



125 West 55th St  
New York, NY 10019

|                                    |  |   |
|------------------------------------|--|---|
| <b>Contract #</b> 25267779         | <b>Changes as of:</b> 8/29/2016 at 9:47 AM | <b>Version:</b> Current State Version 3 |
| <b>CPE:</b> 52/100/135             | <b>Flight:</b> 9/5/16 - 9/18/16            | <b>Station:</b> KLAS                    |
| <b>Agency:</b> SANDLER & INNOCENZI | <b>Advertiser:</b> Tarkanian-NV CD-3       | <b>Market:</b> Las Vegas                |
| 705 Prince St                      | <b>Product:</b> TV                         | <b>Office:</b> WASHINGTON               |
| Alexandria, VA 22314               | <b>Agency Order #:</b> 5277134             | <b>Primary Demo:</b> Adults 35+         |
|                                    | <b>Buyer:</b> Brown, Linda                 | <b>Con Type:</b> POLITICAL/VOTE         |
|                                    | <b>Salesperson:</b> JENNA NUBAR            | <b>Assistant:</b> ANJELICA DAVI         |
|                                    | 202-872-5880                               | 212-408-3261                            |
|                                    |  | <b>Total \$:</b> \$36,150.00            |
|                                    |  | <b>Total Spots:</b> 101                 |
|                                    |  | <b>Total CPP:</b> \$92.27               |
|                                    |  | <b>Total GRP:</b> 391.8                 |
|                                    |  | <b>Traffic #:</b> 1409695               |
|                                    |  | <b>Separation:</b>                      |

**Comments:** revised order to push flight date back to start on Wed. 9/7.nciot

| #  | Day/Time          | DP | Program                     | Rate       | A35P Rating | Len | 9/5 - 9/12 |      | Total Spots | Total \$   | CPP      | GRP  |
|----|-------------------|----|-----------------------------|------------|-------------|-----|------------|------|-------------|------------|----------|------|
|    |                   |    |                             |            |             |     | 9/5        | 9/12 |             |            |          |      |
| 1  | W-F 6a-7a         |    | 8 News Now Good Day (6-7AM) | \$225.00   | 3.4         | 30  | 4          | 0    |             | \$900.00   | \$66.18  | 13.6 |
| 2  | W-F 7a-9a         |    | CBS This Morning            | \$385.00   | 3.0         | 30  | 3          | 0    |             | \$1,155.00 | \$128.33 | 9.0  |
| 3  | W-F 9a-10a        |    | Live! With Kelly & Michael  | \$185.00   | 3.5         | 30  | 4          | 0    |             | \$740.00   | \$52.86  | 14.0 |
| 4  | W-F 10a-11a       |    | Price Is Right              | \$730.00   | 5.8         | 30  | 3          | 0    |             | \$2,190.00 | \$125.86 | 17.4 |
| 6  | W-F 12n-12:30p    |    | 8 News Now At Noon          | \$185.00   | 3.3         | 30  | 4          | 0    |             | \$740.00   | \$56.06  | 13.2 |
| 7  | W-F 4p-5p         |    | 8 News Now At 4PM           | \$215.00   | 3.6         | 30  | 4          | 0    |             | \$860.00   | \$59.72  | 14.4 |
| 8  | M-W,F 4p-5p       |    | 8 News Now At 4PM           | \$215.00   | 3.6         | 30  | 0          | 3    |             | \$645.00   | \$59.72  | 10.8 |
| 9  | W-F 5p-5:30p      |    | 8 News Now At 5PM           | \$285.00   | 4.7         | 30  | 4          | 0    |             | \$1,140.00 | \$60.64  | 18.8 |
| 10 | M-W,F 5p-5:30p    |    | 8 News Now At 5PM           | \$735.00   | 4.3         | 30  | 0          | 2    |             | \$1,470.00 | \$170.93 | 8.6  |
| 11 | W-F 6p-6:30p      |    | 8 News Now At 6PM           | \$310.00   | 5.4         | 30  | 4          | 0    |             | \$1,240.00 | \$57.41  | 21.6 |
| 12 | M-W,F 6p-6:30p    |    | 8 News Now At 6PM           | \$310.00   | 4.5         | 30  | 0          | 3    |             | \$930.00   | \$68.89  | 13.5 |
| 13 | W-F 6:30p-7p      |    | Jeopardy                    | \$1,260.00 | 7.5         | 30  | 3          | 0    |             | \$3,780.00 | \$168.00 | 22.5 |
| 14 | M-W,F 6:30p-7p    |    | 8 News Now At 630PM         | \$410.00   | 6.8         | 30  | 0          | 3    |             | \$1,230.00 | \$60.29  | 20.4 |
| 15 | W-F 7p-7:30p      |    | Wheel Of Fortune            | \$470.00   | 6.2         | 30  | 3          | 0    |             | \$1,410.00 | \$75.81  | 18.6 |
| 16 | M-W,F 7p-7:30p    |    | Jeopardy                    | \$1,260.00 | 6.2         | 30  | 0          | 1    |             | \$1,260.00 | \$203.23 | 6.2  |
| 17 | W-F 7:30p-8p      |    | Entertainment Tonight       | \$850.00   | 5.8         | 30  | 2          | 0    |             | \$1,700.00 | \$146.55 | 11.6 |
| 18 | M-W,F 7:30p-8p    |    | Wheel Of Fortune            | \$1,210.00 | 4.1         | 30  | 0          | 2    |             | \$2,420.00 | \$295.12 | 8.2  |
| 19 | W-F 11p-11:35p    |    | 8 News Now At 11PM          | \$300.00   | 3.8         | 30  | 3          | 0    |             | \$900.00   | \$78.95  | 11.4 |
| 20 | W-F 11:35p-12:37a |    | Late Show                   | \$145.00   | 2.9         | 30  | 3          | 0    |             | \$435.00   | \$50.00  | 8.7  |
| 21 | W-F 12:37a-1:37a  |    | Late Late Show              | \$95.00    | 1.8         | 30  | 3          | 0    |             | \$285.00   | \$52.78  | 5.4  |
| 22 | Sa 5p-5:30p       |    | 8 News Now At 5PM-Sat       | \$405.00   | 3.9         | 30  | 1          | 1    |             | \$810.00   | \$103.85 | 7.8  |



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| <b>Agency:</b> SANDLER & INNOCENZI | <b>Advertiser:</b> Tarkanian-NV CD-3       | <b>Market:</b> Las Vegas                |
| 705 Prince St                      | <b>Product:</b> TV                         | <b>Office:</b> WASHINGTON               |
| Alexandria, VA 22314               | <b>Agency Order #:</b> 5277134             | <b>Primary Demo:</b> Adults 35+         |
|                                    | <b>Buyer:</b> Brown, Linda                 | <b>Con Type:</b> POLITICAL/VOTE         |
|                                    | <b>Salesperson:</b> JENNA NUBAR            | <b>Assistant:</b> ANJELICA DAVI         |
|                                    | 202-872-5880                               | 212-408-3261                            |
|                                    |  | <b>Total \$:</b> \$36,150.00            |
|                                    |  | <b>Total Spots:</b> 101                 |
|                                    |  | <b>Total CPP:</b> \$92.27               |
|                                    |  | <b>Total GRP:</b> 391.8                 |
|                                    |  | <b>Traffic #:</b> 1409695               |
|                                    |  | <b>Separation:</b>                      |

| #       | Day/Time             | DP | Program                       | Rate     | A35P<br>Rating | Len | 9/5 - 9/12 |      |     | Total<br>Spots | Total<br>\$ | CPP      | GRP  |             |         |       |
|---------|----------------------|----|-------------------------------|----------|----------------|-----|------------|------|-----|----------------|-------------|----------|------|-------------|---------|-------|
|         |                      |    |                               |          |                |     | 9/5        | 9/12 |     |                |             |          |      |             |         |       |
| 23      | Sa<br>6p-6:30p       |    | 8 News Now At 6PM-Sat         | \$185.00 | 5.1            | 30  | 1          | 1    |     | 2              | \$370.00    | \$36.27  | 10.2 |             |         |       |
| 24      | Su<br>6a-6:30a       |    | 8 News Now Sunday Morning- #1 | \$100.00 | 1.3            | 30  | 1          | 1    |     | 2              | \$200.00    | \$76.92  | 2.6  |             |         |       |
| 25      | Su<br>6:30a-8a       |    | CBS News Sunday Morning       | \$275.00 | 2.1            | 30  | 1          | 1    |     | 2              | \$550.00    | \$130.95 | 4.2  |             |         |       |
| 26      | Su<br>8a-8:30a       |    | 8 News Now Sunday Morning- #2 | \$275.00 | 2.1            | 30  | 1          | 1    |     | 2              | \$550.00    | \$130.95 | 4.2  |             |         |       |
| 27      | Su<br>11p-11:35p     |    | 8 News Now At 11PM-Sun        | \$215.00 | 3.1            | 30  | 1          | 1    |     | 2              | \$430.00    | \$69.35  | 6.2  |             |         |       |
| 28      | Su<br>11:35p-12:35a  |    | Elementary                    | \$60.00  | 2.1            | 30  | 1          | 1    |     | 2              | \$120.00    | \$28.57  | 4.2  |             |         |       |
| 29      | Su<br>12:35a-1:35a   |    | Scandal                       | \$35.00  | 1.0            | 30  | 1          | 1    |     | 2              | \$70.00     | \$35.00  | 2.0  |             |         |       |
| 30      | M-F<br>9a-10a        |    | Live! With Kelly & Michael    | \$475.00 | 3.5            | 30  | 0          | 3    |     | 3              | \$1,425.00  | \$135.71 | 10.5 |             |         |       |
| 31      | M-F<br>6a-7a         |    | 8 News Now Good Day (6-7AM)   | \$225.00 | 3.4            | 30  | 0          | 3    |     | 3              | \$675.00    | \$66.18  | 10.2 |             |         |       |
| 32      | M-F<br>7a-9a         |    | CBS This Morning              | \$385.00 | 3.0            | 30  | 0          | 3    |     | 3              | \$1,155.00  | \$128.33 | 9.0  |             |         |       |
| 33      | M-F<br>10a-11a       |    | Price Is Right                | \$730.00 | 5.8            | 30  | 0          | 3    |     | 3              | \$2,190.00  | \$125.86 | 17.4 |             |         |       |
| 34      | M-F<br>12n-12:30p    |    | 8 News Now At Noon            | \$185.00 | 3.3            | 30  | 0          | 3    |     | 3              | \$555.00    | \$56.06  | 9.9  |             |         |       |
| 35      | M-F<br>11p-11:35p    |    | 8 News Now At 11PM            | \$300.00 | 3.8            | 30  | 0          | 3    |     | 3              | \$900.00    | \$78.95  | 11.4 |             |         |       |
| 36      | M-F<br>11:35p-12:37a |    | Late Show                     | \$145.00 | 2.9            | 30  | 0          | 3    |     | 3              | \$435.00    | \$50.00  | 8.7  |             |         |       |
| 37      | M-F<br>12:37a-1:37a  |    | Late Late Show                | \$95.00  | 1.8            | 30  | 0          | 3    |     | 3              | \$285.00    | \$52.78  | 5.4  |             |         |       |
| TOTALS: |                      |    |                               |          |                |     | 55         | 46   | 101 |                |             |          |      | \$36,150.00 | \$92.27 | 391.8 |



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|                                    | <b>Buyer:</b> Brown, Linda                 | <b>Con Type:</b> POLITICAL/VOTE         |
|                                    | <b>Salesperson:</b> JENNA NUBAR            | <b>Assistant:</b> ANJELICA DAVI         |
|                                    | 202-872-5880                               | 212-408-3261                            |
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|                                    |  | <b>Total Spots:</b> 101                 |
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|                                    |  | <b>Total GRP:</b> 391.8                 |
|                                    |  | <b>Traffic #:</b> 1409695               |
|                                    |  | <b>Separation:</b>                      |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |                 |   |
|----------------------|-----------------|---|
| Date/Time            | Added by        | Comment   |
| 08/29/16 9:26 AM     | CAROLYN ALLAIRE | Revised to cut back points and change start date to Tuesday, 9/6/16 - please confirm receipt. thanks;Separation: 30 |
| 08/22/16 8:41 AM     | System          | Notice Received.  |
| 08/15/16 2:09 PM     | System          | Notice Received.  |

| Competitive Information |                  |
|-------------------------|------------------|
| <b>Market Budget:</b>   | <b>\$109,545</b> |
| <b>KLAS Share:</b>      | <b>33%</b>       |
| <b>Comment:</b>         |                  |
| <b>KSNV:</b>            | <b>24%</b>       |
| <b>KTNV:</b>            | <b>27%</b>       |
| <b>KVCW:</b>            | <b>2%</b>        |
| <b>KVVU:</b>            | <b>13%</b>       |
| <b>NVCW:</b>            | <b>1%</b>        |

| Daypart Summary |             |            |                    |                |              |
|-----------------|-------------|------------|--------------------|----------------|--------------|
| Day/Time        | % Distrib   | Spots      | Dollars            | CPP            | GRP          |
|                 | 100%        | 101        | \$36,150.00        | \$92.27        | 391.8        |
| <b>Total</b>    | <b>100%</b> | <b>101</b> | <b>\$36,150.00</b> | <b>\$92.27</b> | <b>391.8</b> |

| Monthly Summary |            |                    |
|-----------------|------------|--------------------|
| Month           | Spots      | Dollars            |
| 2016-Sep        | 101        | \$36,150.00        |
| <b>Total</b>    | <b>101</b> | <b>\$36,150.00</b> |

| Transaction History               |                  |                   |           |       |       |              |             |  |
|-----------------------------------|------------------|-------------------|-----------|-------|-------|--------------|-------------|--|
| Trans                             | Created/Received | Created by        | Status    | Spot+ | Spot- | \$ Chg       | Contract \$ | Comment  |
| Revision                          | 8/29/16 9:26 AM  | CAROLYN ALLAIRE   | Confirmed |       |       | \$0          | \$36,150.00 | Changes: Comments from Revised to cut back points and change start date to Tuesday, 9/6/16 - please confirm receipt. thanks;Separation: 30 to revised order to push flight date back to start on Wed. 9/7.nciot, Competitive Market Budget from \$149,545 to \$109,545, User Entered \$ from \$0.00 to \$36,150.00. 21 buylines added or modified. |
| Revision                          | 8/22/16 6:35 AM  | GOTOSTRATA\jnuhar | Confirmed |       | 26    | \$-13,200.00 | \$36,150.00 | Changes: Comments from to Revised to cut back points and change start date to Tuesday, 9/6/16 - please confirm receipt. thanks;Separation: 30, Total \$ from \$49,350.00 to \$36,150.00, Total GRPs from 492.6 to 391.8, Total Spots from 127 to 101, Total CPP from \$100.18 to \$92.27. 27 buylines added or modified.                           |
| Queued for Electronic Contracting | 8/15/16 2:21 PM  |                   |           |       |       | \$0          | \$0         |  |
| Queued for Electronic Contracting | 8/15/16 2:08 PM  |                   |           |       |       | \$0          | \$0         |  |
| New                               | 8/15/16 1:10 PM  | JENNA NUBAR       | Confirmed | 127   |       | \$49,350.00  | \$49,350.00 |  |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|