

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, DeAnn Reed, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

DeAnn Reed

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Non Partisan

Office sought (no acronyms or abbreviations):

West Fargo City Commissioner

Date of election:

June 11

General

Primary

Treasurer of candidate's authorized committee:

DeAnn Reed

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

DeAnn Reed

Signature:

Geoff Thaden

Name:

DeAnn Reed

Name:

Geoff Thaden

Date of Request to Purchase Ad Time: 5.29.24

Date of Station Agreement to Sell Time: 5/30/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

DeAnn Reed

Name:

DeAnn Reed

Date:

5/30/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No *2 Add*

Date ad received: 5/30/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>WDAY</i>	Date Received/Requested: <i>5/30/24</i>
Est. #:	Station Location: <i>FARGO</i>	Run Start and End Dates: <i>6-6 - 6-10-24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Est#

Client:	DeAnn Reed	AE: Alyssa Coltom
Buyer:		Phone: 701.552.1895
Advertiser:	Political - Candidate	Fax:
Product:		email: alysa.coltom@flagfamily.com
Schedule Dates:		
		Lengths: 30
		Dayparts: All

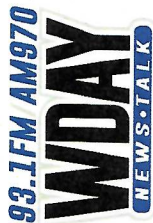
Station	Length	Days	Time	Date(s)	Program	Spots/wk	# weeks	Rate	Total Spots	Total Cost	Notes
WZFG	:30	Th/F/M	6a-6p	6/6-7, 6/10	ROS	21 Total		\$48.00	20	\$1,008.00	
WDAY	:30	Th/F/M	6a-6p	6/6-7, 6/10	ROS	34 Total		\$35.00	34	\$1,190.00	

*need 4 wks + fargo ad
proton
me*

DeAnn Reed
Signature

Contract Totals:

54 \$2,198.00



WDAY AM 970
301 S 8th Street
Fargo, ND 58103

DeAnn Reed for WF Commission
800 4th St East
West Fargo, ND 58078

Contract # 91665

Schedule Dates: 06/06/24-06/10/24
Advertiser: DeAnn Reed for WF Commission (9935)
Agency: Direct Account (1)
Product: POLITICAL - Local (1128)
Brand: Political (1024)
Salesperson: House, Flag (1214)
Sales Office: Fargo Radio
Buyer Name: Reed,DeAnn
Phone/Fax: (308) 850-4834 /
CPE: N/A
Account Types: Local/Political - Candidate
Billing Type: Standard
Comments:

Date Entered: 05/30/24
Last Modified: 05/30/24
Entered By: Carolyn Stokka
CO-OP: No
External #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 0.00
Commission: \$0.00
Net Total: \$1,190.00
Sales Tax:

AM RADIO (970_WDAY)

By Broadcast Month	Spots	Rate
Jun. 2024	34	\$1,190.00
Grand Total:	34	\$1,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/06/24-06/10/24	4	:30	6A-6P (CST)	12	.	.	.	11	11	.	.	34	\$35.00	\$1,190.00	AM RADIO (970_WDAY)		5/30/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.

TRANSCRIPTS

DEANN-REED SPECIAL-ASSESSMENTS 30 2024-05-30

DEANN-REED SPECIAL-ASSESSMENTS 30 2024-05-30

Are your monthly bills through the roof? So are mine. A smart family budgets for large expenses. I'm Deann Reed and I want the City of West Fargo to do the same.

Special assessments can be stopped. Our local tax bills should be low, sustainable and predictable. Aging infrastructure should be a part of the City's regular budget so our families don't get hit with unexpected bills.

Vote for Deann Reed for West Fargo Commission on June 11th. Paid for by Deann Reed.

DEANN-REED PLAN-FOR-IT 30 2024-05-30

DEANN-REED PLAN-FOR-IT 30 2024-05-30

Do you sometimes wonder exactly what you're getting for your property taxes? Me too. Most cities make infrastructure needs a part of their budget. I'm Deann Reed and I'm running for West Fargo Commission.

City budgets should be planned long term and reflect the actual needs of West Fargo so we don't get hit with special assessments. West Fargo's budget should be low, sustainable and predictable to taxpayers. Please vote for Deann Reed for West Fargo Commission on June 11th.

Paid for by Deann Reed.

