## PUBLIC AFFAIRS REPORT 2Q 2017 - ENDING JUNE 25, 2017

WPXK-TV Jellico, TN

This report lists the significant public affairs and/or public service programming aired on WPXK-TV during the period of March 27, 2017 through June 25, 2017 in which issues of importance to the community are addressed. Issues listed are in the opinion of WPXK-TV are not necessarily listed or addressed in order of importance.

## **Qubo Kids Corner**

Qubo Kids Corner is a block of regularly scheduled E/I Programming addressing educational topics of interest to children. The featured shows in "Qubo Kids Corner" are *The Choo Choo Bob Show, Raggs,* and *Doki* 

The Choo Choo Bob Show – This series features a diverse community of people and puppets who share a love of trains, adventure and music. Bob's Clubhouse is inhabited by friendly engineers, conductors and passengers who engage in collaborative and respectful work and play. The backdrop of the world of trains allows children to join the cast in riding the rails for a historical and geographical journey that becomes a metaphor for learning, emotional growth and the development of age-appropriate social-emotional behaviors.

Raggs – This series stars five colorful canine characters and their wisecracking pet cat, Dumpster, who hang together in their own colorful clubhouse making music. Each episode follows the band through engaging, emotional and humorous stories that rock the house and explore issues faced by real kids. The character's chemistry and friendship is immediately evident as they work through a series of creative and often humorous steps to find a successful conclusion to everyday challenges. Each program is based on one main theme that promotes social and academic readiness while also addressing specific preschool curriculum topics such as literacy, visual arts, science, mathematics, social studies, movement, music and dance. Each show also focuses on the development of social and emotional skills and models cooperation between friends.

Doki – When a group of pre-school-age animals have questions about something they're experiencing in their everyday worlds, finding the answers usually requires an international journey! So, they pack their backpacks and fly off. Doki (a dog) is curious and a bit bumbling but his sense of adventure always wins in the end. He, and his equally enthusiastic, curious, and adventuresome pals seek advice, ask great questions, and try new things.

Issues Addressed: Education, Children, Family

Qubo Kids Corner aired weekly in the following times:

Choo Choo Bob Show – Wednesdays 8:00am and 8:30am Raggs – Thursdays 8:00am and 8:30am Doki – Fridays 8:00am and 8:30am

## **Living Well**

Living Well is a one hour community affairs program that is dedicated to active lifestyles, wellness & helpful information that leads to a more empowered life. The featured shows in Living Well are *Fresh With Anna Olson* and *Loving Spoonfuls*.

Fresh With Anna Olson - This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own.

Loving Spoonfuls. - This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life.

Hosts: Anna Olson and David Gale

Issues Addressed: Healthy Eating, Cooking, Travel, Cultural Diversity, Family

Living Well aired weekly in the following times:

| Series<br>Title | Airdates  | Time    | Duration | Episode<br>Number | Episode Title  |  |
|-----------------|-----------|---------|----------|-------------------|--|--|
| Living Well     | 3/28/2017 | 6:00 AM | 1:00:00  | LW 405            | Horse Races / Eva Ouzas' Spanakopita and Dolomades                   |  |
| Living Well     | 3/30/2017 | 6:00 AM | 1:00:00  | LW 405            |  |  |
| Living Well     | 4/4/2017  | 6:00 AM | 1:00:00  | LW 405            | Horse Races / Eva Ouzas' Spanakopita and Dolomades                   |  |
|                 | 4/6/2017  | 6:00 AM | 1:00:00  | LW 406            | Regatta / Nina Witkowski's Ushka and Sernik                          |  |
| Living Well     |           |         |          |                   | Regatta / Nina Witkowski's Ushka and Sernik                          |  |
| Living Well     | 4/11/2017 | 6:00 AM | 1:00:00  | LW 407            | Jazz Fest / Anja Karpinnen's Finnish Salmon Soup                     |  |
| Living Well     | 4/13/2017 | 6:00 AM | 1:00:00  | LW 407            | Jazz Fest / Anja Karpinnen's Finnish Salmon Soup                     |  |
| Living Well     | 4/18/2017 | 6:00 AM | 1:00:00  | LW 408            | Weekend Guests, Lazy Breakfast / Loza Stavroff's Macedonian Delights |  |
| Living Well     | 4/20/2017 | 6:00 AM | 1:00:00  | LW 408            | Weekend Guests, Lazy Breakfast / Loza Stavroff's Macedonian Delights |  |
| Living Well     | 4/25/2017 | 6:00 AM | 1:00:00  | LW 409            | Concert / Rudolfa Hood's Johnnycakes and Codfish                     |  |
| Living Well     | 4/27/2017 | 6:00 AM | 1:00:00  | LW 409            | Concert / Rudolfa Hood's Johnnycakes and Codfish                     |  |
| Living Well     | 5/2/2017  | 6:00 AM | 1:00:00  | LW 410            | Preserving / Zorka Jovancevic's Cabbage Rolls and Coffee Cake        |  |
| Living Well     | 5/4/2017  | 6:00 AM | 1:00:00  | LW 410            | Preserving / Zorka Jovancevic's Cabbage Rolls and Coffee Cake        |  |
| Living Well     | 5/9/2017  | 6:00 AM | 1:00:00  | LW 411            | Pie Judging / Hyun Joo Cho's Healing Foods                           |  |
| Living Well     | 5/11/2017 | 6:00 AM | 1:00:00  | LW 411            | Pie Judging / Hyun Joo Cho's Healing Foods                           |  |
| Living Well     | 5/16/2017 | 6:00 AM | 1:00:00  | LW 412            | Eat to the Beat / Regine Frankel's Vegetarian Meat Balls             |  |
| Living Well     | 5/18/2017 | 6:00 AM | 1:00:00  | LW 412            | Eat to the Beat / Regine Frankel's Vegetarian Meat Balls             |  |
| Living Well     | 5/23/2017 | 6:00 AM | 1:00:00  | LW 413            | April's Shower / Heidi Kuhner's Swiss Fondue                         |  |
| Living Well     | 5/25/2017 | 6:00 AM | 1:00:00  | LW 413            | April's Shower / Heidi Kuhner's Swiss Fondue                         |  |
| Living Well     | 5/30/2017 | 6:00 AM | 1:00:00  | LW 414            | Veggie Lunch / Evelyn Koop's Olympian Feast                          |  |
| Living Well     | 6/1/2017  | 6:00 AM | 1:00:00  | LW 414            | Veggie Lunch / Evelyn Koop's Olympian Feast                          |  |
| Living Well     | 6/6/2017  | 6:00 AM | 1:00:00  | LW 415            | Significant Birthday / Crazy Luzia's Portuguese Party                |  |
| Living Well     | 6/8/2017  | 6:00 AM | 1:00:00  | LW 415            | Significant Birthday / Crazy Luzia's Portuguese Party                |  |
| Living Well     | 6/13/2017 | 6:00 AM | 1:00:00  | LW 416            | Folks for Dinner / Andrea Vincent's Hungarian Rhapsody               |  |
| Living Well     | 6/15/2017 | 6:00 AM | 1:00:00  | LW 416            | Folks for Dinner / Andrea Vincent's Hungarian Rhapsody               |  |
| Living Well     | 6/20/2017 | 6:00 AM | 1:00:00  | LW 417            | All Ages Dinner / Carry on Winnie                                    |  |
| Living Well     | 6/22/2017 | 6:00 AM | 1:00:00  | LW 417            | All Ages Dinner / Carry on Winnie                                    |  |

## **Public Service Announcements**

PSAs aired at various times throughout the quarter

**Issues Addressed:** Family, Parenting, Exercise, Relationships, Crime, Health & Wellness, Charity, Veteran Affairs, Military

| Spot Title                     | Organization                 | Duration | Issue Addressed      |
|--------------------------------|------------------------------|----------|----------------------|
| College Gratitude              | Foundation for a Better Life | :30      | Family, Parenting    |
| My Wish Parenting              | Foundation for a Better Life | :30      | Family, Parenting    |
| Pass It On / Active Kids Promo | Foundation for a Better Life | :30      | Exercise             |
| I Will Always Love You Love    | Foundation for a Better Life | :30      | Family               |
| SVU Current                    | No More                      | :30      | Relationships, Crime |
| adoptoptimism.org              | American Parkinson Disease   | :30      | Health and Wellness  |
| Give Different                 | Heifer                       | :30      | Charity              |
| Ben Affleck                    | Paralyzed Vets of America    | :30      | Veteran Affairs      |
| USO.org                        | USO.org                      | :30      | Military             |