

STATION:	WCSJ-FM	ORDER#:	3197290	DATE:	05/31/2022
MARKET:	Chicago, IL	AMOUNT:	\$1,351.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4426046	
ADVERTISER:	Irvin for Illinois	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 9055 - 5/31-6/6 - Candidate 2022	AGY EST:	9055	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	05-31-2022 TO 6/6/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/31/2022 10:25	

COMMENTS

05/31/2022: ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** CONTINUE W/CURRENT COPY **
PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA **

05/31/2022: PopulationBuyType: CPP.

Please send invoices electronically.

Affidavits of Performance/Invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the net amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.

DISCLAIMER: NET COST

Electronic invoices preferred.
Radioinvoices.com Number: 9912521
Marketron Code: EI141074

DAY#1		5/31/2022 To 5/31/2022					TOT \$270.20			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	5/31/2022	5/31/2022	2	\$50.66	\$101.32
	2		.T.....	10:00AM	3:00PM	60	5/31/2022	5/31/2022	2	\$42.22	\$84.44
	3		.T.....	3:00PM	7:00PM	60	5/31/2022	5/31/2022	2	\$42.22	\$84.44

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FLIGHT:	05-31-2022 TO 6/6/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 05/31/2022 10:25		

DAY#2 **6/1/2022 To 6/1/2022** **TOT \$270.20** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/1/2022	6/1/2022	2	\$50.66	\$101.32
	2		..W....	10:00AM	3:00PM	60	6/1/2022	6/1/2022	2	\$42.22	\$84.44
	3		..W....	3:00PM	7:00PM	60	6/1/2022	6/1/2022	2	\$42.22	\$84.44

DAY#3 **6/2/2022 To 6/2/2022** **TOT \$270.20** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	6/2/2022	6/2/2022	2	\$50.66	\$101.32
	2		...T...	10:00AM	3:00PM	60	6/2/2022	6/2/2022	2	\$42.22	\$84.44
	3		...T...	3:00PM	7:00PM	60	6/2/2022	6/2/2022	2	\$42.22	\$84.44

DAY#4 **6/3/2022 To 6/3/2022** **TOT \$270.20** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/3/2022	6/3/2022	2	\$50.66	\$101.32
	2	F..	10:00AM	3:00PM	60	6/3/2022	6/3/2022	2	\$42.22	\$84.44
	3	F..	3:00PM	7:00PM	60	6/3/2022	6/3/2022	2	\$42.22	\$84.44

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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4426046
ADVERTISER:	Irvin for Illinois	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9055 - 5/31-6/6 - Candidate 2022	AGY EST:	9055		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-31-2022 TO 6/6/2022		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/31/2022 10:25

DAY#7		6/6/2022 To 6/6/2022					TOT \$270.20			TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	6/6/2022	6/6/2022	2	\$50.66	\$101.32	
	2		M.....	10:00AM	3:00PM	60	6/6/2022	6/6/2022	2	\$42.22	\$84.44	
	3		M.....	3:00PM	7:00PM	60	6/6/2022	6/6/2022	2	\$42.22	\$84.44	

TOTAL	Jun												Total
SPOT	30												30
CASH	1,351.00												1,351.00
TOTAL	1,351.00												1,351.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐ FEDERAL CANDIDATE
☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Richard Irvin

Authorized committee:

Irvin for Illinois

Agency requesting time (and contact information):



Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Illinois

Date of election:

6/28/22



General



Primary

Treasurer of candidate's authorized committee:

Les Williamson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

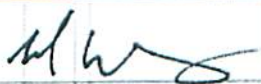
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Neil Williams

Name:



Date of Request to Purchase Ad Time: 1/20/22

Date of Station Agreement to Sell Time:

5/31/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Neil Williams

Date:

1/20/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received: _____

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

4426046

Station Call Letters:

WCST-FM

Date Received/Requested:

5/31/22

Est. #:

9055

Station Location:

Morris

Run Start and End Dates:

5/31 - 6/6

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.