



KBSL-TV
806 Enterprise St
Cape Girardeau, MO 63701

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2574459

Schedule Dates 07/16/16-07/21/16
Advertiser House Republican Campaign Committee (74984)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand IL HD117 ISSUE SCHED B-HOUSE REPUBLICAN O
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Ben Rheault,
Phone/Fax /
CPE 95/134/963
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments IL HD117 ISSUE SCHED

Date Entered 07/14/16
Last Modified 07/14/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25246683
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$434.25
Net Total \$2,460.75
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Jul. 2016	34	\$2,895.00
Grand Total:	34	\$2,895.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/18/16-07/18/16	1	:30	Orbit- [P]Judge Faith (Mo), [P]Judge Faith 2 (Mo)	2								2	\$15.00	\$30.00	Paducah (KBSI)	Judge Faith	7/14/16
2.0	Normal Line / SPOT	07/18/16-07/18/16	1	:30	9A- Judge Greg Mathis	1								1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/14/16
3.0	Normal Line / SPOT	07/19/16-07/19/16	1	:30	9A- Judge Greg Mathis	2								2	\$25.00	\$50.00	Paducah (KBSI)	Judge Greg Mathis	7/14/16
4.0	Normal Line / SPOT	07/20/16-07/20/16	1	:30	9A- Judge Greg Mathis	1								1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/14/16
5.0	Normal Line / SPOT	07/21/16-07/21/16	1	:30	9A- Judge Greg Mathis	1								1	\$25.00	\$25.00	Paducah (KBSI)	Judge Greg Mathis	7/14/16
6.0	Normal Line / SPOT	07/18/16-07/18/16	1	:30	5:58P- Big Bang Theory	1								1	\$125.00	\$125.00	Paducah (KBSI)	Big Bang Theory	7/14/16
7.0	Normal Line / SPOT	07/19/16-07/19/16	1	:30	5:58P- Big Bang Theory	1								1	\$125.00	\$125.00	Paducah (KBSI)	Big Bang Theory	7/14/16
8.0	Normal Line / SPOT	07/20/16-07/20/16	1	:30	5:58P- Big Bang Theory	2								2	\$125.00	\$250.00	Paducah (KBSI)	Big Bang Theory	7/14/16
9.0	Normal Line / SPOT	07/21/16-07/21/16	1	:30	5:58P- Big Bang Theory	1								1	\$125.00	\$125.00	Paducah (KBSI)	Big Bang Theory	7/14/16
10.0	Normal Line / SPOT	07/18/16-07/18/16	1	:30	6:28P- Big Bang Theory 2	2								2	\$200.00	\$400.00	Paducah (KBSI)	Big Bang Theory	7/14/16
11.0	Normal Line / SPOT	07/19/16-07/19/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	7/14/16
12.0	Normal Line / SPOT	07/20/16-07/20/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	7/14/16
13.0	Normal Line / SPOT	07/21/16-07/21/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$200.00	\$200.00	Paducah (KBSI)	Big Bang Theory	7/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline7p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Cape Girardeau, MO 63701

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Salesperson Millennium/NY, New York (1090)
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Phone/Fax /
CPE 95/134/963
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments IL HD117 ISSUE SCHED

Date Entered 07/14/16
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Entered By Brenda Allen
CO-OP No
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By Broadcast Month	Spots	Rate
Jul. 2016	34	\$2,895.00
Grand Total:	34	\$2,895.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	07/16/16-07/16/16	1	:30	9p- News-News							2		2	\$100.00	\$200.00	Paducah (KBSI)	News At 9	7/14/16
15.0	Normal Line / News	07/17/16-07/17/16	1	:30	9p- News-News								1	1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/14/16
16.0	Normal Line / News	07/18/16-07/18/16	1	:30	9p- News-News		1							1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/14/16
17.0	Normal Line / News	07/19/16-07/19/16	1	:30	9p- News-News			2						2	\$100.00	\$200.00	Paducah (KBSI)	News At 9	7/14/16
18.0	Normal Line / News	07/20/16-07/20/16	1	:30	9p- News-News				1					1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/14/16
19.0	Normal Line / News	07/21/16-07/21/16	1	:30	9p- News-News					1				1	\$100.00	\$100.00	Paducah (KBSI)	News At 9	7/14/16
20.0	Normal Line / SPOT	07/17/16-07/17/16	1	:30	8a- FOX-FOX News Sunday								2		\$20.00		Paducah (KBSI)	Fox News Sunday	7/14/16
20.0.1	Closed Preempt	07/17/16															Paducah (KBSI)	Sold Out/Exception -	
20.0.2	Closed Preempt	07/17/16															Paducah (KBSI)	Sold Out/Exception -	
21.0	Normal Line / News	07/17/16-07/17/16	1	:30	9p- News-News								2	2	\$100.00	\$200.00	Paducah (KBSI)	News At 9	7/14/16
22.0	Normal Line / SPOT	07/19/16-07/19/16	1	:30	Orbit- (P) Judge Faith (Tu), (P) Judge Faith 2 (Tu)								1	1	\$15.00	\$15.00	Paducah (KBSI)	Judge Faith	7/14/16
23.0	Normal Line / SPOT	07/20/16-07/20/16	1	:30	Orbit- (P) Judge Faith (We), (P) Judge Faith 2 (We)				2					2	\$15.00	\$30.00	Paducah (KBSI)	Judge Faith	7/14/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Net Total \$2,460.75
Sales Tax

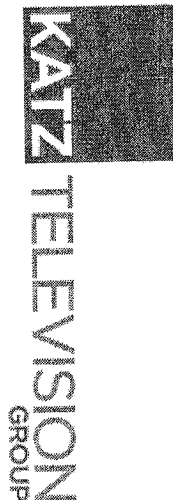
Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Jul. 2016	34	\$2,895.00
Grand Total:	34	\$2,895.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	07/21/16-07/21/16	1	:30	Orbit- [P]Judge Faith(Tu), [P]Judge Faith 2(Tu)					2				2	\$15.00	\$30.00	Paducah (KBSI)	Judge Faith	7/14/16
25.0	M/G For 20.0.1,20.0.2 / SPOT	07/19/16-07/20/16	1	:30	Orbit- [P]Hot Bench(Tu We), [P]Hot Bench 2(Tu We)		1	1						2	\$20.00	\$40.00	Paducah (KBSI)	Fox News Sunday	7/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

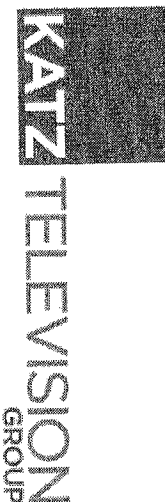


125 West 55th St
New York, NY 10019

Contract # 25246683		Changes as of: 7/14/2016 at 3:45 PM		Version: Highlighting Revision 1	
CPE: 95/134/963	Flight: 7/15/16 - 7/21/16	Station: KBSI	Total \$: \$2,895.00		
Agency: STRATEGIC MEDIA SERVICES	Advertiser: HOUSE REPUBLICAN ORGANIZATION	Market: Paducah	Total Spots: 34		
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: IL HD177 ISSUE SCHED B	Office: NEW YORK	Total CPM: \$0.00		
	Agency Order #: 5210329	Primary Demo: Adults 35+	Total GRP:		
	Buyer: Rheault, Ben	Con Type: POLITICAL/NOTE	Traffic #: 2574459		
	Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269	Separation:		

Comments: See line 8 for mkygds into Hot Bench. Please confirm. Thanks.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/15 - 7/21							Total Spots	Total \$	CPP	GRP
							7/15	7/16	7/17	7/18	7/19	7/20	7/21				
1	F-M-Th 8a-9a		Judge Faith	\$15.00	0	30	0	0	0	2	1	2	2	7	\$105.00	\$0.00	0.0
2	F-M-Th 9a-10a		Judge Greg Mathis	\$25.00	0	30	0	0	0	1	2	1	1	5	\$125.00	\$0.00	0.0
3	F-M-Th 6p-6:30p		Big Bang Theory	\$125.00	0	30	0	0	0	1	1	2	1	5	\$625.00	\$0.00	0.0
4	F-M-Th 6:30p-7p		Big Bang Theory	\$200.00	0	30	0	0	0	2	1	1	1	5	\$1,000.00	\$0.00	0.0
5	F-Th 9p-10p		News At 9	\$100.00	0	30	0	2	1	1	2	1	1	8	\$800.00	\$0.00	0.0
REV-6	Su 8a-9a		Fox News Sunday	\$20.00	0	30	0	0	2	0	0	0	0	0	\$0.00	\$0.00	0.0
7	M-F 9p-10p		News At 9	\$100.00	0	30	0	0	2	0	0	0	0	2	\$200.00	\$0.00	0.0
REV+8	M-F 11a-12n		Hot Bench	\$20.00	0.0	30	0	0	0	0	0	1	0	2	\$40.00	\$0.00	0.0
TOTALS:							0	2	3	7	8	8	6	34	\$2,895.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25246683 Changes as of: 7/14/2016 at 3:45 PM Version: Highlighting Revision 1
CPE: 95/134/963 Flight: 7/15/16 - 7/21/16 Station: KBSI
Agency: STRATEGIC MEDIA SERVICES Advertiser: HOUSE REPUBLICAN ORGANIZATION Market: Paducah
1911 NORTH FT MYER Drive Product: IL HD117 ISSUE Office: NEW YORK
SUITE 400 Agency Order #: 5210329 SCHED B
ARLINGTON, VA Buyer: Rheault, Ben
20009

Salesperson: JONATHAN VITTI 212-373-8256 Assistant: DEANA PEREZ 212-373-8269
Total \$: \$2,895.00
Total Spots: 34
Total CPP: \$0.00
Total GRP: 0.0
Traffic #: 2574459
Separation:

Special Instructions

Date/Time Added by Comment
07/14/16 11:43 AM System Notice Received.

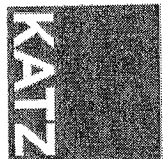
Competitive Information	
Market Budget:	\$57,900
KBSI Share:	5%
Comment:	
KFVS:	34%
WPSD:	14%
WSIL:	47%

Daypart Summary				
Day/Time	% Distib	Spots	Dollars	CPP
	100%	34	\$2,895.00	N/A
Total	100%	34	\$2,895.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	34	\$2,895.00
Total	34	\$2,895.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	7/14/16 3:45 PM	JONATHAN VITTI	Revised			\$0
Queued for Electronic Contracting	7/14/16 11:11 AM					\$0
New	7/14/16 11:08 AM	JONATHAN VITTI	Confirmed	34		\$2,895.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION
GROUP

125 West 65th St
New York, NY 10019

Contract # 25246683 Changes as of: 7/14/2016 at 11:08 AM

Version: Current State Version 1

Total \$: \$2,895.00

CPE: 95/134/963
Agency: STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Flight: 7/15/16 - 7/21/16
Advertiser: HOUSE REPUBLICAN ORGANIZATION
Product: IL HD117 ISSUE SCHED B

Station: KBSI
Market: Paducah

Total Spots: 34

Office: NEW YORK

Total CPP: \$0.00

Agency Order #: 5210329
Buyer: Rheault, Ben

Primary Demo:
Con Type: POLITICAL/VOTE

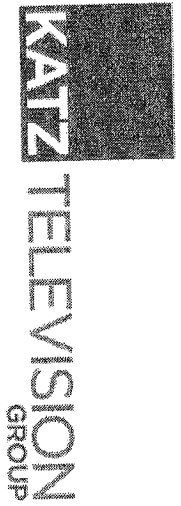
Salesperson: JONATHAN VITTI
212-373-8256

Assistant: DEANA PEREZ
212-373-8269

Separation:

257459

#	Day/Time	DP	Program	Rate	Len	7/15 - 7/21										Total Spots	Total \$	CPP	GRP
						7/15	7/16	7/17	7/18	7/19	7/20	7/21							
1	F-M-Th 8a-9a		Judge Faith	\$15.00	30	0	0	0	2	1	2	2		7	\$105.00	\$0.00	0.0		
2	F-M-Th 9a-10a		Judge Greg Mathis	\$25.00	30	0	0	0	1	2	1	1		5	\$125.00	\$0.00	0.0		
3	F-M-Th 6p-6:30p		Big Bang Theory	\$125.00	30	0	0	0	1	1	2	1		5	\$625.00	\$0.00	0.0		
4	F-M-Th 6:30p-7p		Big Bang Theory	\$200.00	30	0	0	0	2	1	1	1		5	\$1,000.00	\$0.00	0.0		
5	F-Th 9p-10p		News At 9	\$100.00	30	0	2	1	1	2	1	1		8	\$800.00	\$0.00	0.0		
6	Su 8a-9a		Fox News Sunday	\$20.00	30	0	0	2	0	0	0	0		2	\$40.00	\$0.00	0.0		
7	Su 9p-10p		News At 9	\$100.00	30	0	0	2	0	0	0	0		2	\$200.00	\$0.00	0.0		
TOTALS:						0	2	5	7	7	7	6		34	\$2,895.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 25246683		Changes as of: 7/14/2016 at 11:08 AM		Version: Current State Version 1	
CPE: 95/134/963	Flight: 7/15/16 - 7/21/16	Station: KBSI	Total \$: \$2,895.00		
Agency: STRATEGIC MEDIA SERVICES	Advertiser: HOUSE REPUBLICAN ORGANIZATION	Market: Paducah	Total Spots: 34		
1911 NORTH FT MYER DRIVE	Product: IL HD117 ISSUE SCHED B	Office: NEW YORK	Total CPP: \$0.00		
SUITE 400	Agency Order #: 5210329	Primary Demo:	Total GRP:		
ARLINGTON, VA 22009	Buyer: Rheault, Ben	Con Type: POLITICAL/NOTE			
Salesperson: JONATHAN VITTI	Assistant: DEANA PEREZ	Separation:			
212-373-8256	212-373-8269				

Special Instructions

Competitive Information	
Market Budget:	\$57,900
KBSI Share:	5%
Comment:	
KEVS:	34%
WPSD:	14%
WSIL:	47%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$2,895.00	N/A	0.0
Total	100%	34	\$2,895.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Jul	34	\$2,895.00	
Total	34	\$2,895.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
Queued for Electronic Contracting	7/14/16 11:11 AM				\$0	\$0
New	7/14/16 11:08 AM	JONATHAN VITTI	New	34	\$2,895.00	\$2,895.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KBSI-TV	Date: 6/2/16
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I, Ben Rheault

do hereby request station time concerning the following issue:

House Republican Organization

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: House Republican Organization

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

House Republican Organization
16W281 83rd St, Ste D
Burr Ridge, IL 60527-7967

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ed Sullivan Jr Chairman

David Krahn Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

House Republican Organization
16W281 83rd St, Ste D
Burr Ridge, IL 60527-7967

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Ed Sullivan Jr Chairman

David Krahn Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>6.1.16</u>	<u>Benjamin Rheault</u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=us,
email=brheault@strategicmediaservices.com, v=US
Date: 2016.06.01 17:24:35 -0400

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Alex Biles</u>	<u>Alex Biles</u>	<u>CSM / Dos</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.