

WSLY
York, Alabama
Quarterly Issues/Programs List
Third Quarter 2018
10/05/2018

WSLY provides it's listeners with programming and public service announcements that we feel addresses the concerns and issues within our community and some surrounding areas. This is a list of the issues we feel were of the most concern during the preceding calendar quarter:

Youth Outreach

We strive to keep young adults engaged in athletics and school activities to promote higher learning, well being, and success, we air multiple programs that highlight the positive aspects of these activities.

Community Outreach

Rotary Club PSAs

Community announcements

Public Service Announcements

Ad council – Pet Adoption

Local DHS Students produced PSA's

Ad council – High School Diploma

WSLY PROGRAMS

2018 Quarter 3

ISSUE: Youth Outreach
TITLE: UWA Coaches Show
DESCRIPTION: Interview show with players and coaches
GUEST: Host and team
DATE/TIME: 9/25/18 6pm
LENGTH: 60mins

ISSUE: Community Outreach
TITLE: Batter Up 10% school fundraiser
DESCRIPTION: Batter up donated 10% of proceeds back to Demopolis Middle School
GUEST: Host
DATE/TIME: 9/26/18 6pm
LENGTH: 60mins

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE: Youth Outreach
TITLE: Get your GED
DURATION: 30 seconds
RUNS: Approx 90

ISSUE: Pet Adoptions
TITLE: Control pet population
DURATION: 30 seconds
RUNS: Approx 90

ISSUE: Time Management
TITLE: Don't be late, now and later
DURATION: 30 seconds
RUNS: Approx 90