

WKRC
Cincinnati, OH
Quarterly Issues/Programs List
Fourth Quarter, 2022
01/03/2023

WKRC
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUNGER	iHC SEGMENT 1 FREESTORE FOODBANK 10.2.22	How a federal program will help fight hunger in Cincinnati.	Kurt Reiber/Freestore Foodban	10/02/2022 06:59 AM	012:28
PREGNANCY	iHC SEGMENT 2 ROSEMARYs BABIES CO. 10.2.22	A local non-profit helping teen moms & dads prepare for parenthood success	Rosemary's Babies Company CEO	10/02/2022 07:13 AM	017:15
FOOD INSECURITY	iHC SEGMENT 1 BURROW FOUNDATION 10.9.22	Joe Burrow's new Non-Profit Foundation targeting food insecurity & child mental health	Jimmy Burrow	10/09/2022 07:01 AM	017:01
FOOD INSECURITY	iHC SEGMENT 2 DEER STRIKES 10.9.22	Kentucky issues an "Antler Alert" to profile deer strikes	Naitore Djibenou	10/09/2022 07:18 AM	008:48
Community Concern	iHC SEGMENT 1 SHERIFF MCGUFFEY 10.16.22	Update from Hamilton Co Sheriff's Dept on jail safety, separation between Church & State	Sheriff Charmaine McGuffey	10/16/2022 07:00 AM	018:09
Cancer Fundraising	iHC SEGMENT 2 MAKING STRIDES CANCER WALK 10.16.22	Breast Cancer Awareness Month, Making Strides Walk	American Cancer Society	10/16/2022 07:18 AM	011:37

Community	iHC SEGMENT 1 - 10.23 - MAYOR PUREVAL	Discussion with Mayor and Council Member about 1st year in office	Mayor Aftab Pureval	10/23/2022 06:59 AM	015:43
Charity	iHC SEGMENT 2 - 10.23 - MAYOR and KANGA ROOF GIVEAWAY	Free roof giveaway for deserving Law Enforcement member and Armed Forces member	Mayor Aftab Pureval	10/23/2022 07:15 AM	014:40
Community	iHC SEGMENT 1 - 10.30.- MAYOR PUREVAL	Discussion with Mayor and Council Member about 1st year in office	Mayor Aftab Pureval	10/30/2022 06:59 AM	015:43
Charity	iHC SEGMENT 2 - 10.30 - MAYOR and KANGA ROOF GIVEAWAY	Free roof giveaway for deserving Law Enforcement member and Armed Forces member	Mayor Aftab Pureval	10/30/2022 07:15 AM	014:40
Health	iHC SEG 1 - 11.06.22 RESPIRATORY VIRUSES	Discussion of RSV and other childhood viruses in Cincinnati Children's Hospital	Dr Elizabeth Schlaudecker	11/06/2022 07:01 AM	011:53
Civil Rights	iHC SEG 2 - 11.06.22 PRE-ELECTION	Discussion of Hamilton County Board of Elections status for fraud & violence prevention,	Sherry Poland BOElections Dir	11/06/2022 07:13 AM	018:02
Public Safety, Public Health,	iHC SEG 1 11-13-22 MEDS BILL SCOTT SLOAN INTERVIE	House Bill that would allow individuals to donate prescription medications.	Rusty Curington SVDP Pharmacy	11/13/2022 06:59 AM	018:17
COMMUNITY INVOLVEMENT	iHC SEG 2 11-13-22 BLUE ASH COMMUNITY EVENTS	Opportunities for families in Blue Ash community, and public servant promotions	Rachel Murray Blue Ash Comm.	11/13/2022 07:18 AM	009:24

FOOD INSECURITY	iHC SEG 1 11.20.22 BURROW FOUNDATION	How the Joe Burrow Foundation was created to battle food insecurity and child mental health	Jimmy Burrow	11/20/2022 07:01 AM	011:18
Public Awareness	iHC SEG 2 DEER STRIKES DONATED MEDS 11.20	Community impact programming	Rusty Curington SVDP Pharmacy	11/20/2022 07:12 AM	018:24
Election	iHC SEG 1 11.27.22 CALFANO	Discussion of Cincinnati Election results	Dr. Brian Calfano, U of Cinci	11/27/2022 07:00 AM	015:35
Election	iHC SEG 2 11-27-22 CALFANO INTERVIEW	PT 2 of INTERVIEW on MIDTERM ELECTIONS in CINCINNATI	Dr. Brian Calfano, U of Cinci	11/27/2022 07:16 AM	014:49
Scholarship Program	iHC SEG 1 12-4-22 PURSLEY	Local fundraiser for education scholarships	Dan Pursley - Foundation	12/04/2022 07:02 AM	018:30
Scholarship Program	iHC SEG 2 12-4-22 PURSLEY	Local fundraiser for education scholarships	Don Pursley - Foundation	12/04/2022 07:21 AM	008:20
Pediatric Health & Safety	iHC SEG 1 12.11.22 FLU RSV COVID	Health information for parents about FLU, RSV and COVID in Cincinnati	Dr Elizabeth Schlaudecker	12/11/2022 07:01 AM	012:37
Eric Palmer & Haley Bemiller	iHC SEG 2 12.11.22 BOY SCOUTS ABUSE	Local attorney, a victim of abuse discusses new bill to help Boy Scout victims in Ohio.	BOY-OW728-BOY	12/11/2022 07:14 AM	014:53
Kevin Grasha - Enquirer	iHC SEG 1 12-18 CINCY GANG MURDERS Kevin Grasha	Discussion of Cincinnati teen gang murders with Enquirer reporter	Public Safety	12/18/2022 07:03 AM	018:27
Policing	iHC SEG 2 12-18 on CINCI POLICE	Discussion of New Cincinnati Police Chief	Dan Hils/FOP	12/18/2022 07:22 AM	007:41

	CHIEF THEETGE	Theresa Theetge			
Kevin Grasha - Enquirer	iHC SEG 1 12-25 CINCY GANG MURDERS Kevin Grasha	Discussion of Cinci teen gang murders with Enquirer reporter	Public Safety	12/25/2022 07:03 AM	018:27
Policing	iHC SEG 2 12-25 on CINCI POLICE CHIEF THEETGE	Discussion of New Cinci Police Chief Theresa Theetge	Dan Hils/FOP	12/25/2022 07:23 AM	007:41

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	31
	Ad Council	000:30	33
	Ad Council	000:30	38
	Ad Council	001:00	52
	PSA ADOPT U.S. KIDS	000:29	1
	PSA ADOPT U.S. KIDS	000:30	25
	PSA ADOPT U.S. KIDS	001:00	52
	PSA AL-ANON	000:29	1
	PSA BUZZED DRIVING	000:30	34
	PSA BUZZED DRIVING	000:59	76
	PSA CHILD CAR SAFETY	000:30	33
	PSA DAV	000:15	1
	PSA DISCOVERING NATURE	000:30	35
	PSA GOODWILL	000:15	218
	PSA GOODWILL	000:30	33
	PSA GOODWILL	000:30	60
	PSA GOODWILL	001:00	35
	PSA GOODWILL	001:00	51
	PSA KEEP AMERICA BEAUTIFUL	001:00	13
	PSA OVARIAN CANCER	000:59	1
	PSA OVARIAN CANCER	001:00	65

	PSA USO	000:58	1
	PSA VETERANS	000:58	1
	PSA-LUNG CANCER SCREENING	000:29	9
	PSA-TRUCKING BLIND SPOTS 15	000:14	1
	ST JUDES 60 CALVIN	000:57	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	146
ADDICTION	AL-ANON FAMILY GROUPS	000:15	159
ADDICTION	AL-ANON FAMILY GROUPS	000:29	29
ADDICTION	AL-ANON FAMILY GROUPS	000:29	32
AUTISM AWARENESS	Ad Council	000:15	120
AUTISM AWARENESS	Ad Council	000:30	37
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	17
CHILD HUNGER	Ad Council	000:30	56
CHILD HUNGER	Ad Council	000:59	43
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	7
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	7
DAV	DAV	000:15	139
DAV	DAV	000:29	16
DAV	DAV	000:30	55
DAV	DAV	000:30	93
DAV	DAV	000:30	24
DAV	DAV	000:58	37
DAV	DAV	000:59	47
DAV	DAV	000:59	27
DAV	DAV	001:00	13
diabetes	Ad Council	000:13	211
Domestic violence	JANIE'S FUND	000:29	27
FOOD SAFETY	Ad Council	000:30	32
FOOD SAFETY	Ad Council	000:30	29
GRADS OF LIFE	Ad Council	001:00	10
Health	Ad Council	000:59	12
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	37
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	19
LADDER SAFETY	AAOS	000:59	30
MILITARY	Ad Council	000:29	26
MILITARY	Ad Council	000:30	94
MILITARY AND VETERANS	HOME BASE	000:30	14
MORTGAGE HELP	Ad Council	001:00	15
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	26
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	24

OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	33
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	13
PSA	PSA - DIABETES/RANDLE	001:00	13
SEATBELT SAFETY	Ad Council	000:29	31
SEATBELT SAFETY	Ad Council	000:30	30
SEATBELT SAFETY	Ad Council	000:30	27
SEATBELT SAFETY	Ad Council	000:30	48
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SKIN CANCER	Ad Council	001:00	17
SLEEP APNEA	Ad Council	000:20	294
SLEEP APNEA	Ad Council	000:30	22
SLEEP APNEA	Ad Council	000:59	15
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	14
texting	Ad Council	000:29	51
texting	Ad Council	001:00	30
texting	Ad Council	001:00	32
TIRE SMART	RUBBER MANUFACTURERS	000:29	28
TIRE SMART	RUBBER MANUFACTURERS	000:30	37
TIRE SMART	RUBBER MANUFACTURERS	000:30	49
TIRE SMART	RUBBER MANUFACTURERS	000:31	84
TRAIN SAFETY	Ad Council	000:29	86
TRAIN SAFETY	Ad Council	000:30	31
TRAIN SAFETY	Ad Council	001:00	39
TRAIN SAFETY	Ad Council	001:00	34
UNCF	UNCF	000:29	7
UNDERAGE DRINKING	Ad Council	000:15	119
UNDERAGE DRINKING	Ad Council	000:15	123
UNDERAGE DRINKING	Ad Council	000:15	142
UNDERAGE DRINKING	Ad Council	000:30	10
UNDERAGE DRINKING	Ad Council	000:30	28
US AIR FORCE	US AIR FORCE	000:28	185
US AIR FORCE	US AIR FORCE	000:28	83
US AIR FORCE	US AIR FORCE	000:29	97
US AIR FORCE	US AIR FORCE	000:29	25
US AIR FORCE	US AIR FORCE	000:30	26
USO		000:30	34
USO	USO	000:58	103
VET ORAL HEALTH PROGRAM	VA	000:30	19
VET ORAL HEALTH PROGRAM	VA	001:00	37
VETERANS	VA	000:28	66

VETERANS	VA	000:29	54
VETERANS	VA	000:30	31
VETERANS	VA	000:30	30
VETERANS	VA	000:30	26
VETERANS	VA	000:30	31
VETERANS	VA	000:59	70
VETERANS	VA	001:00	44
VETERANS CRISIS LINE	Ad Council	000:28	58
VETERANS CRISIS LINE	Ad Council	000:56	27
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:59	15