

**Exhibit 6**

Position 5: Account Executive  
Date Filled: 6/9/2022

<b>Recruitment Documentation Attached</b>	<b>Date</b>
TVJobs advertisement	5/4/2022
Jobs4TN.gov advertisement	5/4/2022
Outreach letters*	5/4/2022

\* A sample outreach letter is attached for each date listed. Licensee confirms that substantially similar letters were sent to each of the recruitment sources listed in the EEO Public File Report for the relevant period, attached hereto as Exhibit 2.

# Job Listing Preview



## **WTNZ (FOX) Knoxville, Tennessee**

<b>Position</b>	<b>Account Executive</b>
<b>Station Ownership</b>	Lockwood Broadcasting, Inc.
<b>Reference #</b>	<i>Will be assigned when submission is completed</i>
<b>Type</b>	Television
<b>Full / Part</b>	Full Time - Regular
<b>Experience</b>	1+ Year
<b>Posted</b>	5/4/2022
<b>Closes</b>	6/4/2022
<b>Time Left</b>	31 Days
<b>DMA</b>	#62
<b>Found In</b>	Sales - Account Executive



### Account Executive

WTNZ-TV FOX 43 has openings for experienced Account Executives to manage and grow transactional business as well focusing on prospecting and closing new business. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations.

Duties include but are not limited to:

- Develop and maintain direct relationships with agencies and clients while driving revenue to achieve monthly goals
  - Close new and incremental business
  - Understand and interpret business objectives and advertising strategies of clients in order to help them achieve those objectives through effective use of our product portfolio
  - Prepare, schedule and deliver sales presentations
- Qualifications/Requirements:

- Must be willing to work in Knoxville, TN
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Products including but not limited to Outlook, PowerPoint, Word, and Excel
- Good driving record
- One-three years of television sales experience is preferred



### Supplemental Information

<b>Salary Type</b>	
<b>Salary Range</b>	
<b>Starting Salary / Year</b>	
<b>Starting Salary / Hour</b>	
<b>Job Type</b>	Full Time - Regular
<b>Hours</b>	
<b>Workweek</b>	
<b>Scheduled on Holidays</b>	
<b>Start Date</b>	
<b>Probation Period</b>	
<b>Benefits</b>	
<b>Benefit Premium</b>	
<b>401K Plan</b>	
<b>Vacation</b>	
<b>Paid Sick Leave</b>	
<b>Phone Calls</b>	No
<b>Agent Phone Calls</b>	No
<b>Résumé</b>	Required
<b>Cover Letter</b>	Required
<b>References</b>	
<b>Salary History</b>	
<b>Tape / Reel</b>	
<b>Tape Format</b>	
<b>Tape Return</b>	
<b>Director's Track</b>	
<b>FAX Résumé</b>	No
<b>TVJobs.com E-Résumé</b>	No
<b>Degree Required</b>	Preferred
<b>Contract Required</b>	

Bachelor's degree in advertising or marketing is preferred  
Skills and Abilities:

Strong communication skills  
Excellent negotiation and customer service skills  
Team player, who is flexible to changing needs to daily business  
Ability to work in a rapid-pace environment  
Lockwood Broadcast Group and WTNZ-TV FOX 43 provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. A pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

Please send resumes to:

General Sales Manager Liz Schutt: LSchutt@wtnzfox43.com

10427 Cogdill Rd.  
Suite 100  
Knoxville, TN 37932

---

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2022

---



All applicants are required to submit this application form.

---

[ [View other WTNZ job listings](#) ]

**Contract Length**  
**Special Requirements**  
**Driver's License**  
**Insurance**  
**Good Driving Record** Required  
**Heavy Lifting**

**Previous Applicants**  
**Local Apartment Rental**  
**Moving Expenses**

**Union Position**  
**Union Contract Expires**

**Confirmation Letter**  
**Rejection Letter**  
**Feedback**  
**Drug Screen**

**Proof of Eligibility to work in U.S. Required**

**Equal Opportunity Employment** Yes  
**EOE Data Form** Yes

---

■ **Additional WTNZ Information**

- Station Address
- Station Information
- Station Profile
- Station Website

## Job Summary

Position range in East Region

# \$34k - \$67k

Per year

## Account Executive

### Marble City TV LLC

Occupation: Advertising Sales Agents

Location: Knoxville, TN - 37932 Positions available: 1

Job #: 1175104 Work At Home option: No

Updated: 4/9/2022 Expires: 7/7/2022

Source: JOBS4TN.GOV Site: JOBS4TN.GOV

## Job Requirements

---

BD

12



## Job Properties

---



## Job Description

### Job Description

WTNZ-TV FOX 43 has openings for experienced Account Executives to manage and grow transactional business as well focusing on prospecting and closing new business. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations. Duties include but are not limited to:

- Develop and maintain direct relationships with agencies and clients while driving revenue to achieve monthly goals
- Close new and incremental business
- Understand and interpret business objectives and advertising strategies of clients in order to help them achieve those objectives through effective use of our product portfolio
- Prepare, schedule and deliver sales presentations

#### Qualifications/Requirements:

- Must be willing to work in Knoxville, TN
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Products including but not limited to Outlook, PowerPoint, Word, and Excel
- Good driving record
- One-three years of television sales experience is preferred
- Bachelor's degree in advertising or marketing is preferred

#### Skills and Abilities:

- Strong communication skills
- Excellent negotiation and customer service skills
- Team player, who is flexible to changing needs to daily business
- Ability to work in a rapid-pace environment

Lockwood Broadcast Group and WTNZ-TV FOX 43 provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. A pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations. Please send resumes to: General Sales Manager Liz Schutt: [LSchutt@wtnzfox43.com](mailto:LSchutt@wtnzfox43.com)

#### Employer Research

### Employer Research

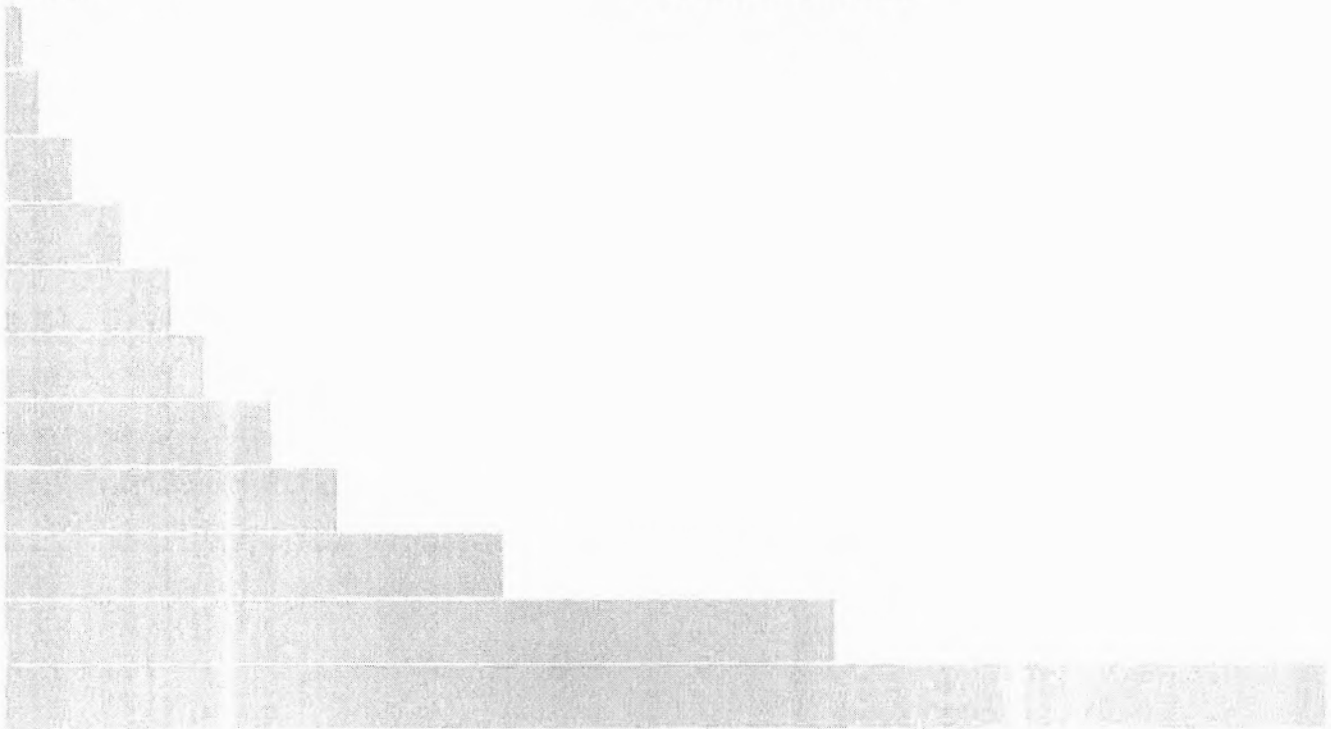
Marble City TV LLC

Is a Private Sector employer

<https://wtnz.fox43.revrocket.us/>

#### Company Profile:

(Confidential)



10-19 employees  
**Connect with**  
**Marble City TV LLC**



Location/Work Site Information

**Location/Work Site Information**

**Address:** 10427 Cogdill Road, Suite 100, Knoxville, TN 37932

Work At Home option:	No
Public Transportation Accessible:	No
Location/Work Site Industry (NAICS):	Television Broadcasting (515120)
Cost of Living:	View cost of living information based on this location

16/16

May 4, 2022

University of Tennessee Career Services  
100 Dunford Hall  
Knoxville, TN 37996  
Heather Harrison

Dear Sir or Madam,

WTNZ requests your assistance in identifying and locating individuals who may be interested in the following job position(s) now available with our company:

Account Executive

WTNZ is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We are engaged in a continuing effort to seek out prospective applicants for employment with our company. We earnestly solicit your assistance in obtaining employees and request that you refer prospective applicants to the address below.

Please refer all qualified applicants to us as they occur. For a complete list of job duties, please call. At this time, we anticipate an ongoing effort in the recruitment of these positions.

Sincerely,

*Tiffany Humphrey*

Tiffany Humphrey  
Corporate Business Manager

**Exhibit 7**

Position 6: Account Executive  
Date Filled: 6/29/2022

<b>Recruitment Documentation Attached</b>	<b>Date</b>
TVJobs advertisement	5/4/2022; 6/16/2022
Jobs4TN.gov advertisement	5/4/2022
WTNZ website advertisement	6/16/2022
Outreach letters*	5/4/2022; 6/16/2022

\* A sample outreach letter is attached for each date listed. Licensee confirms that substantially similar letters were sent to each of the recruitment sources listed in the EEO Public File Report for the relevant period, attached hereto as Exhibit 2.



# Job Listing Preview



Broadcast Employment Services

**WTNZ (FOX) Knoxville, Tennessee**

**Position** Account Executive  
**Station Ownership** Lockwood Broadcasting, Inc.  
**Reference #** Will be assigned when submission is completed  
**Type** Television  
**Full / Part** Full Time - Regular  
**Experience** 1+ Year  
**Posted** 5/4/2022  
**Closes** 6/4/2022  
**Time Left** 31 Days  
**DMA** #62  
**Found In** Sales - Account Executive



## Account Executive

WTNZ-TV FOX 43 has openings for experienced Account Executives to manage and grow transactional business as well focusing on prospecting and closing new business. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations.

Duties include but are not limited to:

- Develop and maintain direct relationships with agencies and clients while driving revenue to achieve monthly goals
- Close new and incremental business
- Understand and interpret business objectives and advertising strategies of clients in order to help them achieve those objectives through effective use of our product portfolio
- Prepare, schedule and deliver sales presentations

Qualifications/Requirements:

- Must be willing to work in Knoxville, TN
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Products including but not limited to Outlook, PowerPoint, Word, and Excel
- Good driving record
- One-three years of television sales experience is preferred



## Supplemental Information

**Salary Type**  
**Salary Range**  
**Starting Salary / Year**  
**Starting Salary / Hour**  
**Job Type** Full Time - Regular  
**Hours**  
**Workweek**  
**Scheduled on Holidays**  
**Start Date**  
**Probation Period**  
**Benefits**  
**Benefit Premium**  
**401K Plan**  
**Vacation**  
**Paid Sick Leave**  
**Phone Calls** No  
**Agent Phone Calls** No  
**Résumé** Required  
**Cover Letter** Required  
**References**  
**Salary History**  
**Tape / Reel**  
**Tape Format**  
**Tape Return**  
**Director's Track**  
**FAX Résumé** No  
**TVJobs.com E-Résumé** No  
**Degree Required** Preferred  
**Contract Required**

Bachelor's degree in advertising or marketing is preferred  
Skills and Abilities:

Strong communication skills  
Excellent negotiation and customer service skills  
Team player, who is flexible to changing needs to daily business  
Ability to work in a rapid-pace environment  
Lockwood Broadcast Group and WTNZ-TV FOX 43 provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. A pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

Please send resumes to:

General Sales Manager Liz Schutt: LSchutt@wtnzfox43.com

10427 Cogdill Rd.  
Suite 100  
Knoxville, TN 37932

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2022



All applicants are required to submit this application form.

[ [View other WTNZ job listings](#) ]

**Contract Length**  
**Special Requirements**  
**Driver's License**  
**Insurance**  
**Good Driving Record** Required  
**Heavy Lifting**

**Previous Applicants**  
**Local Apartment Rental**  
**Moving Expenses**

**Union Position**  
**Union Contract Expires**

**Confirmation Letter**  
**Rejection Letter**  
**Feedback**  
**Drug Screen**  
**Proof of Eligibility to work in U.S. Required**

**Equal Opportunity Employment** Yes  
**EOE Data Form** Yes

■ **Additional WTNZ Information**

- Station Address
- Station Information
- Station Profile
- Station Website

# Job Listing Preview



Broadcast Employment Services

**FOX WTNZ (FOX) Knoxville, Tennessee**

<b>Position</b>	<b>Account Executive</b>
<b>Station Ownership</b>	Lockwood Broadcasting, Inc.
<b>Reference #</b>	<i>Will be assigned when submission is completed</i>
<b>Type</b>	Television
<b>Full / Part</b>	Full Time - Regular
<b>Experience</b>	1+ Year
<b>Posted</b>	6/16/2022
<b>Closes</b>	7/16/2022
<b>Time Left</b>	30 Days
<b>DMA</b>	#62
<b>Found In</b>	Sales - Account Executive



## Account Executive

WTNZ-TV FOX 43 has openings for experienced Account Executives to manage and grow transactional business as well focusing on prospecting and closing new business. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations.

Duties include but are not limited to

- Develop and maintain direct relationships with agencies and clients while driving revenue to achieve monthly goals
  - Close new and incremental business
  - Understand and interpret business objectives and advertising strategies of clients in order to help them achieve those objectives through effective use of our product portfolio
  - Prepare, schedule and deliver sales presentations
- Qualifications/Requirements:

- Must be willing to work in Knoxville TN
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Products including but not limited to Outlook, PowerPoint, Word, and Excel
- Good driving record
- One-three years of television sales experience is preferred



## Supplemental Information

<b>Salary Type</b>	
<b>Salary Range</b>	
<b>Starting Salary / Year</b>	
<b>Starting Salary / Hour</b>	
<b>Job Type</b>	Full Time - Regular
<b>Hours</b>	
<b>Workweek</b>	
<b>Scheduled on Holidays</b>	
<b>Start Date</b>	
<b>Probation Period</b>	
<b>Benefits</b>	
<b>Benefit Premium</b>	
<b>401K Plan</b>	
<b>Vacation</b>	
<b>Paid Sick Leave</b>	
<b>Phone Calls</b>	No
<b>Agent Phone Calls</b>	No
<b>Résumé</b>	Required
<b>Cover Letter</b>	Required
<b>References</b>	
<b>Salary History</b>	
<b>Tape / Reel</b>	
<b>Tape Format</b>	
<b>Tape Return</b>	
<b>Director's Track</b>	
<b>FAX Résumé</b>	No
<b>TVJobs.com E-Résumé</b>	
<b>Degree Required</b>	Preferred
<b>Contract Required</b>	

Bachelor's degree in advertising or marketing is preferred  
Skills and Abilities:

Strong communication skills  
Excellent negotiation and customer service skills  
Team player, who is flexible to changing needs to daily business  
Ability to work in a rapid-pace environment  
Lockwood Broadcast Group and WTNZ-TV FOX 43 provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. A pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

Please send resumes to:

General Sales Manager Liz Schutt: [LSchutt@wtnzfox43.com](mailto:LSchutt@wtnzfox43.com)

---

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2022

---



All applicants are required to submit this application form.

---

[ [View other WTNZ job listings](#) ]

**Contract Length**  
**Special Requirements**  
**Driver's License**  
**Insurance**  
**Good Driving Record** Required  
**Heavy Lifting**

**Previous Applicants**  
**Local Apartment Rental**  
**Moving Expenses**

**Union Position**  
**Union Contract Expires**

**Confirmation Letter**  
**Rejection Letter**  
**Feedback**

**Drug Screen**  
**Proof of Eligibility to work in U.S. Required**

**Equal Opportunity Employment** Yes  
**EOE Data Form** Yes

---

■ **Additional WTNZ Information**

- Station Address
- Station Information
- Station Profile
- Station Website

## Job Summary

Position range in East Region

# \$34k - \$67k

Per year

## Account Executive

### Marble City TV LLC

Occupation: Advertising Sales Agents

Location: Knoxville, TN - 37932 Positions available: 1

Job #: 1175104 Work At Home option: No

Updated: 4/9/2022 Expires: 7/7/2022

Source: JOBS4TN.GOV Site: JOBS4TN.GOV

## Job Requirements

---

BD

12



## Job Properties

---



## Job Description

### Job Description

WTNZ-TV FOX 43 has openings for experienced Account Executives to manage and grow transactional business as well focusing on prospecting and closing new business. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations. Duties include but are not limited to:

- Develop and maintain direct relationships with agencies and clients while driving revenue to achieve monthly goals
- Close new and incremental business
- Understand and interpret business objectives and advertising strategies of clients in order to help them achieve those objectives through effective use of our product portfolio
- Prepare, schedule and deliver sales presentations

#### Qualifications/Requirements:

- Must be willing to work in Knoxville, TN
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Products including but not limited to Outlook, PowerPoint, Word, and Excel
- Good driving record
- One-three years of television sales experience is preferred
- Bachelor's degree in advertising or marketing is preferred

#### Skills and Abilities:

- Strong communication skills
- Excellent negotiation and customer service skills
- Team player, who is flexible to changing needs to daily business
- Ability to work in a rapid-pace environment

Lockwood Broadcast Group and WTNZ-TV FOX 43 provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. A pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations. Please send resumes to: General Sales Manager Liz Schutt: [LSchutt@wtnzfox43.com](mailto:LSchutt@wtnzfox43.com)

#### Employer Research

### Employer Research

Marble City TV LLC

Is a Private Sector employer

<https://wtnzfox43.revrocket.us/>

**Company Profile:**  
(Confidential)



## NEWS

## Account Executive



WTNZ-TV FOX 43 has openings for experienced Account Executives to manage and grow transactional business as well focusing on prospecting and closing new business. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations.

Duties include but are not limited to:

- Develop and maintain direct relationships with agencies and clients while driving revenue to achieve monthly goals
- Close new and incremental business
- Understand and interpret business objectives and advertising strategies of clients in order to help them achieve those objectives through effective use of our product portfolio
- Prepare, schedule and deliver sales presentations

Qualifications/Requirements:

- Must be willing to work in Knoxville, TN
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Products including but not limited to Outlook, PowerPoint, Word, and Excel
- Good driving record
- One-three years of television sales experience is preferred
- Bachelor's degree in advertising or marketing is preferred

Skills and Abilities:

- Strong communication skills
- Excellent negotiation and customer service skills
- Team player, who is flexible to changing needs to daily business
- Ability to work in a rapid-pace environment

Lockwood Broadcast Group and WTNZ-TV FOX 43 provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. A pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

Please send resumes to

May 4, 2022

University of Tennessee Career Services  
100 Dunford Hall  
Knoxville, TN 37996  
Heather Harrison

Dear Sir or Madam,

WTNZ requests your assistance in identifying and locating individuals who may be interested in the following job position(s) now available with our company:

Account Executive

WTNZ is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We are engaged in a continuing effort to seek out prospective applicants for employment with our company. We earnestly solicit your assistance in obtaining employees and request that you refer prospective applicants to the address below.

Please refer all qualified applicants to us as they occur. For a complete list of job duties, please call. At this time, we anticipate an ongoing effort in the recruitment of these positions.

Sincerely,

*Tiffany Humphrey*

Tiffany Humphrey  
Corporate Business Manager



June 16, 2022

University of Tennessee Career Services  
100 Dunford Hall  
Knoxville, TN 37996  
Heather Harrison

Dear Sir or Madam,

WTNZ requests your assistance in identifying and locating individuals who may be interested in the following job position(s) now available with our company:

Account Executive

WTNZ is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We are engaged in a continuing effort to seek out prospective applicants for employment with our company. We earnestly solicit your assistance in obtaining employees and request that you refer prospective applicants to the address below.

Please refer all qualified applicants to us as they occur. For a complete list of job duties, please call. At this time, we anticipate an ongoing effort in the recruitment of these positions.

Sincerely,

*Tiffany Humphrey*

Tiffany Humphrey  
Corporate Business Manager

**Exhibit 8**

Position 7: General Manager  
Date Filled: 8/10/2022

<b>Recruitment Documentation Attached</b>	<b>Date</b>
TV NewsCheck advertisement	7/6/2022
SpotsNDots advertisement	7/6/2022
NAJA advertisement	7/8/2022
WTNZ website advertisement	7/6/2022
Jobs4TN.gov advertisement	7/7/2022
TVJobs.com advertisement	7/7/2022
Outreach Letters*	7/7/2022

\* A sample outreach letter is attached for each date listed. Licensee confirms that substantially similar letters were sent to each of the recruitment sources listed in the EEO Public File Report for the relevant period, attached hereto as Exhibit 2.

<https://tvnewscheck.com>

- [f](https://www.facebook.com/TVNewsCheck/) (<https://www.facebook.com/TVNewsCheck/>)
- [t](https://twitter.com/TVNewsCheck) (<https://twitter.com/TVNewsCheck>)
- [in](https://www.linkedin.com/showcase/tvnewscheck) (<https://www.linkedin.com/showcase/tvnewscheck>)
- [yt](https://www.youtube.com/channel/UCW_I43r06ZT_nT7npo_Xu4w) ([https://www.youtube.com/channel/UCW\\_I43r06ZT\\_nT7npo\\_Xu4w](https://www.youtube.com/channel/UCW_I43r06ZT_nT7npo_Xu4w))
- [v](https://vimeo.com/tvnewscheck) (<https://vimeo.com/tvnewscheck>)
- [Log Out](https://tvnewscheck.com/wp-login.php?action=logou&redirect_to=https%3A%2F%2Ftvnewscheck.com&wpmoonce=cb2ebd86d8) ([https://tvnewscheck.com/wp-login.php?action=logou&redirect\\_to=https%3A%2F%2Ftvnewscheck.com&wpmoonce=cb2ebd86d8](https://tvnewscheck.com/wp-login.php?action=logou&redirect_to=https%3A%2F%2Ftvnewscheck.com&wpmoonce=cb2ebd86d8))
- [Member Home](https://tvnewscheck.com/member/) (<https://tvnewscheck.com/member/>)
- [Advertise](https://tvnewscheck.com/advertise/) (<https://tvnewscheck.com/advertise/>)
- [Contact](https://tvnewscheck.com/contact/) (<https://tvnewscheck.com/contact/>)
- [Jobs](https://tvnewscheck.com/jobs/) (<https://tvnewscheck.com/jobs/>)
- [Help](/member/help/) (</member/help/>)

<https://tvnewscheck.com/jobs>[Back to TVNewsCheck Home \(https://tvnewscheck.com\)](https://tvnewscheck.com)[Back to MediaJobCenter Home \(https://tvnewscheck.com/jobs\)](https://tvnewscheck.com/jobs)

## General Manager

[Post a Job \(https://tvnewscheck.com/jobs/submit\)](https://tvnewscheck.com/jobs/submit)

Full Time

[Knoxville, Tennessee \(https://maps.google.com/maps?q=Knoxville%2C%20Tennessee&zoom=14&size=512x512&mapttype=roadmap&sensor=false\)](https://maps.google.com/maps?q=Knoxville%2C%20Tennessee&zoom=14&size=512x512&mapttype=roadmap&sensor=false)

📅 Posted 35 seconds ago



WTNZ

[Website \(https://www.wtnzfox43.com/jobs\)](https://www.wtnzfox43.com/jobs)

Lockwood Broadcast Group is seeking General Manager candidates for oversight for its Fox station, WTNZ. WTNZ is in beautiful Knoxville, TN nestled in the Great Smokey Mountains and home to the University of Tennessee. Knoxville offers many options for recreation and is known for its many lakes and access to the Great Smoky Mountains National Park which hosts plenty of trails and a spectacular autumn leaf display.

The successful candidate will have a proven track record of audience growth and increasing station profitability, will understand how to best utilize our social media and digital platforms to enhance our products, and be able to provide a positive work environment amongst team leaders and staff

Duties include but are not limited to: We will assume that you are happy with it. We give you the best experience on our website. If you continue to use this site we will assume that you are happy with it.

Ok [Privacy policy \(https://tvnewscheck.com/privacy-policy/\)](https://tvnewscheck.com/privacy-policy/)

July 6, 2022

Earlier News by Date 📅

Editor on Duty: [Mark K. Miller](#)[\(mailto:mark@newscheckmedia.com\)](mailto:mark@newscheckmedia.com)

Editor Phone: 301-773-0058

## Stay Connected

### Subscribe

- 🔔 [Newsletters & Alerts \(/member/?action=newsletters\)](/member/?action=newsletters)
- 🔔 [Member Home \(/member\)](/member/)
- 🔔 [Join TVN Plus \(/member/tvn-plus/\)](/member/tvn-plus/)

### Events

- 🔔 [How Fox Accelerated Its Tech Transformation: The Gryphon Project and Beyond \(https://tvnewscheck.com/event/how-fox-accelerated-its-tech-transformation-the-gryphon-project-and-beyond/\)](https://tvnewscheck.com/event/how-fox-accelerated-its-tech-transformation-the-gryphon-project-and-beyond/)  
12 July 2022

- 🔔 [Streaming News 2022: Optimizing News Content & Workflow Strategy \(https://tvnewscheck.com/event/streaming-news-content-workflow-strategy/\)](https://tvnewscheck.com/event/streaming-news-content-workflow-strategy/)

Oversight of all strategic planning and station operations  
Maintain company policies and federal, state, and local regulations  
Develop and direct station activities to enhance on air and digital products while also having a positive impact on the community  
Maintain communications with Operations hub, station staff, industry groups, viewers, and customers.  
Motivate and mentor station staff  
Qualifications:

Bachelor's degree in business management or equivalent training and/or experience  
Proven track record of developing and leading teams at television stations  
Successful experience generating revenue while also controlling expenses  
Proficient in all MS Office programs  
We are looking for a dynamic leader with a strong record of success in broadcasting who can create an environment for collaboration amongst stakeholders in order to drive station revenue and innovation while also holding station teams accountable for the attainment of station goals. Candidates aspiring to grow their career with a solid broadcast group should send their resume to [awanveer@lockwoodbroadcast.com](mailto:awanveer@lockwoodbroadcast.com).

Lockwood Broadcast Group provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

[Apply for job](#)

[ng-news-2022-optimizing-news-content-workflow-strategy/](#)  
21 July 2022

[View more events \(/events\)](#)

## Station Directory

Calls, DMA, Group

SEARCH

[Nielsen DMA Ranking | Index](#)

[Directory index \(/tv-station-directory\)](#)

[Submit additions, corrections](#)

[\(/mailto:directory@newscheckmedia.com\)](mailto:directory@newscheckmedia.com)

[About the directory \(/tv-station-directory/about\)](#)

[Nielsen DMA Rankings \(/tv-station-directory/#/dma\)](#)

## Media Jobs

[General Manager](https://tvnewscheck.com/job/general-manager-knoxville-tennessee-36888-gene) (<https://tvnewscheck.com/job/general-manager-knoxville-tennessee-36888-gene>)

[Knoxville, Tennessee \\*](#)

[WTNZ \\* Full Time](#)

[7/6/2022 - 7/20/2022](#)

We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will assume that you are happy with it. [General](#) (<https://tvnewscheck.com/job/general-manager-knoxville-tennessee-36888-gene>)

Ok [Privacy policy \(https://tvnewscheck.com/privacy-policy/\)](https://tvnewscheck.com/privacy-policy/)

[Sales](#) [sales-manager-digital-content-](#)

# Place a Classified Ad

## Thank you, your submission/order has been received

The following details were submitted:

### Job Description

---

**Job Title**

General Manager

---

**Ad Text**

Lockwood Broadcast Group is seeking General Manager candidates for oversight for its Fox station, WTNZ. WTNZ is in beautiful Knoxville, TN nestled in the Great Smokey Mountains and home to the University of Tennessee. Knoxville offers many options for recreation and is known for its many lakes and access to the Great Smoky Mountains National Park which hosts plenty of trails and a spectacular autumn leaf display.

The successful candidate will have a proven track record of audience growth and increasing station profitability, will understand how to best utilize our social media and digital platforms to enhance our products, and be able to provide a positive work environment amongst team leaders and staff.

Duties include but are not limited to:

- Oversight of all strategic planning and station operations
- Maintain company policies and federal, state, and local regulations
- Develop and direct station activities to enhance on air and digital products while also having a positive impact on the community
- Maintain communications with Operations hub, station staff, industry groups, viewers, and customers.
- Motivate and mentor station staff

Qualifications:

- Bachelor's degree in business management or equivalent training and/or experience
- Proven track record of developing and leading teams at television stations
- Successful experience generating revenue while also controlling expenses
- Proficient in all MS Office programs

We are looking for a dynamic leader with a strong record of success in broadcasting who can create an environment for collaboration amongst stakeholders in order to drive station revenue and innovation while also holding station teams accountable for the attainment of station goals. Candidates aspiring to grow their career with a solid broadcast group should send their resume to [awanveer@lockwoodbroadcast.com](mailto:awanveer@lockwoodbroadcast.com).

Lockwood Broadcast Group provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

---

**Avails Purchase Options****Option 1**

- Ad appears in Spots N Dots newsletter 3 times
- Includes 3 weeks on our website.
- Includes your logo online

---

**Price**

\$ 297.00

---

**Who is placing the ad?****Company Name / Station Call Letters**

WTNZ

---

**First Name**

Ashley

---

**Last Name**

Smith

---

**Address**

220 Salters Creek Road

---

**P.O. Box/Apt #**

---

**City**

Hampton

---

**State**

VA

---

**Zip Code**

23661

---

**Email**

asmith@lockwoodbroadcast.com

---

**Phone**

(804) 672-6565

---

**Check Here to Pay by Invoice**

---

**Your Logo:**

We have most logos, or will find it online, but if you have a new logo, or want to send one, email to: ads@spotsndots.com. Don't worry, we'll match it to the right ad!

---

**Credit card**

XXXX-XXXX-XXXX-5864

---

**Cardholder first name**

Tiffany Humphrey

---

**Cardholder last name**

---

**Total Charges**

<b>Subtotal</b>	\$ 297.00
<b>Shipping</b>	\$ 0
<b>Tax</b>	\$ 0
<b>Total</b>	\$ 297.00



## Native American Journalists Association

NAJA empowers a unique network of more than 1,000 members across Turtle Island

*Menu*

---

### General Manager

Lockwood Broadcast Group (Knoxville, Tennessee)

📅 Posted 26 mins ago

Lockwood Broadcast Group is seeking General Manager candidates for oversight for its Fox station, WTNZ. WTNZ is in beautiful Knoxville, TN nestled in the Great Smokey Mountains and home to the University of Tennessee. Knoxville offers many options for recreation and is known for its many lakes and access to the Great Smoky Mountains National Park which hosts plenty of trails and a spectacular autumn leaf display.

The successful candidate will have a proven track record of audience growth and increasing station profitability, will understand how to best utilize our social media and digital platforms to enhance our products, and be able to provide a positive work environment amongst team leaders and staff.

#### **Duties include but are not limited to:**

- » Oversight of all strategic planning and station operations
- » Maintain company policies and federal, state, and local regulations
- » Develop and direct station activities to enhance on air and digital products while also having a positive impact on the community
- » Maintain communications with Operations hub, station staff, industry groups, viewers, and customers.
- » Motivate and mentor station staff



**Qualifications:**

- » Bachelor’s degree in business management or equivalent training and/or experience
- » Proven track record of developing and leading teams at television stations
- » Successful experience generating revenue while also controlling expenses
- » Proficient in all MS Office programs

We are looking for a dynamic leader with a strong record of success in broadcasting who can create an environment for collaboration amongst stakeholders in order to drive station revenue and innovation while also holding station teams accountable for the attainment of station goals.

**Candidates aspiring to grow their career with a solid broadcast group should send their resume to [awanveer@lockwoodbroadcast.com](mailto:awanveer@lockwoodbroadcast.com).**

Lockwood Broadcast Group provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations

**Job Features**

Job Category	Radio
--------------	-------



Maryville

91° (/weather)



## NEWS

## General Manager

Lockwood Broadcast Group is seeking General Manager candidates for oversight for its Fox station, WTNZ. WTNZ is in beautiful Knoxville, TN nestled in the Great Smokey Mountains and home to the University of Tennessee. Knoxville offers many options for recreation and is known for its many lakes and access to the Great Smoky Mountains National Park which hosts plenty of trails and a spectacular autumn leaf display.

The successful candidate will have a proven track record of audience growth and increasing station profitability, will understand how to best utilize our social media and digital platforms to enhance our products, and be able to provide a positive work environment amongst team leaders and staff.

Duties include but are not limited to:

- Oversight of all strategic planning and station operations
- Maintain company policies and federal, state, and local regulations
- Develop and direct station activities to enhance on air and digital products while also having a positive impact on the community
- Maintain communications with Operations hub, station staff, industry groups, viewers, and customers.
- Motivate and mentor station staff

Qualifications:

- Bachelor's degree in business management or equivalent training and/or experience
- Proven track record of developing and leading teams at television stations
- Successful experience generating revenue while also controlling expenses
- Proficient in all MS Office programs

We are looking for a dynamic leader with a strong record of success in broadcasting who can create an environment for collaboration amongst stakeholders in order to drive station revenue and innovation while also holding station teams accountable for the attainment of station goals. Candidates aspiring to grow their career with a solid broadcast group should send their resume to [awanveer@lockwoodbroadcast.com](mailto:awanveer@lockwoodbroadcast.com).

Lockwood Broadcast Group provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations

### Around the Web

## Job Summary

Position range in East Region

# \$41k - \$137k

Per year

## General Manager (GM)

### Marble City TV LLC

Occupation: General and Operations Managers

Location: Knoxville, TN - 37932 Positions available: 1

Job #: 1234043 Work At Home option: No

Updated: 7/7/2022 Expires: 10/5/2022

Source: JOBS4TN.GOV Site: JOBS4TN.GOV

## Job Requirements

---

BD

12

## Job Properties

---



Job Description

### Job Description

Lockwood Broadcast Group is seeking General Manager candidates for oversight for its Fox station, WTNZ. WTNZ is in beautiful Knoxville, TN nestled in the Great Smokey Mountains and home to the University of Tennessee. Knoxville offers many options for recreation and is known for its r access to the Great Smoky Mountains National Park which hosts plenty of trails and a spec leaf display.

[Help](#)

The successful candidate will have a proven track record of audience growth and increasing station profitability, will understand how to best utilize our social media and digital platforms to enhance our products, and be able to provide a positive work environment amongst team leaders and staff.

Duties include but are not limited to:

- Oversight of all strategic planning and station operations
- Maintain company policies and federal, state, and local regulations
- Develop and direct station activities to enhance on air and digital products while also having a positive impact on the community
- Maintain communications with Operations hub, station staff, industry groups, viewers, and customers.
- Motivate and mentor station staff

Qualifications:

- Bachelor's degree in business management or equivalent training and/or experience
- Proven track record of developing and leading teams at television stations
- Successful experience generating revenue while also controlling expenses
- Proficient in all MS Office programs

We are looking for a dynamic leader with a strong record of success in broadcasting who can create an environment for collaboration amongst stakeholders in order to drive station revenue and innovation while also holding station teams accountable for the attainment of station goals. Candidates aspiring to grow their career with a solid broadcast group should send their resume to [awanveer@lockwoodbroadcast.com](mailto:awanveer@lockwoodbroadcast.com).

Lockwood Broadcast Group provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

Employer Research

## Employer Research

Marble City TV LLC

Is a Private Sector employer

<https://wtznfox43.revrocket.us/>

**Company Profile:**

(Confidential)

Help

# Job Listing Preview



Broadcast Employment Services

**FOX** WTNZ (FOX) Knoxville, Tennessee

**Position** General Manager  
**Station Ownership** Lockwood Broadcasting, Inc.  
**Reference #** Will be assigned when submission is completed  
**Type** Television  
**Full / Part** Full Time - Regular  
**Experience** 1+ Year  
**Posted** 7/7/2022  
**Closes** 8/7/2022  
**Time Left** 31 Days  
**DMA** #62  
**Found In** General Manager



## General Manager

Lockwood Broadcast Group is seeking General Manager candidates for oversight for its Fox station, WTNZ. WTNZ is in beautiful Knoxville, TN nestled in the Great Smokey Mountains and home to the University of Tennessee. Knoxville offers many options for recreation and is known for its many lakes and access to the Great Smoky Mountains National Park which hosts plenty of trails and a spectacular autumn leaf display. The successful candidate will have a proven track record of audience growth and increasing station profitability, will understand how to best utilize our social media and digital platforms to enhance our products, and be able to provide a positive work environment amongst team leaders and staff. Duties include but are not limited to:

- Oversight of all strategic planning and station operations
- Maintain company policies and federal, state, and local regulations
- Develop and direct station activities to enhance on air and digital products while also having a positive impact on the community
- Maintain communications with Operations hub, station staff, industry groups, viewers, and customers.
- Motivate and mentor station staff

**Qualifications:**  
 • Bachelor's degree in business management or equivalent



## Supplemental Information

**Salary Type**  
**Salary Range**  
**Starting Salary / Year**  
**Starting Salary / Hour**  
**Job Type** Full Time - Regular  
**Hours**  
**Workweek**  
**Scheduled on Holidays**  
**Start Date**  
**Probation Period**  
**Benefits**  
**Benefit Premium**  
**401K Plan**  
**Vacation**  
**Paid Sick Leave**  
**Phone Calls** No  
**Agent Phone Calls** No  
**Résumé** Required  
**Cover Letter** Required  
**References**  
**Salary History**  
**Tape / Reel**  
**Tape Format**  
**Tape Return**  
**Director's Track**  
**FAX Résumé** No  
**TVJobs.com E-Résumé**  
**Degree Required** Yes  
**Contract Required**

- training and/or experience
- Proven track record of developing and leading teams at television stations
  - Successful experience generating revenue while also controlling expenses
  - Proficient in all MS Office programs

We are looking for a dynamic leader with a strong record of success in broadcasting who can create an environment for collaboration amongst stakeholders in order to drive station revenue and innovation while also holding station teams accountable for the attainment of station goals. Candidates aspiring to grow their career with a solid broadcast group should send their resume to [awanveer@lockwoodbroadcast.com](mailto:awanveer@lockwoodbroadcast.com).

Lockwood Broadcast Group provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.

10427 Cogdill Road  
Suite 100  
Knoxville, TN 37932

---

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2022



All applicants are required to submit this application form.

---

[ [View other WTNZ job listings](#) ]

- Contract Length**
- Special Requirements**
- Driver's License**
- Insurance**
- Good Driving Record**
- Heavy Lifting**

- Previous Applicants**
- Local Apartment Rental**
- Moving Expenses**

- Union Position**
- Union Contract Expires**

**Confirmation Letter**

**Rejection Letter**

**Feedback**

**Drug Screen**

**Proof of Eligibility to work in U.S. Required**

**Equal Opportunity Employment** Yes

**EOE Data Form** Yes

---

■ **Additional WTNZ Information**

- Station Address
- Station Information
- Station Profile
- Station Website

July 7, 2022

University of Tennessee Career Services  
100 Dunford Hall  
Knoxville, TN 37996  
Heather Harrison

Dear Sir or Madam,

WTNZ requests your assistance in identifying and locating individuals who may be interested in the following job position(s) now available with our company:

General Manager, Account Executive

WTNZ is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We are engaged in a continuing effort to seek out prospective applicants for employment with our company. We earnestly solicit your assistance in obtaining employees and request that you refer prospective applicants to the address below.

Please refer all qualified applicants to us as they occur. For a complete list of job duties, please call. At this time, we anticipate an ongoing effort in the recruitment of these positions.

Sincerely,

*Tiffany Humphrey*

Tiffany Humphrey  
Corporate Business Manager