

ORDER



Orders
Order / Rev: 2386177
Alt Order #: WOC13402030
Product Desc: Issue
Estimate: 9354
Flight Dates: 12/27/21 - 01/30/22
Original Date / Rev: 12/23/21 / 12/23/21
Order Type: General

KPNX

Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency
Name: Canal Partners Media / POL
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy, Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Coalition to Protect Access
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 197591
Agency External ID: 20042AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/28/22	24	\$18,900.00	\$16,065.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	24	\$18,900.00	\$16,065.00	0.00
Totals	24	\$18,900.00	\$16,065.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPNX	15%	\$18,900.00
Market	100%	\$126,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPHO	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00

UNKWN 85% \$107,100.00

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 Estimate: 9354

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	12/28/21	01/28/22	Today Show TODAY SHW<	CM	8-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$550.00	P03	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/27/21	01/02/22	- TWTF--					1	\$550.00		0.00			
		Week: 01/03/22	01/09/22	MTWTF--					1	\$550.00		0.00			
		Week: 01/10/22	01/16/22	MTWTF--					1	\$550.00		0.00			
		Week: 01/17/22	01/23/22	MTWTF--					1	\$550.00		0.00			
		Week: 01/24/22	01/30/22	MTWTF--					1	\$550.00		0.00			
N 2	KPNX	12/28/21	01/28/22	Local News @ 5p M-F 12 NWS 5<	CM	5-530p	MTWTF--	:30	4	\$850.00	P03	0.00	NM	19	\$16,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/27/21	01/02/22	- TWTF--					4	\$850.00		0.00			
		Week: 01/03/22	01/09/22	MTWTF--					4	\$850.00		0.00			
		Week: 01/10/22	01/16/22	MTWTF--					4	\$850.00		0.00			
		Week: 01/17/22	01/23/22	MTWTF--					3	\$850.00		0.00			
		Week: 01/24/22	01/30/22	MTWTF--					4	\$850.00		0.00			
													Totals	24	\$18,900.00

*Tax 1 Note: City Advertising Tax 0.5%.