

2020 3RD QUARTER ISSUES REPORT

WLYE-FM

FOREVER COMMUNICATIONS

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Travelin' the Bluegrass Show content:

July 6: Kentucky Governor Andy Beshear was recently joined by AppHarvest CEO Jonathan Webb as he launched the state's Agritech initiative. Beshear discusses the partnership with a number of Dutch companies and the role that the new AppHarvest greenhouse in Morehead will play in making Kentucky America's Agritech capital.

July 7: Miss Kentucky Alex Franke says she is looking forward to serving a second year as the spokesperson for Kentucky Proud and Kentucky Agriculture after the 2020 pageant was canceled due to COVID-19. Franke recently told the WAVE-Ag group during a virtual meeting how she is continuing to reach out to school children in the state in spite of the COVID-19 pandemic.

July 8: Ballard County farmer Allen Pace is reporting good wheat yields with no freeze damage in 2020. Pace talks about his wheat crop, soybean planting, and the importance of having river transportation to help market the wheat crop.

July 9: A Richmond farmer is embracing the Kentucky Proud Homegrown by Heroes program to help sell products from her farm and share the healing message of agriculture with fellow veterans. Alvina Maynard talks about Riverhill Ranch, the importance of the Homegrown by Heroes program, and how she is able to connect with fellow veterans through the program.

July 10: The Kentucky Dairy Development Council is celebrating Dairy Month all summer thanks to help from the Coronavirus Food Assistance Program. Dave Roberts told Travelin the Bluegrass during a recent stop in Hopkinsville they have already given out more than 10,000 boxes of dairy products that include milk and other popular dairy products.

July 13: The leader of Kentucky's largest farm organization is questioning why more farmers were not included on the Kentucky AgriTech Council appointed by Governor Andy Beshear in June. Farm Bureau President Mark Haney says the appointments include some well-respected state and educational leaders, but lack representation from agriculture.

July 14: A western Kentucky native returned to the Bluegrass state to pursue her dream of being a beef cattle specialist. We visit with Dr. Katie Vanvalin about how spending summers on her grandfathers farm in Bowling Green led to her becoming the new University of Kentucky Beef Cattle Specialist at the Research and Education Center in Princeton.

July 15: The Governor's Office of Ag Policy is working closely with the Kentucky Ag Development Fund to help expand the meat processing industry in the state. During a recent LAND Forum GOAP Director Warren Beeler detailed the program, the levels that are already helping processors expand and process more meat, and what is coming in the near future.

July 16: The University of Kentucky Corn and Soybean Field Day will be held in a virtual format this year due to COVID-19. Grain and Forage Center of Excellence Director Dr. Chad Lee discusses the virtual field days, when they will be held, and previews the topics to be covered during the July 21 event.

July 17: A Bracken County farm is home to a husband and wife who come from varying backgrounds, but love the agriculture life and have enjoyed raising their daughter in the country. We meet Alex Hyrcza, find out about their farm, what they raise, the struggles they face, and what he enjoys most about rural life.

July 20: After meeting Alex Hyrcza on Friday, we meet his wife Dru who talks more about their family farm in Bracken County. Dru talks about the history of the family farm, why they decided to return to the homestead, what they raise, and why she enjoys living the rural lifestyle.

July 21: Kentucky farmers are riding an interesting roller coaster this year as produce a crop in a very unusual growing season. Kentucky Farm Bureau President Mark Haney talks about agriculture in the state, what he is hearing from farmers, increased demand for locally grown food, and a new appreciation for agriculture and farmers.

July 22: A family farm market in the Paintsville area is continuing to grow after the owners opened a facility on their farm earlier this year. We hear the story of Chester Griffith, who was recently a part of the Northeastern Kentucky L.A.N.D. meeting, learn about how they got started, what they grow, and how a recent expansion has taken their farm market to a new level.

July 23: The University of Kentucky will host the second virtual Corn and Soybean Field Day Tuesday, July 28. Grain and Forage Center of Excellence Director Dr. Chad Lee previews the specialists that will participate, details what they will discuss, talk about the focus on adverse weather conditions, and provide other details.

July 24: A Trigg County family is finding that a breed of cattle developed by country music star Randy Gentry of the group Alabama is a nice fit for their farm. We visit with Dr. Loren Wagner, his son Tim and daughter in law Shari about the SouthPol cattle breed, what they offer, why they chose the breed for their farms, and the role they play in the beef industry.

July 27: Friday we met the Wagner family, who raise a unique breed of beef cattle on their farm called Southpol. Today we learn about Regenerative Agriculture and how the Wagner family is using the concept to restore native grasses and soil health on their farms in Trigg County.

July 28: Southern Corn Rust was discovered recently in two Kentucky corn fields. We talk with University of Kentucky Extension Plant Pathologist Dr. Kiersten Wise about Southern Rust, how to spot it, whether or not to apply fungicide, and how much damage the fungus can cause in a corn crop.

July 29: The University of Kentucky Tobacco Field Day will join other events in a virtual format this summer. We talk with University of Kentucky and University of Tennessee Extension Tobacco Specialist Dr. Andy Bailey about the Tobacco Field Day, Angular Leaf Spot, and other concerns for tobacco farmers this year.

July 30: We learn about a Nicholasville based company that has grown from the garage of the founder to serving farmers in 132 countries around the world. Regional Sales Manager Zach Poston talks about the history of Alltech, what the company does today, and the three manufacturing locations in Kentucky.

July 31: We travel to Boyle County to meet third generation farmer John Helme. We learn about John's family farm, delve into the history, talk about what they raise, some of the struggles he faces on the farm, and what he enjoys most about the agriculture life.

August 3: A Calloway county farm will be highlighted during the annual University of Kentucky Forage Tour Thursday, August 6. UK Extension Forage Specialist Dr. Chris Toych talks about the farm, previews the topics that will be covered, and discusses registration details.

August 4: "The Silo", a movie dedicated to sharing the story of a grain rescue, was filmed on the Nelson County farm of Quint and Leah Pottinger. Quint talks about making the film, the story that is told through the film, and how that story is impacting his fellow farmers and farm workers each time it is shown.

August 5: Kentucky has a new state 4-H leadership team that is in training this week. We meet President Landry Woodrum, Vice-President Deja Hatchett, Secretary Morgan Barnes, and Treasurer Morelia Falcon to learn about each of them and their experiences in 4-H.

August 6: We continue our conversation with Kentucky's new 4-H officer team Landry Woodrum, Deja Hatchett, Morgan Barnes, and Morelia Falcon. We learn about their goals as a state 4-H officer this coming year and share some advice for other 4-Hers across the state.

August 7: We make a stop in Butler County to meet farmer Patrick Daugherty. Patrick shares about the family farm he is helping to operate, being a fifth generation farmer, what they raise on their farm, and he discusses some of the challenges and joys of the agriculture life.

August 10: The Kentucky 4-H Country Ham Show will be held in a different manner this year because of changes to the Kentucky State Fair in Louisville. University of Kentucky Extension Meat Specialist Dr. Greg Rentfrow talks about how the hams will be judged, the essay contest, and the importance of teaching the history and legacy of country ham.

August 11: A McLean County poultry farmer says the industry she has been a part of for 23-years provides a unique opportunity for young people and women on the farm. Nancy Butler talks about what the poultry industry can do for young farmers, the role of women in the operation, and the technology behind raising poultry.

August 12: A young man from Pembroke worked with the Your Ag Edge network and Travelin' the Bluegrass this summer to launch podcasting and explore a farm broadcasting career. We meet Bryce Luttrell, learn about his experience as the recipient of the National Association of Farm Broadcasting internship grant, and talk about his background in the agriculture industry.

August 13: Farm markets in Kentucky are seeing a significant increase in business and visitors this year thanks to the business shutdowns and more people eating and spending time at home. Kentucky Agriculture Commissioner Dr. Ryan Quarles details the number of farm markets, the revenue they produce, and encourages people to visit one in their community.

August 14: We travel to the far western tip of the state this week to learn about a four-generation farming operation in Ballard County and meet the farmer that heads it up. We visit with Allen Pace, talk about the farm he operates with his father and son, learn about some of his struggles, and highlight what makes him smile at the end of the day.

August 17: Kentucky Agriculture Commissioner Dr. Ryan Quarles says he is glad the state fair will not be canceled this year like many others across the country. Quarles talks about the limited events that will happen during the fair that takes place August 20 through the 30.

August 18: Kentucky Venues President David Beck says the state fair in 2020 will be a salute to the roots of the annual event that typically draws more than 600,000 to the Kentucky Exposition Center. Beck describes the events taking place, how to watch them from home, and the start of planning for 2021.

August 19: University of Kentucky College of Agriculture Meat Science Specialist Dr. Greg Rentfrow says there is an increased demand this year from students interested in taking his meat fabrication class at UK. Dr. Rentfrow talks about what the class teaches and the types of careers a degree in meat science can lead to.

August 20: McLean County farmer Nancy Butler says she can often see the impact of agriculture on her family and the community in which she lives. Butler, who we met last week, shares her perspective on the tax revenue generated by ag, coming back to the family farm, and the role of women in modern agriculture.

August 21: Calloway County farmer Mike Burchett says he enjoys the new challenges that farming and agriculture provide each day. We learn about Burchett's farming operation, the history of the farm, why he obtained a double major in political science and agriculture, and what he loves about farming.

August 24: The 2020 Kentucky State Fair will be centered around a great experience for youth livestock show participants in the state. Kentucky Venues Director of Expositions Bobby Bell talks about the livestock shows this year, when they take place, the number of entries, and the Championship Drive Thursday, August 20.

August 25: The World Championship Horse Show will bring the eyes of the American Saddlebred Industry on Kentucky again this year. Although the Kentucky State Fair is closed to the public, fair board member Edward "Hoppy" Bennett says there will be some great competition leading up to the championships Saturday night, August 29.

August 26: People often find healing in many more ways than modern medicine, with a Bourbon County farmer saying that is what the farm did for his daughter. Jay Rankin talks about his daughter Aubrey's battle with cancer, her recovery, and the role the farm played in her beating the disease.

August 27: Visitors to the Kentucky Exposition Center will see some major improvements thanks to work that has been completed through the COVID-19 Pandemic. Kentucky Venues President David Beck talks about many of the projects and salutes the staff that helped make all the changes happen.

August 28: A Campbell County farmer says finding labor is a challenge but working on the farm daily has great rewards. We meet Matthew Seiter, learn about the family farming operation, and find out about the challenges and rewards of the rural life.

August 31: Kentucky Farm Bureau is providing free wi-fi internet service at multiple locations in every county across the state. President Mark Haney talks about providing connectivity, how people can access the service, and notes the service is free to everyone.

September 1: The Kentucky Derby Festival is in full swing in a different manner this year due to the postponement of the Kentucky Derby and COVID-19. New Derby Festival President and CEO Matt Gibson talks about the festival, what events are taking place, how people can participate at home, and where to find events and activities.

September 2: The Kentucky Derby Museum is offering derby fans a chance to experience the greatest race and get up close and personal with some of the horses any time. Museum Director of Communications Rachel Collier talks about the museum, the greatest race, and the Churchill Downs early morning workout tour.

September 3: For the first time in the history of the Kentucky Derby there will be no fans on hand to watch the greatest two minutes in sports. Churchill Downs Vice President of Corporate Communications Tonya Aebli talks about the race, planning for the year without fans, and encourages Kentuckians to participate anyway by watching the race and celebrating at home.

September 4: A Carter County farmer says being on the farm with his family is among the best rewards. We meet Jason McGlone, learn about what he and his family raise on their farm, trace the heritage of their operation, and explore some of the struggles and rewards of farming.

September 7: A Trigg County 4-H member had the grand champion Kentucky 4-H country ham in the contest that was held in August. Anna Sink talks about her ham, how she cured it and prepared it for the show, the essay she wrote this year, and why she enjoys participating in the country ham project.

September 8: A young lady from Shelbyville, Kentucky, has found enjoyment working with and showing dairy cattle. We talk with Isabella Hayse about showing at the Kentucky State Fair in August, how she got started showing dairy cattle, and why she enjoys her project.

September 9: Two young ladies from Shelby County say they truly enjoy working with the dairy cattle they raise on the farm and show. We talk with Sophi Franklin and Emily Goode about their experiences at the Kentucky State Fair this year, and also catch up with former Kentucky Agriculture Commissioner Billy Ray Smith who was presenting awards at the state fair.

September 10: Kentucky Tourism officials are encouraging Kentuckians to explore what the state has to offer during this time of COVID-19, social distancing and other protocols in place because of the pandemic. We visit with LaDonna Miller with Kentucky State Parks about a renewed interest in the parks system, how to find tourism activities, and what people can discover this fall.

September 11: A Caldwell County farmer says although he spends quite a bit of time worrying about the family farming operation, he would not trade the life that he and his family enjoy. We meet Craig Roberts, learn about the family farming operation in the northern part of Caldwell County, and talk about what he sees as the challenges and the joys of farming.

September 14: A young lady from Maysville has found her passion raising Simmental cattle with her family and taking the cattle to livestock shows. We visit with Josi Phillips, learn about her recent showing at the Kentucky State Fair, and find what she enjoys about raising and showing beef cattle.

September 15: Communication and broadband companies are working hard in Kentucky to bridge the communication gap, which is especially critical as more people work at home and many students are doing classwork virtually. AT&T Kentucky President Hood Harris discusses how the broadband network is meeting the need this year, their continuing efforts to expand service, and the First Net service for emergency response agencies.

September 16: A Brooksville young lady enjoys showing goats and pigs at the Kentucky State Fair in Louisville. We meet Isabella Godman, learn about her love of animals, how she started showing goats and pigs, and more.

September 17: A Todd County family is carrying on the tradition of making sorghum molasses that has been around rural Kentucky for many years. Brian Frogue talks about he, his wife Beth and their children Van, Madison, and Emily make sorghum molasses each year, how the process works, and explains the importance of carrying on the tradition.

September 18: A Bourbon County farmer says he is proud to be part of the third generation on their family farm just outside of Lexington. We meet Jay Rankin, learn about what he and his family raise on their farms, discuss the struggles of farming today, and hear the pride he has in raising his family on the farm.

September 21: This is National Farm Safety and Health Week across the country, with the theme this year "Every Farmer Counts". Kentucky Department of Agriculture's Dale Dobson says farmers need to plan for staying safe on the farm, moving from farm to farm, and focus on sharing the road with the driving public.

September 22: The COVID-19 Pandemic has forced the Kentucky Department of Agriculture to look for new ways to spread the farm safety message this year. Kentucky Department of Agriculture's Dale Dobson says they are launching videos on the department's You Tube page this week that focus on different aspects of farm and home safety.

September 23: A young man from Spencer County recently overcame an accident with his beef heifer to continue showing at the Kentucky State Fair. We visit with Bo Girdley, talk about how he broke his hand, what he enjoys about showing cattle, and how it will help him in the future. We also check in with Kentucky Agriculture Commissioner Dr. Ryan Quarles about his mask.

September 24: The Kentucky Center for Agriculture and Rural Development, better known as K-CARD, is hosting a series of seminars online in October and November to help farmers and agribusiness owners grow their markets. We learn details from K-CARD's James Barrett about the Growing Your Farm and Food Business seminars, how to participate, and more.

September 25: Christian County farmer J. E. Pryor says finding labor is one of the biggest challenges, but he would not trade the farm life for anything. We meet Pryor, learn about the history of the farm that he operates with his brother-in-law Jeremy Strader, and talk about the challenges and rewards of agriculture life.

September 28: Most in agriculture know Mark Haney as Kentucky Farm Bureau President but may not know about the family farm he and his brother and their families operate near Nancy, Kentucky. We talk with Mr. Haney about Haney's Appledale Farm, what they grow, their country store, and their business since COVID-19.

September 29: BASF and Murray State University are partnering to provide a location for some of the latest research in corn, wheat, and soybeans. We talk with BASF Field Representative Rocky Napier about the partnership with Murray State, the history of research on the farm, how it benefits farmers and students, and find out how their field days changed this year.

September 30: The new Bluegrass Stockyard in Lexington is a state-of-the-art livestock marketing facility with a glimpse into the past for those who grew up with the former stockyard in downtown Lexington that was destroyed by fire. Chief Operating Officer Jim Akers talks about Bluegrass Stockyard, the cattle handling facilities, what they do, the shops located inside the facility, and their mission to serve farmers.