY SUPPLEMENT/Segment #2	CINCY VA MEDICAL CENTER - WHAT THEY ARE DOING FOR VETS	MARK MURDOCK	06/02/2019 07:06 AM	016:45
OHIO ASSOC. HEALTH CENTERS	SUNDAY SUPPLEMENT/Segment #3	TIPS TO PROPERLY UNDERSTAND HEALTH BENEFITS	TERESA BISHOP	06/02/2019 07:22 AM	006:20
FREESTORE FOODBANK	SUNDAY SUPPLEMENT/Segment #1	UPCOMING FUNDRAISING AND EVENTS TO SUPPORT THE FREESTORE FOODBANK AND THE LOCAL COMMUNITY	Kurt Rieber, Freestore	06/09/2019 07:00 AM	008:57
CINCINNATI VA	SUNDAY SUPPLEMENT/Segment #2	DISCUSSION ON SERVICES AVAILABLE TO VETERANS THROUGH THE VA HOSPITAL	MARK MURDOCK	06/09/2019 07:09 AM	016:46
HOXWORTH BLOOD CENTER	SUNDAY SUPPLEMENT/Segment #3	CRITICALLY LOW BLOOD SUPPLY DURING THE SUMMER MONTHS AND	Alecia Lipton/Hoxworth	06/09/2019 07:26 AM	003:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		IMPORTANCE OF DONATING			
COLLECTING SUPPLY DONATIONS	SUNDAY SUPPLEMENT/Segment #1	COLLECTING SUPPLIES FOR TORNADO VICTIMS	HEATHER NORRIS\METRO	06/16/2019 07:00 AM	004:14
VETERANS HEALTH SERVICES	SUNDAY SUPPLEMENT/Segment #2	DISCUSSION ON SERVICES AVAILABLE TO VETERANS THROUGH THE VA HOSPITAL	MARK MURDOCK\CINCY VA	06/16/2019 07:04 AM	016:46
HEALTH CARE COVERAGE	SUNDAY SUPPLEMENT/Segment #3	TIPS TO PROPERLY UNDERSTAND HEALTH BENEFITS	TERESA BISHOP\OHIO CHC	06/16/2019 07:21 AM	006:22
HEALTH AND WELLNESS	SUNDAY SUPPLEMENT/Segment #1	HEALTH AND WELLNESS FAIR - MERCY EASTGATE MEDICAL CENTER	ROB MALONEY - MERCY HEALTH	06/23/2019 07:00 AM	008:42
ADDICTION TREATMENT	SUNDAY SUPPLEMENT/Segment #2	ANALYZING OHIO HB 1 - WHAT WILL IT DO TO HELP ADDICTS?	Kevin Werner\Ohio J&P Center	06/23/2019 07:09 AM	010:42
CANCER FOUNDATION FUNDRAISER	SUNDAY SUPPLEMENT/Segment #3	KAREN WELLINGTON FOUNDATION GOLF OUTTING INFO	KENT WELLINGTON\KWF	06/23/2019 07:20 AM	008:22
PUBLIC HEALTH ALERT	SUNDAY SUPPLEMENT/Segment #1	BE CAUTIOUS ABOUT THE FENTANYL CRISIS DURING THE OPIOID EPIDEMIC	Tom Synan/Heroin Coalition	06/30/2019 07:00 AM	015:07
ADDICTION PREVENTION	SUNDAY SUPPLEMENT/Segment #2	DOCTORS CHANGING THE WAY THEY PRESCRIBE OPIOIDS	DR. TIM MCONNEL\ORTHOCINCY	06/30/2019 07:15 AM	005:44
CANCER FOUNDATION FUNDRAISER	SUNDAY SUPPLEMENT/Segment #3	KAREN WELLINGTON FOUNDATION	KENT WELLINGTON\KWF	06/30/2019 07:21 AM	008:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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GOLF OUTTING
INFO

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	Ad Council	000:30	118
----	Ad Council	001:00	032
----	EMERY SHRED EVENT/30	000:29	031
----	IHM PSA/CINCINNATI PARKS 2019/15	000:17	008
----	IHM PSA/EMERY FEDERAL CREDIT UNION/30	000:28	006
----	IHM PSA/EMERY FEDERAL CREDIT UNION/30	000:29	004
----	PSA ADOPT U.S. KIDS	000:15	015
----	PSA ADOPT U.S. KIDS	000:16	070
----	PSA ADOPT U.S. KIDS	000:30	033
----	PSA ADOPT U.S. KIDS	001:00	075
----	PSA BUZZED DRIVING	000:30	048
----	PSA BUZZED DRIVING	000:59	057
----	PSA CAREGIVER ASSISTANCE	000:15	015
----	PSA CAREGIVER ASSISTANCE	000:30	012
----	PSA CHILD CAR SAFETY	000:15	115

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA CHILD CAR SAFETY	000:30	011
----	PSA CHILD CAR SAFETY	000:31	027
----	PSA DISCOVERING NATURE	000:15	026
----	PSA DISCOVERING NATURE	000:30	043
----	PSA DRINKING & DRIVING	000:15	030
----	PSA EMERGENCY PREPAREDNESS	000:15	052
----	PSA EMERGENCY PREPAREDNESS	000:30	050
----	PSA GOODWILL	000:15	028
----	PSA GOODWILL	000:30	044
----	PSA GOODWILL	001:00	083
----	PSA GUN SAFETY	000:29	014
----	PSA GUN SAFETY	000:30	005
----	PSA KEEP AMERICA BEAUTIFUL	000:15	019
----	PSA KEEP AMERICA BEAUTIFUL	000:30	004
----	PSA KEEP AMERICA BEAUTIFUL	001:00	069
----	PSA OVARIAN CANCER	000:30	011
----	PSA OVARIAN CANCER	001:00	060
----	PSA PET ADOPTION	000:15	012
----	PSA PET ADOPTION	000:30	008
----	PSA POISON HELP	000:14	031
----	PSA POISON HELP	000:30	008
----	PSA SOCIAL SECURITY	000:15	053
AAOS	Ad Council	001:00	028
ADDICTION	AL-ANON FAMILY GROUPS	000:15	034
ADDICTION	AL-ANON FAMILY GROUPS	000:29	003
ADDICTION	AL-ANON FAMILY GROUPS	000:30	006
ADDICTION	AL-ANON FAMILY GROUPS	000:58	010
ARMY NTNL GUARD	OAB	000:30	004
ARMY NTNL GUARD	OAB	000:31	002
Asian Longhorned Beetle	USDA	000:27	033
ATHLETIC PROGRAM	FRIARS CLUB	000:29	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM AWARENESS	Ad Council	000:15	006
AUTISM AWARENESS	Ad Council	000:30	016
BIG BROTHER BIG SISTER	MIKES CAR WASH	000:31	029
blood drive	hoxworth	000:30	044
BREAST CANCER	Ad Council	000:15	019
CHILD HUNGER	Ad Council	000:30	011
CHILD HUNGER	Ad Council	001:00	096
CHILDHOOD HUNGER	CHILDHOOD HUNGER	000:30	006
CINCINNATI PARKS	CINCINNATI PARK BOARD	000:17	024
CINCINNATI PARKS	cincinnati parks	000:16	007
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	013
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	006
DAV	DAV	000:15	010
DAV	DAV	000:30	136
DAV	DAV	001:00	126
DAYTON FOODBANK	KROGER	000:15	019
DAYTON TORNADO FOODBANK	MIKES CAR WASH	000:15	005
DAYTON TORNADO FOODBANK	PANERA	000:29	019
diabetes	Ad Council	000:14	104
diabetes	Ad Council	000:59	015
DISABILITIES	REDWOOD REHABILITATION CENTER	000:30	031
DISTRACTED DRIVING	UFG	000:30	010
Domestic violence	JANIE'S FUND	000:30	040
DOT	DOT	000:30	019
FOOD SAFETY	Ad Council	000:30	014
FOOD WASTE	Ad Council	000:15	020
FOOD WASTE	Ad Council	001:00	032
FUNDRAISER	BBB	000:33	033
GRADS OF LIFE	Ad Council	001:00	025
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	Ad Council	000:59	023
HEALTHCARE	CARESOURCE	000:31	001
HEART DEFECT	CINCY CHILDRENS HOSPITAL	000:15	002
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	043
HUNGER	KROGER	000:30	076
internet education	PSA-FAMILY 15	000:15	009
LADDER SAFETY	AAOS	000:30	023
LADDER SAFETY	AAOS	001:00	036
LAW ENFORCEMENT OFFICERS	DEPTOF HOMELAND SECURITY	000:30	063
LUNG CANCER	Ad Council	000:30	012
MARCH FOR BABIES	march of dimes	000:30	033
MEALS ON WHEELS	Ad Council	000:15	033
MEALS ON WHEELS	Ad Council	000:30	022
MEALS ON WHEELS	Ad Council	001:00	063
MENTAL HEALTH	MENTAL HEALTH	000:28	011
MENTAL HEALTH	MENTAL HEALTH	000:30	010
MENTAL HEALTH	MENTAL HEALTH	000:33	015
MENTAL HEALTH	MENTAL HEALTH	000:35	001
MILITARY	Ad Council	000:30	079
MORTGAGE HELP	Ad Council	001:00	033
NEIGHBORHOOD CLEAN UP	KEY BANK	000:30	004
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	034
PSA	PSA - DIABETES	001:00	020
PSA	PSA - DIABETES/RANDLE	001:00	059
PSA	PSA ATHSMA	000:30	005
PSA AD COUNCIL	Ad Council	000:15	033
ROSACEA	NATIONAL ROSACEA SOCIETY	000:59	022
SEATBELT SAFETY	Ad Council	000:30	045
SHAUN	Sunday Supplement generic intro	000:09	013
SICK CHILDREN	MAKE A WISH	000:29	011
SKIN CANCER	Ad Council	001:00	063

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SLEEP APNEA	Ad Council	000:20	140
SLEEP APNEA	Ad Council	000:30	016
SLEEP APNEA	Ad Council	001:00	062
TEEN HEALTH	PLANET FITNESS	000:30	009
texting	Ad Council	000:30	017
TIRE SMART	RUBBER MANUFACTURERS	000:30	023
TIRE SMART	RUBBER MANUFACTURERS	000:31	106
TRAIN SAFETY	Ad Council	000:29	043
TRAIN SAFETY	Ad Council	000:30	006
TRAIN SAFETY	Ad Council	001:00	064
U.S. PAIN FOUNDATION	U.S. PAIN FOUNDATION	000:30	009
UNDERAGE DRINKING	Ad Council	000:15	025
US AIR FORCE	US AIR FORCE	000:29	199
US AIR FORCE	US AIR FORCE	000:30	020
USO		000:30	039
USO	USO	000:30	004
USO	USO	000:59	101
VETERANS	VA	000:29	029
VETERANS	VA	000:30	021
VETERANS	VA	000:31	053
VETERANS	VA	001:00	084
VETERANS CRISIS LINE	Ad Council	000:29	039
VETERANS CRISIS LINE	Ad Council	000:57	036
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:30	007
VISION LOSS	BRIGHTFOCUS FOUNDATION	001:00	064
VOCATIONAL TRAINING	BBB	000:31	060
VOLUNTEER	MATTHEW 25 MINISTRIES	000:15	011
WORLD WISH DAY	MAKE A WISH	000:29	005
WORLD WISH DAY	WORLD WISH DAY	000:29	013