

WCBZ-CD Issues and Programs for Third Quarter 2023

<u>Date Program aired</u>	<u>Name of Program</u>	<u>Length of Program (mins)</u>	<u>Air Time</u>	<u>Channel</u>	<u>Topics covered</u>
7/1/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
7/1/2023	Missing	30	11:30 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
7/7/2023	Columbus Metropolitan Club - Can Ohio Weather Climate Change?	56	9:30 PM	22.6	According to a report from the Federal Environmental Protection Agency, Ohio's climate is changing and is getting warmer. Ohio has warmed by about one degree (F) in the last 100 years, and the Ohio of 2095 may have weather that's more today's Arkansas or North Carolina. The state is also experiencing more frequent flooding as climate change brings more rain, especially in the spring. On the Great Lakes, ice appears to form later than in the past and to melt sooner. The state's warming trend is likely to have an impact on Ohio's number one industry, agriculture, with both positive and negative effects. As Earth Day 2023 approaches, CMC unpacks Ohio's climate future for a discussion on the impact, cost, and potential mitigation of climate change in the Buckeye State. Featuring Aaron B. Wilson, Ph.D., Principal Investigator at the Byrd Polar and Climate Research Center, The Ohio State University, and State Climatologist of Ohio, Luke Messinger, Executive Director, The Dawes Arboretum, Ja'net Graham, Senior Manager-Energy Advocacy, IMPACT Community Action, and Alana R. Shockey, Deputy Director, Sustainability and Regulatory Compliance, Department of Public Utilities, City of Columbus, with host Marshall McPeck, Chief Meteorologist, WSYX ABC6. (This program has been aired previously)
7/8/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
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7/14/2023	Columbus Metropolitan Club- Exploring the Promise and Peril of Artificial Intelligence	56	8:30 PM	22.6	Do you like the title of this CMC forum? If so, thank ChatGPT. That's the artificial intelligence "chatbot" we asked to title this CMC forum on the subject of itself. With both human and electronic panelists, we'll explore the mind-boggling world of artificial intelligence and the profound changes to society that easy access to AI is bringing daily. Featuring ChatGPT, Artificial Intelligence Chatbot, OpenAI, Padma Sastry, Ph.D., Adjunct Professor, Franklin University, Andrew Perrault, Ph.D., Assistant Professor, Computer Science and Engineering, The Ohio State University, and Kevin Lloyd, Co-Founder & CEO, MYLE, and COO, Color Coded Labs, with host David J. Staley, Ph.D., Associate Professor, History, Interim Director of the Humanities Institute, Director of the Center for the Humanities in Practice, The Ohio State University.
7/15/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
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7/21/2023	Columbus Metropolitan Club- Made in Ohio: The Coming Manufacturing Supercycle	57	9:00 PM	22.6	De-globalization, "reshoring," and the "Made in the USA" drive is causing a stunning reversal of the long decline of US-based manufacturing. The vast scale of the new investment is even being called a "manufacturing supercycle," transforming Rust Belt states like Ohio into a breeding ground for hi-tech factory jobs. Manufacturing has long been a mainstay of the Ohio economy, but the state's current high rate of new development is showing signs of lagging. Part of the issue is labor: there just isn't enough. Ohio's labor shortage is leaving factory jobs unfilled and even hampering the ability to build new plants and other key infrastructure. What can Ohio do to attract more young people into lucrative construction and industrial jobs? With Intel, Honda, and many other firms expanding or relocating to Ohio, join us for an in-depth discussion of what the state can do to return to its role as a global manufacturing leader. Featuring Ryan Augsburg, President, The Ohio Manufacturers' Association, Bill LaFayette, Ph.D., Owner, Regionomics, Daniela Villaca, Human Resources Director, Acoust-A-Fiber, Inc., Damon Richardson, SVP of Manufacturing, American Nitrile, and with Doug Buchanan, Editor in Chief, Columbus Business First.
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7/28/2023	Columbus Metropolitan Club- Preserving Intellectual Freedom in Public Libraries	59	10:30 PM	22.6	Public libraries have long been held up as pillars of free speech but have increasingly been caught in the crossfire of America’s ongoing culture wars. Initiatives to take controversial books off library shelves aren’t new to the U.S. or Ohio, but recent years have seen an “unprecedented” rise in the number of titles under fire, according to the American Library Association. Books with LGBTQ+ and racial justice themes, libraries – and even librarians themselves – have increasingly found themselves in the censorship crosshairs of activists. Elected officials in Texas and Missouri have even threatened to cut library funding to keep books deemed controversial out of patron hands. What happens when calls for censorship collide with libraries founded on the free communication of information? With an expert panel, we’ll explore the critical role libraries play in a free and open democracy and how libraries are working to preserve intellectual freedom in an uncertain era. Featuring Patrick Losinski, CEO, Columbus Metropolitan Library, Felton Thomas, Jr., Executive Director, CEO, Cleveland Public Library, Matthew Besser, Principal, Bolek Besser Glesius, and Michelle Francis, Executive Director, Ohio Library Council, with host David E. Weaver, Executive Director, Ohioana Library Association.
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8/4/2023	Columbus Metropolitan Club- Reimagining Education in Ohio	57	10:00 PM	22.6	America's primary and secondary educational systems are standing at a post-COVID crossroads, and few school systems are facing more changes than Ohio's. The state's recently-approved budget included higher funding for schools, a dramatic shakeup in school oversight that transferred authority from the State Board of Education to the Governor's Office, and a vast expansion of the availability of vouchers parents can use to take their children out of the public education system entirely. With student performance still lagging as a result of pandemic lockdowns, vouchers that will blur the line between public and private education, and school officials caught in the country's culture war crosshairs, what does the future hold for Ohio schools? Featuring Susan Tave Zelman, Ph.D., Former Ohio Superintendent of Public Instruction, and Co-Author of "The Buying and Selling of American Education: Reimagining a System of Schools", Angela Chapman, Ed.D., Superintendent/CEO, Columbus City Schools, and Scott DiMauro, President, Ohio Education Association, with host Jackie Walker, Executive Director of SkillsUSA Ohio.
8/5/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
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8/7/2023	Columbus Rotary Club - Fraud Prevention	38	8:00 PM	22.6	Fraud Prevention

8/11/2023	Columbus Metropolitan Club- More Wetlands, Less Runoff, and Clean Water for All	60	8:30 PM	22.6	Is a critical collaboration between Ohio leaders to conserve Ohio's most precious natural resource working? The state's H2Ohio program united three state agencies to create more wetlands, reduce harmful fertilizer runoff, and ensure access throughout the state to clean drinking water. With a recent study showing that half the country's tap water contains "forever chemicals" that may cause cancer and other health issues, and drinking water disasters impacting East Palestine, Ohio, Flint, Michigan, and Jackson, Mississippi, are Ohio's elected officials, farmers, developers, and environmental advocates working together successfully to ensure future access to clean drinking water? For the first time ever, CMC welcomes three current members of Governor Mike DeWine's cabinet on a single panel with moderator Natalie Fahmy for a frank examination of Ohio's efforts to keep the state's water supply clean, accessible, and safe. Featuring Anne Vogel, Director, Ohio Environmental Protection Agency, Mary Mertz, Director, Ohio Department of Natural Resources, Brian Baldrige, Director, Ohio Department of Agriculture, and host Natalie Fahmy, Ohio Statehouse Reporter, WCMH NBC4.
8/12/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
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8/18/2023	Columbus Metropolitan Club- Ghost Kitchens, Virtual Restaurants, & Delivery Apps: How Tech is Disrupting Dining	56	9:00 PM	22.6	<p>If ghost kitchens sound scary, they're not – in fact, the tiny, delivery-only restaurants are popping up everywhere in America and Columbus in particular. Fueled by the need to get creative during the pandemic, restaurant operators continue to flock to this innovative business model with its low startup costs. Among other facilities and restaurants, a 22-kitchen facility is now open in Clintonville, and three Columbus-area Kroger locations now have their own ghost kitchens run by a third party. The keys to this newest innovation in the restaurant industry are smartphone apps that make it easy to order food, fast delivery times, and minimal everything – minimal footprints, minimal staff, and minimal investment capital required of would-be restaurateurs. Don't look for white tablecloths in ghost kitchens – most have no seating at all, and because patrons typically order through delivery apps like UberEats and DoorDash, many customers don't even set foot in the restaurant itself or interact directly with their staffs. The growing practice hasn't been without critics, with some industry observers noting that what can appear to customers to be a diverse collection of independent restaurants may not live up to a closer look behind the scenes. Yet the kitchens have raised more than \$3 billion in venture capital funding since 2020, and entrepreneurs and customers alike appear hungry for more. Join us with industry insiders for a look behind-the-scenes at ghost kitchens in Central Ohio and how this disruptive model is taking over take-out. Featuring John Barker, President & CEO, The Ohio Restaurant Association, Bennett Goldberg, Partner, Maker Kitchens, Chris Baggott, Co-Founder and CEO, ClusterTruck, and Lisa A. Gutierrez, Founder and CEO, Dos Hermanos Taco Truck, Founder and Food-Based Business Coach, Food Truck Millionaire, with host Susan Post, Associate Editor, Columbus Underground.</p>
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8/23/2023	Columbus Rotary-Bradley Lepper	30	8:00 PM	22.6	American archaeologist from World Heritage/Ceremonial Earthworks

8/25/2023	Columbus Metropolitan Club- Black Mothers Matter: Combatting the Maternal Mortality Epidemic	57	10:30 PM	22.6	In Franklin County, and across the U.S., there are long-standing racial disparities in maternal and birth outcomes, particularly between White and Black women. One of the most glaring determinates of inequity in U.S. healthcare can be seen in maternal birth rates. Based on the 2020 report Maternal Mortality Rates in the United States by The Centers for Disease Control, the maternal mortality rate for non-Hispanic Black women in 2020 was 55.3 deaths per 100,000 live births, 2.9 times the rate for non-Hispanic White women. It's an equity gap that appears to be worsening. As highlighted in the award-winning 2022 documentary film Aftershock, Black birthing mothers face three-to-four times the mortality risk compared to their white counterparts. Join CMC and a panel of passionate experts as we uncover this hidden epidemic in maternal health and highlight a way forward toward better and more equitable outcomes for all mothers. Featuring Jatu Boikai, Nurse Manager, Maternity Services, Mount Carmel Health System, Shawnee Benton-Gibson, Co-Founder and CEO, Spirit of a Woman Leadership Development Institute, and Co-Founder, ARIAH Foundation, Jessica Roach, CEO, Co-Founder, and Clinical Director, Restoring Our Own Through Transformation, and Dorian L. Wingard, Co-Founder, COO, and Policy Director, Restoring Our Own Through Transformation, with host Erica Crawley, Franklin County Board of Commissioners.
8/26/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
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8/30/2023	Columbus Rotary- Bob Weiler	40	8:00 PM	22.6	Mass Transit: A new approach for bus transit in Columbus

9/1/2023	Columbus Metropolitan Club- Affirmative Action At The Crossroads	57	10:00 PM	22.6	In its landmark June decision this year, the U.S. Supreme Court ruled that race-based affirmative action programs in college admissions violated the Equal Protection Clause of the Fourteenth Amendment, ending this practice for higher-education admissions. The cases brought before the Court held that Harvard University and the University of North Carolina unfairly used race to give preference to underrepresented minority applicants to the detriment of other applicants, while ignoring race-neutral alternatives for achieving diversity goals. Simultaneously, diversity, equity, and inclusion (DEI) initiatives at private companies are also coming under fire. What's next for affirmative action and DEI in the U.S., especially for employers? With an expert panel, we unpack what the Supreme Court's recent decision means for the future of equity in the U.S. Featuring Cynthia W. Turner. Ph.D., Assistant Dean and Chief Diversity Officer, Fisher College of Business, The Ohio State University, Margaret Finley, Director of DEI and Head of Corporate Affairs, Advanced Drainage Systems, and Erin Butcher, Of Counsel, Bricker Graydon, with host Sherrice Sledge-Thomas, Vice President of Diversity, Equity, Inclusion, and Access, Columbus Chamber of Commerce.
9/2/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
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9/8/2023	Columbus Metropolitan Club- Red, Blue, or Purple? The State Treasurer On Ohio's Political Future	54	10:00 PM	22.6	As Ohio's 49th Treasurer of State, Robert C. Sprague serves as the chief investment officer for the state's investment and debt portfolios, oversees the daily cash flows of state monies, and serves as custodian of funds and investment assets outside the state treasury. Sprague, a Findlay native, has made a career in Ohio politics, serving in the Ohio House of Representatives from 2011 through 2018 before being elected state treasurer. With a reproductive rights constitutional amendment and a statute to legalize marijuana now headed to a November ballot, Ohio politics are headed in an uncertain direction. With Treasurer Robert Sprague as our special guest, we dive into the present and future of Ohio's political climate with veteran Statehouse News Bureau Chief Karen Kasler .
9/9/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers

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9/15/2023	Columbus Metropolitan Club- Gravitational Pull: How Creative Culture Makes Neighborhoods Great	55	9:30 PM	22.6	If it's been more than a year since you last visited the Franklinton section of Columbus, just west of downtown, you're in for a shock. Longtime vacant lots and boarded-up houses are gone, replaced seemingly overnight by trendy new apartment buildings that looked like they've been plucked from a hip neighborhood in Copenhagen. The new developments are more than just places for urbanites to live: they're complete destinations, stocked with brewpubs, restaurants, coffee shops, and art installations. The living arrangement's often modern too, with "co-living" apartments now becoming more common: in these "adult dorms," bedrooms are private, but spaces like living rooms and kitchens are shared for maximum socialization and minimal rent. No developer in Columbus has been closer to the epicenter of Franklinton's complete reinvention than visionary Brett Kaufman. His 15-acre Gravity project, "the world's largest conscious community," is now almost a city-within-a-city and features apartments, offices, and coming soon – an adult "experience park" featuring pickleball courts, an ice rink (in the winter), and space for food trucks. Columbus Business First's Bonnie Meibers sits down with Brett Kaufman for an in-depth conversation on his vision for Columbus and the city's unrealized potential as a modern, sustainable, and equitable city.
9/16/2023	Missing	30	11:00 AM	22.5	Missing highlights missing persons from around the country and offers tips and suggestions to young people to help avoid being abducted by strangers
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9/22/2023	Columbus Metropolitan Club- Style Capital: The Global Influence of Columbus Fashion	54	10:00 PM	22.6	Did you know Columbus has the third largest concentration of fashion designers in the country? Earlier this year, the website Livability.com called Columbus a “surprising hub of the fashion industry.” But it’s no surprise at all to those in the industry, especially for the thousands of creative people behind the fashion giants that call Central Ohio home, including Justice, Express, Abercrombie & Fitch, DSW, L Brands, VS&Co., and other global leaders that pump millions into Ohio’s economy. Hardly any aspect of the fashion industry isn’t represented in Central Ohio, including product and store design, packaging, logistics, distribution, and every specialty in between. Central Ohio is both attracting fashion industry talent and growing its own, with The Ohio State University and Columbus College of Art and Design nurturing the next generation of fashion leaders and connecting them with career opportunities that don’t come with New York or LA costs of living. Key local nonprofits, including the Columbus Fashion Council and the Columbus Fashion Alliance are also helping drive the industry’s growth and fueling the movement to keep emerging fashion talent rooted in Ohio. Just ahead of Fashion Week Columbus, join us with industry experts for an inside look at the fashion industry’s deep roots in Central Ohio and Columbus’s prominence as global style leader. Featuring Lubna Najjar, Founder & CEO, IL Moda Brand Development, Creative Director, Her Denim, and Board President, Columbus Fashion Council, Melanie Corn, Ed.D., President, Columbus College of Art & Design, and Katherine DePizzo, President, Justice Design Lab, with host Maria Seguin, Board Member, Columbus Fashion Council, and Member, OSU Fashion & Retail Industry.
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9/29/2023	Columbus Metropolitan Club- State of the Workforce: Uncovering Ohio's "Hidden" Workforce	57	10:00 PM	22.6	Can “hidden workers” help alleviate Ohio’s current workforce woes? Ohio’s rock-bottom unemployment rate of 3.3% – lower even than the national average of 3.5% – is forcing employers to get creative in finding and hiring a workforce needed to keep the state’s hot economy cooking. According to a recent <i>Dayton Daily News</i> report, Ohio has an enviable challenge: two job openings for every unemployed worker. So-called “hidden workers” might be part of a solution that’s good for employers and great for workers. According to the Harvard Business Review, “hidden workers” may be formerly incarcerated individuals looking for a fresh start, workers facing disability challenges, older workers ready to return to the workforce, caregivers whose attention is also needed at home to provide childcare or eldercare, skilled immigrants lacking U.S. credentials, and returning veterans ready to contribute. They’re a workforce eager to jump into the labor pool, yet many find themselves blocked by balky application processes, inflexible schedules, poor transportation, language struggles, and a host of other barriers. How can Central Ohio businesses open the employment door to “hidden” workers ready to re-join the state’s workforce? Join us for an in-depth conversation with an expert panel, including the American Enterprise Institute’s Brent Orell, nominated by President George W. Bush to lead the Employment and Training Administration of the US Department of Labor, as well as Lisa Patt-McDaniel, CEO, Workforce Development Board of Central Ohio, with host Archie Williamson, Founder and CEO, Diversified Systems, Inc.
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