

WOC10441286 [01.00]

Order Printout



Order Status:	Opened-Revised	Start/End Dates:	07/28/16 - 08/02/16	C/P/E:	15 / 17 / 225
Traffic #:	5245037	Agency:	Thompson Communications, Inc.	Product Desc.:	Media
Buyer Order #:	5245037	Advertiser:	15 - Citizens to Elect Kurt Schaefer Attorney General	Estimate Desc.:	Citiizens to Elect Kurt Schaeffer AG July 28 - 2
AE:	Natalie Murphy	Buyer:		Total Cost:	\$28,810.00 (Cash)
Property:	KYTV TV	Primary Demo:		Received Date:	7/29/16 8:11 AM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 28												Total Spots	Total Cost
1	AGDAY<	NM	:30	4:30 AM-5:00 AM	----M--	30.00	1											1	30.00	
	(Program: AGDAY<)																			
1	AGDAY<	NM	:30	4:30 AM-5:00 AM	-----T-	30.00	1											1	30.00	
	(Program: AGDAY<)																			
1	AGDAY<	NM	:30	4:30 AM-5:00 AM	-F-----	30.00	1											1	30.00	
	(Program: AGDAY<)																			
2	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-----T-	325.00	1											1	325.00	
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-F-----	325.00	1											1	325.00	
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	----M--	385.00	1											1	385.00	
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-----T-	385.00	1											1	385.00	
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-F-----	385.00	1											1	385.00	
	(Program: OZARKS TODAY-A)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	----M--	580.00	1											1	580.00	
	(Program: OZARKS TODAY)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-----T-	580.00	1											1	580.00	
	(Program: OZARKS TODAY)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-F-----	580.00	1											1	580.00	
	(Program: OZARKS TODAY)																			

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 28												Total Spots	Total Cost		
5	SATURDAY TODAY	NM	:30	6:00 AM-7:00 AM	--S----	275.00	1											1	275.00			
	(Program: SATURDAY TODAY)																					
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	----M--	1,000.00	1											1	1,000.00			
	(Program: TODAY SHW<)																					
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----T-	1,000.00	1											1	1,000.00			
	(Program: TODAY SHW<)																					
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	T-----	1,000.00	1											1	1,000.00			
	(Program: TODAY SHW<)																					
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-F-----	1,000.00	1											1	1,000.00			
	(Program: TODAY SHW<)																					
8	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	---S---	360.00	2											2	720.00			
	(Program: OZKS TDA WKND)																					
31	SUN TODAY-NBC	NM	:30	8:00 AM-9:00 AM	---S---	775.00	1											1	775.00			
	(Program: SUN TODAY-NBC)																					
11	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	----M--	375.00	1											1	375.00			
	(Program: TODAY SHW2-NBC<)																					
11	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-----T-	375.00	1											1	375.00			
	(Program: TODAY SHW2-NBC<)																					
11	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-F-----	375.00	1											1	375.00			
	(Program: TODAY SHW2-NBC<)																					
13	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	----M--	245.00	1											1	245.00			
	(Program: TODAY SHW3-NBC<)																					
13	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-----T-	245.00	1											1	245.00			
	(Program: TODAY SHW3-NBC<)																					
13	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-F-----	245.00	1											1	245.00			
	(Program: TODAY SHW3-NBC<)																					
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	----M--	375.00	1											1	375.00			
	(Program: KY 3 NEWS-NOON)																					
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-F-----	375.00	1											1	375.00			
	(Program: KY 3 NEWS-NOON)																					
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	----M--	350.00	1											1	350.00			
	(Program: ANDY GRIFFITH)																					
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-F-----	350.00	1											1	350.00			
	(Program: ANDY GRIFFITH)																					
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	----M--	300.00	1											1	300.00			
	(Program: DAYS-OUR LIVES)																					
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	T-----	300.00	1											1	300.00			
	(Program: DAYS-OUR LIVES)																					
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	-F-----	300.00	1											1	300.00			
	(Program: DAYS-OUR LIVES)																					
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	----M--	60.00	1											1	60.00			
	(Program: DOCTORS)																					

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 28												Total Spots	Total Cost		
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	T-----	60.00	1											1	60.00			
	(Program: DOCTORS)																					
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	-F-----	60.00	1											1	60.00			
	(Program: DOCTORS)																					
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	----M--	320.00	1											1	320.00			
	(Program: DR. PHIL)																					
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	T-----	320.00	1											1	320.00			
	(Program: DR. PHIL)																					
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-F-----	320.00	1											1	320.00			
	(Program: DR. PHIL)																					
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	----M--	295.00	1											1	295.00			
	(Program: ELLEN<)																					
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	T-----	295.00	1											1	295.00			
	(Program: ELLEN<)																					
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	-F-----	295.00	1											1	295.00			
	(Program: ELLEN<)																					
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	----M--	1,210.00	1											1	1,210.00			
	(Program: KY 3 NEWS-FIVE)																					
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	T-----	1,210.00	1											1	1,210.00			
	(Program: KY 3 NEWS-FIVE)																					
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-F-----	1,210.00	1											1	1,210.00			
	(Program: KY 3 NEWS-FIVE)																					
21	AVG. ALL WKS	NM	:30	5:00 PM-5:30 PM	---S---	955.00	1											1	955.00			
	(Program: AVG. ALL WKS)																					
24	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	----M--	1,450.00	1											1	1,450.00			
	(Program: KY 3 NEWS-SIX)																					
24	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-F-----	1,450.00	1											1	1,450.00			
	(Program: KY 3 NEWS-SIX)																					
25	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	--S----	400.00	1											1	400.00			
	(Program: KY3 NWS WKD ED)																					
26	American Ninja	NM	:30	7:00 PM-9:00 PM	----M--	1,410.00	1											1	1,410.00			
	(Program: American Ninja)																					
27	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	T-----	1,205.00	1											1	1,205.00			
	(Program: KY 3 NEWS-TEN<)																					
27	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-F-----	1,205.00	1											1	1,205.00			
	(Program: KY 3 NEWS-TEN<)																					
29	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	--S----	725.00	1											1	725.00			
	(Program: KY 3 NEWS-TEN<)																					
36	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	-----T-	235.00	1											1	235.00			
	(Program: RACHAEL RAY<)																					
37	TONITE SHW-NBC<	NM	:30	10:35 PM-11:35 PM	----M--	505.00	1											1	505.00			
	(Program: TONITE SHW-NBC<)																					
Spot Totals:							54										54	\$28,810.00				

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	54	\$28,810.00			