



KBYS ISSUES & PROGRAMS | Q2 - 2023

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

April 01 – June 30, 2023

Placed in the Public File: July 01, 2023

SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- B. Education: Issues relating to public school education in our community.
- C. Recreation: The impact that recreation programs have on the community.
- D. Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- E. Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- F. Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

The station has broadcast programming and PSA campaigns dealing with each of the above-referenced issues. Programming & PSA Campaigns dealing with each issue are listed below:

KBYS PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING
2nd Quarter 2023 – 04/01/2023 thru 06/30/2023

PUBLIC SERVICE ANNOUNCEMENTS (each ran 3 times a day)

Jennings Firefighters
Ran 4-1-23 thru 4-6-23
Music festival fundraiser
Issue: Recreation

McNeese Foundation
Ran 4-1-23 thru 4-6-23
Donation – Willie Mount
Issue: Education

McNeese Foundation
Ran 4-1-23 thru 4-6-23
Derouen donation
issue: Education

Calcasieu Police Jury/Banners
Ran 4-1-23 thru 4-14-23
Movies Under the Stars
Issue: Recreation

McNeese softball
Ran 4-6-23 thru 4-15-23
Alumni day
issue: Recreation

McNeese Band
Ran 3-26-23 thru 4-21-23
Symphonic band concert
Issue: Recreation

McNeese Symphony
Ran 3-29-23 thru 4-26-23
Spring concert
Issue: Recreation

McNeese Band Camp
Ran 3-29-23 thru 4-30-23
Summer camps
Issue: Education



McNeese Student Central
Ran 3-29-23 thru 4-30-23
Summer/fall registration
Issue: Education

McNeese Rodeo
Ran 4-6-23 thru 4-20-23
National rankings
Issue: Education

McNeese Student Central
Ran 4-6-23 thru 4-30-23
Academic signing day
Issue: Education

College of Business
Ran 4-6-23 thru 4-30-23
Collegiate of the year award
Issue: Education

McNeese Foundation
Ran 4-6-23 thru 4-30-23
Singletary donation
Issue: Education

McNeese Foundation
Ran 4-6-23 thru 4-30-23
Bridging the Gap donation
Issue: Education

Calcasieu Parish
Ran 4-16-23 thru 4-28-23
Movies Under the Stars
Issue: Recreation

McNeese Health Careers
Ran 4-22-23 thru 4-30-23
Summer programs
Issue: Health/Education

City of Lake Charles
Ran 4-6-23 thru 5-2-23
Gator Pitch competition
Issue: Economic Development



McNeese-Lamar
Ran 4-6-23 thru 5-1-23
Joint degree agreement
Issue: Education

Chennault Airshow
Ran 4-9-23 thru 5-18-23
Airshow tickets
Issue: Recreation

McNeese Greek Life
Ran 4-22-23 thru 5-22-23
Change wars
Issue: Community Involvement

McNeese State University
Ran 5-3-23 thru 5-12-23
Spring graduation
Issue: Education

West Cal-Cam Hospital
Ran 5-6-23 thru 5-19-23
Special needs camp
Issue: health

McNeese Athletics
Ran 5-6-23 thru 5-19-23
Girls basketball camps
Issue: Recreation

City of Lake Charles
Ran 5-6-23 thru 5-19-23
Downtown at Sundown – Gregg Wright
Issue: Recreation

McNeese Education
Ran 4-22-23 thru 5-27-23
Summer camp
Issue: Education, Recreation

McNeese Student Services
Ran 5-3-23 thru 5-31-23
Cowboy Camp
Issue: Education



CPSO

Ran 5-3-23 thru 5-31-23

Teen Reality Check

Issue: Education

McNeese Athletics

Ran 5-3-23 thru 5-31-23

Will Wade Basketball camps

Issue: Recreation

McNeese Student Services

Ran 5-10-23 thru 5-31-23

Outstanding grads

Issue: Education

McNeese Nursing

Ran 5-10-23 thru 6-3-23

Nursing degree programs

Issue: Education/Health

City of Lake Charles

Ran 5-17-23 thru 5-23-23

Downtown at Sundown – Mason Trail

Issue: Recreation

VFW Post 2130

Ran 5-20-23 thru 5-27-23

Veterans meal

Issue: Community Involvement

Port Wonder

Ran 5-27-23 thru 6-3-23

Family Fun Day

Issue: Recreation

McNeese SLCC

Ran 5-20-23 thru 6-20-23

Transfer agreement

Issue: Education

LC Community Band

Ran 5-20-23 thru 6-12-23

Catch a Concert

Issue: Recreation



Mayor's Commission
Ran 5-20-23 thru 6-30-23
Patriots ball
Issue: Community Involvement

McNeese Alumni Association
Ran 5-27-23 thru 6-30-23
Champagne bingo
Issue: Education

City of Lake Charles
Ran 5-27-23 thru 6-30-23
Robotics camp
Issue: Education

Board of Regents
Ran 6-3-23 thru 6-22-23
McNeese student named
Issue: Education

ACTS Theatre
Ran 6-3-23 thru 6-25-23
Hello Dolly
Issue: Recreation

McNeese Foundation
Ran 6-3-23 thru 6-30-23
Planned gifts
Issue: Education

SWLA Repeater Club
ran 6-10-23 thru 6-24-23
Radio exercise
Issue: Safety

Historic City Hall
ran 6-10-23 thru 6-30-23
Two exhibitions
Issue: Community Involvement

LA Compete
Ran 6-10-23 thru 6-30-23
degree program
Issue: Education



LC Farmers Market
Ran 6-10-23 thru 6-30-23
Meet me at the Market
Issue: Community Involvement

McNeese Impact
Ran 6-10-23 thru 6-30-23
Economic impact
Issue: Economic Development

McNeese Rodeo
Ran 6-10-23 thru 6-17-23
College Finals Rodeo
Issue: Education

College of Education
Ran 6-10-23 thru 6-30-23
Teacher careers
Issue: Education

Build a Future
Ran 6-10-23 thru 6-30-23
Homeowner Education
Issue: Economic Development

Lake Charles Symphony
Ran 5-20-23 thru 6-30-23
Summer Pops Concert
Issue: Recreation

SWLA Veterans Association
Ran 6-17-23 thru 6-30-23
Fishing rodeo
Issue: Community Involvement

American Job Center
Ran 6-17-23 thru 6-30-23
Job fair
issue: Economic Impact

McNeese Nursing
Ran 6-20-23 thru 6-30-23
Health scholarships
Issue: Education



McNeese Recreation
Ran 6-17-23 thru 6-30-23
Summer pass
Issue: 6-17-23 thru 6-30-23

McNeese Health Services
Ran 6-20-23 thru 6-30-23
Urgent care open
issue: Health

PUBLIC SERVICE PROGRAMMING – Q2 2023

Interview

6-10-23

Runs 50:00

Guest: Dr. Daryl Burckel/President McNeese State University

Host: John Bridges

Issues: Education, Hurricane Recovery

