

# INVOICE



**KSTU**  
 5020 W. Amelia Earhart Dr.  
 Salt Lake City, UT 84116  
 Main: (801)532-1300  
 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
577166-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12124

Billing Address:

Media Strategies & Research  
 Attention: Accounts Payable  
 1580 Lincoln Street  
 Ste. 510  
 Denver, CO 80203

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	577166	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**KSTU**  
 P.O. Box 677596  
 Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	09/24/12	09/30/12	M-F 530a-6a	530a-6a	---T---	:30	1	\$250.00	NM																																																		
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# INVOICE



Send Payment To:  
**KSTU**  
 P.O. Box 677596  
 Dallas, TX 75267-7596

<u>Invoice #</u> 577166-1	<u>Invoice Date</u> 09/30/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/30/12
<u>Advertiser</u> Matheson/D/Congress		<u>Product</u> Matheson for Congress 20	<u>Estimate Number</u> 12124

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	09/24/12	09/30/12	M-F 9p-1005p	9p-1005p	--1-1--	:30	2	\$2,100.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	--1-1--	2	\$2,100.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	13	W	09/26/12	9:42 PM	M-F 9p-1005p	9p-1005p	:30	MATTV54	\$2,100.00	NM
2	13	F	09/28/12	9:23 PM	M-F 9p-1005p	9p-1005p	:30	MATTV54	\$2,100.00	NM

Total Spots                      **8**                      Gross Total                      **\$6,450.00**

## Payment Terms 30 Days

Agency Commission                      **\$967.50**  
Net Amount Due                              **\$5,482.50**