



**WNWO**  
**300 Byrne Rd**  
**Toledo, OH 43615-6217**  
**(419) 535-0024**

# CONTRACT

<u>Contract / Revision</u> 1031887 /		<u>Alt Order #</u> 09276894
<u>Product</u> 937/1115/6090		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 6090
<u>Advertiser</u> Steve Dettelbach for Attorney General-D		<u>Original Date / Revision</u> 10/04/18 / 10/04/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 967	<u>Product 1/2</u> 1115
<u>Agency Ref</u> 85736	<u>Advertiser Ref</u> 2473004	

And:

**Canal Partners Media**  
**900 Circle 75 Parkway Suite 1650**  
**Atlanta, GA 30339**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNWO	10/15/18	10/15/18	Today Show	7:00 AM-9:00 AM		:15				NM	1	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	1-----				1	\$52.00				
2	WNWO	10/11/18	10/11/18	Judge Judy	5:00 PM-6:00 PM		:15				NM	1	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---1---				1	\$32.50				
3	WNWO	10/15/18	10/15/18	Family Feud	7:00 PM-7:30 PM		:15				NM	1	\$97.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	1-----				1	\$97.50				
4	WNWO	10/10/18	10/10/18	Family Feud	7:00 PM-7:30 PM		:15				NM	1	\$97.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--1----				1	\$97.50				
5	WNWO	10/12/18	10/12/18	Family Feud	7:30 PM-8:00 PM		:15				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----1--				1	\$130.00				
D 6	WNWO	10/10/18	10/10/18	Today Show	7:00 AM-9:00 AM		:15				NM	0	\$0.00
7	WNWO	10/09/18	10/09/18	Hot Bench	2:00 PM-3:00 PM		:15				NM	1	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----				1	\$32.50				
8	WNWO	10/11/18	10/11/18	Hot Bench	2:00 PM-3:00 PM		:15				NM	1	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---1---				1	\$32.50				
9	WNWO	10/12/18	10/12/18	Hot Bench	2:00 PM-3:00 PM		:15				NM	1	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----1--				1	\$32.50				
10	WNWO	10/15/18	10/15/18	Judge Judy	4:00 PM-5:00 PM		:15				NM	1	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	1-----				1	\$32.50				
11	WNWO	10/10/18	10/10/18	Judge Judy	4:00 PM-5:00 PM		:15				NM	1	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--1----				1	\$32.50				
12	WNWO	10/12/18	10/12/18	Judge Judy	4:00 PM-5:00 PM		:15				NM	1	\$32.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**WNWO**  
**300 Byrne Rd**  
**Toledo, OH 43615-6217**  
**(419) 535-0024**

**WNWO TOLEDO**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1031887 /	09276894

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/18 - 10/15/18	937/1115/6090	6090

<u>Advertiser</u>	<u>Original Date / Revision</u>
Steve Dettelbach for Atto	10/04/18 / 10/04/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----1--				1	\$32.50				
13	WNWO	10/09/18	10/09/18	Judge Judy	5p-6p		:15				NM	1	\$32.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----				1	\$32.50				
Totals								0.00				12	\$637.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/08/18 - 10/14/18	9	\$455.00	(\$68.25)	\$386.75
10/15/18 - 10/21/18	3	\$182.00	(\$27.30)	\$154.70
<b>Totals</b>	12	\$637.00	(\$95.55)	\$541.45

**Signature:** V-L **Date:** 10-4-18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP HEADLINE# 9276894 TRF# 1031887  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT4/18 15.11  
\*\*\*CHANGES\*\*\* \*\*WNWO-TV\*\*\*

ADV # ADV. NAME POLI/S DETTELBACH/D/ATG/OH REP.# OFF.# 75 SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME AMY MILLS  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN PH- KRISTEN WASKIE  
ATLANTA, GA 30339

ORDER # CONTRACT # 9276894 CLASS: NATL. LOCAL REGIONAL

PRDCT STEVE DETTELBACH ATG EST#6090 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/18 OCT15/18 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/18 15.11

REP: REVISED ORDER  
TOTAL \$637.00  
PLEASE CONFIRM THANKS  
SHAWN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		700A-900A	15		\$52.00	10/10	10/10	0		WED	0
AGENCY ADVERTISER CODE = 967												
AGENCY PRODUCT CODE = 1115												
AGENCY EST# = 6090												
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
OCT/18 \$637.00												
CONTRACT TOTAL \$637.00												
TOTAL SPOTS 12												

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

## Veronica Coronado

---

**From:** Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>  
**Sent:** Thursday, October 11, 2018 12:19 PM  
**To:** Shari Money; Veronica Coronado  
**Subject:** FW: ONLINE PAYMENT / Dettelbach receipt attached

FYI - see below info regarding Dettelbach payment.

-----Original Message-----

From: Donna Crawford <donna@canalpartnersmedia.com>  
Sent: Thursday, October 11, 2018 1:08 PM  
To: Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>  
Subject: FW: ONLINE PAYMENT / Dettelbach receipt attached

Here you go....

Donna Crawford  
\*\*\*\*\*New Address, effective 5/27/17\*\*\*\*\* Canal Partners Media  
900 Circle 75 Pkwy  
Ste 1650  
Atlanta, Ga 30339-3087

Ph (770) 427-0716  
Fax (770) 427-1731

-----Original Message-----

From: sinclair@mail.usdelivery.org <sinclair@mail.usdelivery.org>  
Sent: Thursday, October 04, 2018 1:32 PM  
To: donna@canalpartnersmedia.com  
Subject: ONLINE PAYMENT

RE: ONLINE PAYMENT MADE/SCHEDULED

Dear Customer:

This is a confirmation that a payment in the amount of \$3495.70 was made/scheduled on October 4, 2018.

Please reference the receipt you received when initiating this payment for specifics regarding the payment/schedule date and invoices number(s).

Depending on the payment date, please allow 2-3 business days for the payment to post against your account #SBG-8613. The payment will backdate to the date you initiated the payment.

If you did not originate this request or if you have questions about the Sinclair Broadcast Payment Portal, you may contact Customer Service at:  
datacenter@sbgstv.com for further assistance.

Thank You for using our service.

10/4/2018

Online Payment Receipt



SINCLAIR BROADCAST GROUP

Sinclair Broadcast Group, Inc.  
PO Box 206270  
Dallas, TX 75320-6270

Online Payment Receipt

Please print this screen for your records.

Amount Paid: \$3495.70  
October 04, 2018 01:32PM EDT  
Transaction #: C01950705

[Print](#) [Return to Main Page](#)

Invoices You Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
10/04/18	8613	10/04/18	\$3,475.70	\$3,475.70
Subtotal for 1 Invoice(s):				\$3,475.70
Convenience Fee:				\$20.00
<b>Total</b>				<b>\$3,495.70</b>

WNWO-TV

Total Invoices Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
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Subtotal for 1 Invoice(s):				\$3,475.70
Convenience Fee:				\$20.00
<b>Total</b>				<b>\$3,495.70</b>

Method of Payment

Type:	Amex
Card Number:	****2012
Expiration Date:	07/22
Name on Card:	Christopher Brimer
Account Mailing ZIP Code:	30339
Reference Notes:	Steve Dettiebach

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Subtotal for 1 Invoice(s):				\$3,475.70
Convenience Fee:				\$20.00
<b>Total</b>				<b>\$3,495.70</b>

Method of Payment

Type:	Amex
Card Number:	****2012
Expiration Date:	07/22
Name on Card:	Christopher Brimer
Account Mailing ZIP Code:	30339
Reference Notes:	Steve Dettiebach

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WNWO - TV Toledo, OH

**Date:**

10/03/2018

I, Gail Philipson,being/on behalf of: Dettelbach, Steve, a legallyqualified candidate of the Democratic politicalparty for the office of: Attorney Generalin the Generalelection to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/09/2018

Date of Last Broadcast: 10/15/2018

**Total Charges:** \$\*\*\*\*\*585.70 NET



I represent that the payment for the above described broadcast time has been furnished by:

Dettelbach for Ohio

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeffrey Ruppert, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/03/2018

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

