



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26442390	<b>Changes as of:</b> 3/29/2019 at 9:52 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b>	<b>Flight:</b> 4/1/19 - 4/14/19	<b>Station:</b> KEZI
<b>Agency:</b> AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	<b>Advertiser:</b> Jordan Cove Energy Project	<b>Market:</b> Eugene-Springfield
	<b>Product:</b> Jordan Cove Energy Project	<b>Office:</b> CHICAGO
	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> DEBRA SCHOMMER KLEIN	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> BRIAN LAMONT 312-832-6619	<b>Assistant:</b> MONIQUE SEDLAR 312-832-6639
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$8,945.00  
**Total Spots:** 53  
**Total CPP:** \$0.00  
**Total GRP:**  
**Traffic #:** 82152

**Comments:** New order for Jordan Cove Energy Project to start on Monday 4/1. Agency has advised us to use current traffic for this flight. Payment confirmation to follow via email once available. Please confirm and advise of any programming and/or clearance issues ASAP. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/1 - 4/8		Total Spots	Total \$	CPP*	GRP*
							4/1	4/8				
1	M-F 6a-6:57a		6am News	\$125.00	0.0	30	3	3	6	\$750.00	\$0.00	0.0
2	M-F 6:57a-9a		GMA	\$150.00	0.0	30	3	3	6	\$900.00	\$0.00	0.0
3	Sa 6:57a-8a		GMA Sat	\$90.00	0.0	30	1	0	1	\$90.00	\$0.00	0.0
4	Sa 8a-8:30a		Weekend News	\$100.00	0.0	30	1	1	2	\$200.00	\$0.00	0.0
5	Su 8a-8:58a		Weekend News	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
6	Su 8:58a-10a		This Week	\$150.00	0.0	30	0	1	1	\$150.00	\$0.00	0.0
7	M-F 11a-11:58a		Midday News	\$90.00	0.0	30	1	2	3	\$270.00	\$0.00	0.0
8	M-F 3p-4p		Judge Judy	\$100.00	0.0	30	1	2	3	\$300.00	\$0.00	0.0
9	M-F 4p-4:58p		4pm News	\$150.00	0.0	30	2	2	4	\$600.00	\$0.00	0.0
10	M-F 4:58p-5:30p		5pm News	\$225.00	0.0	30	3	3	6	\$1,350.00	\$0.00	0.0
11	M-F 6p-7p		6pm News	\$200.00	0.0	30	2	2	4	\$800.00	\$0.00	0.0
12	Sa 4:58p-5:30p		5pm News Sat	\$125.00	0.0	30	0	1	1	\$125.00	\$0.00	0.0
13	Su 4:58p-5:30p		5pm News Sun	\$125.00	0.0	30	1	1	2	\$250.00	\$0.00	0.0
14	Su 6p-7p		6pm News Sun	\$125.00	0.0	30	1	0	1	\$125.00	\$0.00	0.0
15	W 8p-9p		Goldbergs/American Housewife	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
16	Th 8p-9p		Grey's Anatomy	\$650.00	0.0	30	0	1	1	\$650.00	\$0.00	0.0
17	Su 7p-8p		AFHV	\$475.00	0.0	30	1	0	1	\$475.00	\$0.00	0.0
18	M-F 11p-11:35p		Late News	\$150.00	0.0	30	3	4	7	\$1,050.00	\$0.00	0.0



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<b>Agency:</b> AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	<b>Advertiser:</b> Jordan Cove Energy Project	<b>Market:</b> Eugene-Springfield	<b>Total \$:</b> \$8,945.00
	<b>Product:</b> Jordan Cove Energy Project	<b>Office:</b> CHICAGO	<b>Total Spots:</b> 53
	<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> DEBRA SCHOMMER KLEIN	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> BRIAN LAMONT 312-832-6619	<b>Assistant:</b> MONIQUE SEDLAR 312-832-6639	<b>Traffic #:</b> 82152
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/1 - 4/8		Total Spots	Total \$	CPP*	GRP*
							4/1	4/8				
19	Su 11p-11:35p		Sun Late News	\$130.00	0.0	30	1	1	2	\$260.00	\$0.00	0.0
<b>TOTALS:</b>							<b>25</b>	<b>28</b>	<b>53</b>	<b>\$8,945.00</b>	<b>\$0.00</b>	<b>0.0</b>



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		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$8,945.00
		<b>Total Spots:</b> 53
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
03/29/19 9:37 AM	BRIAN LAMONT	New order for Jordan Cove Energy Project to start on Monday 4/1. Agency has advised us to use current traffic for this flight. Payment confirmation to follow via email once available. Please confirm and advise of any programming and/or clearance issues ASAP. Thanks!

Competitive Information	
<b>Market Budget:</b>	\$34,404
<b>KEZI Share:</b>	26%
<b>Comment:</b>	share estimated
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$8,945.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>53</b>	<b>\$8,945.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2019-Apr	53	\$8,945.00
<b>Total</b>	<b>53</b>	<b>\$8,945.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/29/19 9:39 AM					\$0	\$0	
New	3/29/19 9:37 AM	BRIAN LAMONT	Confirmed	53		\$8,945.00	\$8,945.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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