

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
5245037-1	07/31/16	July 2016	06/27/16 - 07/31/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Local	Local

Billing Address:

Thompson Communications
Attention: Accounts Payable
PO Box 5
Marshfield, MO 65706

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Schaefer Kurt - R - AG	Media	225

Flight Dates	Order #	Alt Order #
07/28/16 - 08/02/16	5245037	WOC10441286

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	15	17

Agency Ref	Advertiser Ref
3404	67964

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	07/28/16	08/02/16	AgDay	430a-5a	11--1--	:30	3	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 11--1-- 3 \$30.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	F	07/29/16	4:39 AM	AgDay	430a-5a	:30	KS0916TVH	\$30.00	NM
2	07/28/16	08/02/16	Ozarks Today @ 5a	5a-530a	-1--1--	:30	2	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 -1--1-- 2 \$325.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	F	07/29/16	5:07 AM	Ozarks Today @ 5a	5a-530a	:30	KS0916TVH	\$325.00	NM
3	07/28/16	08/02/16	Ozarks Today @ 530a	530a-6a	11--1--	:30	3	\$385.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 11--1-- 3 \$385.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	F	07/29/16	5:55 AM	Ozarks Today @ 530a	530a-6a	:30	KS0916TVH	\$385.00	NM
4	07/28/16	08/02/16	Ozarks Today @ 6a	6a-7a	11--1--	:30	3	\$580.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 11--1-- 3 \$580.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	F	07/29/16	6:24 AM	Ozarks Today @ 6a	6a-7a	:30	KS0916TVH	\$580.00	NM
5	07/28/16	07/30/16	Sa Today Hr 1	6a-7a	-----1-	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----1- 1 \$275.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Sa	07/30/16	6:15 AM	Sa Today Hr 1	6a-7a	:30	KS0916TVH	\$275.00	NM
6	07/28/16	08/02/16	Today Show	7a-9a	11-11--	:30	4	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 11-11-- 4 \$1,000.00										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



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KYTV
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Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number	
Schaefer Kurt - R - AG	Media	225	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	07/28/16	08/02/16	Today Show	7a-9a	11-11--	:30	4	\$1,000.00	NM																																													
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2	KYTV	F	07/29/16	8:26 AM	Today Show	7a-9a	:30	KS0916TVH	\$1,000.00	NM																																												
7	07/28/16	07/31/16	Ozarks Today @ 7a Sun	7a-8a	-----2	:30	2	\$360.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>-----2</td><td>2</td><td>\$360.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KYTV</td><td>Su</td><td>07/31/16</td><td>7:21 AM</td><td>Ozarks Today @ 7a Sun</td><td>7a-8a</td><td>:30</td><td>KS0916TVH</td><td>\$360.00</td><td>NM</td></tr><tr><td>1</td><td>KYTV</td><td>Su</td><td>07/31/16</td><td>7:26 AM</td><td>Ozarks Today @ 7a Sun</td><td>7a-8a</td><td>:30</td><td>KS0916TVH</td><td>\$360.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/25/16	07/31/16	-----2	2	\$360.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KYTV	Su	07/31/16	7:21 AM	Ozarks Today @ 7a Sun	7a-8a	:30	KS0916TVH	\$360.00	NM	1	KYTV	Su	07/31/16	7:26 AM	Ozarks Today @ 7a Sun	7a-8a	:30	KS0916TVH	\$360.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	KYTV	Su	07/31/16	7:26 AM	Ozarks Today @ 7a Sun	7a-8a	:30	KS0916TVH	\$360.00	NM																																												
8	07/28/16	08/02/16	Today Show II	9a-10a	11--1--	:30	3	\$375.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/28/16	08/03/16	11--1--	3	\$375.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KYTV	F	07/29/16	9:56 AM	Today Show II	9a-10a	:30	KS0916TVH	\$375.00	NM																																												
9	07/28/16	08/02/16	Today Show 3	10a-11a	11--1--	:30	3	\$245.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/28/16</td><td>08/03/16</td><td>11--1--</td><td>3</td><td>\$245.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KYTV</td><td>F</td><td>07/29/16</td><td>10:49 AM</td><td>Today Show 3</td><td>10a-11a</td><td>:30</td><td>KS0916TVH</td><td>\$245.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/28/16	08/03/16	11--1--	3	\$245.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KYTV	F	07/29/16	10:49 AM	Today Show 3	10a-11a	:30	KS0916TVH	\$245.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/28/16	08/03/16	11--1--	3	\$245.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KYTV	F	07/29/16	10:49 AM	Today Show 3	10a-11a	:30	KS0916TVH	\$245.00	NM																																												
10	07/28/16	08/02/16	KY3 News @ Noon	12p-1230p	11--1--	:30	3	\$375.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/28/16	08/03/16	11--1--	3	\$375.00																																																	
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1	KYTV	F	07/29/16	12:25 PM	KY3 News @ Noon	12p-1230p	:30	KS0916TVH	\$375.00	NM																																												
11	07/28/16	08/02/16	ANDY GRIFFITH	1230p-1p	11--1--	:30	3	\$350.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/28/16</td><td>08/03/16</td><td>11--1--</td><td>3</td><td>\$350.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KYTV</td><td>F</td><td>07/29/16</td><td>12:45 PM</td><td>ANDY GRIFFITH</td><td>1230p-1p</td><td>:30</td><td>KS0916TVH</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/28/16	08/03/16	11--1--	3	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KYTV	F	07/29/16	12:45 PM	ANDY GRIFFITH	1230p-1p	:30	KS0916TVH	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KYTV	F	07/29/16	12:45 PM	ANDY GRIFFITH	1230p-1p	:30	KS0916TVH	\$350.00	NM																																												
12	07/28/16	08/01/16	Days of Our Lives	1p-2p	1--11--	:30	3	\$300.00	NM																																													
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1	KYTV	Th	07/28/16	1:27 PM	Days of Our Lives	1p-2p	:30	KS0916TVH	\$300.00	NM																																												
2	KYTV	F	07/29/16		Days of Our Lives	1p-2p	:00		\$300.00	NM																																												
13	07/28/16	08/01/16	DOCTORS	2p-3p	1--11--	:30	3	\$60.00	NM																																													
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Schaefer Kurt - R - AG	Media	225	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/28/16	08/01/16	DR PHIL	3p-4p	1--11--	:30	3	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 1--11-- 3 \$320.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Th	07/28/16	3:21 PM	DR PHIL	3p-4p	:30	KS0916TVH	\$320.00 NM
2	KYTV	F	07/29/16	3:12 PM	DR PHIL	3p-4p	:30	KS0916TVH	\$320.00 NM
15	07/28/16	08/01/16	ELLEN	4p-5p	1--11--	:30	3	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 1--11-- 3 \$295.00									
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2	KYTV	F	07/29/16	4:56 PM	ELLEN	4p-5p	:30	KS0916TVH	\$295.00 NM
16	07/28/16	08/01/16	KY3 News @ 5p M-F	5p-530p	1--11--	:30	3	\$1,210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 1--11-- 3 \$1,210.00									
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2	KYTV	F	07/29/16	5:26 PM	KY3 News @ 5p M-F	5p-530p	:30	KS0916TVH	\$1,210.00 NM
17	07/28/16	07/31/16	KY3 News @ 5p Sun	5p-530p	-----1	:30	1	\$455.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----1 1 \$455.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Su	07/31/16		KY3 News @ 5p Sun	5p-530p	:00		\$455.00 NM
See MG 17.2									
2	KYTV	Su	07/31/16	5:21 PM	KY3 News @ 5p Sun	5p-530p	:30	KS0916TVH	\$955.00 NM
MG for 17.1 07/31									
ADVERTISER ADDING \$ TO SPOT TO CLEAR									
18	07/28/16	08/01/16	KY3 News @ 6p M-F	6p-630p	1---1--	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 1---1-- 2 \$1,450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	F	07/29/16	6:08 PM	KY3 News @ 6p M-F	6p-630p	:30	KS0916TVH	\$1,450.00 NM
19	07/28/16	07/30/16	KY3 News @ 6p Sat	6p-630p	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----1- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	07/30/16	6:20 PM	KY3 News @ 6p Sat	6p-630p	:30	KS0916TVH	\$400.00 NM
21	07/28/16	08/01/16	KY3 News @ 10p M-F	10p-1035p	1--11--	:30	3	\$1,205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/16 08/03/16 1--11-- 3 \$1,205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Th	07/28/16	11:04 PM	KY3 News @ 10p M-F	10p-1035p	:30	KS0916TVH	\$1,205.00 NM
2	KYTV	F	07/29/16	10:33 PM	KY3 News @ 10p M-F	10p-1035p	:30	KS0916TVH	\$1,205.00 NM
22	07/28/16	07/30/16	KY3 News @ 10p Sat	10p-1030p	-----1-	:30	1	\$725.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5245037-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Schaefer Kurt - R - AG	Media	225	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/28/16	07/30/16	KY3 News @ 10p Sat	10p-1030p	-----1-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----1- 1 \$725.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	07/30/16	10:08 PM	KY3 News @ 10p Sat	10p-1030p	:30	KS0916TVH	\$725.00 NM
23	07/31/16	07/31/16	Su Today	8a-9a	-----S	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 1 \$775.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Su	07/31/16	9:00 AM	Su Today	8a-9a	:30	KS0916TVH	\$775.00 NM
<u>Total Spots</u>							29		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,445.00
<u>Agency Commission</u>	\$2,466.75
<u>Net Amount Due</u>	\$13,978.25