

Townsquare Media

Term ID: 001

**Sale - Approved**

Date	11/01/18	Time 11:15:17
Method of Payment	Visa	
Entry Method	Manual	
Customer Name	Deborah Moran	
Account #	XXXXXXXXXXXX5325	
Order ID	CTE Deborah Moran	
Order Description:	Comm to Elect Deborah Moran 755650	
Approval Code	011051	
<b>Amount</b>	<b>\$220.00</b>	

Thank you for your business!

Customer Copy





## POLITICAL POLICY DISCLOSURE AND RATE GUIDE

- 1: **APPLICABILITY:** These policies apply only to legally qualified candidates for public office or their authorized campaign organizations to promote their candidacy: they are not applicable to political action committees or to non-candidate "issue" advertising.
- 2: **ACCESS:**
  - A) Reasonable access will be provided to all legally qualified federal candidates during the 45 or 60-day periods before a primary/general election. While candidates may request specific programming, the Station reserves the right to limit the amount of time or programs available.
  - B) Political time in news programming will not be sold.
- 3: **IDENTIFICATION:** All ads must comply with the audio and visual identification requirements of S315 and S317 of the Communication Act. Should candidate's ad not contain the proper identification, the Station reserves the right to add the appropriate material without providing additional time.
- 4: **ORDERS:** Orders for political time will not be considered firm until the following have been provided:
  - A) Completed and signed Agreement Form for Political Candidates.
  - B) Net cash-in-advance payment.
  - C) Where the purchase is made by a corporation, committee, association or other unincorporated group, a list of the entities' chief executive committee or board of directors.
  - D) Where doubt exists, the Station may require satisfactory proof the candidate is "legally qualified", as that term is defined by the FCC.
  - E) Where doubt exists, the Station may require satisfactory proof that the purchaser is authorized to buy time for the candidate.
  - F) Advance orders for schedules of political advertising will be subject to reconfirmation thirty (30) days preceding start of schedule.
  - G) Commercial facilities (tape, film, slides or copy) along with written instructions for their use, should be submitted to the Stations as soon as possible to ensure proper airing. All instructions for airing facilities should be in writing. Changes to these instructions should be in writing to the Station (by letter, FAX or email) prior to the changes being made. Commercials should be received insufficient time to permit confirmation of compliance with sponsorship identification requirements and with broadcast technical standards.

"More"



## POLITICAL POLICY DISCLOSURE AND RATE GUIDE

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H) Deadline for all commercials material, time order, and contract changes are as follows:

- 9:00AM Thursday for Friday Log
- 9:00AM Friday for Saturday, Sunday & Monday Log
- 9:00AM Monday for Tuesday Log
- 9:00 AM Tuesday for Wednesday Log
- 9:00AM Wednesday for Thursday Log

Failure by a political advertiser to fulfill all requirements in advance of some deadlines may result in preemption of some or all announcements or programs previously cleared.

5: **PRODUCTION:** Station facilities may be utilized for the production of political announcements or programs, subject to available production time.

6: **AVAILABILITY:**

- A) Legally qualified candidates may purchase time on the attached chart subject to availability's. The base availability is a unit (including sponsorship identification). An ad time unit is described as (:30) or (:60) announcements in keeping with our normal sales practice.
- B) Candidates should be aware that the earlier an order is placed, the greater the scheduling options would be.
- C) The Station will place all orders as to day and time, subject to availability. Due to potential "equal opportunities" obligations for opposing candidates, certain time periods may be unavailable for candidates in other political races.
- D) Program time is not available.

"More"



**Townsquare Media – [MARKET]**  
**[LIST STATION CALL SIGNS]**  
**STATEMENT OF POLICY ON POLITICAL ADVERTISING**

It is the intention of Townsquare Media [MARKET] to comply fully with all applicable laws and regulations relating to the use of the station by legally qualified candidates for public office. Our policies regarding political broadcasting are designed to meet all legal requirements. However, to the extent permitted by law, Townsquare Media [MARKET] reserves the right to modify this policy at any time. This policy is provided for general information, and is not intended to be a part of any advertising contract. Any advertising contract is governed by law and by its own terms.

**CANDIDATES FOR FEDERAL OFFICE.** We afford legally qualified candidates for federal elective office reasonable access to Townsquare Media [MARKET] by permitting the purchase of reasonable amounts of time. While Townsquare Media [MARKET] does not offer *free* time for political advertising, it makes available for purchase by federal candidates any class of time and time period available to commercial advertisers. Federal candidates may purchase any length of time that Townsquare Media [MARKET] determines, on a case-by-case basis, is consistent with law and FCC rules. Townsquare Media [MARKET] has no predetermined limitations on the amount of time a federal candidate may purchase or on the time of day in which his/her announcements may appear.

All candidates for Federal office should be aware of the certification requirements created by the Bipartisan Campaign Reform Act (the "BCRA"). As a result of the BCRA, Federal candidates, in order to qualify for lowest unit rates, must provide our stations with a certificate, certified by the candidate or the candidate's authorized committee. That certification must state that the candidate will not make any direct reference to an opposing candidate in the advertising unless, in the case of radio, the spot at the end contains the voice of the candidate identifying himself or herself, the office that he or she is running for, and a statement that he or she has approved the spot. It is our understanding of the law that a Federal candidate that does not provide our stations with such certification, or whose spot does not contain the required statements, is not entitled to lowest unit charge.

Townsquare Media [MARKET] intends to work individually with each federal candidate in an effort to meet his or her needs. In determining what constitutes "reasonable" access, we consider such factors as the amount of time the candidate has already purchased and/or used, the total number of candidates in the race who are likely to buy time, the overall demand for political advertising on Townsquare Media [MARKET], and potential programming disruption.

**STATE AND LOCAL RACES.** It is the policy of Townsquare Media [MARKET] to keep its listeners informed of opposing candidates' viewpoints in state and local elections. Generally, Townsquare Media [MARKET] also sells airtime to legally qualified candidates for non-federal public office. However, Townsquare Media [MARKET] reserves the right to determine whether or not to sell to state and local candidates, and if it does sell to such candidates, to determine the amount of advertising that it will sell to state and local candidates. Some of the factors we consider in making these decisions include the number and importance of state and local races, the constraints imposed by Townsquare Media [MARKET]'S obligation to afford reasonable access to federal candidates, the availability of inventory, and potential programming disruption. Townsquare Media [MARKET] may choose not to sell time at all for certain state and local races, or to limit the sale of time to state and local candidates to certain programs or dayparts. For the General Election of 2011 Townsquare Media [MARKET] will accept advertising for all qualified candidates.

**RATES FOR CANDIDATES.** During the period 45 days preceding a primary or primary run-off election and during the period 60 days preceding a general or special election, the charges for use of Townsquare Media [MARKET] by legally qualified candidates running in that election are not, under federal law, permitted to exceed the lowest unit charge of Townsquare Media [MARKET] for the same class and length of announcement for the same time period. Whether a candidate is entitled to the lowest unit charge for a particular spot depends on the date the spot airs -- not when the order is accepted.



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7: **RATES:**

- A) Rates are based on the lowest price for a given time period. Quoted rates from availability requests are for units.
- B) Each separate class of time is offered to candidates at its lowest charge; the lowest clearing rate of the particular class of time ordered by the candidate for the time-period when the ad is broadcast. The Station will provide its best, good faith assessment of the lowest unit charge for each class upon request.

8: **REBATES:** In the event advertising time is sold for a particular class and for a particular time-period and is broadcast at rates lower than the rate paid by the candidate will be afforded the benefit of the lower rate either by way of a rebate or as a credit against future purchases, at the option of the candidate.

9: **MAKE GOODS:** The Station will use its best efforts to provide "make good" spots prior to the election for candidate spots that are preempted due to technical problems or because of the nature of time purchases. Although the Station's policy is to offer all candidates make goods before the election, it cannot guarantee to any advertiser that the make goods can be provided in the time period or rotation originally ordered. If inventory constraints preclude such identical scheduling, the Station will offer make goods of equivalent value. If these are not acceptable to the advertiser, the Station will provide credits or refunds for preempted spots.

10: **ROTATIONS:** Ad may be purchased individually or in designated rotations among designated days or time periods.

**This form must be signed by the authorized party and returned to the Radio Stations for Public File.**

Deborah A. Moran  
Signature

11-1-18  
Date

NAB FORM PB 14 July 1992 - (Item #4046)

NAB

BROADCASTERS

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION

WNAW

Date NOV 1, 2018

I, Deborah A. Moran

(being)

(on behalf of)

Committee to Elect Deborah Moran

A legally qualified candidate of the

Independent

political party for the office of

Register - Of Deeds Regi

In the Register of Deeds election to be held on NOV 6th, do hereby request station time as follows:

Length of Broadcast	Time of Day Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
60	6-10 3.7	4		22	1	\$10 (\$220)

Date of First Broadcast

NOV 2

Date of Last Broadcast

NOV 6th

Total Charges:

\$220

The broadcast time will be used by

WNAW.

I represent that the payment for the above-described broadcast time has been furnished by

Committee to Elect Deborah MoranWNAW

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 11-1-18
Deborah A. Moran  
(Candidate, or Agent)

☒ Accepted
 ☐ Rejected

By

Vivian Spun

Title

DO S

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

TURN OVER FOR POST-BROADCAST FOLLOW-UP

Hi, my name is Deborah Moran and I am running for the position of Register, for the Northern Berkshire Registry of Deeds office in the November 6<sup>th</sup> election. I have over 26 years of faithful service at the Registry, and have served the residents of Northern Berkshire County for the past 2 ½ years as the First Assistant Register. I look to bring Experience, Dependability, and Accountability to this position serving with the highest level of dedication and integrity. I would like to put my 4 decades of real estate experience to work for you! Please visit my page on Facebook at [electdeborahmoranregister](#), to learn more about my credentials and plans for the future of the office moving forward. On November 6<sup>th</sup>, I respectfully request your vote to provide continuity with the past and vision for the future. Thank you!