

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Second Quarter, 2017
07/05/2017

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **An urgent need for mentors:** Over the Edge Event for Big Brothers Big Sisters
- **Charity Golf Event:** MW Group Golf Outing
- **Community's biggest race:** Flying Pig Marathon Returns for 19th Year
- **Concerns over North Korea:** Otto Warmbier back from North Korea in a coma
- **Congressman was Iraq surgeon:** Congressman Steve Chabot comes to the aid of Scalise
- **ECONOMIC DEVELOPMENT:** New Kroger store and development coming to downtown
- **Empowering local youth:** Marvin Lewis Community Fund Golf Outing
- **Fighting the drug epidemic:** Ohio Sues Drug Manufacturers
- **Fundraiser for Parkinson's:** Steady Strides 5K Race
- **Health Care Costs:** New grant provides dental and vision care
- **Helping the food insecure:** Taste of the NFL and Infrastructure in Cincinnati
- **Helping those with Autism:** April is Autism Awareness Month and today is World Autism Day
- **mentoring:** Big Brothers Big Sisters Over the Edge Event
- **NEEDIEST KIDS OF ALL:** M+W Group Golf Outing
- **New service in the Tri-State:** Meijer begins home delivery service in Cincinnati

- **Officer Charged in Shooting:** Another mistrial in the Ray Tensing case
- **Policing Standards:** Another police involved shooting in Butler County
- **Preventing premature births:** March of Dimes-National President
- **Providing affordable housing:** Home is the Key Month for Habitat International
- **Scams against Seniors:** Prosecutor designating April as Senior Awareness Month
- **Support for premature hippo:** Baby Fiona playing cards benefiting Team Fiona
- **Traffic Congestion:** Bridge work causing major traffic problems for 2 months

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Can-struction begins this week for the Freestore Foodbank	Kurt Rieber, Freestore	04/02/2017 07:00 AM	009:16
Helping those with Autism	SUNDAY SUPPLEMENT/Segment #2	April is Autism Awareness Month and today is World Autism Day	Joanne Lara/Autism Now	04/02/2017 07:09 AM	010:35
Scams against Seniors	SUNDAY SUPPLEMENT/Segment #3	Prosecutor designating April as Senior Awareness Month	Mike Gmoser/BC Prosecutor	04/02/2017 07:20 AM	009:56
An urgent need for mentors	SUNDAY SUPPLEMENT/Segment #1	Over the Edge Event for Big Brothers Big Sisters	Deb Haas/Big Bro-Big Sis	04/09/2017 07:00 AM	013:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Empowering local youth	SUNDAY SUPPLEMENT/Segment #2	Marvin Lewis Community Fund Golf Outing	Barbara Dundee/Marvin Lewis	04/09/2017 07:14 AM	010:45
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Check Out Power Pack for the Freestore Foodbank	Kurt Rieber, Freestore	04/09/2017 07:25 AM	005:07
Providing affordable housing	SUNDAY SUPPLEMENT/Segment #1	Home is the Key Month for Habitat International	Ed Lee/Habitat Cincinnati	04/16/2017 07:29 AM	013:46
Preventing premature births	SUNDAY SUPPLEMENT/Segment #2	March of Dimes President on March for Babies	Stacey Stewart/March of Dimes	04/16/2017 07:43 AM	010:57
Empowering local youth	SUNDAY SUPPLEMENT/Segment #3	Marvin Lewis Community Fund and Scholarship Program	Barbara Dundee/Marvin Lewis	04/16/2017 07:54 AM	004:48
Preventing premature births	SUNDAY SUPPLEMENT/Segment #1	March of Dimes-National President	Stacey Stewart/March of Dimes	04/23/2017 07:00 AM	010:57
Preventing premature births	SUNDAY SUPPLEMENT/Segment #2	March of Dimes March for Babies, Local Ambassadors	Glenda Hoagland, March of Dim	04/23/2017 07:11 AM	013:57
Empowering local youth	SUNDAY SUPPLEMENT/Segment #3	Mack Family Foundation Basket Ball Fundrasier	Chris Mack/Xavier Coach	04/23/2017 07:25 AM	004:59
New service in the Tri-State	SUNDAY SUPPLEMENT/Segment #1	Meijer begins home delivery service in Cincinnati	Art Sebastian/Meijer	04/30/2017 07:02 AM	005:49
Community's biggest race	SUNDAY SUPPLEMENT/Segment #2	Flying Pig Marathon Returns for 19th Year	Iris Simpson-Bush, Flying Pig	04/30/2017 07:08 AM	013:04
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #3	Stamp Out Hunger	Kurt Rieber, Freestore	04/30/2017 07:21 AM	010:17
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Stamp Out Hunger	Kurt Rieber, Freestore	05/07/2017 07:30 AM	011:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NEEDIEST KIDS OF ALL	SUNDAY SUPPLEMENT/Segment #2	M+W Group Golf Outing	Alan Asadoorian/MW Group	05/07/2017 07:42 AM	006:33
mentoring	SUNDAY SUPPLEMENT/Segment #3	Big Brothers Big Sisters Events Coming Up	Deb Haas/Big Bro-Big Sis	05/07/2017 07:48 AM	011:02
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Hunger Walk and 5K Run and Taste of the NFL	Kurt Rieber, Freestore	05/14/2017 07:03 AM	011:38
NEEDIEST KIDS OF ALL	SUNDAY SUPPLEMENT/Segment #2	M+W Group Golf Outing	Alan Asadoorian/MW Group	05/14/2017 07:15 AM	006:33
mentoring	SUNDAY SUPPLEMENT/Segment #3	Big Brothers Big Sisters Over the Edge Event	Deb Haas/Big Bro-Big Sis	05/14/2017 07:22 AM	011:30
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Hunger Walk and 5K Run and Taste of the NFL	Kurt Rieber, Freestore	05/21/2017 07:00 AM	011:38
Fundraiser for Parkinson's	SUNDAY SUPPLEMENT/Segment #2	Steady Strides 5K Race	Mandy Hampton/Parkinsons	05/21/2017 07:11 AM	010:19
mentoring	SUNDAY SUPPLEMENT/Segment #3	Big Brothers Big Sisters Over the Edge Event	Deb Haas/Big Bro-Big Sis	05/21/2017 07:22 AM	007:52
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Hunger Walk and 5K Run and Taste of the NFL	Kurt Rieber, Freestore	05/28/2017 07:00 AM	010:46
Fundraiser for Parkinson's	SUNDAY SUPPLEMENT/Segment #2	Steady Strides 5K Race	Mandy Hampton/Parkinsons	05/28/2017 07:11 AM	010:19
Charity Golf Event	SUNDAY SUPPLEMENT/Segment #3	MW Group Golf Outing	Alan Asadoorian/MW Group	05/28/2017 07:21 AM	008:50
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Taste of the NFL and Blood Donations	Kurt Rieber, Freestore	06/04/2017 07:00 AM	007:04
Charity Golf Event	SUNDAY SUPPLEMENT/Segment #2	M and W Group Golf Outing	Alan Asadoorian/MW Group	06/04/2017 07:07 AM	006:33
Fighting the drug epidemic	SUNDAY SUPPLEMENT/Segment #3	Ohio Sues Drug Manufacturers	Mike Dewine/AG	06/04/2017 07:14 AM	015:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Taste of the NFL and Infrastructure in Cincinnati	Kurt Rieber, Freestore	06/11/2017 07:00 AM	013:15
ECONOMIC DEVELOPMENT	SUNDAY SUPPLEMENT/Segment #2	New Kroger store and development coming to downtown	Patty Leeseman/Kroger	06/11/2017 07:13 AM	009:13
Health Care Costs	SUNDAY SUPPLEMENT/Segment #3	New grant provides dental and vision care	Marilyn Crumpton/Health Comm	06/11/2017 07:22 AM	007:17
Congressman was Iraq surgeon	SUNDAY SUPPLEMENT/Segment #1	Congressman Steve Chabot comes to the aid of Scalise	Brad Wenstrup/Congress	06/18/2017 07:00 AM	016:39
Concerns over North Korea	SUNDAY SUPPLEMENT/Segment #2	Otto Warmbier back from North Korea in a coma	Fred Warmbier/Father	06/18/2017 07:17 AM	008:28
Support for premature hippo	SUNDAY SUPPLEMENT/Segment #3	Baby Fiona playing cards benefiting Team Fiona	Michelle Curley/Zoo	06/18/2017 07:25 AM	003:34
Officer Charged in Shooting	SUNDAY SUPPLEMENT/Segment #1	Another mistrial in the Ray Tensing case	Mike Allen, Legal Expert	06/25/2017 07:01 AM	005:06
Policing Standards	SUNDAY SUPPLEMENT/Segment #2	Another police involved shooting in Butler County	Sheriff Richard Jones	06/25/2017 07:06 AM	013:36
Traffic Congestion	SUNDAY SUPPLEMENT/Segment #3	Bridge work causing major traffic problems for 2 months	Betty Hull/Brent Spence	06/25/2017 07:20 AM	010:20

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FEMA	Ad Council	000:15	015
HEALTH RESOURCES	Ad Council	000:29	001
MORTGAGE HELP	Ad Council	000:30	018
VETERANS	Ad Council	000:58	011
HEALTH RESOURCES	Ad Council	001:00	017
LADDER SAFETY	Ad Council	000:30	013
LADDER SAFETY	Ad Council	001:00	030
ADDICTION	AL-ANON FAMILY GROUPS	000:15	084
ADDICTION	AL-ANON FAMILY GROUPS	000:29	014
ADDICTION	AL-ANON FAMILY GROUPS	000:30	008
ADDICTION	AL-ANON FAMILY GROUPS	000:58	069
adloescent cancer	CANCERFREE KIDS	000:31	003
adloescent cancer	WINDOWWORLD/STJUDE	000:30	001
AFFORDABLE HOUSING	HABITAT FOR HUMANITY	000:32	015
Asian Longhorned Beetle	USDA	000:27	122
AUTISM AWARENESS	Ad Council	000:15	050
AUTISM AWARENESS	Ad Council	000:30	019
AUTISM AWARENESS	Ad Council	001:00	084
BEHAVIORAL HEALTH	OAB	000:29	124
BEHAVIORAL HEALTH	OAB	000:30	008
CHILD POVERTY	NKOA	000:30	009
CHILDHOOD HUNGER	CHILDHOOD HUNGER	000:30	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	007
VETERANS	DAV	000:15	031
VETERANS	DAV	000:30	244
VETERANS	DAV	001:00	169
diabetes	Ad Council	000:15	092
diabetes	Ad Council	000:30	020
diabetes	Ad Council	000:59	065
DISASTER RELIEF	MATTHEW 25 MINISTRIES	000:33	002
Domestic violence	JANIE'S FUND	000:30	057
DOT	DOT	000:30	015
DOWN SYNDROME	DOWN SYNDROME FOUNDATION	000:32	005
EDUCATION	NATIONAL SUMMER LEARNING	000:30	005
FOOD INSECURITY	FREESTORE FOODBANK	000:31	006
FOOD INSECURITY	FSFB KY	000:30	002
FOOD SAFETY	Ad Council	000:30	063
FOOD SCARCITY	ST VINCENT DE PAUL	000:31	003
FREESTORE FOODBANK	IHEARTMEDIA PSA/TASTE OF THE NFL	000:30	009
GRADS OF LIFE	Ad Council	000:15	037
GRADS OF LIFE	Ad Council	000:30	018
GRADS OF LIFE	Ad Council	001:00	043
HEALTH	Ad Council	000:15	050
HEALTH	Ad Council	000:30	021
HEALTH	Ad Council	000:59	113
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	065
homelessness	BETHANY HOUSE	000:30	007
HUNGER	Ad Council	000:30	051
internet education	PSA-FAMILY 15	000:15	059
LADDER SAFETY	AAOS	000:30	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LADDER SAFETY	AAOS	001:00	127
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	006
MEALS ON WHEELS	Ad Council	000:15	047
MEALS ON WHEELS	Ad Council	000:30	023
MEALS ON WHEELS	Ad Council	001:00	201
MILITARY	Ad Council	000:30	103
MORTGAGE HELP	Ad Council	000:15	042
MORTGAGE HELP	Ad Council	000:30	056
MORTGAGE HELP	Ad Council	001:00	097
MULTIPLE SCLEROSIS	MS SOCIETY/W&S	000:29	004
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	040
POVERTY	HABITAT FOR HUMANITY	000:31	007
premature babies	march of dimes	000:30	004
premature babies	march of dimes	000:31	007
DIABETES	PSA - DIABETES	001:00	029
ASTHMA	PSA ATHSMA	000:30	011
ROSACEA	NATIONAL ROSACEA SOCIETY	000:59	099
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	001
SEAT BELT	Ad Council	000:30	017
SEAT BELT	Ad Council	001:00	067
SELF SUFFICIENCY	LIFE LEARNING CENTER	000:31	012
SHAUN	Sunday Supplement generic intro	000:08	023
SKIN CANCER	Ad Council	001:00	100
SLEEP APNEA	Ad Council	000:20	160
SLEEP APNEA	Ad Council	000:30	009
SLEEP APNEA	Ad Council	001:00	095
TARGET LYME	TARGET LYME	000:31	002
TARGET LYME	TARGET LYME	001:00	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TEACH	Ad Council	001:00	089
texting	Ad Council	000:30	072
TIRE SMART	RUBBER MANUFACTURERS	000:30	017
TIRE SMART	RUBBER MANUFACTURERS	000:31	118
TRAIN SAFETY	Ad Council	000:30	018
TRAIN SAFETY	Ad Council	001:00	072
U.S. PAIN FOUNDATION	U.S. PAIN FOUNDATION	000:30	015
U.S. PAIN FOUNDATION	U.S. PAIN FOUNDATION	000:59	036
UNDER SERVED CHILDREN	PROLANTHROPY	000:30	006
US AIR FORCE	US AIR FORCE	000:29	139
US AIR FORCE	US AIR FORCE	000:30	024
US FOREST SERVICE	Ad Council	000:10	248
US FOREST SERVICE	Ad Council	000:15	061
US FOREST SERVICE	Ad Council	000:30	006
USO	USO	000:15	034
USO	USO	000:30	062
USO	USO	001:00	126
USO	USO	000:30	017
USO	USO	000:59	056
USO	wendys	000:15	004
VET SUICIDE PREVENTION	LOW-T	000:29	034
VETERANS	VA	000:30	007
VETERANS	VA	000:31	054
VETERANS CRISIS LINE	Ad Council	000:29	042
VETERANS CRISIS LINE	Ad Council	000:57	202
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:30	009
VISION LOSS	BRIGHTFOCUS FOUNDATION	001:00	023
VOTER REGISTRATION	OAB	000:30	106
WHEELCHAIR GAMES	VETERANS ADMINISTRATION	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
youth mentoring	BIG BROTHERS BIG SISTERS	000:32	006
