



125 West 55th St
New York, NY 10019

Contract # 25267779	Changes as of: 8/29/2016 at 9:47 AM	Version: Current State Version 3
CPE: 52/100/135	Flight: 9/5/16 - 9/18/16	Station: KLAS
Agency: SANDLER & INNOCENZI 705 Prince St Alexandria, VA 22314	Advertiser: Tarkanian-NV CD-3	Market: Las Vegas
Product: TV	Agency Order #: 5277134	Office: WASHINGTON
Buyer: Brown, Linda	Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 35+
Comments: revised order to push flight date back to start on Wed. 9/7.nciot		Con Type: POLITICAL/VOTE
		Assistant: ANJELICA DAVI 212-408-3261
		Total \$: \$36,150.00
		Total Spots: 101
		Total CPP: \$92.27
		Total GRP: 391.8
		Traffic #: 1409695
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/5 - 9/12		Total Spots	Total \$	CPP	GRP
							9/5	9/12				
1	W-F 6a-7a		8 News Now Good Day (6-7AM)	\$225.00	3.4	30	4	0	4	\$900.00	\$66.18	13.6
2	W-F 7a-9a		CBS This Morning	\$385.00	3.0	30	3	0	3	\$1,155.00	\$128.33	9.0
3	W-F 9a-10a		Live! With Kelly & Michael	\$185.00	3.5	30	4	0	4	\$740.00	\$52.86	14.0
4	W-F 10a-11a		Price Is Right	\$730.00	5.8	30	3	0	3	\$2,190.00	\$125.86	17.4
6	W-F 12n-12:30p		8 News Now At Noon	\$185.00	3.3	30	4	0	4	\$740.00	\$56.06	13.2
7	W-F 4p-5p		8 News Now At 4PM	\$215.00	3.6	30	4	0	4	\$860.00	\$59.72	14.4
8	M-W,F 4p-5p		8 News Now At 4PM	\$215.00	3.6	30	0	3	3	\$645.00	\$59.72	10.8
9	W-F 5p-5:30p		8 News Now At 5PM	\$285.00	4.7	30	4	0	4	\$1,140.00	\$60.64	18.8
10	M-W,F 5p-5:30p		8 News Now At 5PM	\$735.00	4.3	30	0	2	2	\$1,470.00	\$170.93	8.6
11	W-F 6p-6:30p		8 News Now At 6PM	\$310.00	5.4	30	4	0	4	\$1,240.00	\$57.41	21.6
12	M-W,F 6p-6:30p		8 News Now At 6PM	\$310.00	4.5	30	0	3	3	\$930.00	\$68.89	13.5
13	W-F 6:30p-7p		Jeopardy	\$1,260.00	7.5	30	3	0	3	\$3,780.00	\$168.00	22.5
14	M-W,F 6:30p-7p		8 News Now At 630PM	\$410.00	6.8	30	0	3	3	\$1,230.00	\$60.29	20.4
15	W-F 7p-7:30p		Wheel Of Fortune	\$470.00	6.2	30	3	0	3	\$1,410.00	\$75.81	18.6
16	M-W,F 7p-7:30p		Jeopardy	\$1,260.00	6.2	30	0	1	1	\$1,260.00	\$203.23	6.2
17	W-F 7:30p-8p		Entertainment Tonight	\$850.00	5.8	30	2	0	2	\$1,700.00	\$146.55	11.6
18	M-W,F 7:30p-8p		Wheel Of Fortune	\$1,210.00	4.1	30	0	2	2	\$2,420.00	\$295.12	8.2
19	W-F 11p-11:35p		8 News Now At 11PM	\$300.00	3.8	30	3	0	3	\$900.00	\$78.95	11.4
20	W-F 11:35p-12:37a		Late Show	\$145.00	2.9	30	3	0	3	\$435.00	\$50.00	8.7
21	W-F 12:37a-1:37a		Late Late Show	\$95.00	1.8	30	3	0	3	\$285.00	\$52.78	5.4
22	Sa 5p-5:30p		8 News Now At 5PM-Sat	\$405.00	3.9	30	1	1	2	\$810.00	\$103.85	7.8



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Buyer: Brown, Linda	Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 35+
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		Separation:

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							9/5	9/12				
23	Sa 6p-6:30p		8 News Now At 6PM-Sat	\$185.00	5.1	30	1	1	2	\$370.00	\$36.27	10.2
24	Su 6a-6:30a		8 News Now Sunday Morning- #1	\$100.00	1.3	30	1	1	2	\$200.00	\$76.92	2.6
25	Su 6:30a-8a		CBS News Sunday Morning	\$275.00	2.1	30	1	1	2	\$550.00	\$130.95	4.2
26	Su 8a-8:30a		8 News Now Sunday Morning- #2	\$275.00	2.1	30	1	1	2	\$550.00	\$130.95	4.2
27	Su 11p-11:35p		8 News Now At 11PM-Sun	\$215.00	3.1	30	1	1	2	\$430.00	\$69.35	6.2
28	Su 11:35p-12:35a		Elementary	\$60.00	2.1	30	1	1	2	\$120.00	\$28.57	4.2
29	Su 12:35a-1:35a		Scandal	\$35.00	1.0	30	1	1	2	\$70.00	\$35.00	2.0
30	M-F 9a-10a		Live! With Kelly & Michael	\$475.00	3.5	30	0	3	3	\$1,425.00	\$135.71	10.5
31	M-F 6a-7a		8 News Now Good Day (6-7AM)	\$225.00	3.4	30	0	3	3	\$675.00	\$66.18	10.2
32	M-F 7a-9a		CBS This Morning	\$385.00	3.0	30	0	3	3	\$1,155.00	\$128.33	9.0
33	M-F 10a-11a		Price Is Right	\$730.00	5.8	30	0	3	3	\$2,190.00	\$125.86	17.4
34	M-F 12n-12:30p		8 News Now At Noon	\$185.00	3.3	30	0	3	3	\$555.00	\$56.06	9.9
35	M-F 11p-11:35p		8 News Now At 11PM	\$300.00	3.8	30	0	3	3	\$900.00	\$78.95	11.4
36	M-F 11:35p-12:37a		Late Show	\$145.00	2.9	30	0	3	3	\$435.00	\$50.00	8.7
37	M-F 12:37a-1:37a		Late Late Show	\$95.00	1.8	30	0	3	3	\$285.00	\$52.78	5.4
TOTALS:							55	46	101	\$36,150.00	\$92.27	391.8



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		Traffic #: 1409695
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/29/16 9:26 AM	CAROLYN ALLAIRE	Revised to cut back points and change start date to Tuesday, 9/6/16 - please confirm receipt. thanks;Separation: 30
08/22/16 8:41 AM	System	Notice Received.
08/15/16 2:09 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$109,545
KLAS Share:	33%
Comment:	
KSNV:	24%
KTNV:	27%
KVCW:	2%
KVVU:	13%
NVCW:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	101	\$36,150.00	\$92.27	391.8
Total	100%	101	\$36,150.00	\$92.27	391.8

Monthly Summary		
Month	Spots	Dollars
2016-Sep	101	\$36,150.00
Total	101	\$36,150.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/29/16 9:26 AM	CAROLYN ALLAIRE	Confirmed			\$0	\$36,150.00	Changes: Comments from Revised to cut back points and change start date to Tuesday, 9/6/16 - please confirm receipt. thanks;Separation: 30 to revised order to push flight date back to start on Wed. 9/7.nciot, Competitive Market Budget from \$149,545 to \$109,545, User Entered \$ from \$0.00 to \$36,150.00. 21 buylines added or modified.
Revision	8/22/16 6:35 AM	GOTOSTRATA\jnuhar	Confirmed		26	\$-13,200.00	\$36,150.00	Changes: Comments from to Revised to cut back points and change start date to Tuesday, 9/6/16 - please confirm receipt. thanks;Separation: 30, Total \$ from \$49,350.00 to \$36,150.00, Total GRPs from 492.6 to 391.8, Total Spots from 127 to 101, Total CPP from \$100.18 to \$92.27. 27 buylines added or modified.
Queued for Electronic Contracting	8/15/16 2:21 PM					\$0	\$0	
Queued for Electronic Contracting	8/15/16 2:08 PM					\$0	\$0	
New	8/15/16 1:10 PM	JENNA NUBAR	Confirmed	127		\$49,350.00	\$49,350.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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