



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2567687

Schedule Dates	07/10/16-07/14/16	Date Entered	07/07/16
Advertiser	House Republican Campaign Committee (74984)	Last Modified	07/07/16
Agency	Strategic Media Services (8287)	Entered By	Brenda Allen
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	IL HD117/HD118 ISSUE-HOUSE REPUBLICAN ORC	Headline #	ECR25243235
Salesperson	Millennium/NY, New York (1090)	Demo	
Sales Office	Millennium New York	Order Type	Normal
Buyer Name	Ben, Rheauly,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/118/939	Commission	\$381.75
Account Types	National/Political Issue Agency BRD	Net Total	\$2,163.25
Billing Type	Weekly/irregular	Sales Tax	
Comments	IL HD117/HD118 ISSUE New Order for House Republican to start Sunday. Please confirm, Thank SI		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	Orbit- [P]Judge Faith(Mo), [P]Judge Faith 2(Mo)	1								1	\$15.00	\$15.00	Paducah (KBSI)	Judge Faith	7/7/16
2.0	Normal Line / SPOT	07/12/16-07/12/16	1	:30	Orbit- [P]Judge Faith(Tu), [P]Judge Faith 2(Tu)	2		2						2	\$15.00	\$30.00	Paducah (KBSI)	Judge Faith	7/7/16
3.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	Orbit- [P]Judge Faith(We), [P]Judge Faith 2(We)	1			1					1	\$15.00	\$15.00	Paducah (KBSI)	Judge Faith	7/7/16
4.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	Orbit- [P]Judge Faith(Th), [P]Judge Faith 2(Th)	1				1				1	\$15.00	\$15.00	Paducah (KBSI)	Judge Faith	7/7/16
5.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	9A- Judge Greg Mathis	1								1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
6.0	Normal Line / SPOT	07/12/16-07/12/16	1	:30	9A- Judge Greg Mathis	2		2						2	\$25.00	\$50.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
7.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	9A- Judge Greg Mathis	1			1					1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
8.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	9A- Judge Greg Mathis	1				1				1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
9.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	5:58P- Big Bang Theory	1								1	\$125.00	\$125.00	Paducah (KBSI)	Big Bang Theory	7/7/16
10.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	5:58P- Big Bang Theory	2			2					2	\$125.00	\$250.00	Paducah (KBSI)	Big Bang Theory	7/7/16
11.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	5:58P- Big Bang Theory	2				2				2	\$125.00	\$250.00	Paducah (KBSI)	Big Bang Theory	7/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Cape Girardeau, MO 63701

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Agency	Strategic Media Services (8287)	Entered By	Brenda Allen
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Brand	IL HD117/HD118 ISSUE-HOUSE REPUBLICAN ORC	Headline #	ECR25243235
Salesperson	Millennium/NY, New York (1090)	Demo	
Sales Office	Millennium New York	Order Type	Normal
Buyer Name	Ben,Rheault,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/118/939	Commission	\$381.75
Account Types	National/Political Issue Agency BRD	Net Total	\$2,163.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	IL HD117/HD118 ISSUE New Order for House Republican to start Sunday. Please confirm, Thank si		

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Jul. 2016	28	\$2,545.00
Grand Total:	28	\$2,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	7/7/16
13.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	6:28P- Big Bang Theory 2	1			2					2	\$200.00	\$400.00	Paducah (KBSI)	Big Bang Theory	7/7/16
14.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	6:28P- Big Bang Theory 2	1			2					2	\$200.00	\$400.00	Paducah (KBSI)	Big Bang Theory	7/7/16
15.0	Normal Line / News	07/10/16-07/10/16	1	:30	9P- News News	1							1	1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/7/16
16.0	Normal Line / News	07/11/16-07/11/16	1	:30	9P- News News	1								2	\$100.00	\$200.00	Paducah (KBSI)	News At 9	7/7/16
17.0	Normal Line / News	07/13/16-07/13/16	1	:30	9P- News News	1			1					1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/7/16
18.0	Normal Line / News	07/14/16-07/14/16	1	:30	9P- News News	1				2				2	\$100.00	\$200.00	Paducah (KBSI)	News At 9	7/7/16
19.0	Normal Line / SPOT	07/10/16-07/10/16	1	:30	8A- FOX-FOX News Sunday	1							1	1	\$20.00	\$20.00	Paducah (KBSI)	Fox News Sunday	7/7/16
20.0	Normal Line / News	07/10/16-07/10/16	1	:30	9P- News News	1							1	1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25243235

Changes as of: 7/7/2016 at 1:10 PM

Version: Highlighting Revision 1

CPE: 95/118/839

Flight: 7/8/16 - 7/14/16

Station: KBSI

Total \$: \$2,545.00

Agency: STRATEGIC MEDIA SERVICES

Advertiser: HOUSE REPUBLICAN ORGANIZATION

Market: Paducah

Total Spots: 28

1911 NORTH FT MYER DRIVE

Product: IL HD17/HD18 ISSUE

Office: NEW YORK

Total CPP: \$0.00

SUITE 400

Agency Order #: 5194388

Primary Demo: Adults 35+

Total GRP:

ARLINGTON, VA 20009

Buyer: Rheault, Ben

Con Type: POLITICAL/VOTE

Salesperson: JONATHAN VITTI

Assistant: DEANA PEREZ

Separation:

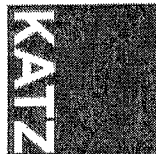
212-373-8256

212-373-8269

Comments: New Order for House Republican to start Sunday. Please confirm, Thanks!

						7/8 - 7/14								Total	Total			
#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/8	7/9	7/10	7/11	7/12	7/13	7/14	Spots	\$	CPP	GRP	
REV 1	F-M-Th 8a-9a		Judge Faith	\$15.00	0	30	1	0	0	0	1	1	2	1	5	\$75.00	\$0.00	0.0
REV 2	F-M-Th 9a-10a		Judge Greg Mathis	\$25.00	0	30	1	0	0	0	1	1	2	1	5	\$125.00	\$0.00	0.0
REV 3	F-M-Th 6p-6:30p		Big Bang Theory	\$125.00	0	30	1	0	0	0	1	1	0	1	5	\$625.00	\$0.00	0.0
REV 4	F-M-Th 6:30p-7p		Big Bang Theory	\$200.00	0	30	1	0	0	0	1	1	0	1	5	\$1,000.00	\$0.00	0.0
REV 5	F-Th 9p-10p		News At 9	\$100.00	0	30	0	1	0	1	1	2	1	0	6	\$600.00	\$0.00	0.0
6	Su 8a-9a		Fox News Sunday	\$20.00	0	30	0	0	1	0	0	0	0	0	1	\$20.00	\$0.00	0.0
7	Su 9p-10p		News At 9	\$100.00	0	30	0	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
TOTALS:						0	0	0	3	6	4	7	8	28	\$2,545.00	\$0.00	0.0	

25243235



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25243235

Changes as of: 7/7/2016 at 1:10 PM

Version: Highlighting Revision 1

CPE: 95/118/939

Flight: 7/8/16 - 7/14/16

Station: KBSI

Total \$: \$2,545.00

Agency: STRATEGIC MEDIA SERVICES

Advertiser: HOUSE REPUBLICAN ORGANIZATION

Market: Paducah

Total Spots: 28

1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Product: IL HD17/HD18 ISSUE
Agency Order #: 5194388
Buyer: Rheault, Ben

Office: NEW YORK
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Salesperson: JONATHAN VITTI
212-373-8256

Assistant: DEANA PEREZ
212-373-8269

Separation:

Total CPE: \$0.00
Total GRP:

Special
Instructions

Competitive Information

Market Budget:	\$84,833
KBSI Share:	3%
Comment:	
KTVS:	34%
WPSD:	16%
WSIL:	47%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$2,545.00	N/A	0.0
Total	100%	28	\$2,545.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Jul	28	\$2,545.00
Total	28	\$2,545.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/7/16 1:57 PM					\$0	\$0	
Revision	7/7/16 1:10 PM	JONATHAN VITTI	Revised			\$0	\$2,545.00	Changes: User Entered \$ from \$0.00 to \$2,545.00. Demo Meta to [R16]. Comments from to New Order for House Republican to start Sunday. Please confirm. Thanks. 5
New	7/7/16 1:04 PM	JONATHAN VITTI	New	28		\$2,545.00	\$2,545.00	buylines added or modified.

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KBSI-TV	Date: 6/2/16
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I, Ben Rheault

do hereby request station time concerning the following issue:

House Republican Organization

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: House Republican Organization

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

House Republican Organization
16W281 83rd St, Ste D
Burr Ridge, IL 60527-7967

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ed Sullivan Jr Chairman

David Krahn Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

House Republican Organization
16W281 83rd St, Ste D
Burr Ridge, IL 60527-7967

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Ed Sullivan Jr Chairman

David Krahn Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

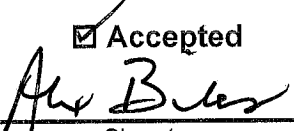
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>6.1.16</u>	<u>Benjamin Rheault</u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou,
email=brheault@strategicmediaservices.com, c=US
Date: 2016.08.01 17:24:35 -0400

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Alex B. Yes</u>	<u>CSM / Dos</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.