

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Local | Business:** NK Chamber of Commerce Women's Initiative Breakfast
- **Local | Community :** Talk about NCAA Tourney, local access
- **Local | Education:** Top 10 teacher nominees named, voting is underway
- **Local | Elections:** Discussion with Sheriff McGuffey regarding importance of voting
- **Local | Fundraising:** Pediatric cancer grant funding
- **Local | Government:** Discussion with female Sheriff regarding her first elected term
- **Local | Health:** Discussion of Heart Disease and prevention
- **Local | Hunger :** Exec Dir & Food Pantry mgr on free food and services
- **Local | Public Safety:** Dept of Defense Director talks efforts to end human trafficking
- **Local | Senior Citizens :** Local food distribution for Cincinnati area seniors

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Fundraising	iHC 01.07.24 SEG ONE - CANCERFREE KIDS Jill Brinck	Pediatric cancer grant funding	Jill Brinck CancerFree Kids	01/07/2024 07:02 AM	012:03
Local Fundraising	iHC 01.07.24 SEG TWO - CANCERFREE KIDS Jill Brinck	Local Pediatric cancer grant funder	Jill Brinck CancerFree Kids	01/07/2024 07:14 AM	013:20
Local Senior Citizens	iHC 01.14.24 MEALS ON WHEELS SEG 1	Local food distribution for Cincinnati area seniors	Sarah Celenza Meals on Wheels	01/14/2024 07:02 AM	019:09
Local Senior Citizens	iHC 01.14.24 MEALS on WHEELS SEG 2 + CALENDAR	Local food distribution for Cincinnati area seniors	Sarah Celenza Meals on Wheels	01/14/2024 07:22 AM	008:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Public Safety	iHC 01.21.24 SEG 1 HUMAN TRAFFICKING	Dept of Defense Director talks efforts to end human trafficking	Linda Kay Dixon DoD Trafficki	01/21/2024 07:02 AM	019:44
Local Business	iHC 01.21 24 SEG 2 WOMENS INITIATIVE BREAKFAST	NK Chamber of Commerce Women's Initiative Breakfast	Holly Nibert NK Chamb Commerc	01/21/2024 07:22 AM	009:03
Local Public Safety	iHC SEG 1 01.28.24 OH HUMAN TRAFFICKING	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	01/28/2024 07:03 AM	012:04
Local Public Safety	iHC SEGM 2 01.28.24 OH HUMAN TRAFFICKING	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	01/28/2024 07:17 AM	013:54
Local Public Safety	iHC SEG 1 02.04.24 DAN PURSLEY	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	02/04/2024 07:01 AM	017:09
Local Public Safety	iHC SEG 2 02.04.24 AMBER ROLLINS Kids in Cars	NewsSpot	Amber Rollins	02/04/2024 07:19 AM	011:17
Local Public Safety	iHC SEG 1 02.11.24 IDENTITY THEFT Megan Cox FTC	ID theft prevention from Federal Trade Commission	Megan Cox FTC	02/11/2024 07:01 AM	013:47
Local Health	iHC SEG 2 02.11.24 HEART HEALTH Alyson Poling AHA	Discussion of Heart Disease and prevention	Alyson Poling Am Heart Assoc	02/11/2024 07:15 AM	015:29
Local Fundraising	iHC SEG 1 02.18.24 DRAGONFLY FASHION for the CURE	Fundraiser to benefit pediatric cancer patients and families	Christine Neitzke DRAGONFLY	02/18/2024 07:02 AM	011:46
Local Education	iHC SEG 2 02.1.24 GOLD STAR CHILI TOP 10 TEACHERS	Top 10 teacher nominees named, voting is underway	JAMIE POLLARD Gold Star	02/18/2024 07:15 AM	016:47
Local Fundraising	iHC SEG 1 02.18.24 DRAGONFLY FASHION for the CURE	Fundraiser to benefit pediatric cancer patients and families	Christine Neitzke DRAGONFLY	02/18/2024 08:47 AM	011:46
Local Fundraising	iHC SEG 1 02.25.24 ATRICURE & MAY WE HELP	250 engineers volunteering to solve disability problems	GENI RUPLEY, R&D MGR Atricure	02/25/2024 06:59 AM	012:42
Local Education	iHC SEG 2 02.25.24 MEALS on WHEELS	How senior citizens benefit from Meals on Wheels elder services	Sarah Celenza Meals on Wheels	02/25/2024 07:14 AM	014:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Government	iHC SEG 1 HAMCO SHERIFF MCGUFFEY	Discussion with female Sheriff regarding her first elected term	Sheriff Charmaine McGuffey	03/03/2024 07:02 AM	011:51
Local Elections	iHC SEG 2 HAMCO SHERIFF MCGUFFEY	Discussion with Sheriff McGuffey regarding importance of voting	Sheriff Charmaine McGuffey	03/03/2024 07:15 AM	013:16
Local Community	iHC SEG 1 NCAA etc JEFF STEVENS	Talk about NCAA Tourney, local access	Jeff Stevens iHeart	03/10/2024 07:00 AM	023:04
Local Elections	iHC SEG 2 KY POLITICS Dr Brian Calfano	Implications of KY senator Mitch McConnell stepping down	Dr Brian Calfano, U of Cinci	03/10/2024 07:24 AM	006:27
Local Community	iHC 03-17-24 SEGMENT 1 OHIO PRIMARIES	Talk with local professor about political process and local primary	Dr Brian Calfano, U of Cinci	03/17/2024 06:59 AM	019:22
Local Hunger	iHC 3-17-24 SEGMENT TWO St VINCENT FOOD PANTRY	Exec Dir & Food Pantry mgr on free food and services	Karen Zengel Exec Dir SVdP	03/17/2024 07:20 AM	007:59
Local Health	iHC 03-24-24 SEG 1 TRAUMATIC BRAIN INJURY	Talk with Neuro expert about TBI and CTE from domestic violence	Dr. Brandon Foreman UC Neuro	03/24/2024 06:57 AM	010:02
Local Community	iHC 03-24-24 SEG 2 REDS HOF & VINTAGE BASEBALL	Reds Hall of Fame on new teaching exhibits & fundraising team	Rick Walls Exec Dir Reds HOF	03/24/2024 07:08 AM	013:35
Local Health	iHC 03-31-24 SEG 1 EASTERSEALS REDWOOD	In Northern KY, expansion of medical childcare program	Pam Green Easterseals Redwood	03/31/2024 07:02 AM	014:17
Local Community	iHC 03-31-24 SEG 2 REDS HOF & VINTAGE BASEBALL	Reds Hall of Fame on new teaching exhibits & fundraising team	Rick Walls Exec Dir Reds HOF	03/31/2024 07:17 AM	012:31

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	38
	Ad Council	000:30	31
	Ad Council	000:30	36
	Ad Council	001:00	35

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	26
	iHM/PSA	000:30	28
	National Association of B	000:30	30
	PSA	000:30	20
	PSA ADOPT U.S. KIDS	000:30	26
	PSA ADOPT U.S. KIDS	001:00	42
	PSA AL-ANON	000:15	1
	PSA AULTISM SPEAKS-WORKPLACE 15	000:15	112
	PSA AULTISM SPEAKS-WORKPLACE 30	000:30	36
	PSA BUZZED DRIVING	000:30	38
	PSA BUZZED DRIVING	000:59	66
	PSA CHILD CAR SAFETY	000:30	38
	PSA COUNCIL ON AGING	000:30	4
	PSA CYBER ATTACK	000:30	22
	PSA CYBER SECURITY AWARENESS 15	000:15	99
	PSA CYBER SECURITY AWARENESS 30	000:30	35
	PSA CYBER SECURITY AWARENESS 60	001:00	44
	PSA DISCOVERING NATURE	000:30	15
	PSA GOODWILL	000:15	154
	PSA GOODWILL	000:30	33
	PSA GOODWILL	000:30	58
	PSA GOODWILL	001:00	21
	PSA GOODWILL	001:00	48
	PSA KEEP AMERICA BEAUTIFUL	001:00	15
	PSA OVARIAN CANCER	001:00	51
	PSA UNICEF:30	000:30	1
	PSA US AIR FORCE	000:29	1
	PSA VETERANS AFFAIRS	000:59	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	140
ADDICTION	AL-ANON FAMILY GROUPS	000:15	131
ADDICTION	AL-ANON FAMILY GROUPS	000:29	18
ADDICTION	AL-ANON FAMILY GROUPS	000:29	28
AUTISM AWARENESS	Ad Council	000:15	98
AUTISM AWARENESS	Ad Council	000:30	33

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER	Ad Council	000:29	6
CANCER	Ad Council	000:30	15
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
Cancer treatment		000:30	14
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	96
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	30
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	37
Cancer treatment	PSA-STAND UP TO CANCER 60	001:00	19
CHILD HUNGER	Ad Council	000:30	56
CHILD HUNGER	Ad Council	000:59	11
CHILD HUNGER	Ad Council	001:00	20
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	7
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	8
Cyber Security	AL-ANON FAMILY GROUPS	000:15	111
Cyber Security	AL-ANON FAMILY GROUPS	000:30	32
Cyber Security	AL-ANON FAMILY GROUPS	001:00	39
DAV	DAV	000:15	132
DAV	DAV	000:29	19
DAV	DAV	000:30	41
DAV	DAV	000:30	98
DAV	DAV	000:30	25
DAV	DAV	000:58	10
DAV	DAV	000:59	42
DAV	DAV	000:59	28
DAV	DAV	001:00	13
diabetes	Ad Council	000:13	249
Domestic violence	JANIE'S FUND	000:29	13
Domestic violence	JANIE'S FUND	000:30	19
FINANCIAL COACHING	OPERATION HOPE	000:29	13

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOOD SAFETY	Ad Council	000:30	21
FOOD SAFETY	Ad Council	000:30	11
GRADS OF LIFE	Ad Council	001:00	14
Health	Ad Council	000:59	16
Heart health	AMERICAN HEART ASSOCIATION	000:30	12
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	37
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	26
LADDER SAFETY	AAOS	000:59	18
LITERACY	PSA-READING IS FUN	000:31	12
LUNG CANCER	Ad Council	000:29	33
MILITARY	Ad Council	000:29	22
MILITARY	Ad Council	000:30	93
MORTGAGE HELP	Ad Council	001:00	17
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	23
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	22
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	20
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
PSA	PSA - CYBER ATTACK	000:59	7
PSA	PSA - DIABETES/RANDLE	001:00	7
Public Safety, Mental Health,	DAV	000:30	23
Public Service Announcement	DAV	000:20	259
SEATBELT SAFETY	Ad Council	000:29	26
SEATBELT SAFETY	Ad Council	000:30	23
SEATBELT SAFETY	Ad Council	000:30	28
SEATBELT SAFETY	Ad Council	000:30	32
SKIN CANCER	Ad Council	001:00	17
SLEEP APNEA	Ad Council	000:20	240
SLEEP APNEA	Ad Council	000:59	13
texting	Ad Council	000:29	38
texting	Ad Council	001:00	28
texting	Ad Council	001:00	35
TIRE SMART	RUBBER MANUFACTURERS	000:29	28
TIRE SMART	RUBBER MANUFACTURERS	000:30	12
TIRE SMART	RUBBER MANUFACTURERS	000:30	35

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TIRE SMART	RUBBER MANUFACTURERS	000:31	78
TRAIN SAFETY	Ad Council	000:29	82
TRAIN SAFETY	Ad Council	000:30	21
TRAIN SAFETY	Ad Council	001:00	30
TRAIN SAFETY	Ad Council	001:00	43
UNDERAGE DRINKING	Ad Council	000:15	293
UNDERAGE DRINKING	Ad Council	000:15	100
UNDERAGE DRINKING	Ad Council	000:15	118
UNDERAGE DRINKING	Ad Council	000:30	28
UNDERAGE DRINKING	Ad Council	000:30	50
US AIR FORCE	US AIR FORCE	000:28	63
US AIR FORCE	US AIR FORCE	000:28	103
US AIR FORCE	US AIR FORCE	000:29	44
US AIR FORCE	US AIR FORCE	000:29	20
US AIR FORCE	US AIR FORCE	000:30	23
USO		000:30	37
USO	USO	000:15	35
USO	USO	000:30	6
USO	USO	000:58	67
USO	USO	001:00	18
VETERANS	VA	000:28	67
VETERANS	VA	000:29	56
VETERANS	VA	000:30	29
VETERANS	VA	000:30	33
VETERANS	VA	000:30	34
VETERANS	VA	000:59	67
VETERANS	VA	001:00	41
VETERANS CRISIS LINE	Ad Council	000:28	58
VETERANS CRISIS LINE	Ad Council	000:56	30
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:59	16
VISION LOSS	PSA NATIONAL FEDERATION FOR THE BLIND	000:30	16