ORDER

Orders Order / Rev: 4464035 Alt Order #: 28400093 Product Desc: AB PAC 6767 Estimate: Flight Dates: 05/13/24 - 05/26/24 Primary AE: Millennium Chicago 05/13/24 / 05/13/24 Sales Office: Original Date / Rev: M-CHI Order Type: REG Sales Region: Nat Agency Name: **Amplify Media Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Scott Kennedy Billing Calendar: 222 West Ontario Billing Cycle: EOM Chicago, IL 60654 Agency Commission: 15% **POL/AB PAC** Order Brand: Advertiser Name: Demographic: НН New Business End: Product Codes: PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 P5 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	61	\$5,870.00	\$4,989.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	61	\$5,870.00	\$4,989.50	0.00

\$5,870.00

\$4,989.50

0.00

61

Print Date 05/13/24 12:36:25

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

MultiChannel

iviui	uChanne	31											
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	All	05/20/24	1 05/20/24	Mon Prime Hour 2	2 CM	Mon Hour 2	M	:30	1	\$550.00P2	0.00 NM	1	\$550.00
			PLY TO SU u Can Dano	B LINES A THRU . ce-FOX	A								
			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 05/	/20/24	05/26/24	M	1	\$550.00	0.00						
N 2	All	05/20/24	1 05/20/24	M-F 11-1130a	CM	M-F 11-1130	Oa M	:30	1	\$60.00P3	0.00 NM	1	\$60.00
	COMM	ENTS ADI		M-F 11-1130a B LINES A THRU	۸								
		Puzzler	-LY 10 50	B LINES A THRU	A								
	Sta	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
V	Veek: 05/	/20/24	05/26/24	M	1	\$60.00	0.00						
N 3	All	05/14/24	1 05/17/24	M-F 1130a-12p M-F 1130a-12p	СМ	M-F 1130a-	12p -TWTF	:30	3	\$60.00P3	0.00 NM	3	\$180.00
	COMMI	ENTS API	PLY TO SU	B LINES A THRU	A								
	People	Puzzler											
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 05/	/13/24	05/19/24	-TWTF	3	\$60.00	0.00						
N 4	All	05/20/24	1 05/20/24	M-F 12-12:30p	CM	M-F 12-1230	Ор М	:30	1	\$60.00P3	0.00 NM	1	\$60.00
				M-F 12 - 12:30p									
				B LINES A THRU	A								
	•	You Shoul											
	<u>Sta</u>	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

Totals

Print Date: 05/13/24 12:36:25 Page 2 of 4

Order / Rev: 4464035 Advertiser: POL/AB PAC

Alt Order #: 28400093 Product Desc: AB PAC LaCrosse WI WLAX

Flight Dates: 05/13/24 - 05/26/24 Estimate: 6767

MultiChannel

	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating	Lon Opt	-	rtato i ii	rtig Typo	Орого	7 tillourit
	/eek: 05		05/26/24	M	1	\$60.00	0.00						
N 5	All	05/14/2	4 05/17/24	M-F 12:30 - 1p M-F 1230-1p	CM	M-F 1230-1p	-TWTF	:30	3	\$60.00P3	0.00 NM	3	\$180.00
				B LINES A THRU	Α								
	•	You Shoι art Date	ıld Ask End Date	Mookdovo	Spots/Week	Poto	Dating						
W	<u>ادة</u> eek: 05/		05/19/24	<u>Weekdays</u> -TWTF	<u>spois/vveek</u>	<u>Rate</u> \$60.00	Rating 0.00						
N 6	All	05/20/2	4 05/20/24	M-F 1-130p	CM	M-F 1-130p	M	:30	1	\$60.00P3	0.00 NM	1	\$60.00
	COMM Hot Bei		PLY TO SU	M-F 1-130p B LINES A THRU	A								
W		art Date	End Date 05/26/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
N 7	All	05/14/2	4 05/17/24	M-F 130-2p	CM	M-F 130-2p	-TWTF	:30	3	\$60.00P3	0.00 NM	3	\$180.00
	COMM	ENTS AF		M-F 130-2p B LINES A THRU	Δ								
	Hot Bei		1211000	B EIIVEO A TTIKO	А								
١٨		art Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
N 8	/eek: 05/ All		05/19/24	M-F 230p-3p	CM	\$60.00 M-F 230p-3p	0.00 M	:30	1	\$60.00P3	0.00 NM	1	\$60.00
14 0	All	00/20/2	- 00/20/24	M-F 230p-3p	Olvi	W-1 200p-0p	M	.00	'	ψου.σοι σ	0.00 14101		ψ00.00
	People'	's Court		B LINES A THRU		Dete	Detino						
W	<u>ادة</u> eek: 05/	art Date /20/24	End Date 05/26/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
N 9	All	05/14/2	4 05/17/24	M-F 2p-230p	CM	M-F 2p-230p	-TWTF	:30	3	\$60.00P3	0.00 NM	3	\$180.00
		ENTS AF	PLY TO SU	M-F 2p-230p B LINES A THRU	A								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 05		05/19/24	-TWTF	3	\$60.00	0.00	- 00		Φ75 00 D0	0.00.004		#75.00
N 10	All	05/20/2	4 05/20/24	M-F 3-330p M-F 3-330p	CM	M-F 3-330p	M	:30	1	\$75.00P3	0.00 NM	1	\$75.00
	Judge .	Judy		B LINES A THRU									
۱۸	<u>Sta</u> eek: 05/	art Date	End Date 05/26/24	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00						
N 11				M-F 330-4p	CM	M-F 330-4p	-TWTF	:30	3	\$75.00P3	0.00 NM	3	\$225.00
		ENTS AF		M-F 330-4p B LINES A THRU		,				,			,
	Judge .	Judy art Date	End Date	Mookdovo	Spots/Week	Poto	Poting						
W	<u>اده</u> eek: 05/		05/19/24	<u>Weekdays</u> -TWTF	<u>3pots/vveek</u>	<u>Rate</u> \$75.00	Rating 0.00						
N 12	. All	05/20/2	4 05/20/24	M-F 4-430p	CM	M-F 4-430p	M	:30	1	\$100.00P3	0.00 NM	1	\$100.00
	COMM Judge		PLY TO SU	M-F 4-430p B LINES A THRU	Α								
W	•	art Date	End Date 05/26/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N 13	All	05/14/2	4 05/17/24	M-F 430-5p	CM	M-F 430-5p	-TWTF	:30	3	\$100.00P3	0.00 NM	3	\$300.00
	COMM Judge		PLY TO SU	M-F 430-5p B LINES A THRU	A								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 05		05/19/24	-TWTF	3	\$100.00	0.00	.00		ф7F 00 D0	0.00 1114		ф и г 00
N 14	· All	05/20/2	4 05/20/24	M-F 5-530p M-F 5-530p	CM	M-F 5-530p	M	:30	1	\$75.00P3	0.00 NM	1	\$75.00
	COMM Family		PLY TO SU	B LINES A THRU	A								
۱۸	<u>Sta</u> /eek: 05	art Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$75.00	Rating						
N 15			05/26/24	v	CM	\$75.00 M-F 5-530p	0.00 -TWTF	:30	3	\$75.00P3	0.00 NM	3	\$225.00
	, 111	JJ/ 17/2	55/11/27		Civi	С соор		.00	9	ψ. 0.001 0	J.00 141VI		Ψ0.00

Page 3 of 4

Print Date: 05/13/24 12:36:25 Order / Rev: 4464035 Advertiser: POL/AB PAC 28400093 Alt Order #: Product Desc: AB PAC LaCrosse WI WLAX Flight Dates: 05/13/24 - 05/26/24 Estimate: 6767

r light Date	<u> </u>	0/13/24 - 03/2	20/24		LStilliate.	0/0/						
MultiCha	nnel											
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-530p									
COM	MENTS AF	PPLY TO SU	M-F 5-530p JB LINES A THRU .	A								
	ily Fued										l	
	Start Date 05/13/24	End Date 05/19/24	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
N 16 AI			M-F 530-6p	CM	M-F 530-6p	M	:30	1	\$75.00P3	0.00 NM	1	\$75.00
			M-F 530-6p						,			,
	/IMENTS AF	PPLY TO SU	JB LINES A THRU	A								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	05/20/24	05/26/24	M	1	\$75.00	0.00						
N 17 AI	II 05/14/2	24 05/17/24	M-F 530-6p M-F 530-6p	CM	M-F 530-6p	-TWTF	:30	3	\$75.00P3	0.00 NM	3	\$225.00
COM	MENTS AF	PPLY TO SU	JB LINES A THRU	A								
	ily Feud											
	Start Date 05/13/24	End Date 05/19/24	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
N 18 AI			M-F 6-630p	CM	M-F 6-630p	M	:30	1	\$200.00P3	0.00 NM	1	\$200.00
			M-F 6-630p						,			,
	ИМENTS AF illy Feud	PPLY TO SU	JB LINES A THRU	A								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/20/24	05/26/24	M	1	\$200.00	0.00						
N 19 AI	II 05/14/2	24 05/17/24	M-F 6-630p M-F 6-630p	CM	M-F 6-630p	-TWTF	:30	3	\$200.00P3	0.00 NM	3	\$600.00
COM	MENTS AF	PPLY TO SU	JB LINES A THRU	A								
	ily Feud	- . .		0 1 001 1	Б.	D. ()						
	Start Date 05/13/24	End Date 05/19/24	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
N20 AI			M-F 630-7p	CM	M-F 630-7p	M	:30	1	\$275.00P3	0.00 NM	1	\$275.00
001	41451150 45	DIV TO 01	M-F 630-7p									
	IMEN IS AF	PPLY TO SU	JB LINES A THRU	A								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	05/20/24	05/26/24	M	1	\$275.00	0.00			4075.00.00	0.00.104		# 005.00
N21 AI	II 05/14/2	24 05/17/24	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	-TWTF	:30	3	\$275.00P3	0.00 NM	3	\$825.00
		PPLY TO SU	JB LINES A THRU	A								
	ily Feud	End Data	Wookdovo	Spoto/Mook	Poto	Poting						
-	Start Date 05/13/24	End Date 05/19/24	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
N22 AI			M-F 935-1005p	CM	M-F 935-100		:30	1	\$75.00P3	0.00 NM	1	\$75.00
COM	ANAENTO A		M-F 935-1005p	Λ.								
	Bang Theor		JB LINES A THRU	A								
·	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	05/20/24	05/26/24	M	1	\$75.00	0.00			475.00.D0	0.00 NIM		#00F 00
N 23 AI	II 05/14/2	24 05/17/24	M-F 935-1005p M-F 935-1005p	CM	M-F 935-100)5p -TWTF	:30	3	\$75.00P3	0.00 NM	3	\$225.00
			JB LINES A THRU	A								
•	Bang Theor	•	Wookdovo	Spoto/Mook	Poto	Poting						
·	Start Date 05/13/24	End Date 05/19/24	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
N 24 AI	II 05/20/2	24 05/20/24	M-F 1005-1035p	CM	-)35p M	:30	1	\$60.00P3	0.00 NM	1	\$60.00
COM	ANAENTO A		M-F 1005-1035p	Λ.								
	ng Sheldon	-PLT 1030	JB LINES A THRU .	Α.								
<u>;</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	05/20/24	05/26/24	M	1	\$60.00	0.00	.20	2	¢60.00.00	0.00 NM	_	¢400.00
N25 AI	ıı U3/14/2	24 05/17/24	M-F 1005-1035p M-F 1005-1035p	CIVI	W-E 1005-10)35p -TWTF	:30	3	\$60.00P3	U.UU INIVI	3	\$180.00
											i	

COMMENTS APPLY TO SUB LINES A THRU A

Print Date: 05/13/24 12:36:25 Page 4 of 4

LaCrosse WI WLAX

\$5,870.00

61

Totals

Order / Rev: 4464035 Advertiser: POL/AB PAC

AB PAC

Product Desc:

Flight Dates: 05/13/24 - 05/26/24 Estimate: 6767

MultiChannel

Alt Order #:

28400093

MulliChanne	31												
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Young 9	Sheldon										_		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 05/	/13/24	05/19/24	-TWTF	3	\$60.00	0.00							
N 26 All	05/20/2	4 05/20/24	M-F 1035-1105p	CM	M-F 1035-1	105p M		:30	1	\$60.00P3	0.00 NM	1	\$60.00
			M-F 1035-1105p										
COMME Mom	ENTS AP	PLY TO SU	B LINES A THRU	4									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/26/24	M	1	\$60.00	0.00							
N 27 All	05/14/2	4 05/17/24	M-F 1035-1105p	CM	M-F 1035-1	105p -TW	TF	:30	3	\$60.00P3	0.00 NM	3	\$180.00
			M-F 1035-1105p										
	ENTS AP	PLY TO SU	B LINES A THRU	Α									
Mom	rt Data	End Data	Maakdaya	Cnoto/Mook	Data	Dating							
<u>Sta</u> Week: 05/	rt Date	End Date 05/19/24	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$60.00	Rating 0.00							
N 28 All			M-F 1105-1135p	CM	M-F 1105-1			:30	1	\$60.00P3	0.00 NM	1	\$60.00
NZO AII	03/20/2	4 03/20/24	M-F 1105-1135p	Civi	M-L 1102-1	135р м		.30	'	\$00.00F3	U.UU INIVI	'	φ00.00
COMME	ENTS AP	PLY TO SU	B LINES A THRU	Ą									
Mom													
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 05/	/20/24	05/26/24	M	1	\$60.00	0.00							
N 29 All	05/14/2	4 05/17/24		CM	M-F 1105-1	135p -Tw	TF	:30	3	\$60.00P3	0.00 NM	3	\$180.00
			M-F 1105-1135p	_									
COMME Mom	ENTS AP	PLY TO SU	B LINES A THRU	Α									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/19/24	-TWTF	3	\$60.00	0.00							
N30 All			M-F 1135p-1205a		M-F 1135p-			:30	1	\$35.00P3	0.00 NM	1	\$35.00
N30 All	03/20/2	4 03/20/24	M-F 1135p-1205a		W-1 1100p	1200a M		.50	'	ψ33.001 3	U.UU INIVI	'	ψ55.00
COMME	ENTS AP	PLY TO SU	B LINES A THRU										
America	an House	wife											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 05/	/20/24	05/26/24	M	1	\$35.00	0.00							
N 31 All	05/14/2	4 05/17/24	M-F 1135p-1205a	CM	M-F 1135p-	-12 <mark>05a -</mark> Tw	TF	:30	3	\$35.00P3	0.00 NM	3	\$105.00
			M-F 1135p-1205a										
			B LINES A THRU	4									
	an House		Maakdaya	Chata/Mastr	Deta	Dotin-							
<u>5ta</u> Week: 05/	rt Date	End Date 05/19/24	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u>	Rating 0.00							
vveek: 05/	13/24	03/19/24	- IWIF	3	\$35.00	0.00							

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

l,	,, hereby request station time as follows: See Order for proposed							
schedule and charges. See Invoice for actual schedule and charges.								
Check one:								
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.								
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates						
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED						
station time requested by:								
Agency name:								
Address:								
Contact:	Phone number:	Email:						
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):								
Name:								
Address:								
Contact:	Phone number:	Email:						
station is authorized to announce the ti	me as paid for by such person or entity.							
governing group(s) of the advertiser/spo	ers of the executive committee and the kennsor (Use separate page if necessary.): The executive committee and the kennsor (Use separate page if necessary.):							
executive committee and board of director		, executive officers, members of the						
f ad refers to a federal candidate(s) or f	ederal election, list ALL of the following	: N/A						
Name(s) of every candidate referred to:								
Office(s) sought by such candidate(s) (no	o acronyms or abbreviations):							
Date of election:								
Clearly identify EVERY political matter of the classical matter of the class	of national importance referred to in the necessary:	N/A						

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Re	Station Representative						
Signature: Christins Killian	Signature:	Tawn Ste Claire						
Name:	Name: D	awn LeClaire						
Date of Request to Purchase Ad Time:	Date of Sta	ation Agreement to Sell Time: 5/13/24						
TO BE COMPLETED BY STATION ONLY								
Ad submitted to station? ✓ Yes Note: Must have separate PB-19 forms for each	Ad submitted to station? Yes No Date ad received:							
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.								
Rejected – provide reason:	Accepted Accepted IN PART (e.g., ad not received to determine content)*							
Date and nature of follow-ups, if any:								
Contract #: 4464035 Station	Call Letters: WLAX/WEUX	Date Received/Requested: 5/13/24						
Est. #: 6767 Station	Location: La Crosse, WI	Run Start and End Dates: 5/14 - 5/26/24						

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

"Anna What's Next" ABP-WI-T24-02H :30