

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Harris Sikes Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Jonathan Ferrell*

Signature:

*Matthew Caruso*

Name:

JONATHAN FERRELL

Name:

Matthew Caruso

10-14-20

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Jonathan Ferrell, agent for Donald Trump for President*

Name:

*JONATHAN FERRELL*

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*10/14/2020*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>190924</i>	Station Call Letters: <i>Westwood One</i>	Date Received/Requested: <i>10/14/2020</i>
Est. #:	Station Location: <i>National</i>	Run Start and End Dates: <i>10/15/20 - 10/25/20</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Proposal

Order #	Ver #	Rev #	# Wks	Page #
190924	1		2	1

Advertiser	Product	Date	Time	Start	End
Trump PAC		10/14/20	1:33:44PM	10/12/20	10/25/20
Salesperson	Salesperson Phone #	Demos			
Philip Heit		A35+			
Sales Office	Agency Phone #	Survey			
New York	(-)	Sp20-Fa19 Sept 2020 DP_V1			

	Sep 28	Oct 5	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
			2											2	60	0.0	0.1	84.6	169.2	5.2
				3										3	60	0.0	0.1	84.6	253.8	7.8
			2	3										5					423.0	12.9
	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
			1											1	60	0.3	0.3	606.9	606.9	18.6
			1											1	60	0.3	0.3	606.9	606.9	18.6
				2										2	60	0.3	0.7	606.9	1213.8	37.2
			2	2										4					2427.6	74.3
	0.0	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
			2											2	60	0.0	0.1	83.3	166.6	5.1
				3										3	60	0.0	0.1	83.3	249.9	7.6
			2	3										5					416.5	12.7
	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
			6	8										14						3267.1
	0.0	0.0	0.9	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							

thousands

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Sep	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Total		Avg		Avg	Gross	%
28	5	12	19	26	2	9	16	23	30	7	14	21	Units	Len	Rtg	GRP	Aud*	Impr*	Dist

<b>Total Gross: \$33,550.00</b>	<b>Agency Commission: \$5,032.50</b>	<b>Total Net: \$28,517.50</b>
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thousands



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28	5	12	19	26	2	9	16	23	30	7	14	21	Units		Rtg	GRP	Aud*	Impr*	Dist

ere prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, . In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

is the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, sts and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or t, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York rk in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim onvenient forum.

: your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

IVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, rich is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from I will not discriminate on the basis of race or ethnicity.

t to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including it of third party claims relating to the commercials provided to Westwood One by Advertiser.

i thousands

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Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
	0.2		423.0		12.9	Sp20-Fa19 Sept 2020 DP_V1
	0.2		416.5		12.7	Sp20-Fa19 Sept 2020 DP_V1
	1.4		2,427.6		74.3	Sp20-Fa19 Sept 2020 DP_V1
<b>\$33,550</b>	<b>1.8</b>	<b>18432</b>	<b>3,267.1</b>	<b>10.27</b>		

Total Gross:	\$33,550.00	Agency Commission:	\$5,032.50	Total Net:	\$28,517.50
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the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or t, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York rk in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to an inconvenient forum.

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Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2020	Qtr 1 2021	Qtr 2 2021	Qtr 3 2021	Total	Units
0	0	0	0	0	0	0	0	14,750				14,750	5
0	0	0	0	0	0	0	0	7,000				7,000	5
0	0	0	0	0	0	0	0	11,800				11,800	4
								33,550				33,550	14
								14					14
Air Time Gross:		<b>\$33,550.00</b>		Agency Commission:		<b>\$5,032.50</b>		Total Net:		<b>\$28,517.50</b>			

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ADVERTISER: TRUMP PAC  
SPOT NAME: BINGO  
ISCI: WW\_TRUMPBINGOJT  
FULLY PRODUCED  
LENGTH: :60

## TRANSCRIPTION

### BED MUSIC STARTS

**ANNOUNCER:** JOE BIDEN OPENLY ADMITTED HIS PLAN TO VIOLATE OUR SECOND AMENDMENT RIGHTS.

**REPORTER CLIP:** TO GUN OWNERS OUT THERE WHO SAY "WELL A BIDEN ADMINISTRATION MEANS THEY'RE GOING TO COME FOR MY GUNS"

**BIDEN CLIP:** BINGO, YOU'RE RIGHT

**ANNOUNCER:** OBAMA AND BIDEN SPENT YEARS TRYING TO VIOLATE OUR SECOND AMENDMENT RIGHTS. AS PRESIDENT, BIDEN AND HIS RADICAL RUNNING MATE KAMALA HARRIS WOULD FINISH THE JOB.

NEW TAXES ON GUN OWNERS, BUY-BACK PROGRAMS, STRICT NEW REGULATIONS ON FIREARMS THAT WOULD TRAMPLE OUR CONSTITUTIONAL RIGHTS AND MAKE OUR FAMILIES LESS SAFE.

WHILE ANTIFA TERRORIZES OUR CITIES AND RADICAL LEFTISTS CALL TO DEFUND THE POLICE, BIDEN WOULD ENACT UNCONSTITUTIONAL GUN CONTROL MEASURES, MAKING IT HARDER THAN EVER TO DEFEND YOURSELF.

**BIDEN CLIP:** BINGO, YOU'RE RIGHT

**ANNOUNCER:** YOUR FAMILY AND YOUR CONSTITUTIONAL SECOND AMENDMENT RIGHTS WON'T BE SAFE IN JOE BIDEN'S AMERICA.

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**TRUMP:** I'M DONALD TRUMP, CANDIDATE FOR PRESIDENT, AND I APPROVE THIS MESSAGE.

**ANNOUNCER:** PAID FOR BY DONALD J. TRUMP FOR PRESIDENT INC.

###

ADVERTISER: TRUMP PAC  
SPOT NAME: BOLDLY  
ISCI: WW\_TRUMP-BOLDLY  
FULLY PRODUCED  
LENGTH: :60

## TRANSCRIPTION

### BED MUSIC STARTS

**ANNOUNCER:** DONALD TRUMP NEVER SPEAKS SOFTLY.  
HE SPEAKS BOLDLY. AS THE VOICE FOR THE VOICELESS, DEFENDING THE UNBORN. THE STRONGEST PRO-LIFE PRESIDENT IN HISTORY.  
HE SPEAKS FORCEFULLY, PROTECTING THE PERSECUTED HERE AND AROUND THE WORLD, AND FOR OUR RIGHT TO FREELY PRACTICE OUR FAITH.  
HE SPEAKS UNAPOLOGETICALLY, NOMINATING A HISTORIC NUMBER OF JUDGES WHO WILL DEFEND OUR GOD-GIVEN CONSTITUTIONAL RIGHTS.  
JOE BIDEN AND THE RADICAL LEFT WANT TO CONTINUE THE OBAMA-BIDEN POLICIES THAT FORCED IMMORAL VALUES IN OUR HOMES AND SCHOOLS. THEY SUPPORT ABORTION UP UNTIL THE MOMENT OF BIRTH. THEY'VE ATTACKED PRESIDENT TRUMP'S SUPREME COURT NOMINEE AMY CONEY BARRETT FOR HER FAITH. AND BIDEN WANTS TO RIG THE SUPREME COURT, TAKING AWAY OUR CONSTITUTIONAL RIGHTS.  
DONALD TRUMP SPEAKS FOR US. BOLDLY. LEADING THE WAY. HE'S NEVER LET US DOWN AND HE NEVER WILL.

**TRUMP:** I'M DONALD TRUMP, CANDIDATE FOR PRESIDENT, AND I APPROVE THIS MESSAGE.

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**ANNOUNCER:** PAID FOR BY DONALD TRUMP FOR PRESIDENT INC.

###

ADVERTISER: TRUMP PAC  
SPOT NAME: MOCK US  
ISCI: WW\_TRUMPTMOCKUS  
FULLY PRODUCED  
LENGTH: :60

## TRANSCRIPTION

### BED MUSIC STARTS

**ANNOUNCER:** HILLARY CLINTON CALLED HARD-WORKING AMERICANS LIKE YOU “DEPLORABLE”

**CLINTON CLIP:** YOU COULD PUT HALF OF TRUMP SUPPORTERS INTO WHAT I CALL THE BASKET OF DEPLORABLES.

**ANNOUNCER:** JOE BIDEN CALLED US “BAD PEOPLE”

**BIDEN CLIP:** NOT VERY GOOD PEOPLE

**ANNOUNCER:** LIBERAL HOLLYWOOD ATTACKS OUR FAITH

**MAHER CLIP:** AMY COMEY BARRETT, CATHOLIC...REALLY CATHOLIC

**ANNOUNCER:** AND THE LIBERAL MEDIA ATTACKS OUR VALUES

**WILSON CLIP:** THE CREDULOUS BOOMER RUBE DEMO THAT BACKS DONALD TRUMP

**ANNOUNCER:** THEY OPENLY HOPE FOR THE DEATH OF OUR PRESIDENT

HILLARY CLINTON’S FORMER SPOKESPERSON SAID “I HOPE HE DIES.”

BARACK OBAMA’S FORMER SPEECHWRITER SAID “F THESE PEOPLE”

IT’S DISGRACEFUL

### PAUSE AS BED MUSIC TEMPO SPEEDS UP

**ANNOUNCER:** PRESIDENT TRUMP STANDS WITH US: THE PEOPLE WHO WORK FOR A LIVING, GET OUR HANDS DIRTY, CARE FOR OUR FAMILIES, WORSHIP GOD AND STAND FOR OUR FLAD. AND WE’RE PROUD TO SAY THAT DONALD TRUMP IS OUR PRESIDENT

**TRUMP:** I’M DONALD TRUMP, CANDIDATE FOR PRESIDENT, AND I APPROVE THIS MESSAGE.

**ANNOUNCER:** PAID FOR BY DONALD J. TRUMP FOR PRESIDENT INC.

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