

CONTRACT



Bonneville
55 North 300 West Broadcast House
Salt Lake City, UT 84101
(801) 575-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 18278 / | | <u>Alt Order #</u> |
| <u>Product</u> March 2017 | | |
| <u>Contract Dates</u> 02/27/17 - 03/19/17 | | <u>Estimate #</u> |
| <u>Advertiser</u> Skylar Taylor Design | | <u>Original Date / Revision</u> 02/22/17 / 03/01/17 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KSL-TV | <u>Account Executive</u> Tyler Nelson | <u>Sales Office</u> Local SLC TV |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Ref</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Skylar Taylor Design
51. W. Stauffer Lane
Murray, UT 84104

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|----------|
| N 1 | KSLTV | 02/27/17 | 03/19/17 | 11am -Studio 5 | M-F 11am-12p | | :30 | | | | NM | 6 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/27/17 | 03/05/17 | MTWTF-- | | | | 2 | \$45.00 | | | | |
| | Week: | 03/06/17 | 03/12/17 | MTWTF-- | | | | 2 | \$50.00 | | | | |
| | Week: | 03/13/17 | 03/19/17 | MTW---- | | | | 2 | \$50.00 | | | | |
| N 2 | KSLTV | 02/27/17 | 03/05/17 | 12pm- KSL News | M-F 12-1pm | | :30 | | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/27/17 | 03/05/17 | MTWTF-- | | | | 5 | \$50.00 | | | | |
| N 3 | KSLTV | 02/27/17 | 03/19/17 | 1-2pm M-F | M-F 1-2pm | | :30 | | | | NM | 6 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/27/17 | 03/05/17 | MTWTF-- | | | | 2 | \$55.00 | | | | |
| | Week: | 03/06/17 | 03/12/17 | MTWTF-- | | | | 2 | \$60.00 | | | | |
| | Week: | 03/13/17 | 03/19/17 | MTW---- | | | | 2 | \$60.00 | | | | |
| N 4 | KSLTV | 02/27/17 | 03/19/17 | 2-3pm M-F | M-F 2-3pm | | :30 | | | | NM | 5 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/27/17 | 03/05/17 | MTWTF-- | | | | 2 | \$30.00 | | | | |
| | Week: | 03/06/17 | 03/12/17 | MTWTF-- | | | | 2 | \$30.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 4 | KSLTV | 03/06/17-03/12/17 | 2-3pm M-F | M-F 2-3pm | MTuWThF---- | :30 | | \$30.00 | | NM | | |
| | | | | See MG 4.8 | | | | | | | | | |
| | 8 | KSLTV | 03/14/17-03/14/17 | 5am -KSL 5 News Today | M-F 5-6am | -Tu----- | :30 | | \$60.00 | | NM | | |
| | Week: | 03/13/17 | 03/19/17 | MTW---- | | | | 2 | \$30.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 5 | KSLTV | 03/13/17-03/19/17 | 2-3pm M-F | M-F 2-3pm | MTuWThF---- | :30 | | \$30.00 | | NM | | |
| | | | | See MG 4.7 | | | | | | | | | |
| | 6 | KSLTV | 03/13/17-03/19/17 | 2-3pm M-F | M-F 2-3pm | MTuWThF---- | :30 | | \$30.00 | | NM | | |
| | | | | See MG 4.7 | | | | | | | | | |
| | 7 | KSLTV | 03/13/17-03/14/17 | 5am -KSL 5 News Today | M-F 5-6am | M----- | :30 | | \$60.00 | | NM | | |
| N 5 | KSLTV | 02/27/17 | 03/19/17 | 3-4pm M-F | M-F 3-4pm | | :30 | | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/27/17 | 03/05/17 | MTWTF-- | | | | 2 | \$30.00 | | | | |
| | Week: | 03/06/17 | 03/12/17 | MTWTF-- | | | | 2 | \$30.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 4 | KSLTV | 03/06/17-03/12/17 | 3-4pm M-F | M-F 3-4pm | MTuWThF---- | :30 | | \$30.00 | | NM | | |
| | | | | See MG 4.8 | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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|--|------------------------------|-------------------|
| <u>Contract Dates</u> 02/27/17 - 03/19/17 | <u>Product</u> March 2017 | <u>Estimate #</u> |
|--|------------------------------|-------------------|

| | |
|---|--|
| <u>Advertiser</u> Skylar Taylor Design | <u>Original Date / Revision</u> 02/22/17 / 03/01/17 |
|---|--|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------------|-------------------|-------------------|--------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 03/13/17 | 03/19/17 | MTW---- | | | | 2 | \$30.00 | | | | |
| N 6 | KSLTV | 02/27/17 | 03/05/17 | 10:35pm M-F-Tonight Show | M-F 10:35-11:37pm | | :30 | | | | NM | 3 | \$1,125.00 |
| Week: | | 02/27/17 | 03/05/17 | MTWTF-- | | | | 3 | \$375.00 | | | | |
| N 7 | KSLTV | 02/27/17 | 03/05/17 | 11:37pm M-F-Latenight | M-F 11:37pm-12:30am | | :30 | | | | NM | 3 | \$285.00 |
| Week: | | 02/27/17 | 03/05/17 | MTWTF-- | | | | 3 | \$95.00 | | | | |
| N 8 | KSLTV | 02/27/17 | 03/19/17 | 4:30am-KSL 5 News Today | M-F 4:30-5am | | :30 | | | | NM | 12 | \$60.00 |
| Week: | | 02/27/17 | 03/05/17 | MTWTF-- | | | | 5 | \$5.00 | | | | |
| Week: | | 03/06/17 | 03/12/17 | MTWTF-- | | | | 5 | \$5.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 10 | KSLTV | 03/06/17-03/12/17 | 4:30am-KSL 5 News Today | M-F 4:30-5am | MTuWThF---- | :30 | | \$5.00 | | NM | | |
| See MG 8.13 | | | | | | | | | | | | | |
| | 13 | KSLTV | 03/13/17-03/15/17 | 4:30am-KSL 5 News Today | M-F 4:30-5am | MTuW----- | :30 | | \$5.00 | | NM | | |
| Week: | | 03/13/17 | 03/19/17 | MTW---- | | | | 2 | \$5.00 | | | | |
| N 9 | KSLTV | 02/27/17 | 03/19/17 | Wide Rotator | M-Su 4:30a-4:30a | | :30 | | | | NM | 10 | \$0.00 |
| Week: | | 02/27/17 | 03/05/17 | MTWTFSS | | | | 4 | \$0.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 2 | KSLTV | 02/27/17-03/05/17 | Wide Rotator | M-Su 4:30a-4:30a | MTuWThFSaSu | :30 | | \$0.00 | | NM | | |
| Credited | | | | | | | | | | | | | |
| | 3 | KSLTV | 02/27/17-03/05/17 | Wide Rotator | M-Su 4:30a-4:30a | MTuWThFSaSu | :30 | | \$0.00 | | NM | | |
| Credited | | | | | | | | | | | | | |
| Week: | | 03/06/17 | 03/12/17 | MTWTFSS | | | | 4 | \$0.00 | | | | |
| Week: | | 03/13/17 | 03/19/17 | MTW---- | | | | 4 | \$0.00 | | | | |
| N 10 | KSLTV | 02/27/17 | 03/05/17 | 12:03xm Sa -Outdoors | SA 12:03 - 12:33xm | | :30 | | | | NM | 1 | \$180.00 |
| Week: | | 02/27/17 | 03/05/17 | -----S- | | | | 1 | \$180.00 | | | | |
| N 11 | KSLTV | 02/27/17 | 03/12/17 | 11:30pm-12:30xm | Su 11:30pm-12:30am | | :30 | | | | NM | 2 | \$60.00 |
| Week: | | 02/27/17 | 03/05/17 | -----S | | | | 1 | \$30.00 | | | | |
| Week: | | 03/06/17 | 03/12/17 | -----S | | | | 1 | \$30.00 | | | | |
| N 12 | KSLTV | 02/27/17 | 03/12/17 | 12:30-1:30xm | Su 12:30-1:30xm | | :30 | | | | NM | 2 | \$40.00 |
| Week: | | 02/27/17 | 03/05/17 | -----S | | | | 1 | \$20.00 | | | | |
| Week: | | 03/06/17 | 03/12/17 | -----S | | | | 1 | \$20.00 | | | | |
| Totals | | | | | | | | | | | 0.00 | 60 | \$3,000.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|------------|
| 02/27/17 -03/17/17 | 60 | \$3,000.00 | \$3,000.00 |
| Totals | 60 | \$3,000.00 | \$3,000.00 |

Signature: _____ Date: _____

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