

# ORDER



**Orders**  
**Order / Rev:** 28359313  
**Alt Order #:** 28359313  
**Product Desc:** Broadcast  
**Estimate:** 7037  
**Flight Dates:** 02/21/24 - 03/05/24  
**Original Date / Rev:** 02/23/24 / 03/01/24  
**Order Type:** REG

**Austin KXAN**

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Strategic Media Placement  
**Buying Contact:** Anthony Lacovetti  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ellen Troxclair/State Representat  
**Demographic:** A35+  
**Product Codes:** PL16  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P4

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN9370/IN11002/IN14195/TO29  
**Unit Code:** General  
**Order Separation:** 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/19/24	02/25/24	13	\$12,310.00	\$10,463.50
02/26/24	03/03/24	55	\$63,860.00	\$54,281.00
03/04/24	03/10/24	15	\$22,200.00	\$18,870.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	13	\$12,310.00	\$10,463.50	0.00
March 2024	70	\$86,060.00	\$73,151.00	0.00
<b>Totals</b>	<b>83</b>	<b>\$98,370.00</b>	<b>\$83,614.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	KXAN	02/27/24	03/05/24	M-F 5a-6a KXAN News Today 5a	CM	M-F 5a-6a	MTWTF--	:30	2	\$250.00	P4	0.00	NM	7	\$1,750.00																		
COMMENTS APPLY TO SUB LINES A THRU B KXAN News Today 5A <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/21/24</td> <td>02/27/24</td> <td>-T-----</td> <td>2</td> <td>\$250.00</td> <td>0.00</td> </tr> <tr> <td>Week: 02/28/24</td> <td>03/05/24</td> <td>MTWTF--</td> <td>5</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/21/24	02/27/24	-T-----	2	\$250.00	0.00	Week: 02/28/24	03/05/24	MTWTF--	5	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/21/24	02/27/24	-T-----	2	\$250.00	0.00																												
Week: 02/28/24	03/05/24	MTWTF--	5	\$250.00	0.00																												
N 2	KXAN	02/27/24	03/05/24	M-F 6a-7a M-F KXAN News Today 6a	CM	6a-7a	MTWTF--	:30	2	\$500.00	P4	0.00	NM	6	\$3,000.00																		
COMMENTS APPLY TO SUB LINES A THRU B KXAN News Today 6A <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/21/24</td> <td>02/27/24</td> <td>-T-----</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 02/28/24</td> <td>03/05/24</td> <td>MTWTF--</td> <td>4</td> <td>\$500.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/21/24	02/27/24	-T-----	2	\$500.00	0.00	Week: 02/28/24	03/05/24	MTWTF--	4	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/21/24	02/27/24	-T-----	2	\$500.00	0.00																												
Week: 02/28/24	03/05/24	MTWTF--	4	\$500.00	0.00																												
N 3	KXAN	02/27/24	03/05/24	Today Show M-F Today Show	CM	7a-9a (7:00 AM-9:00 AM)	MTWTF--	:30	2	\$500.00	P4	0.00	NM	6	\$3,000.00																		
COMMENTS APPLY TO SUB LINES A THRU B Today Show-NBC <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/21/24</td> <td>02/27/24</td> <td>-T-----</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 02/28/24</td> <td>03/05/24</td> <td>MTWTF--</td> <td>4</td> <td>\$500.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/21/24	02/27/24	-T-----	2	\$500.00	0.00	Week: 02/28/24	03/05/24	MTWTF--	4	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 02/21/24	02/27/24	-T-----	2	\$500.00	0.00																												
Week: 02/28/24	03/05/24	MTWTF--	4	\$500.00	0.00																												
N 4	KXAN	02/24/24	03/02/24		CM	7a-9a	-----S-	:30	1	\$500.00	P4	0.00	NM	2	\$1,000.00																		

Order / Rev: 28359313  
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 Flight Dates: 02/21/24 - 03/05/24

Advertiser: POL/Ellen Troxclair/State Representative  
 Product Desc: Broadcast  
 Estimate: 7037  
**Austin KXAN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 7a-9a Sat/ KXAN News Today KXAN News Today Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S- 1 \$500.00 0.00 Week: 02/26/24 03/03/24 -----S- 1 \$500.00 0.00															
N 5	KXAN	02/24/24	03/02/24	Today Show Sa Today Show Sa Hour 2	CM	Today Show Sa Hr	-----S-	:30	1	\$1,000.00	P4	0.00	NM	2	\$2,000.00
NBC Today Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S- 1 \$1,000.00 0.00 Week: 02/26/24 03/03/24 -----S- 1 \$1,000.00 0.00															
N 6	KXAN	02/25/24	02/25/24	Sun 6a-7a KXAN News Sun 6a-7a News	CM	Sun 6a-7a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A KXAN News Today Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S 1 \$400.00 0.00															
N 7	KXAN	03/03/24	03/03/24	Today Show Su Sun/ Today Show	CM	7a-8a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A NBC Today Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 -----S 1 \$400.00 0.00															
N 8	KXAN	02/25/24	02/25/24	Sun 8a-9a KXAN News Sun 8a-830a News	CM	Sun 8a-830a	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A KXAN News Today Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S 1 \$300.00 0.00															
N 9	KXAN	03/03/24	03/03/24	State Of Texas State Of Texas	CM	830a-9a	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A State Of Texas <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 -----S 1 \$300.00 0.00															
N 10	KXAN	02/25/24	03/03/24	Meet the Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$2,000.00	P4	0.00	NM	2	\$4,000.00
Meet The Press <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S 1 \$2,000.00 0.00 Week: 02/26/24 03/03/24 -----S 1 \$2,000.00 0.00															
N 11	KXAN	02/25/24	03/03/24	Sun 10a-1030a Sun 10a-1030a	CM	Sun 10a-1030a	-----S	:30	1	\$300.00	P4	0.00	NM	2	\$600.00
KXAN News Today Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S 1 \$300.00 0.00 Week: 02/26/24 03/03/24 -----S 1 \$300.00 0.00															
N 12	KXAN	02/27/24	03/05/24	M-F 3-330p M-F 3-330p	CM	3-330p	MTWTF--	:30	2	\$450.00	P4	0.00	NM	7	\$3,150.00
COMMENTS APPLY TO SUB LINES A THRU B Jeopardy! <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/21/24 02/27/24 -T----- 2 \$450.00 0.00 Week: 02/28/24 03/05/24 MTWTF-- 5 \$450.00 0.00															
N 13	KXAN	02/27/24	03/05/24	M-F KXAN News @ 5p M-F KXAN News @ 5p	CM	5-530p	MTWTF--	:30	2	\$1,500.00	P4	0.00	NM	7	\$10,500.00
COMMENTS APPLY TO SUB LINES A THRU B KXAN News 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/21/24 02/27/24 -T----- 2 \$1,500.00 0.00 Week: 02/28/24 03/05/24 MTWTF-- 5 \$1,500.00 0.00															
N 14	KXAN	02/27/24	03/05/24		CM	6p-630p	MTWTF--	:30	2	\$2,500.00	P4	0.00	NM	7	\$17,500.00

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 Product Desc: Broadcast  
 Estimate: 7037  
**Austin KXAN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F KXAN News @ 6p											
				M-F KXAN News @ 6p		(6:00 PM-6:30 PM)									
COMMENTS APPLY TO SUB LINES A THRU B															
KXAN News 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/24	02/27/24	-T-----		2				\$2,500.00		0.00			
Week:		02/28/24	03/05/24	MTWTF--		5				\$2,500.00		0.00			
N 15	KXAN	02/25/24	03/03/24	Sun KXAN News @5	CM	5p-530p	-----S	:30	1	\$1,300.00	P4	0.00	NM	2	\$2,600.00
				Sunday KXAN News @5											
KXAN News Sun 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S		1				\$1,300.00		0.00			
Week:		02/26/24	03/03/24	-----S		1				\$1,300.00		0.00			
N 16	KXAN	02/27/24	03/05/24	M-F 630-7p	CM	630p-7p	MTWTF--	:30	2	\$2,500.00	P4	0.00	NM	7	\$17,500.00
				M-F/ Wheel of Fortune											
COMMENTS APPLY TO SUB LINES A THRU B															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/24	02/27/24	-T-----		2				\$2,500.00		0.00			
Week:		02/28/24	03/05/24	MTWTF--		5				\$2,500.00		0.00			
N 17	KXAN	02/24/24	03/02/24	Sat 630p-7p	CM	630p-7p	-----S-	:30	1	\$750.00	P4	0.00	NM	2	\$1,500.00
				Sat 630-7pm											
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-		1				\$750.00		0.00			
Week:		02/26/24	03/03/24	-----S-		1				\$750.00		0.00			
N 18	KXAN	02/27/24	03/05/24	LN M-F	CM	10p-1035p	MTWTF--	:30	2	\$1,500.00	P4	0.00	NM	7	\$10,500.00
				M-F KXAN News @10											
COMMENTS APPLY TO SUB LINES A THRU B															
KXAN News 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/24	02/27/24	-T-----		2				\$1,500.00		0.00			
Week:		02/28/24	03/05/24	MTWTF--		5				\$1,500.00		0.00			
N 19	KXAN	02/25/24	03/03/24	LN Su	CM	10p-1035p	-----S	:30	1	\$1,500.00	P4	0.00	NM	2	\$3,000.00
				Sun KXAN News @ 10											
KXAN News Sun 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S		1				\$1,500.00		0.00			
Week:		02/26/24	03/03/24	-----S		1				\$1,500.00		0.00			
N 20	KXAN	02/24/24	02/24/24	SNL	CM	1029p-1203a	-----S-	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				Saturday Night Live		(10:29 PM-12:03 XM)									
COMMENTS APPLY TO SUB LINES A THRU A															
Saturday Night Live-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-		1				\$700.00		0.00			
N 21	KXAN	03/05/24	03/05/24	Tue Prime Hour 2	CM	8p-9p	-T-----	:30	1	\$3,800.00	P4	0.00	NM	1	\$3,800.00
				Tuesday Prime 8-9pm		(8:00 PM-9:00 PM)									
COMMENTS APPLY TO SUB LINES A THRU A															
The Voice Tue-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----		1				\$3,800.00		0.00			
N 22	KXAN	02/28/24	02/28/24	Wed Prime Hour 1	CM	7p-8p	--W----	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
				Wednesday Prime 7-8pm											
COMMENTS APPLY TO SUB LINES A THRU A															
Chicago Med-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	--W----		1				\$1,500.00		0.00			
N 23	KXAN	02/28/24	02/28/24	Wed Prime Hour 2	CM	8p-9p	--W----	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
				Wednesday Prime 8-9pm											
COMMENTS APPLY TO SUB LINES A THRU A															
Chicago Fire-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	--W----		1				\$1,500.00		0.00			

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**Austin KXAN**

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N24	KXAN	02/28/24	02/28/24	Wed Prime Hour 3 Wednesday Prime 9-10pm	CM	9p-10p	--W----	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A Chicago PD-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 --W---- 1 \$1,500.00 0.00															
N25	KXAN	03/03/24	03/03/24	Sun Prime Hour 4 Sunday Prime 9-10pm	CM	9p-10p	-----S	:30	1	\$750.00	P5	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A The Wall Sun 10e/9c-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 -----S 1 \$750.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KXAN 02/26/24-03/03/24 Sun Prime Hour 4 9p-10p -----Su :30 <del>(\$750.00)</del> 0.00 NM See MG 25.2 [pgm chg-Harry Pootter 6:30-10P] 2 KXAN 02/26/24-03/03/24 Sun Prime Other 3 6p-10p 6p-10p -----Su :30 \$750.00 0.00 NM MG for 25.1 03/03															
N26	KXAN	02/24/24	02/24/24	PGA PGA	CM	PGA (2:00 PM-5:00 PM)	-----S-	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A PGA: Mexico Championship <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S- 1 \$1,500.00 0.00															
N27	KXAN	02/24/24	03/02/24	Sat 12a-1a Sat 12-1a	CM	12a-1a (12:30 XM-1:00 XM)	-----S-	:30	1	\$60.00	P4	0.00	NM	2	\$120.00
The Outdoorsman <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S- 1 \$60.00 0.00 Week: 02/26/24 03/03/24 -----S- 1 \$60.00 0.00															
N28	KXAN	02/25/24	02/25/24	PGA PGA	CM	PGA (2:00 PM-5:00 PM)	-----S	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A PGA: Mexico Championship <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 -----S 1 \$2,000.00 0.00															
N29	KXAN	03/03/24	03/03/24	PGA PGA	CM	PGA (2:00 PM-5:00 PM)	-----S	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A PGA: Honda Classic <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/24 03/03/24 -----S 1 \$2,000.00 0.00															
Totals													83	\$98,370.00	