

ORDER



Orders
Order / Rev: 1596927
Alt Order #:
Product Desc: House District 144
Estimate:
Flight Dates: 05/14/18 - 05/22/18
Original Date / Rev: 05/09/18 / 05/09/18
Order Type: Political

WMAZ

Primary AE: House Account .
Sales Office: WMAZ
Sales Region: LOC

Agency
Name: POL/ Mary Ann Whipple-Lue / D / US H
Buying Contact:
Billing Contact:
 PO Box 32
 Gordon, GA 31031

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL/ Mary Ann Whipple-Lue / D / US H
Demographic: A25-54
Product Codes: PL-State House Representative
Priority: P04-GB
Revenue Code 1: DIR
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 94533
Agency External ID: 94533
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/22/18	14	\$540.00	\$540.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	14	\$540.00	\$540.00	0.00
Totals	14	\$540.00	\$540.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Account .			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMAZ	05/14/18	05/18/18	Dr. Phil 10-11a Dr. Phil	CM	10-11a	11111--	:30	5	\$40.00	P04-C	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	11111--		5			\$40.00			0.00			
N 2	WMAZ	05/21/18	05/22/18	Dr. Phil 10-11a Dr. Phil	CM	10-11a	11-----	:30	2	\$40.00	P04-C	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/21/18	05/27/18	11-----		2			\$40.00			0.00			
N 3	WMAZ	05/14/18	05/18/18	Ellen 4-5p The Ellen Degeneres Show	CM	4-5PM	11111--	:30	5	\$40.00	P04-C	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	11111--		5			\$40.00			0.00			
N 4	WMAZ	05/21/18	05/21/18	Ellen 4-5p The Ellen Degeneres Show	CM	4-5PM	1-----	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/21/18	05/27/18	1-----		1			\$40.00			0.00			
N 5	WMAZ	05/20/18	05/20/18	Close Up 6-630a Su Close Up	CM	Su 6-630a	-----S	:30	1	\$20.00	P04-C	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	-----S		1			\$20.00			0.00			
Totals														14	\$540.00