



KBYS ISSUES & PROGRAMS | Q4 - 2023

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

October 01 – December 31, 2023

Placed in the Public File: January 10, 2023

SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- 1) Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- 2) Education: Issues relating to public school Education in our community.
- 3) Recreation: The impact that Recreation programs have on the community.
- 4) Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- 5) Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- 6) Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING

PUBLIC SERVICE ANNOUNCEMENTS – Q4 2023 (3 times per day)

Calcasieu Parish

Ran 10-1-23 thru 10-6-23

Movies Under the Stars

Issue: Recreation

KCS Depot
Ran 9-13-23 thru 10-7-23
Centennial of depot
Issue: Community Involvement

Lake Charles Film Festival
Ran 9-19-23 thru 10-7-23
Film workshops
Issue: Education

Cal-Cam Fair
Ran 9-19-23 thru 10-8-23
Annual fair
Issue: Recreation/Entertainment

American Job Center
Ran 9-23-23 thru 10-11-23
Quarterly Job Fair
Issue: Economic Development

MSU Visual Arts
Ran 10-1-23 thru 10-15-23
Faculty Art exhibition
Issue: Education

Ochsner Christus
Ran 10-1-23 thru 10-21-23
Flu shot fair
Issue: Health

McNeese Admissions
Ran 10-1-23 thru 10-19-23
Freshmen enrollment up
Issue: Education

McNeese Student Services
Ran 10-1-23 thru 10-16-23
Homecoming parade
Issue: Community Involvement



McNeese Registrar
Ran 10-4-23 thru 10-30-23
Spring registration
Issue: Education

LC City Parks
Ran 10-4-23 thru 10-14-23
Howl O Ween
Issue: Recreation

McNeese Choirs
Ran 10-4-23 thru 10-11-23
Journeys concert
Issue: Education

City of LC Parks
Ran 10-4-23 thru 10-21-23
Art in the Park
Issue: Recreation

LC Little Theatre
Ran 10-4-23 thru 10-19-23
Auditions
Issue: Recreation

Historic City Hall
Ran 10-4-23 thru 10-28-23
Scavenger Hunt
Issue: Recreation

McNeese Bands
Ran 10-4-23 thru 10-25-23
Alumni band
Issue: Recreation

Coats for Kids
Ran 10-4-23 thru 10-27-23
Coat drive
Issue: Community Involvement



Calcasieu Parish
Ran 10-7-23 thru 10-13-23
Movies Under the Stars
Issue: Recreation

Sulphur High School
Ran 10-10-23 thru 10-28-23
Marching contest
Issue: Recreation

Messiah Chorus
Ran 10-10-23 thru 10-30-23
Rehearsals
Issue: Community Involvement

McNeese Foundation
Ran 10-10-23 thru 10-31-23
LNG donation
Issue: Education

McNeese Foundation
ran 10-10-23 thru 10-31-23
Westlake donation
Issue: Education

McNeese Bands
Ran 10-10-23 thru 10-14-23
Marching contest
Issue: Recreation

Jr. League of LC
Ran 10-11-23 thru 11-1-23
Mistletoe and Moss
Issue: Community Involvement

McNeese Career Services
Ran 10-11-23 thru 10-23-23
College/career fair
Issue: Education



Jeff Davis Tourism
Ran 10-18-23 thru 11-4-23
Battle of the Bows
Issue: Community Involvement

Calcasieu Parish
Ran 10-21-23 thru 10-27-23
Movies Under the Stars
Issue: Recreation

McNeese Alumni Association
Ran 10-21-23 thru 10-25-23
Grad Fest
Issue: Education

McNeese Student Govt.
Ran 10-21-23 thru 10-25-23
Homecoming student events
Issue: Recreation

McNeese Theatre
Ran 10-26-23 thru 11-5-23
Love/Sick play
Issue: Recreation/Education

City of Lake Charles
ran 11-4-23 thru 11-11-23
Veterans Day celebration
Issue: Community Involvement

La. Campaign for Tobacco Free
Ran 11-4-23 thru 11-13-23
Vaping workshop
Issue: Health

City of Lake Charles
Ran 11-9-23 thru 11-25-23
Light Up the Lake Christmas Celebration
Issue: Recreation



McNeese Fine Arts
Ran 11-1-23 thru 11-15-23
Visual Art food drive
Issue: Community Involvement

McNeese Student Central
Ran 10-30-23 thru 11-30-23
Registration spring semester
Issue: Education

Rhodes Scholar student
Ran 11-9-23 thru 11-30-23
Samuel Gill honored
Issue: Education

Lake Charles Little Theatre
Ran 11-17-23 thru 12-7-23
Auditions for radio play
Issue: Community Involvement

LC Community Band
Ran 11-17-23 thru 12-8-23
Christmas concert
Issue: Recreation/Entertainment; Community Involvement

City of Lake Charles
Ran 11-17-23 thru 12-2-23
Movin' at the Market
Issue: Health

Christmas Under the Oaks
Ran 11-25-23 thru 12-3-23
Christmas festival
Issue: Community Involvement

Literacy Council
Ran 11-25-23 thru 12-2-23
Santa run fundraiser
Issue: Health/Education



La. Choral Foundation

Ran 11-25-23 thru 12-8-23

Christmas concert

Issue: Recreation/Entertainment; Community Involvement

Student Central

Ran 10-27-23 thru 11-30-23

Scholarships

Issue: Education

McNeese Admissions

Ran 11-9-23 thru 12-15-23

Academic Scholarships

Issue: Education

Calcasieu Animal Services

Ran 11-17-23 thru 12-20-23

Pets as gifts

Issue: Community Involvement

McNeese LSU-E

Ran 11-17-23 thru 12-31-23

new agreement

Issue: Education

McNeese Foundation

Ran 1-17-23 thru 12-31-23

Mental health donation

Issue: Health

McNeese Basketball

Ran 11-17-23 thru 12-31-23

Season tickets

Issue: Recreation/Entertainment

ACTS Theatre

Ran 11-25-23 thru 12-10-23

“Christmas Belles”

Issue: Entertainment



Lake Charles Symphony
Ran 11-28-23 thru 12-16-23
Amanda Shaw concert
Issue: Entertainment

O Gauge Railraod Club
Ran 12-2-23 thru 12-28-23
Train display
Issue: Entertainment

LC Little Theater
Ran 12-9-23 thru 12-24-23
"It's a Wonderful Life"
Issue: Entertainment

Bayou Bell Choir
Ran 12-9-23 thru 12-16-23
Christmas Concert
Issue: Entertainment

McNeese Nursing
Ran 12-9-23 thru 12=31=23
Doctorate grads
Issue: Education

McNeese Foundation
ran 12-9-23 thru 12-31-23
Banners donation
Issue: Education

McNeese Foundation
Ran 12-9-23 thru 12-31-23
Entergy donation
Issue: Education

McNeese Foundation
Ran 12-9-23 thru 12-31-23
End of year donations
Issue: Education



Student Success Center
Ran 12-9-23 thru 12-31-23
Under construction
Issue: Education

City of Lake Charles
Ran 12-22-23 thru 12-31-23
Christmas tree recycling
Issue: Environment

McNeese Basketball
Ran 12-15-23 thru 12-31-23
Season tickets
Issue: Entertainment/Recreation

McNeese Forensics Team
Ran 12-9-23 thru 12-31-23
Fall awards
Issue: Education

PUBLIC SERVICE PROGRAMMING – Q4 2023

Interview
10-11-23
Guests: Cain Snell/McNeese Student, Nadia Moreau/McNeese Student
Hosts: John Bridges/Curry Burton
We Discuss Music Appreciation and Attending McNeese State University
Issue: Education

War of the Worlds Radio Play
Ran 10-28-23 And 10-31-23
Time: 7pm
Ran 1 Hr. 16 Mins.
Cast: Various Volunteers of Lake Charles Little Theatre
Issue: Recreation/Community Involvement



Interview

12-2-23

5:00pm – 5:45pm

Ran: 45:00

Guest: Dr. Daryl Burckel/President, McNeese State University

Host: John Bridges

Update on Construction, Athletics, Enrollment

Issues: Post Hurricane/Covid, Education

It's A Wonderful Life Radio Play

Air Dates: 12-15-23; 12-16-23; 12-24-23

Time: 7pm

Ran 1hr. 20 Mins

Cast: Volunteer Actors

Issue: Community Involvement, Recreation/Entertainment

