

Addendum to EEO Public File Report
2/1/20 thru 1/31/21

Outreach

One intern participated in the WENT internship program, which ran from February 2020 through August 2020. The intern learned and gained experience by working in every department of the radio station. Specifically, the intern worked with on-air staff to learn commercial production, editing and on-air video feature production for the station's Facebook account. The intern also worked with the General Manager, as well as an Account Executive, to learn about sales techniques, including how to write proposals, make presentations to client advertisers and make "cold" calls to prospective advertisers.