

# ORDER



**Orders**  
**Order / Rev:** 2386177  
**Alt Order #:** WOC13402030  
**Product Desc:** Issue  
**Estimate:** 9354  
**Flight Dates:** 12/27/21 - 01/30/22  
**Original Date / Rev:** 12/23/21 / 12/23/21  
**Order Type:** General

**KPNX**  
**Primary AE:** Jim Quinn  
**Sales Office:** TSPHI  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
900 Circle 75 Pkwy, Suite 1650  
Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Coalition to Protect Access  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 197591  
**Agency External ID:** 20042AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/28/22	24	\$18,900.00	\$16,065.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	24	\$18,900.00	\$16,065.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$18,900.00</b>	<b>\$16,065.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KPNX	15%	\$18,900.00
Market	100%	\$126,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPHO	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00

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Advertiser: ISS/ Coalition to Protect Access  
 Product Desc: Issue  
 Estimate: 9354  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	12/28/21	01/28/22	Today Show TODAY SHW<	CM	8-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$550.00	P03	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
		Week: 12/27/21	01/02/22	- TWTF--					1	\$550.00					0.00
		Week: 01/03/22	01/09/22	MTWTF--					1	\$550.00					0.00
		Week: 01/10/22	01/16/22	MTWTF--					1	\$550.00					0.00
		Week: 01/17/22	01/23/22	MTWTF--					1	\$550.00					0.00
		Week: 01/24/22	01/30/22	MTWTF--					1	\$550.00					0.00
N 2	KPNX	12/28/21	01/28/22	Local News @ 5p M-F 12 NWS 5<	CM	5-530p	MTWTF--	:30	4	\$850.00	P03	0.00	NM	19	\$16,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
		Week: 12/27/21	01/02/22	- TWTF--					4	\$850.00					0.00
		Week: 01/03/22	01/09/22	MTWTF--					4	\$850.00					0.00
		Week: 01/10/22	01/16/22	MTWTF--					4	\$850.00					0.00
		Week: 01/17/22	01/23/22	MTWTF--					3	\$850.00					0.00
		Week: 01/24/22	01/30/22	MTWTF--					4	\$850.00					0.00
													Totals	24	\$18,900.00

\*Tax 1 Note: City Advertising Tax 0.5%.