



# KBYS ISSUES & PROGRAMS | Q1 - 2023

## QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

January 01 – March 31, 2023

Placed in the Public File: **April 05, 2023**

### SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- B. Education: Issues relating to public school education in our community.
- C. Recreation: The impact that recreation programs have on the community.
- D. Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- E. Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- F. Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

### SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

The station has broadcast programming and PSA campaigns dealing with each of the above-referenced issues. Programming & PSA Campaigns dealing with each issue are listed below:

**KBYS PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING**  
**1st Quarter 2023 – 01/01/2023 thru 03/31/2023**

**PUBLIC SERVICE ANNOUNCEMENTS (each ran 3 times a day)**

McNeese Athletics  
Ran 1-1-23 thru 1-5-23  
Joe Dumars basketball court  
Issue: recreation

Literacy Council  
Ran 1-10-23 thru 1-31-23  
Adult education classes  
Issue: education

United Way of SWLA  
Ran 1-10-23 thru 2-10-23  
Tax preparation help  
Issue: Economic development

Frasch Elementary School  
Ran 1-10-23 thru 2-10-23  
Spanish immersion registration  
Issue: education

Lacassine Optimist Club  
Ran 1-14-23 thru 2-4-23  
Flea market fundraiser  
Issue: community involvement

E.K. Key Elementary  
Ran 1-14-23 thru 2-1-23  
Innovation academy registration  
Issue: education

City of Lake Charles  
Ran 2-3-23 thru 2-11-23  
Nature in Focus  
Issue: Environmental

McNeese Theatre  
Ran 1-28-23 thru 2-12-23  
Puffs play  
Issue: community involvement



Chamber/Southwest La.  
Ran 1-14-23 thru 2-14-23  
Business pitch competition  
Issue: economic development

Mardi Gras of SWLA  
Ran 2-10-23 thru 2-16-23  
Boat and Merchants Parade  
Issue: Community involvement

Arts & Humanities Council  
Ran 1-19-23 thru 2-19-23  
Live at the Lakefront  
Issue: recreation

Chennault Airshow  
Ran 1-31-23 thru 2-28-23  
Ticket sales  
Issue: recreation

McNeese Student Central  
Ran 1-31-23 thru 2-28-23  
Vet Corps Navigator  
Issue: education

Calcasieu Police Jury  
Ran 1-31-23 thru 2-17-23  
Project Build a Future  
Issue: economy

Mardi Gras of SWLA  
Ran 2-10-23 thru 2-21-23  
Parade schedules  
Issue: recreation

McNeese Engineering  
Ran 2-17-23 thru 3-3-23  
Engineering week  
Issue: education

American Legion 551  
Ran 3-4-23 thru 3-10-23  
Fish fry  
Issue: Community involvement

SWLA Master Gardeners  
Ran 3-4-23 thru 3-25-23



Garden Expo  
Issue: recreation/education

State Police  
Ran 3-4-23 thru 3-11-23  
Car seat check  
Issue: safety

## **PUBLIC SERVICE PROGRAMMING – Q1 2023**

### **INTERVIEW**

2-11-23

**RUNS:** 50:00

**GUEST:** DR. DARYL BURCKEL/PRESIDENT MCNEESE STATE UNIVERSITY

**HOST:** JOHN BRIDGES

**ISSUES:** EDUCATION, HURRICANE RECOVERY

