

WOC10440235 [01.00]

Order Printout



Order Status:	Confirmed	Start/End Dates:	07/27/16 - 08/01/16	C/P/E:	15 / 17 / 222
Traffic #:	393858	Agency:	Thompson Communications, Inc.	Product Desc.:	Media
Buyer Order #:	5241201	Advertiser:	15 - Citizens to Elect Kurt Schaefer Attorney General	Estimate Desc.:	Citizens to Elect Kurt Schaeffer AG TV July 27 - 1
AE:	Natalie Murphy	Buyer:		Total Cost:	\$32,905.00 (Cash)
Property:	KYTV TV	Primary Demo:		Received Date:	7/28/16 12:39 PM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 27												Total Spots	Total Cost
1	AGDAY<	NM	:30	4:30 AM-5:00 AM	-----M-	30.00	1											1	30.00	
	(Program: AGDAY<)																			
1	AGDAY<	NM	:30	4:30 AM-5:00 AM	W-----	30.00	1											1	30.00	
	(Program: AGDAY<)																			
1	AGDAY<	NM	:30	4:30 AM-5:00 AM	-T-----	30.00	1											1	30.00	
	(Program: AGDAY<)																			
2	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-----M-	325.00	1											1	325.00	
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	W-----	325.00	1											1	325.00	
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-----M-	385.00	1											1	385.00	
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-T-----	385.00	1											1	385.00	
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--F----	385.00	1											1	385.00	
	(Program: OZARKS TODAY-A)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-----M-	580.00	1											1	580.00	
	(Program: OZARKS TODAY)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	W-----	580.00	1											1	580.00	
	(Program: OZARKS TODAY)																			
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-T-----	580.00	1											1	580.00	
	(Program: OZARKS TODAY)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 27													Total Spots	Total Cost
4	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--F----	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M-	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	W-----	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-T-----	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
6	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--F----	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
7	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	---S---	350.00	1													1	350.00
	(Program: OZKS TDA WKND)																				
11	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-----M-	375.00	1													1	375.00
	(Program: TODAY SHW2-NBC<)																				
11	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	W-----	375.00	1													1	375.00
	(Program: TODAY SHW2-NBC<)																				
11	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-T-----	375.00	1													1	375.00
	(Program: TODAY SHW2-NBC<)																				
11	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	--F----	375.00	1													1	375.00
	(Program: TODAY SHW2-NBC<)																				
13	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-----M-	245.00	1													1	245.00
	(Program: TODAY SHW3-NBC<)																				
13	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	W-----	245.00	1													1	245.00
	(Program: TODAY SHW3-NBC<)																				
13	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-T-----	245.00	1													1	245.00
	(Program: TODAY SHW3-NBC<)																				
13	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	--F----	245.00	1													1	245.00
	(Program: TODAY SHW3-NBC<)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-----M-	375.00	1													1	375.00
	(Program: KY 3 NEWS-NOON)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	W-----	375.00	1													1	375.00
	(Program: KY 3 NEWS-NOON)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-T-----	375.00	1													1	375.00
	(Program: KY 3 NEWS-NOON)																				
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--F----	375.00	1													1	375.00
	(Program: KY 3 NEWS-NOON)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-----M-	350.00	1													1	350.00
	(Program: ANDY GRIFFITH)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	W-----	350.00	1													1	350.00
	(Program: ANDY GRIFFITH)																				
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-T-----	350.00	1													1	350.00
	(Program: ANDY GRIFFITH)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 27													Total Spots	Total Cost
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	--F----	350.00	1													1	350.00
	(Program: ANDY GRIFFITH)																				
16	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-----M-	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
16	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	W-----	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
16	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-T-----	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
16	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	--F----	710.00	1													1	710.00
	(Program: KY 3 NEWS-FIVE)																				
17	AVG. ALL WKS	NM	:30	5:00 PM-5:30 PM	----S--	455.00	1													1	455.00
	(Program: AVG. ALL WKS)																				
18	AVG. ALL WKS	NM	:30	5:30 PM-6:00 PM	---S---	650.00	1													1	650.00
	(Program: AVG. ALL WKS)																				
20	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-----M-	950.00	1													1	950.00
	(Program: KY 3 NEWS-SIX)																				
20	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	W-----	950.00	1													1	950.00
	(Program: KY 3 NEWS-SIX)																				
20	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-T-----	950.00	1													1	950.00
	(Program: KY 3 NEWS-SIX)																				
20	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--F----	950.00	1													1	950.00
	(Program: KY 3 NEWS-SIX)																				
21	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	---S---	400.00	1													1	400.00
	(Program: KY3 NWS WKD ED)																				
22	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	W-----	730.00	1													1	730.00
	(Program: WHEEL-FORTNE<)																				
22	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-T-----	730.00	1													1	730.00
	(Program: WHEEL-FORTNE<)																				
23	WHEEL-FRTNE SA	NM	:30	6:30 PM-7:00 PM	---S---	400.00	1													1	400.00
	(Program: WHEEL-FRTNE SA)																				
24	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-----M-	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
24	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	W-----	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
24	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-T-----	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
24	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	--F----	1,205.00	1													1	1,205.00
	(Program: KY 3 NEWS-TEN<)																				
25	NBC SUN-FTBL<	NM	:30	10:00 PM-10:35 PM	----S--	950.00	1													1	950.00
	(Program: NBC SUN-FTBL<)																				
26	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	---S---	725.00	1													1	725.00
	(Program: KY 3 NEWS-TEN<)																				

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 27														Total Spots	Total Cost
27	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-----M-	1,230.00	1														1	1,230.00
	(Program: WHEEL-FORTNE<)																					
27	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	--F----	1,230.00	1														1	1,230.00
	(Program: WHEEL-FORTNE<)																					
Spot Totals:							59														59	\$32,905.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	59	\$32,905.00			