

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sheri Sadler of Sadler Strategic Media, Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:

Gavin Newsom

Authorized committee:

STOP THE REPUBLICAN RECALL OF GOVERNOR NEWSOM

Agency requesting time (and contact information):

N/A Sadler Strategic Media Inc, 12103 Viewcrest Road, Studio City, CA 91604 818-506-5443

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

GOVERNOR OF CALIFORNIA

Date of election:

~~11/3/20~~

9/14/21

General

Primary

Treasurer of candidate's authorized committee:

Shawnda Deane

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Name: Sheri Sadler  Date of Request to Purchase Ad Time: various	Signature: Name: Janette Storer  Date of Station Agreement to Sell Time: various