



KBYS ISSUES & PROGRAMS | Q3 - 2023

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

July 01 – September 30, 2023

Placed in the Public File: **October 07, 2023**

SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- 1) Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- 2) Education: Issues relating to public school education in our community.
- 3) Recreation: The impact that recreation programs have on the community.
- 4) Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- 5) Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- 6) Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING

PUBLIC SERVICE ANNOUNCEMENTS – Q3 2023

American Legion

Ran 7-8-23 Thru 7-22

School Uniform Drive

Issue: Community Involvement

Calcasieu Human Services
Ran 7-20-23 Thru 7-24-23
Free AC Units Available
Issue: Health

Calcasieu Sheriff's Office
Ran 7-11-23 Thru 7-29-23
Hunter Ed Course
Issue: Safety

Reelin' For Warriors
Ran 7-1-23 Thru 7-31-23
Fishing Tournament for Veterans
Issue: Recreation

Lake Charles Police
Ran 7-8-23 Thru 8-1-23
National Night Out
Issue: Community Involvement

Marshland Festival
Ran 7-10-23 Thru 7-29-23
Fundraiser for Hackberry Students
Issue: Community Involvement

McNeese Athletic Foundation
Ran 7-11-23 Thru 8-1-23
Cowboy Bingo
Issue: Community Involvement

McNeese Athletics
Ran 7-11-23 Thru 8-11
Youth Tackle Football
Issue: Recreation

McNeese Athletics
Ran 7-12-23 Thru 8-12-23
Basketball Tipoff
Issue: Community Involvement



McNeese Athletics
Ran 7-13-23 Thru 8-5
Football Victory Day for Kids
Issue: Community Involvement

Lake Charles Little Theatre
Ran 7-15-23 Thru 7-30-23
Musical
Issue: Recreation

McNeese Registrar
Ran 7-15-23 Thru 8-5-23
Fall Semester Registration
Issue: Education

McNeese Student Central
Ran 7-15-23 Thru 8-5-23
Get Back in School
Issue: Education

McNeese Athletics
Ran 7-20-23 Thru 8-20-23
Basketball Tickets
Issue: Recreation

Better Business Bureau
Ran 7-20-23 Thru 8-20-23
Scams
Issue: Education

Cameron Lions Club
Ran 7-28-23 Thru 8-5-23
Fishing Festival
Issue: Recreation

McNeese Student Central
Ran 8-2-23 Thru 8-11-23
Still Time to Register
Issue: Education



City Of Lake Charles
Ran 8-5-23 Thru 8-11-23
Youth First Responders Day
Issue: Community Involvement

McNeese Foundation
Ran 8-2-23 Thru 8-31-23
Tower Donation-Phillips 66
Issue: Community Involvement

Chuck Fest
Ran 8-2-23 Thru 8-31-23
Date For 2023
Issue: Recreation

McNeese Athletics
Ran 8-2-23 Thru 8-31-23
Track Fundraiser
Issue: Recreation

McNeese Bookstore
Ran 8-2-23 Thru 8-31-23
Fan Gear
Issue: Recreation

Out of the Darkness Walk
Ran 8-5-23 Thru 8-31-23
Suicide Prevention
Issue: Health

McNeese Quarterback Club
Ran 8-9-23 Thru 8-31-23
Weekly Meetings
Issue: Community Involvement

Women's Commission
Ran 8-9-23 Thru 8-31-23
Fall Conference
Issue: Community Involvement



McNeese Athletics
Ran 8-19-23 Thru 9-1-23
Ron Hayes Honor – Southland Conference
Issue: Recreation

McNeese Athletics
Ran 8-19-23 Thru 9-1-23
Block Party
Issue: Recreation

SWLA Association of Realtors
Ran 8-24-23 Thru 9-7-23
Candidates Forum
Issue: Community Involvement

McNeese SEED Center
Ran 9-1-23 Thru 9-5-23
Open House – 10 Years
Issue: Community Involvement

City Of Lake Charles
Ran 9-7-23 Thru 9-16-23
Beach Sweep
Issue: Community Involvement

Historic Lake Charles City Hall
Ran 8-25-23 Thru 9-24-23
Isles Exhibit
Issue: Community Involvement

Lake Charles Little Theatre
Ran 8-24-23 Thru 9-24-23
“Nonsense”
Issue: Recreation/Entertainment

McNeese Intern Soiree
Ran 8-30-23 Thru 9-27-23
Intern Meeting
Issue: Education



McNeese Career Expo
Ran 8-30-23 Thru 9-27-23
Hiring Event
Issue: Economy

McNeese Athletics
Ran 9-1-23 Thru 9-27-23
Building Cowboys Program
Issue: Recreation

McNeese Student Central
Ran 9-7-23 Thru 9-29-23
Parents and Family Weekend
Issue: Education/Recreation

McNeese Works Here
Ran 9-7-23 Thru 9-30-23
MSU Employees Honored
Issue: Education

McNeese Preview Day
Ran 9-13-23 Thru 9-30-23
Open House
Issue: Education

McNeese Foundation
Ran 9-7-23 Thru 9-30-23
Cowboy Club Donation
Issue: Education

McNeese Foundation
Ran 9-7-23 Thru 9-30-23
Contractor's Donation
Issue: Education



PUBLIC SERVICE PROGRAMMING – Q3 2023

Interview

8-2-23

Runs 20:00

Guest: Dr. Daryl Burckel/President McNeese State University

Hosts: Mack Love and Donna Little Kaumo

Issues: Education

Interview

9-16-23

Runs 32:00

Guest: Dr. Daryl Burckel/President McNeese State University

Host: John Bridges

Issues: Education, Hurricane Recovery

