

WOC10990822 [00.00]

Order Printout



Order Status: New
Traffic #: 453236
Buyer Order #: 7462439
AE: Unassigned (Carolyn Stokka)
Property: NXJB TV
Sales Region: Local
Start/End Dates: 09/11/18 - 09/17/18
Agency: Buying Time
Advertiser: North Dakota Senate - Heitkamp
Buyer: Heitkamp wk#8 9.11-9.17
Primary Demo: Adults 35+ (RTG)
C/P/E: 325 / 328 / 6247
Product Desc.: Political
Estimate Desc.: Heitkamp wk#8 9.11-9.17
Total Cost: \$375.00 (Cash)
Received Date: 6/19/18 9:09 AM

Comments:

Separation: 30

List Items				Spots										Totals			Adults 35+			Women 35+		
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Sep 11							Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP	
1	VALLEY NEWS LIVE @ NOON	NM	:30	12:00 PM-12:30 PM	---M---	75.00	1							1	75.00	1.36	1.36	55.15	1.38	1.38	54.35	
(Program: VALLEY NEWS LIVE @ NOON)01/01/2018-04/04/2018																						
1	VALLEY NEWS LIVE @ NOON	NM	:30	12:00 PM-12:30 PM	T-----	75.00	1							1	75.00	1.36	1.36	55.15	1.38	1.38	54.35	
(Program: VALLEY NEWS LIVE @ NOON)01/01/2018-04/04/2018																						
1	VALLEY NEWS LIVE @ NOON	NM	:30	12:00 PM-12:30 PM	-W----	75.00	1							1	75.00	1.36	1.36	55.15	1.38	1.38	54.35	
(Program: VALLEY NEWS LIVE @ NOON)01/01/2018-04/04/2018																						
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1	VALLEY NEWS LIVE @ NOON	NM	:30	12:00 PM-12:30 PM	--F--	75.00	1							1	75.00	1.36	1.36	55.15	1.38	1.38	54.35	
(Program: VALLEY NEWS LIVE @ NOON)01/01/2018-04/04/2018																						
Spot Totals:							5							5	\$375.00			6.80			6.90	
Adults 35+ GRP:							6.80															
Women 35+ GRP:							6.90															

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	5	\$375.00	6.80				