

## ION Media Networks

WPXK-TV, Jellico, Tennessee

Quarterly Issues/Program List

3<sup>rd</sup> Quarter 2019

WPXK-TV provides its viewers with educational and informational programming and public service announcements that address issues of concern for the community we serve. Among the issues determined to be of most concern to the community during the preceding quarter were:

- Education and Well Being of Children
- Health and Social Well Being
- Socio Economic Issues
- Crime
- Faith/Inspiration

This report contains a representative example of the issue responsive programming aired at various times on our station.

## Education and Well Being of Children

Qubo Kids Corner is a block of regularly scheduled E/I Programming addressing educational topics of interest to children. The featured shows airing on Fridays in “Qubo Kids Corner” are *Safari Tracks*, *Animal Science*, and *Zoo Clues*.

**Safari Tracks** – Safari Tracks is a thirty minute program designed for a young audience range of 13 to 16 year olds that highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. The series lends itself respect to the natural world and initiates discussion of issues relating to that world and encourages drawing of conclusions based upon information presented. The programs concluding segment contains a sardonically toned mock quiz that serves as reinforcement and review of the material covered in the program.

**Animal Science** – Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.

**Zoo Clues** – Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

**ACF & National Responsible Fatherhood Clearinghouse (Via Ad Council) -**

Highlights the positive outcomes that result from fathers and daughters engaging in a simple game of catch. The video captures the one-of-a-kind bond forged between fathers and daughters of all ages who connect through this shared moment.

**Foster More** - Shines a light on the amazing potential of kids and families in the foster care system, and empowers all foster kids to reach their dreams through education. Foster More encourages all of us to play a part in ensuring that foster youth receive the support, nurturing, and guidance they need to succeed in life.

**Girl Scouts** - When they're advocating for our communities, discovering the outdoors, exploring science and technology, or powering new adventures as part of the Girl Scout Cookie Program, Girl Scouts discover they can achieve anything! Girl-led, expert-approved, and volunteer-supported, Girl Scouts helps girls discover their strengths and change the world.

**St. Jude Research Hospital** – Leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. The mission of St. Jude Children's Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment. Consistent with the vision of our founder Danny Thomas, no child is denied treatment based on race, religion or a family's ability to pay.

## **HEALTH AND SOCIAL WELL BEING**

**Foundation for a Better Life** - Patience is hardest to find when you need it the most! In a charming moment where a young boy innocently sashes through wet cement we find ourselves asking the question, "What would I do?" We think you'll smile with relief and take away a good reminder. Patience... Pass it On.

**Foundation for a Better Life** - Every great song has some truth we find in our own lives. "Home," performed by Michael Bublé expresses perhaps a universal feeling about the yearning we have to go home. And each one of us has a place, a time, a person a wish that we call home. And family is often at the heart of what we call home. We hope you enjoy this message. Family... Pass It On.

**Foundation for a Better Life** - Achievement comes in many forms. For some it's attaining a top grade in school, losing weight or excelling in a sport, for others it's overcoming an obstacle, attaining accolades at work or building a relationship. Whatever the goal, it takes much effort, skill and courage to achieve great things. Set to the uplifting song "Hall of Fame" this message inspires viewers to achieve their own goals... Pass It On.

**Foundation for a Better Life** - We all have dreams of what we would like to become someday or something we would like to accomplish in our lifetime. Unfortunately, self-doubt can often take over, keeping us from realizing our dreams. The truth is, with a little hard work and belief in ourselves, anything is possible. "I Believe" by Bon Jovi serves as the perfect backdrop for this message about Believing in Your Dreams... Pass It On.

**Foundation for a Better Life** - Based on a true story, this poignant moment in a concert hall reminds us how even the most embarrassing situations can be turned around with a little patience and Encouragement.

**Foundation for a Better Life** - Aretha Franklin's "Respect" is part of our lives. This message motivates, inspires and is a reminder that good people are all around us. Respect...Pass It On.

**Foundation for a Better Life** - Imagine Dragons' "Love" is a powerful reminder that we really are one people. And it is Love that truly brings us together. You viewers will appreciate this remarkable song with a timely message. Love... Pass It On.

**Foundation for a Better Life** - Kenny Chesney's "Get Along" is the perfect antidote for our times. It is happy! It is doable! It feels good! Yes! Get Along... Pass It On.

**Leukemia & Lymphoma Society (LLS)** – The world's largest voluntary health agency dedicated to blood cancer. The LLS mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS

funds lifesaving blood cancer research around the world and provides free information and support services.

## **SOCIO-ECONOMIC**

**Helping Families Thrive - Feeding America (Via Ad Council)** - Nearly 13 million children, that's 1 in 6 kids, in the U.S. struggle with hunger. Kids who don't get enough to eat begin life at a serious disadvantage. As they grow up, these kids are more likely to have health problems and experience difficulty in school and in other social situations. Feeding America is the nation's leading domestic hunger-relief charity, providing meals to more kids than any other charitable organization in the U.S. The assets encourage audiences to help end of the story of hunger by visiting [FeedingAmerica.org](http://FeedingAmerica.org).

**The Jon Bon Jovi Soul Foundation** – Exists to combat issues that force families and individuals into economic despair. Through the funding and creation of programs and partnerships, they support innovative community efforts to break the cycle of poverty and homelessness.

**Joyful Heart Foundation** - Aimed to challenge typical gender norms in order to raise boys who grow up to respect women.

## **CRIME**

**Law Enforcement Appreciation** - Inspired by National Law Enforcement Day, the network created specific programming that honors the commitment and dedication to those that serve the nation in a law enforcement capacity. In addition, ION developed specific programming under the campaign umbrella "Full Disclosure," which feature four FBI Special Agents. In their sit-down interviews, they shared firsthand accounts about what they love about their job, the difference they make in people's lives, inspirational stories, and their real perspective on other relevant topics.

**Project Roadblock (Via Ad Council)** - Highlights the increase in drunk driving related fatalities during the holiday season and the financial consequences of buzzed driving, with the goal of inspiring awareness of the dangers of driving buzzed so as to motivate people to plan ahead and designate a sober driver this holiday season.

## FAITH/INSPIRATION

### **Monday – Friday**

**6:30 am / 30 minutes**

**Les Feldick**—What Les really likes is teaching the Bible. He has been teaching home-style Bible classes for over 40 years. His teaching is non-denominational, and his students come from diverse denominations and backgrounds. It was through one of these classes that a student helped open the door for his "*Through the Bible*" television program. Les starts his classes in Genesis 1:1 and works all the way through the Bible. All the Scriptures quoted are referenced from the King James Version. Les comments that "Once a class has been 'Through the Bible' with me, we generally start over and do it again."

### **Monday – Saturday**

**6:00 am / 30 minutes**

**Inspiration Today** - "Our Purpose" Our God-given mission is to impact people for Christ worldwide through media. Through cable television, satellite broadcast and digital streaming we are spreading the Gospel all over the world. Our vision is to shine the Light of the Gospel to every continent, in every major language group, and through every form of technology.

### **Fridays**

**6:00 am / 30 minutes**

**Key of David** - For over 25-years Gerald Flurry has presented world events in the light of Bible prophecy on the *Key of David* program. *The Key of David* covers today's most important events with a unique perspective. Not only does the program tell you what is happening to our society and our world, but also, more importantly, it tells you why.

The program's title reflects its distinctive approach: relying on the Bible and the "key of David" vision for insight and interpretation of today's turbulent world events. The Key of David unlocks the overall purpose for mankind, and this overarching understanding puts today's chaotic and seemingly insoluble problems into right perspective.

### **Sundays**

**7:00 am / 30 minutes**

**David Jeremiah** - David Jeremiah's commitment to Bible Strong teaching with an emphasis on content—not causes, current events, or politics—is Turning Point's trademark. Creative vignettes, special musical selections, and seasonal productions supplement his messages, but the purpose of every program is to draw men and women into knowledge of God's Word. Study materials designed to engage participants in the Word of God accompany each broadcast. These innovative resources combined with the unchanging Truth of God's Word continue to fuel the growth of Turning Point's broadcast ministries.



**Sundays****7:30 am / 30 minutes**

**Leading The Way** - Dr. Michael Youssef is leading the way for people living in spiritual darkness to discover the light of Christ. By passionately proclaiming uncompromising Truth through creative methods, *Leading The Way's* international team of experts is uniquely providing hope that is revolutionizing lives here at home and around the world. *Leading The Way* also produces DVDs, CDs, books, a monthly devotional magazine, and daily e-devotionals to reach the lost and encourage believers in their faith. The ministry utilizes field ministry teams to evangelize seekers and disciple new believers. Dr. Youssef's unique perspective has given him a platform to speak boldly into today's issues and provide Biblical solutions to the challenges Christians are facing today.

**Sundays****8:00 am / 30 minutes**

**In Touch Ministries** - is an American evangelical ministry founded by Charles Stanley. Dr. Stanley has been said to demonstrate a practical, keen awareness of people's needs and provide Christ-centered, biblically-based principles for everyday life. The ministry's stated mission is "At In Touch Ministries, our mission is to lead people worldwide into a growing relationship with Jesus Christ and to strengthen the local church. We remain committed to advancing the gospel from person to person and place to place as quickly, clearly, and irresistibly as possible."