

## CONTRACT



**Bonneville**  
**55 North 300 West Broadcast House**  
**Salt Lake City, UT 84101**  
**(801) 575-5555**

And:

**Skylar Taylor Design**  
**51. W. Stauffer Lane**  
**Murray, UT 84104**

<u>Contract / Revision</u> 18278 /		<u>Alt Order #</u>
<u>Product</u> March 2017		
<u>Contract Dates</u> 02/27/17 - 03/19/17	<u>Estimate #</u>	
<u>Advertiser</u> Skylar Taylor Design		<u>Original Date / Revision</u> 02/22/17 / 03/01/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSL-TV	<u>Account Executive</u> Tyler Nelson	<u>Sales Office</u> Local SLC TV
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSLTV	02/27/17	03/19/17	11am -Studio 5	M-F 11am-12p		:30				NM	6	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/27/17	03/05/17	MTWTF--				2	\$45.00				
Week:		03/06/17	03/12/17	MTWTF--				2	\$50.00				
Week:		03/13/17	03/19/17	MTW----				2	\$50.00				
N 2	KSLTV	02/27/17	03/05/17	12pm- KSL News	M-F 12-1pm		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/27/17	03/05/17	MTWTF--				5	\$50.00				
N 3	KSLTV	02/27/17	03/19/17	1-2pm M-F	M-F 1-2pm		:30				NM	6	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/27/17	03/05/17	MTWTF--				2	\$55.00				
Week:		03/06/17	03/12/17	MTWTF--				2	\$60.00				
Week:		03/13/17	03/19/17	MTW----				2	\$60.00				
N 4	KSLTV	02/27/17	03/19/17	2-3pm M-F	M-F 2-3pm		:30				NM	5	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/27/17	03/05/17	MTWTF--				2	\$30.00				
Week:		03/06/17	03/12/17	MTWTF--				2	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	KSLTV	03/06/17-03/12/17	2-3pm M-F	M-F 2-3pm	MTuWThF----	:30		\$30.00		NM		
			See MG 4.8										
	8	KSLTV	03/14/17-03/14/17	5am -KSL 5 News Today	M-F 5-6am	-Tu-----	:30		\$60.00		NM		
Week:		03/13/17	03/19/17	MTW----				2	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	KSLTV	03/13/17-03/19/17	2-3pm M-F	M-F 2-3pm	MTuWThF----	:30		\$30.00		NM		
			See MG 4.7										
	6	KSLTV	03/13/17-03/19/17	2-3pm M-F	M-F 2-3pm	MTuWThF----	:30		\$30.00		NM		
			See MG 4.7										
	7	KSLTV	03/13/17-03/14/17	5am -KSL 5 News Today	M-F 5-6am	M-----	:30		\$60.00		NM		
N 5	KSLTV	02/27/17	03/19/17	3-4pm M-F	M-F 3-4pm		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/27/17	03/05/17	MTWTF--				2	\$30.00				
Week:		03/06/17	03/12/17	MTWTF--				2	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	KSLTV	03/06/17-03/12/17	3-4pm M-F	M-F 3-4pm	MTuWThF----	:30		\$30.00		NM		
			See MG 4.8										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		03/13/17	03/19/17	MTW----				2	\$30.00						
N 6	KSLTV	02/27/17	03/05/17	10:35pm M-F-Tonight Show	M-F 10:35-11:37pm		:30				NM	3	\$1,125.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	MTWTF--				3	\$375.00						
N 7	KSLTV	02/27/17	03/05/17	11:37pm M-F-Latenight	M-F 11:37pm-12:37am		:30				NM	3	\$285.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	MTWTF--				3	\$95.00						
N 8	KSLTV	02/27/17	03/19/17	4:30am-KSL 5 News Today	M-F 4:30-5am		:30				NM	12	\$60.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	MTWTF--				5	\$5.00						
Week:		03/06/17	03/12/17	MTWTF--				5	\$5.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	10	KSLTV	03/06/17-03/12/17	4:30am-KSL 5 News Today	M-F 4:30-5am	MTuWThF----	:30		\$5.00		NM				
See MG 8.13															
	13	KSLTV	03/13/17-03/15/17	4:30am-KSL 5 News Today	M-F 4:30-5am	MTuW-----	:30		\$5.00		NM				
Week:		03/13/17	03/19/17	MTW----				2	\$5.00						
N 9	KSLTV	02/27/17	03/19/17	Wide Rotator	M-Su 4:30a-4:30a		:30				NM	10	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	MTWTFSS				4	\$0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	2	KSLTV	02/27/17-03/05/17	Wide Rotator	M-Su 4:30a-4:30a	MTuWThFSaSu	:30		\$0.00		NM				
Credited															
	3	KSLTV	02/27/17-03/05/17	Wide Rotator	M-Su 4:30a-4:30a	MTuWThFSaSu	:30		\$0.00		NM				
Credited															
Week:		03/06/17	03/12/17	MTWTFSS				4	\$0.00						
Week:		03/13/17	03/19/17	MTW----				4	\$0.00						
N 10	KSLTV	02/27/17	03/05/17	12:03xm Sa -Outdoors	SA 12:03 - 12:33xm		:30				NM	1	\$180.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	-----S-				1	\$180.00						
N 11	KSLTV	02/27/17	03/12/17	11:30pm-12:30xm	Su 11:30pm-12:30am		:30				NM	2	\$60.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	-----S				1	\$30.00						
Week:		03/06/17	03/12/17	-----S				1	\$30.00						
N 12	KSLTV	02/27/17	03/12/17	12:30-1:30xm	Su 12:30-1:30xm		:30				NM	2	\$40.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	-----S				1	\$20.00						
Week:		03/06/17	03/12/17	-----S				1	\$20.00						
Totals								0.00				60	\$3,000.00		

Time Period	# of Spots	Gross Amount	Net Amount
02/27/17 - 03/17/17	60	\$3,000.00	\$3,000.00
<b>Totals</b>	60	\$3,000.00	\$3,000.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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