

WOC10427729 [01.00]

Order Printout



Order Status:	Opened-Revised	Start/End Dates:	06/28/16 - 07/04/16	C/P/E:	15 / 17 / 131
Traffic #:	5169269	Agency:	Thompson Communications, Inc.	Product Desc.:	Media
Buyer Order #:	5169269	Advertiser:	15 - Citizens to Elect Kurt Schaefer Attorney General	Estimate Desc.:	Citizens to Elect Kurt Schaefer AG TV June 28 - Ju
AE:	Natalie Murphy	Buyer:		Total Cost:	\$20,920.00 (Cash)
Property:	KYTV TV	Primary Demo:		Received Date:	6/28/16 1:56 PM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 28												Total Spots	Total Cost
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	T-----	140.00	1												1	140.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-W----	140.00	1												1	140.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	--T----	140.00	1												1	140.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	---F---	140.00	1												1	140.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	T-----	225.00	1												1	225.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-W----	225.00	1												1	225.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--T----	225.00	1												1	225.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	---F---	225.00	1												1	225.00
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	T-----	400.00	1												1	400.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-W----	400.00	1												1	400.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--T----	400.00	1												1	400.00
	(Program: OZARKS TODAY)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 28												Total Spots	Total Cost
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	---F---	400.00	1											1	400.00	
	(Program: OZARKS TODAY)																			
4	TODAY SHW	NM	:30	7:00 AM-8:00 AM	T-----	365.00	1											1	365.00	
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-8:00 AM	-W----	365.00	1											1	365.00	
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-8:00 AM	--T----	365.00	1											1	365.00	
	(Program: TODAY SHW)																			
4	TODAY SHW	NM	:30	7:00 AM-8:00 AM	---F---	365.00	1											1	365.00	
	(Program: TODAY SHW)																			
5	TODAY SHW<	NM	:30	8:00 AM-9:00 AM	T-----	320.00	1											1	320.00	
	(Program: TODAY SHW<)																			
5	TODAY SHW<	NM	:30	8:00 AM-9:00 AM	-W----	320.00	1											1	320.00	
	(Program: TODAY SHW<)																			
5	TODAY SHW<	NM	:30	8:00 AM-9:00 AM	--T----	320.00	1											1	320.00	
	(Program: TODAY SHW<)																			
5	TODAY SHW<	NM	:30	8:00 AM-9:00 AM	---F---	320.00	1											1	320.00	
	(Program: TODAY SHW<)																			
6	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	T-----	225.00	1											1	225.00	
	(Program: TODAY SHW2-NBC<)																			
6	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	--T----	225.00	1											1	225.00	
	(Program: TODAY SHW2-NBC<)																			
7	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	T-----	70.00	1											1	70.00	
	(Program: TODAY SHW3-NBC<)																			
7	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-W----	70.00	1											1	70.00	
	(Program: TODAY SHW3-NBC<)																			
7	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	--T----	70.00	1											1	70.00	
	(Program: TODAY SHW3-NBC<)																			
7	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	---F---	70.00	1											1	70.00	
	(Program: TODAY SHW3-NBC<)																			
8	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	T-----	205.00	1											1	205.00	
	(Program: KY 3 NEWS-NOON)																			
8	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-W----	205.00	1											1	205.00	
	(Program: KY 3 NEWS-NOON)																			
8	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--T----	205.00	1											1	205.00	
	(Program: KY 3 NEWS-NOON)																			
8	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	---F---	205.00	1											1	205.00	
	(Program: KY 3 NEWS-NOON)																			
9	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	T-----	200.00	1											1	200.00	
	(Program: ANDY GRIFFITH)																			
9	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-W----	200.00	1											1	200.00	
	(Program: ANDY GRIFFITH)																			

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 28													Total Spots	Total Cost	
9	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	--T----	200.00	1												1	200.00		
	(Program: ANDY GRIFFITH)																					
9	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	---F---	200.00	1												1	200.00		
	(Program: ANDY GRIFFITH)																					
10	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	T-----	560.00	1												1	560.00		
	(Program: KY 3 NEWS-FIVE)																					
10	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-W----	560.00	1												1	560.00		
	(Program: KY 3 NEWS-FIVE)																					
10	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	--T----	560.00	1												1	560.00		
	(Program: KY 3 NEWS-FIVE)																					
10	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	---F---	560.00	1												1	560.00		
	(Program: KY 3 NEWS-FIVE)																					
11	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	T-----	700.00	1												1	700.00		
	(Program: NBC NITELY NWS<)																					
11	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	-W----	700.00	1												1	700.00		
	(Program: NBC NITELY NWS<)																					
11	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	--T----	700.00	1												1	700.00		
	(Program: NBC NITELY NWS<)																					
12	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	T-----	800.00	1												1	800.00		
	(Program: KY 3 NEWS-SIX)																					
12	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-W----	800.00	1												1	800.00		
	(Program: KY 3 NEWS-SIX)																					
12	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--T----	800.00	1												1	800.00		
	(Program: KY 3 NEWS-SIX)																					
12	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	---F---	800.00	1												1	800.00		
	(Program: KY 3 NEWS-SIX)																					
13	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	T-----	535.00	1												1	535.00		
	(Program: WHEEL-FORTNE<)																					
13	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-W----	535.00	1												1	535.00		
	(Program: WHEEL-FORTNE<)																					
13	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	--T----	535.00	1												1	535.00		
	(Program: WHEEL-FORTNE<)																					
13	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	---F---	535.00	1												1	535.00		
	(Program: WHEEL-FORTNE<)																					
14	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-W----	850.00	1												1	850.00		
	(Program: KY 3 NEWS-TEN<)																					
14	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	---F---	850.00	1												1	850.00		
	(Program: KY 3 NEWS-TEN<)																					
15	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	----S--	230.00	1												1	230.00		
	(Program: KY3 NWS WKD ED)																					
16	AVG. ALL WKS	NM	:30	5:00 PM-5:30 PM	-----S-	305.00	1												1	305.00		
	(Program: AVG. ALL WKS)																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 28													Total Spots	Total Cost
17	Night Shift	NM	:30	9:00 PM-10:00 PM	-W-----	415.00	1													1	415.00
	(Program: Night Shift)																				
23	AGDAY<	NM	:30	4:30 AM-5:00 AM	---F---	30.00	1													1	30.00
	(Program: AGDAY<)																				
24	DOCTORS	NM	:30	2:00 PM-3:00 PM	--T----	60.00	1													1	60.00
	(Program: DOCTORS)																				
24	DOCTORS	NM	:30	2:00 PM-3:00 PM	---F---	60.00	1													1	60.00
	(Program: DOCTORS)																				
25	ELLEN<	NM	:30	4:00 PM-5:00 PM	--T----	145.00	1													1	145.00
	(Program: ELLEN<)																				
25	ELLEN<	NM	:30	4:00 PM-5:00 PM	---F---	145.00	1													1	145.00
	(Program: ELLEN<)																				
Spot Totals:							59													59	\$20,920.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	59	\$20,920.00			