

WCKY  
Cincinnati, OH  
Quarterly Issues/Programs List  
Third Quarter, 2021  
04/16/2019

WCKY  
Quarterly Issues/Programs List

WCKY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                         | PROGRAM / TITLE                                 | DESCRIPTION                                     | GUEST                         | DATE/TIME              | DURATION |
|-------------------------------|---|---|-------------------------------|------------------------|----------|
| Public Health, Race Relations | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | O. NEIL, M. HILLMAN           | 07/04/2021<br>07:00 AM | 029:48   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | P. KLOTZBAUGH, S. BOWEN       | 07/11/2021<br>07:00 AM | 029:49   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | DR NERURKAR R TOBACOWALA      | 07/18/2021<br>07:00 AM | 029:50   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | J. ALLEN, B. LATELL, E.SANTOS | 07/25/2021<br>07:00 AM | 029:53   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. V. Murthy, R. Lewis       | 08/01/2021<br>07:00 AM | 029:46   |
| Public Health, Public Safety  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. J. Brooks, A. Lerner      | 08/08/2021<br>07:00 AM | 029:43   |
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. R. Villanueva, Dr. D. Dye | 08/15/2021<br>07:00 AM | 029:49   |
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. Thomas & S. Raviv.        | 08/22/2021<br>07:00 AM | 029:47   |
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. L. Weather, D. Lyon       | 08/29/2021<br>07:00 AM | 029:47   |

|                               |   |   |                               |                     |        |
|-------------------------------|---|---|-------------------------------|---------------------|--------|
| Public Health & Safety        | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | C. Jones, B. Solish           | 09/05/2021 07:00 AM | 029:50 |
| Patriotism, Mental Health, Re | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | E. Duran, T. Clarke, S. Sonst | 09/12/2021 07:00 AM | 028:49 |
| Personal Health, Mental Healt | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | L. Skinner, G. Greene         | 09/19/2021 07:00 AM | 029:46 |
| Personal Health, Mental Healt | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. D. Bianchi, Dr. C. Jones, | 09/26/2021 07:00 AM | 029:46 |

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE  | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE    | DURATION | RUNS |
|-------|--------------------------|----------|------|
|       | Ad Council               | 000:30   | 55   |
|       | Ad Council               | 001:00   | 265  |
|       | PSA ADOPT U.S. KIDS      | 000:15   | 71   |
|       | PSA ADOPT U.S. KIDS      | 000:15   | 92   |
|       | PSA ADOPT U.S. KIDS      | 000:29   | 59   |
|       | PSA ADOPT U.S. KIDS      | 000:29   | 56   |
|       | PSA ADOPT U.S. KIDS      | 000:30   | 63   |
|       | PSA ADOPT U.S. KIDS      | 001:00   | 260  |
|       | PSA BUZZED DRIVING       | 000:30   | 54   |
|       | PSA BUZZED DRIVING       | 000:59   | 520  |
|       | PSA CAREGIVER ASSISTANCE | 000:15   | 69   |
|       | PSA CAREGIVER ASSISTANCE | 000:30   | 56   |
|       | PSA CHILD CAR SAFETY     | 000:15   | 74   |
|       | PSA CHILD CAR SAFETY     | 000:15   | 142  |
|       | PSA CHILD CAR SAFETY     | 000:15   | 80   |
|       | PSA CHILD CAR SAFETY     | 000:30   | 57   |
|       | PSA CHILD CAR SAFETY     | 000:30   | 57   |
|       | PSA CHRONIC CARE         | 000:59   | 1    |

|                  |                            |        |     |
|------------------|----------------------------|--------|-----|
|                  | PSA DISCOVERING NATURE     | 000:15 | 70  |
|                  | PSA DISCOVERING NATURE     | 000:15 | 71  |
|                  | PSA DISCOVERING NATURE     | 000:29 | 59  |
|                  | PSA DISCOVERING NATURE     | 000:29 | 59  |
|                  | PSA DISCOVERING NATURE     | 000:29 | 55  |
|                  | PSA DISCOVERING NATURE     | 000:30 | 60  |
|                  | PSA DISCOVERING NATURE     | 000:30 | 58  |
|                  | PSA DRINKING & DRIVING     | 000:15 | 71  |
|                  | PSA DRINKING & DRIVING     | 000:15 | 73  |
|                  | PSA EMERGENCY PREPAREDNESS | 000:15 | 132 |
|                  | PSA EMERGENCY PREPAREDNESS | 000:15 | 76  |
|                  | PSA EMERGENCY PREPAREDNESS | 000:30 | 64  |
|                  | PSA EMERGENCY PREPAREDNESS | 000:30 | 60  |
|                  | PSA GOODWILL               | 000:15 | 74  |
|                  | PSA GOODWILL               | 000:30 | 62  |
|                  | PSA GOODWILL               | 000:30 | 111 |
|                  | PSA GOODWILL               | 001:00 | 272 |
|                  | PSA GOODWILL               | 001:00 | 271 |
|                  | PSA KEEP AMERICA BEAUTIFUL | 000:15 | 75  |
|                  | PSA KEEP AMERICA BEAUTIFUL | 000:30 | 63  |
|                  | PSA KEEP AMERICA BEAUTIFUL | 001:00 | 268 |
|                  | PSA OVARIAN CANCER         | 000:30 | 58  |
|                  | PSA OVARIAN CANCER         | 001:00 | 268 |
|                  | PSA PET ADOPTION           | 000:15 | 73  |
|                  | PSA PET ADOPTION           | 000:30 | 59  |
|                  | PSA POISON HELP            | 000:14 | 94  |
|                  | PSA POISON HELP            | 000:30 | 58  |
|                  | PSA POISON HELP            | 000:30 | 57  |
|                  | PSA SOCIAL SECURITY        | 000:15 | 231 |
|                  | PSA UNDERAGE DRINKING      | 000:15 | 1   |
|                  | PSA VETERANS               | 000:59 | 1   |
| ADDICTION        | AL-ANON FAMILY GROUPS      | 000:14 | 76  |
| ADDICTION        | AL-ANON FAMILY GROUPS      | 000:15 | 77  |
| ADDICTION        | AL-ANON FAMILY GROUPS      | 000:29 | 57  |
| ADDICTION        | AL-ANON FAMILY GROUPS      | 000:29 | 55  |
| AUTISM AWARENESS | Ad Council                 | 000:15 | 66  |
| AUTISM AWARENESS | Ad Council                 | 000:30 | 61  |
| CHILD HUNGER     | Ad Council                 | 000:30 | 58  |
| CHILD HUNGER     | Ad Council                 | 000:59 | 261 |
| DAV              | DAV                        | 000:15 | 74  |

|                           |                            |        |     |
|---------------------------|----------------------------|--------|-----|
| DAV                       | DAV                        | 000:30 | 119 |
| DAV                       | DAV                        | 000:30 | 57  |
| DAV                       | DAV                        | 000:59 | 264 |
| DAV                       | DAV                        | 000:59 | 254 |
| DAV                       | DAV                        | 001:00 | 5   |
| diabetes                  | Ad Council                 | 000:13 | 180 |
| FOOD SAFETY               | Ad Council                 | 000:30 | 62  |
| FOOD SAFETY               | Ad Council                 | 000:30 | 60  |
| HISPANIC SCHOLARSHIP FUND | Ad Council                 | 000:30 | 56  |
| LADDER SAFETY             | AAOS                       | 000:59 | 266 |
| MILITARY                  | Ad Council                 | 000:29 | 56  |
| MILITARY                  | Ad Council                 | 000:30 | 58  |
| OHIO EDUCATION            | OHIO EDUCATION ASSOCIATION | 000:29 | 54  |
| OHIO EDUCATION            | OHIO EDUCATION ASSOCIATION | 000:29 | 61  |
| OHIO EDUCATION            | OHIO EDUCATION ASSOCIATION | 000:30 | 62  |
| SEATBELT SAFETY           | Ad Council                 | 000:29 | 60  |
| SEATBELT SAFETY           | Ad Council                 | 000:30 | 67  |
| SEATBELT SAFETY           | Ad Council                 | 000:30 | 58  |
| SEATBELT SAFETY           | Ad Council                 | 000:30 | 56  |
| SLEEP APNEA               | Ad Council                 | 000:20 | 141 |
| SLEEP APNEA               | Ad Council                 | 000:30 | 61  |
| texting                   | Ad Council                 | 000:29 | 65  |
| TIRE SMART                | RUBBER MANUFACTURERS       | 000:29 | 55  |
| TIRE SMART                | RUBBER MANUFACTURERS       | 000:30 | 59  |
| TIRE SMART                | RUBBER MANUFACTURERS       | 000:30 | 59  |
| TIRE SMART                | RUBBER MANUFACTURERS       | 000:31 | 64  |
| TRAIN SAFETY              | Ad Council                 | 000:29 | 63  |
| TRAIN SAFETY              | Ad Council                 | 000:30 | 62  |
| TRAIN SAFETY              | Ad Council                 | 001:00 | 264 |
| TRAIN SAFETY              | Ad Council                 | 001:00 | 269 |
| UNDERAGE DRINKING         | Ad Council                 | 000:15 | 68  |
| UNDERAGE DRINKING         | Ad Council                 | 000:15 | 80  |
| US AIR FORCE              | US AIR FORCE               | 000:28 | 174 |
| US AIR FORCE              | US AIR FORCE               | 000:28 | 90  |
| US AIR FORCE              | US AIR FORCE               | 000:29 | 102 |
| US AIR FORCE              | US AIR FORCE               | 000:29 | 54  |
| US AIR FORCE              | US AIR FORCE               | 000:30 | 66  |
| USO                       | USO                        | 000:58 | 290 |
| VETERANS                  | VA                         | 000:28 | 62  |
| VETERANS                  | VA                         | 000:29 | 59  |

|                      |                        |        |     |
|----------------------|------------------------|--------|-----|
| VETERANS             | VA                     | 000:30 | 60  |
| VETERANS             | VA                     | 000:30 | 53  |
| VETERANS             | VA                     | 000:30 | 59  |
| VETERANS             | VA                     | 000:59 | 272 |
| VETERANS             | VA                     | 001:00 | 255 |
| VETERANS CRISIS LINE | Ad Council             | 000:28 | 71  |
| VISION LOSS          | BRIGHTFOCUS FOUNDATION | 000:59 | 257 |