

# WOC10433155 [01.00]

Order Printout



Order Status: Opened-Revised

Start/End Dates: 07/12/16 - 07/18/16

C/P/E: 15 / 17 / 157

Traffic #:

Agency: Thompson Communications, Inc.

Product Desc.: Media

Buyer Order #: 5197318

Advertiser: 15 - Citizens to Elect Kurt Schaefer  
Attorney General

Estimate Desc.: Citizens to Elect Kurt Schaefer AG TV July 12 - 8

AE: Natalie Murphy

Buyer:

Total Cost: \$58,495.00 (Cash)

Property: KYTV TV

Primary Demo:

Received Date: 7/08/16 11:24 AM

Comments:

Separation: 30

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 12													Total Spots	Total Cost
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-----M	175.00	2													2	350.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	T-----	175.00	2													2	350.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-W----	175.00	2													2	350.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	--T----	175.00	2													2	350.00
	(Program: OZARKS TODAY-A)																				
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	---F---	175.00	2													2	350.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-----M	235.00	2													2	470.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	T-----	235.00	2													2	470.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-W----	235.00	2													2	470.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--T----	235.00	2													2	470.00
	(Program: OZARKS TODAY-A)																				
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	---F---	235.00	2													2	470.00
	(Program: OZARKS TODAY-A)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-----M	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 12													Total Spots	Total Cost
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	T-----	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-W----	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--T---	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	---F--	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
4	SATURDAY TODAY	NM	:30	6:00 AM-7:00 AM	----S--	100.00	2													2	200.00
	(Program: SATURDAY TODAY)																				
5	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	----S--	350.00	2													2	700.00
	(Program: OZKS TDA WKND)																				
6	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S-	165.00	2													2	330.00
	(Program: OZKS TDA WKND)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M	500.00	1													1	500.00
	(Program: TODAY SHW<)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	T-----	500.00	1													1	500.00
	(Program: TODAY SHW<)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-W----	500.00	1													1	500.00
	(Program: TODAY SHW<)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--T---	500.00	1													1	500.00
	(Program: TODAY SHW<)																				
7	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	---F--	500.00	1													1	500.00
	(Program: TODAY SHW<)																				
8	AVG. ALL WKS	NM	:30	8:00 AM-9:00 AM	----S--	175.00	2													2	350.00
	(Program: AVG. ALL WKS)																				
9	SUN TODAY-NBC	NM	:30	8:00 AM-9:00 AM	-----S-	275.00	2													2	550.00
	(Program: SUN TODAY-NBC)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-----M	225.00	2													2	450.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	T-----	225.00	2													2	450.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-W----	225.00	2													2	450.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	--T---	225.00	2													2	450.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	---F--	225.00	2													2	450.00
	(Program: TODAY SHW2-NBC<)																				
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-----M	95.00	2													2	190.00
	(Program: TODAY SHW3-NBC<)																				
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	T-----	95.00	2													2	190.00
	(Program: TODAY SHW3-NBC<)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 12													Total Spots	Total Cost
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-W-----	95.00	2													2	190.00
	(Program: TODAY SHW3-NBC<)																				
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	--T----	95.00	2													2	190.00
	(Program: TODAY SHW3-NBC<)																				
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	---F---	95.00	2													2	190.00
	(Program: TODAY SHW3-NBC<)																				
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	-----M	85.00	1													1	85.00
	(Program: RACHAEL RAY<)																				
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	T-----	85.00	1													1	85.00
	(Program: RACHAEL RAY<)																				
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	-W-----	85.00	1													1	85.00
	(Program: RACHAEL RAY<)																				
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	--T----	85.00	1													1	85.00
	(Program: RACHAEL RAY<)																				
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	---F---	85.00	1													1	85.00
	(Program: RACHAEL RAY<)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-----M	375.00	2													2	750.00
	(Program: KY 3 NEWS-NOON)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	T-----	375.00	2													2	750.00
	(Program: KY 3 NEWS-NOON)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-W-----	375.00	2													2	750.00
	(Program: KY 3 NEWS-NOON)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--T----	375.00	2													2	750.00
	(Program: KY 3 NEWS-NOON)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	---F---	375.00	2													2	750.00
	(Program: KY 3 NEWS-NOON)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-----M	350.00	2													2	700.00
	(Program: ANDY GRIFFITH)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	T-----	350.00	2													2	700.00
	(Program: ANDY GRIFFITH)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-W-----	350.00	2													2	700.00
	(Program: ANDY GRIFFITH)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	--T----	350.00	2													2	700.00
	(Program: ANDY GRIFFITH)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	---F---	350.00	2													2	700.00
	(Program: ANDY GRIFFITH)																				
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	-----M	150.00	1													1	150.00
	(Program: DAYS-OUR LIVES)																				
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	T-----	150.00	1													1	150.00
	(Program: DAYS-OUR LIVES)																				
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	-W-----	150.00	1													1	150.00
	(Program: DAYS-OUR LIVES)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 12													Total Spots	Total Cost
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	--T----	150.00	1													1	150.00
	(Program: DAYS-OUR LIVES)																				
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	---F---	150.00	1													1	150.00
	(Program: DAYS-OUR LIVES)																				
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	T-----	60.00	1													1	60.00
	(Program: DOCTORS)																				
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	-W-----	60.00	1													1	60.00
	(Program: DOCTORS)																				
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	--T----	60.00	1													1	60.00
	(Program: DOCTORS)																				
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	---F---	60.00	1													1	60.00
	(Program: DOCTORS)																				
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	T-----	170.00	1													1	170.00
	(Program: DR. PHIL)																				
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-W-----	170.00	1													1	170.00
	(Program: DR. PHIL)																				
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	--T----	170.00	1													1	170.00
	(Program: DR. PHIL)																				
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	---F---	170.00	1													1	170.00
	(Program: DR. PHIL)																				
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	T-----	145.00	1													1	145.00
	(Program: ELLEN<)																				
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	-W-----	145.00	1													1	145.00
	(Program: ELLEN<)																				
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	--T----	145.00	1													1	145.00
	(Program: ELLEN<)																				
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	---F---	145.00	1													1	145.00
	(Program: ELLEN<)																				
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-----M	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	T-----	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-W-----	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	--T----	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	---F---	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
21	AVG. ALL WKS	NM	:30	5:00 PM-5:30 PM	-----S-	305.00	1													1	305.00
	(Program: AVG. ALL WKS)																				
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	-----M	850.00	1													1	850.00
	(Program: NBC NITELY NWS<)																				

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 12												Total Spots	Total Cost		
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	T-----	850.00	1											1	850.00			
	(Program: NBC NITELY NWS<)																					
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	-W-----	850.00	1											1	850.00			
	(Program: NBC NITELY NWS<)																					
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	--T----	850.00	1											1	850.00			
	(Program: NBC NITELY NWS<)																					
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	---F---	850.00	1											1	850.00			
	(Program: NBC NITELY NWS<)																					
23	AVG. ALL WKS	NM	:30	5:30 PM-6:00 PM	----S--	500.00	1											1	500.00			
	(Program: AVG. ALL WKS)																					
24	AVG. ALL WKS	NM	:30	5:30 PM-6:00 PM	-----S-	500.00	1											1	500.00			
	(Program: AVG. ALL WKS)																					
25	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-----M	950.00	2											2	1,900.00			
	(Program: KY 3 NEWS-SIX)																					
25	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	T-----	950.00	2											2	1,900.00			
	(Program: KY 3 NEWS-SIX)																					
25	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-W-----	950.00	2											2	1,900.00			
	(Program: KY 3 NEWS-SIX)																					
25	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--T----	950.00	2											2	1,900.00			
	(Program: KY 3 NEWS-SIX)																					
25	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	---F---	950.00	2											2	1,900.00			
	(Program: KY 3 NEWS-SIX)																					
26	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	----S--	400.00	1											1	400.00			
	(Program: KY3 NWS WKD ED)																					
27	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-----M	580.00	1											1	580.00			
	(Program: WHEEL-FORTNE<)																					
27	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	T-----	580.00	1											1	580.00			
	(Program: WHEEL-FORTNE<)																					
27	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-W-----	580.00	1											1	580.00			
	(Program: WHEEL-FORTNE<)																					
27	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	--T----	580.00	1											1	580.00			
	(Program: WHEEL-FORTNE<)																					
27	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	---F---	580.00	1											1	580.00			
	(Program: WHEEL-FORTNE<)																					
28	WHEEL-FRTNE SA	NM	:30	6:30 PM-7:00 PM	----S--	235.00	1											1	235.00			
	(Program: WHEEL-FRTNE SA)																					
29	Night Shift	NM	:30	9:00 PM-10:00 PM	-W-----	265.00	1											1	265.00			
	(Program: Night Shift)																					
30	Ninja Warrior	NM	:30	7:00 PM-9:00 PM	-----M	950.00	1											1	950.00			
	(Program: Ninja Warrior)																					
32	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-----M	1,205.00	1											1	1,205.00			
	(Program: KY 3 NEWS-TEN<)																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 12													Total Spots	Total Cost
32	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	T-----	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
32	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-W----	1,205.00	2													2	2,410.00
	(Program: KY 3 NEWS-TEN<)																				
32	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	--T---	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
32	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	---F--	1,205.00	2													2	2,410.00
	(Program: KY 3 NEWS-TEN<)																				
33	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	----S--	575.00	2													2	1,150.00
	(Program: KY 3 NEWS-TEN<)																				
34	news @10	NM	:30	10:00 PM-10:35 PM	-----S-	800.00	1													1	800.00
	(Program: news @10)																				
Spot Totals:							144													144	\$58,495.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	144	\$58,495.00			