



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Strategic Media Services
1911 N F Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2567687

Schedule Dates: 07/10/16-07/14/16
Advertiser: House Republican Campaign Committee (74984)
Agency: Strategic Media Services (8287)
Product: POLITICAL ISSUE (ns) (1187)
Brand: IL HD117/HD118 ISSUE-HOUSE REPUBLICAN ORC
Salesperson: Millennium/NY, New York (1090)
Sales Office: Millennium New York
Buyer Name: Ben,Rheault,
Phone/Fax: /
CPE: 95/118/939
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: IL HD117/HD118 ISSUE
New Order for House Republican to start Sunday. Please confirm, Thank
SI

Date Entered: 07/07/16
Last Modified: 07/07/16
Entered By: Brenda Allen
CO-OP: No
Headline #: ECR25243235
Demo

Order Type: Normal
Package Deal
Commission %: 15.00
Commission: \$381.75
Net Total: \$2,163.25
Sales Tax

Paducah (KBSI)
By Broadcast Month
Jul. 2016
Grand Total:

Spots	28	Rate	\$2,545.00
	28		\$2,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	Orbit- [P]Judge Faith(Mo), [P]Judge Faith 2(Mo)	1								1	\$15.00	\$15.00	Paducah (KBSI)	Judge Faith	7/7/16
2.0	Normal Line / SPOT	07/12/16-07/12/16	1	:30	Orbit- [P]Judge Faith(Tu), [P]Judge Faith 2(Tu)	2		2						2	\$15.00	\$30.00	Paducah (KBSI)	Judge Faith	7/7/16
3.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	Orbit- [P]Judge Faith(We), [P]Judge Faith 2(We)	1			1					1	\$15.00	\$15.00	Paducah (KBSI)	Judge Faith	7/7/16
4.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	Orbit- [P]Judge Faith(Th), [P]Judge Faith 2(Th)	1				1				1	\$15.00	\$15.00	Paducah (KBSI)	Judge Faith	7/7/16
5.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	9A- Judge Greg Mathis	1								1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
6.0	Normal Line / SPOT	07/12/16-07/12/16	1	:30	9A- Judge Greg Mathis	2		2						2	\$25.00	\$50.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
7.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	9A- Judge Greg Mathis	1			1					1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
8.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	9A- Judge Greg Mathis	1				1				1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/7/16
9.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	5:58P- Big Bang Theory	1								1	\$125.00	\$125.00	Paducah (KBSI)	Big Bang Theory	7/7/16
10.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	5:58P- Big Bang Theory	2			2					2	\$125.00	\$250.00	Paducah (KBSI)	Big Bang Theory	7/7/16
11.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	5:58P- Big Bang Theory	2				2				2	\$125.00	\$250.00	Paducah (KBSI)	Big Bang Theory	7/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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806 Enterprise St.
Cape Girardeau, MO 63701

Strategic Media Services
1911 N Ft Myer Dr
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Phone/Fax: /
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By Broadcast Month	Spots	Rate
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Grand Total:	28	\$2,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	07/11/16-07/11/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	7/7/16
13.0	Normal Line / SPOT	07/13/16-07/13/16	1	:30	6:28P- Big Bang Theory 2	1			2					2	\$200.00	\$400.00	Paducah (KBSI)	Big Bang Theory	7/7/16
14.0	Normal Line / SPOT	07/14/16-07/14/16	1	:30	6:28P- Big Bang Theory 2	1				2				2	\$200.00	\$400.00	Paducah (KBSI)	Big Bang Theory	7/7/16
15.0	Normal Line / News	07/10/16-07/10/16	1	:30	9P- News-News	1							1	1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/7/16
16.0	Normal Line / News	07/11/16-07/11/16	1	:30	9P- News-News	1							1	2	\$100.00	\$200.00	Paducah (KBSI)	News At 9	7/7/16
17.0	Normal Line / News	07/13/16-07/13/16	1	:30	9P- News-News	1			1					1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/7/16
18.0	Normal Line / News	07/14/16-07/14/16	1	:30	9P- News-News	1				2				2	\$100.00	\$200.00	Paducah (KBSI)	News At 9	7/7/16
19.0	Normal Line / SPOT	07/10/16-07/10/16	1	:30	8A- FOX-FOX News Sunday	1							1	1	\$20.00	\$20.00	Paducah (KBSI)	Fox News Sunday	7/7/16
20.0	Normal Line / News	07/10/16-07/10/16	1	:30	9P- News-News	1							1	1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25243235 Changes as of 7/7/2016 at 1:10 PM Version: Highlighting Revision 1

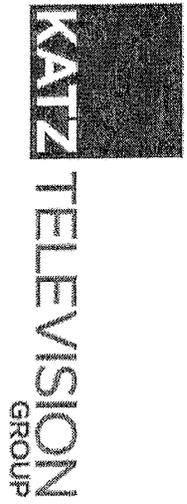
CPE: 95/118/839 Flight: 7/8/16 - 7/14/16 Total \$: \$2,545.00
 Agency: STRATEGIC MEDIA Advertiser: HOUSE REPUBLICAN ORGANIZATION Market: Paducah Total Spots: 28
 1911 NORTH FT MYER DRIVE ARLINGTON, VA Product: IL HD17/HD118 ISSUE Office: NEW YORK Total CPP: \$0.00

SUITE 400 Agency Order #: 5194388 Buyer: Rheault, Ben Salesperson: JONATHAN VITTI Assistant: DEANA PEREZ
 ARLINGTON, VA Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Separation:

Comments: New Order for House Republican to start Sunday. Please confirm, Thanks!

25243235

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/8 - 7/14								Total Spots	Total \$	CPP	GRP
							7/8	7/9	7/10	7/11	7/12	7/13	7/14					
REV 1	F,M,Th 8a-9a		Judge Faith	\$15.00	0	30	1	0	0	1	1	2	1	1	5	\$75.00	\$0.00	0.0
REV 2	F,M,Th 9a-10a		Judge Greg Mathis	\$25.00	0	30	1	0	0	1	1	2	1	1	5	\$125.00	\$0.00	0.0
REV 3	F,M,Th 6p-6:30p		Big Bang Theory	\$125.00	0	30	1	0	0	1	1	0	1	2	5	\$625.00	\$0.00	0.0
REV 4	F,M,Th 6:30p-7p		Big Bang Theory	\$200.00	0	30	1	0	0	1	1	0	1	2	5	\$1,000.00	\$0.00	0.0
REV 5	F,Th 9p-10p		News At 9	\$100.00	0	30	0	1	0	1	1	2	1	1	6	\$600.00	\$0.00	0.0
	Su 6:30a-9a		Fox News Sunday	\$20.00	0	30	0	0	1	0	0	0	0	0	1	\$20.00	\$0.00	0.0
	Su 7:30p-10p		News At 9	\$100.00	0	30	0	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
TOTALS:							0	0	3	6	4	7	8	28	\$2,545.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 25243235 Changes as of: 7/7/2016 at 1:10 PM Version: Highlighting Revision 1

CPE: 95/118/939
 Agency: STRATEGIC MEDIA SERVICES
 1911 NORTH FT MYER DRIVE
 SUITE 400
 ARLINGTON, VA 20009
 Advertiser: HOUSE REPUBLICAN ORGANIZATION
 Product: IL HD17/HD118 ISSUE
 Agency Order #: 5194388
 Buyer: Rheault, Ben
 Salesperson: JONATHAN VITTI
 212-373-8256
 Station: KBSI
 Market: Paducah
 Office: NEW YORK
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: DEANA PEREZ
 212-373-8269
 Total \$: \$2,545.00
 Total Spots: 28
 Total CPP: \$0.00
 Total GRP:
 Separation:

Special Instructions

Competitive Information

Market Budget:	\$84,833
KBSI Share:	3%
Comment:	
KPVs:	34%
WPSD:	16%
WSIL:	47%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Daytime	100%	28	\$2,545.00	N/A	0.0
Total	100%	28	\$2,545.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Jul	28	\$2,545.00
Total	28	\$2,545.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/7/16 1:57 PM					\$0	\$0	
Revision	7/7/16 1:10 PM	JONATHAN VITTI	Revised			\$0	\$2,545.00	Changes: User Entered \$ from \$0.00 to \$2,545.00. Demo Meta to [R16]. Comments from to New Order for House Republican to start Sunday. Please confirm, Thanks!. 5
New	7/7/16 1:04 PM	JONATHAN VITTI	New	28		\$2,545.00	\$2,545.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>KBSI-TV</u>	Date: <u>6/2/16</u>
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I, Ben Rheault

do hereby request station time concerning the following issue:

House Republican Organization

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: House Republican Organization

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for listing candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

House Republican Organization
16W281 83rd St, Ste D
Burr Ridge, IL 60527-7967

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ed Sullivan Jr Chairman
David Krahn Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

House Republican Organization
16W281 83rd St, Ste D
Burr Ridge, IL 60527-7967

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ed Sullivan Jr Chairman

David Krahn Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

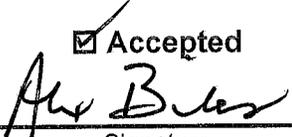
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6.1.16	Benjamin Rheault	202-337-5700
Date	Signature	Contact Phone Number

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou,
email=brheault@strategicmediaservices.com, c=US
Date: 2016.08.01 17:24:35 -0400

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	<u>Alex B. Yes</u>	<u>OSM / DOS</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.