

# ION Media Networks

WPXK-TV, Jellico, Tennessee

Quarterly Issues/Program List

3<sup>rd</sup> Quarter 2019

WPXK-TV provides its viewers with educational and informational programming and public service announcements that address issues of concern for the community we serve. Among the issues determined to be of most concern to the community during the preceding quarter were:

- Education and Well Being of Children
- Health and Social Well Being
- Socio Economic Issues
- Crime
- Faith/Inspiration

This report contains a representative example of the issue responsive programming aired at various times on our station.

## **CHILDREN'S ISSUES**

### **ACF & National Responsible Fatherhood Clearinghouse (Via Ad Council) -**

Highlights the positive outcomes that result from fathers and daughters engaging in a simple game of catch. The video captures the one-of-a-kind bond forged between fathers and daughters of all ages who connect through this shared moment.

**Foster More** - Shines a light on the amazing potential of kids and families in the foster care system, and empowers all foster kids to reach their dreams through education. Foster More encourages all of us to play a part in ensuring that foster youth receive the support, nurturing, and guidance they need to succeed in life.

**Girl Scouts** - When they're advocating for our communities, discovering the outdoors, exploring science and technology, or powering new adventures as part of the Girl Scout Cookie Program, Girl Scouts discover they can achieve anything! Girl-led, expert-approved, and volunteer-supported, Girl Scouts helps girls discover their strengths and change the world.

**St. Jude Research Hospital** – Leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. The mission of St. Jude Children's Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment. Consistent with the vision of our founder Danny Thomas, no child is denied treatment based on race, religion or a family's ability to pay.

## HEALTH AND SOCIAL WELL BEING

**American Parkinson Disease Association (Live With Optimism)** - The largest grassroots network dedicated to fighting Parkinson's disease (PD) and works tirelessly to assist the more than 1 million Americans with Parkinson's disease live life to the fullest in the face of this chronic, neurological disorder.

**Foundation for a Better Life** - Patience is hardest to find when you need it the most! In a charming moment where a young boy innocently sashes through wet cement we find ourselves asking the question, "What would I do?" We think you'll smile with relief and take away a good reminder. Patience... Pass it On.

**Foundation for a Better Life** - Every great song has some truth we find in our own lives. "Home," performed by Michael Bublé expresses perhaps a universal feeling about the yearning we have to go home. And each one of us has a place, a time, a person a wish that we call home. And family is often at the heart of what we call home. We hope you enjoy this message. Family... Pass It On.

**Foundation for a Better Life** - Achievement comes in many forms. For some it's attaining a top grade in school, losing weight or excelling in a sport, for others it's overcoming an obstacle, attaining accolades at work or building a relationship. Whatever the goal, it takes much effort, skill and courage to achieve great things. Set to the uplifting song "Hall of Fame" this message inspires viewers to achieve their own goals... Pass It On.

**Foundation for a Better Life** - We all have dreams of what we would like to become someday or something we would like to accomplish in our lifetime. Unfortunately, self-doubt can often take over, keeping us from realizing our dreams. The truth is, with a little hard work and belief in ourselves, anything is possible. "I Believe" by Bon Jovi serves as the perfect backdrop for this message about Believing in Your Dreams... Pass It On.

**Foundation for a Better Life** - Based on a true story, this poignant moment in a concert hall reminds us how even the most embarrassing situations can be turned around with a little patience and Encouragement.

**Foundation for a Better Life** - Aretha Franklin's "Respect" is part of our lives. This message motivates, inspires and is a reminder that good people are all around us. Respect...Pass It On.

**Foundation for a Better Life** - Imagine Dragons' "Love" is a powerful reminder that we really are one people. And it is Love that truly brings us together. You viewers will appreciate this remarkable song with a timely message. Love... Pass It On.

**Foundation for a Better Life** - Kenny Chesney's "Get Along" is the perfect antidote for our times. It is happy! It is doable! It feels good! Yes! Get Along... Pass It On.

**Leukemia & Lymphoma Society (LLS)** – The world's largest voluntary health agency dedicated to blood cancer. The LLS mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services.

## **SOCIO-ECONOMIC**

**Helping Families Thrive - Feeding America (Via Ad Council)** - Nearly 13 million children, that's 1 in 6 kids, in the U.S. struggle with hunger. Kids who don't get enough to eat begin life at a serious disadvantage. As they grow up, these kids are more likely to have health problems and experience difficulty in school and in other social situations. Feeding America is the nation's leading domestic hunger-relief charity, providing meals to more kids than any other charitable organization in the U.S. The assets encourage audiences to help end of the story of hunger by visiting [FeedingAmerica.org](http://FeedingAmerica.org).

**The Jon Bon Jovi Soul Foundation** – Exists to combat issues that force families and individuals into economic despair. Through the funding and creation of programs and partnerships, they support innovative community efforts to break the cycle of poverty and homelessness.

**Joyful Heart Foundation** - Aimed to challenge typical gender norms in order to raise boys who grow up to respect women.

## CRIME

**Project Roadblock (Via Ad Council)** - Highlights the increase in drunk driving related fatalities during the holiday season and the financial consequences of buzzed driving. Inspires dialogue about the dangers of drinking and driving, with the goal to raise awareness of the dangers of driving buzzed and subsequently motivates men 21-34 years-old to stop driving 'buzzed.'

## FAITH/INSPIRATION

**Monday – Friday (August 5 – September 30)**

**10:00 am / 30 minutes**

**Les Feldick**-What Les really likes is teaching the Bible. He has been teaching home-style Bible classes for over 40 years. His teaching is non-denominational, and his students come from diverse denominations and backgrounds. It was through one of these classes that a student helped open the door for his "*Through the Bible*" television program. Les starts his classes in Genesis 1:1 and works all the way through the Bible. All the Scriptures quoted are referenced from the King James Version. Les comments that "Once a class has been 'Through the Bible' with me, we generally start over and do it again."

**Mondays (August 5 – September 30)**

**10:30 am / 30 minutes**

**Berean Bible**

**Transformed By Grace** is a weekly television program produced by the Berean Bible Society. Pastor Kevin Sadler presents the transforming power of God's grace. The Berean Bible Society was founded over seventy-five years ago for the sole purpose of helping believers understand and enjoy the Word of God. Our Organization holds without apology to all the fundamentals of the Christian faith and is evangelical, that is, we believe that salvation is by grace through faith alone on the basis of the shed blood of Christ.

The program also emphasizes the importance of proclaiming the whole counsel of God in light of the Pauline revelation. Insofar as Paul is the apostle of the Gentiles, it is our firm conviction that in his epistles alone we have the doctrine, position, walk, and destiny for the Church, the Body of Christ, during the dispensation of Grace.