#### WTVJ and WSCV 2021-2022 Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WTVJ and WSCV.

The information contained in this Report covers the time period beginning October 1, 2021 to and including September 30, 2022 (the "Applicable Period").

The FCC's EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

## 2021-2022 Annual EEO Public File Report

### I. Vacancy Recruitment

Covering the Period from October 1, 2021 through September 30, 2022 Stations Comprising Station Employment Unit: WTVJ and WSCV

	WTVJ Hires					
Quantity	Position Title	Date Filled	Recruitment source(s) used to fill vacancy	Recruitment Source for Candidate(s) Hired	Number Hired	Number Interviewed
1	Producer	10/22/2021	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	6
1	Assignment Desk Editor	11/18/2021	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	4
1	Anchor/Reporter	12/01/2021	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	4
1	Anchor/Reporter	12/07/2021	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	3
1	Producer	12/20/2021	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	2
1	Associate Producer	1/13/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	6
1	Producer	1/18/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	2
1	Assignment Desk Editor	1/19/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Transfer	1	5
1	Producer, "Voices"	2/15/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	3
1	Producer	2/23/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	4
1	Associate Producer	3/08/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	YOH Staffing	1	2
1	Producer	3/10/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	3

			Recruitment Source			
1	APC Operator	3/11/2022	List Contacted for Each Full-time vacancy (see Appendix A)	YOH Staffing	1	3
1	Photojournalist	3/17/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	5
1	Digital Video Producer	4/01/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Employee Referral	1	3
1	Systems Engineer	4/15/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	3
1	Producer	4/21/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	YOH Staffing	1	4
1	Assistant News Director	5/10/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	3
1	Systems Engineer	5/10/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	2
8	Summer Interns	5/18/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	8	26
1	Senior Producer, Special Projects	5/21/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Employee Referral	1	4
1	Photojournalist	5/24/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	6
1	Associate Producer	5/26/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	2
1	Meteorologist	6/02/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	3
1	Digital Producer & MMJ	6/03/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	4
1	APC Operator	6/04/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	YOH Staffing	1	2
1	Associate Producer	6/08/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Employee Referral	1	3

1	Reporter/Anchor	7/07/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	2
1	Executive Producer of Content	8/03/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	2
1	Senior Producer	8/17/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	www.nbcunicareers .com	1	4
1	AM Executive Producer	8/19/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	2
1	Digital Account Manager	9/12/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	Internal Promotion	1	3
1	Client Operations Rep	9/19/2022	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	YOH Staffing	1	1
WTVJ Total Number of Persons Interviewed					131	

WSCV Hires						
Quantity	Position Title	Date Filled	Recruitment source(s) used to fill vacancy	Recruitment Source for Candidate Hired	Number Hired	Number Interviewed
1	Entertainment Anchor/ Segment Producer	10/03/2021	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	YOH Staffing	1	1
1	Promotions Coordinator	11/21/2021	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	www.nbcunicareers .com	1	6
1	Producer	3/24/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	Internal Promotion	1	2
1	Associate Producer	4/16/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	YOH Staffing	1	3
1	Photojournalist	4/30/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	Internal Transfer	1	4
6	Summer Interns	5/18/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	www.nbcunicareers .com	6	26
1	VP of Creative Services	5/20/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	www.nbcunicareers .com	1	3
1	Reporter	5/23/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	www.nbcunicareers .com	1	3
1	Associate Content Producer	6/03/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	Internal Promotion	1	2
1	Editor	6/04/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	Internal Promotion	1	4
1	Producer	8/02/2022	Recruitment Source List Contacted for Each Full- time vacancy (see Appendix A)	YOH Staffing	1	2
WSCV Total Number of Persons Interviewed					56	

Total Number of Persons Interviewed During Applicable Period for WTVJ and WSCV: 190

## I. Recruitment Source Information for Vacancies

Covering the Period from October 1, 2021 through September 30, 2022 Stations Comprising Station Employment Unit: WTVJ and WSCV

Recruitment Source	Total Number of Interviewees Referred During the Year)
Please see Appendix A (except for nbcunicareers & YOH)	0
NBCUnicareers.com	118
YOH Staffing	18
Employee Referral	10
Internal Transfer	9
Internal Promotions	32
TOTAL	187

### III. Non-Vacancy Specific Recruitment Activities

Covering the Period from October 1, 2021 through September 30, 2022 Stations Comprising Station Employment Unit: WTVJ and WSCV

JOB FAIR PARTICIPATION					
Organization	Date	Event	Participant(s)		
SVA	January 5-8, 2022	SVA Nat'l Conference	James Arroyave – TA Recruiter Wiliberto Ocasio – TA Recruiter Carmen Jerez – TA Recruiter		
Hiring our Heroes	January 20, 2022	Technology & Cybersecurity Event	James Arroyave – TA Recruiter		
Hiring our Heroes	March 3, 2022	Virtual Career Summit	James Arroyave – TA Recruiter		
Unidos	July 9-11, 2022	Unidos US Annual Conference	Wiliberto Ocasio – TA Recruiter Carmen Jerez – TA Recruiter		
AAJA	July 27-30, 2022	AAJA Career Fair	James Arroyave – TA Recruiter Wiliberto Ocasio – TA Recruiter Carmen Jerez – TA Recruiter		
Ascend	August 2, 2022	Virtual Career Fair	Wiliberto Ocasio – TA Recruiter Carmen Jerez – TA Recruiter		
NABJ	August 3-7, 2022	NABJ Convention & Career Fair	James Arroyave – TA Recruiter Wiliberto Ocasio – TA Recruiter Carmen Jerez – TA Recruiter		
NAHJ	August 3-7, 2022	NAHJ Convention & Career Fair	James Arroyave – TA Recruiter Wiliberto Ocasio – TA Recruiter Carmen Jerez – TA Recruiter		
NLGJA	September 8-11, 2022	NLGJA Career Fair	Wiliberto Ocasio – TA Recruiter Carmen Jerez – TA Recruiter		

#### WTVJ EDUCATIONAL INSTITUTION SPONSORED CAREER OPPORTUNITIES AND COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION Organization Participant(s) Date **Event** City of Opa Locka 10/16/2021 Hispanic Heritage Festival Host Roxanne Vargas, WTVJ Anchor Willard Shepard, WTVJ Reporter **GMAA** 11/6/2021 Benefits Gala Constance Jones, WTVJ Anchor Speaker – Panel on Climate John Morales, WTVJ 11/7/2021 Sachamama Meteorologist Change

Little Lighthouse Foundation	11/13/2021	Heart & Stars Gala	Kelly Blanco, WTVJ Reporter Johnny Archer, WTVJ Reporter
Equality Florida	11/13/2021	Host - Annual Gala	Steve MacLaughlin, WTVJ Meteorologist
NABJ & FIU	11/19/2021	Panel Discussion	Jawan Strader, WTVJ Anchor Sasha Jones, WTVJ Reporter Teresa Joseph, WTVJ Sr. Producer
United Community Options of SFL	2/6/2022	Speaker for UCO Optimism Dinner	Sheli Muniz, WTVJ Anchor
WoT	2/12/2022	Speaker of a Writing Workshop	Trina Robinson, WTVJ Anchor
Barry University	2/15/2022	Speaker at a Journalism Event	Sheli Muniz, WTVJ Anchor
Latinos Salud	2/19/2022	Host - Annual Gala	Steve MacLaughlin, WTVJ Meteorologist
World Trade Center Miami	3/8/2022	Int'l Women's Day Luncheon Emcee	Jackie Nespral, WTVJ Anchor
City of Lauderhill	5/1/2022	RTW Virtual Fair	Constance Jones, WTVJ Anchor
Miami-Dade County	5/2/2022	Ambassador for Hurricane Prep	Ryan Phillips, WTVJ Meteorologist
German American Business Club	5/27/2022	Speaker, Virtual Event "Life of a News Anchor"	Constance Jones, WTVJ Anchor Kris Anderson, WTVJ Anchor
Stonewall Pride	6/18/2022	Pride Parade	Station Personnel
Society for Professional Journalists	8/27/2022	Host - Sunshine State Awards	Sheli Muniz, WTVJ Anchor
Nicklaus Childrens Hospital	8/31/2022	Emcee – Fashion Gives Back	Kelly Blanco, WTVJ Reporter
The Women's Breast & Heart Initiative	9/25/2022	Host – This Pink Walk 5k	Constance Jones, WTVJ Reporter

# WSCV EDUCATIONAL INSTITUTION SPONSORED CAREER OPPORTUNITIES AND COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION

Organization	Date	Event	Participant(s)
His House Childrens Home	12/18/2021	Host – Kakes 4 Kids	Myriam Masihy, WTVJ Reporter
American Heart Assoc	5/11/2022	Hosts - Go Red for Women's Luncheon	Alejandra Molina, WSCV Anchor Trina Robinson, WTVJ Anchor
Hispanic Women of Distinction	8/26/2022	Emcee – Awards Ceremony	Myriam Masihy, WSCV Reporter
Prospera SFL	9/14/2022	Stronger than Before Success Stories in SFL/Hispanic Small Business Owners	Gloria Ordaz, WSCV Anchor

**EMMA BOWEN FOUNDATION FOR MINORITY INTERESTS IN MEDIA:** WTVJ is proud of its long standing partnership with the Foundation in growing minority youth for opportunities in the media. During a unique work-study and scholarship program, the goal is to expose minority teenagers to work experience during high school and college years. In 2005, WSCV joined the program to build a diverse pipeline within both stations. Unfortunately, due to the Covid-19 pandemic, WTVJ and WSCV have not had the opportunity to participate in the program in 2021.

**INTERNAL SKILLS ENHANCEMENT PROGRAM:** Training is a key element in providing all employees with the opportunity to grow their careers by adding skills to their career tool kit. As a result, employees are growing to expand within their current roles and gaining the skills to advance into leadership roles.

Several WSCV/WTVJ managers and leaders attended leadership training conducted by our NBCU Talent Lab. The courses ranged from new management to leadership skills training.

INTERNSHIP PROGRAM: During the current Public File Annual Report year, 14 interns have participated in the internship program for the summer semester including 50% minorities and 64% females. The WSCV/WTVJ Internship program continues to build a pipeline of diverse future employees. The stations continue to partner with universities and colleges across the nation to attract large diverse populations. During the reporting year, a total of 2 former interns, from previous internship semesters, were hired as a contracted employee. Our mentors for this year included: Abel Aluart, WTVJ/WSCV Production Director: Alex Suarez, WTVJ Executive Producer: Jose Carlos Perez, WSCV Executive Producer: Sara Ahmad-Visomirski, WTVJ/WSCV of Creative Services; David Henderson, WTVJ Asst News Director; Christina Fiumefreddo, WTVJ Executive Producer; David Rodriguez, Duopoly News Ops Manager; Gaby Carpio, WTVJ/WSCV Assignment Manager; Debra Juarez, WSCV/WTVJ VP of Digital; and Dawn Clapperton, WTVJ News Director.

**EEO / HUMAN RESOURCES TRAINING**: The stations regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. Compliance Training is mandatory for all employees. During the reporting period, courses taken have included Inclusive Leadership Workshop, Integrity Training, Avoiding Harassment in the Workplace, Code of Conduct, Conflicts of Interest, Effective Communication, Editorial Workshops, and numerous technical skills trainings.

**EMPLOYEE DIVERSITY GROUPS:** NBCUniversal's diverse employee population is reflected in our affinity groups. These voluntary organizations focus on the professional development of their members by creating opportunities for coaching, mentoring and networking with employees and senior management. In addition, they are a major force in driving recruitment and retention of top talent in the organization. Participation in these groups is open to all employees. Established affinity groups at NBCUniversal, including Out@NBCUniversal, Unidos@NBCUniversal, Veterans Network, The Women's Network @ NBCUniversal (WNN) and others, provide professional networking and skill development courses to employees.

**WOMEN OF TOMORROW:** WTVJ continues to support Women of Tomorrow (WOT), a mentoring organization established in 1997, by a former station President and GM and former WTVJ anchor/reporter. The program partners female community and business leaders with teenagers from local area schools. During the plan year, Trina Robinson, WTVJ News Anchor, is currently on the WOT board and has hosted tours and presentations with other female business role models.

**YOUNG WOMEN WITH A PURPOSE**: Young Women with a Purpose is a nonprofit 501 (c) (3) resource dedicated to helping disadvantaged young women to attend college. It was established in 2014 by Iliana Jauregui WTVJ Traffic Manager. The goal is to assist in educational and financial aid through fundraising, educational workshops and advisement, as well as volunteering initiatives.

#### **Appendix A: Recruiting Sources 2022**

Mrs. Olivia Sarson
Broward Community College
3501 SW Davie Rd.
Ft. Laud., FL 33314
954-201-6612
954-201-6413 Fax
osarson@broward.edu
Has this source requested notices: NO.
14 41 41
Mrs. Aileen Alvino
Florida Atlantic University
Career Development Ctr.
P.O. Box 3091
Boca Raton, FL 33431-0991
561-297-3533
jwatson@fau.edu
career@fau.edu
Has this source requested notices: NO.

Ms. Betty Clark Ms. Kathy Payne Foreman **Director of Career Services** Student Employment Florida State College Jacksonville **Edward Waters College** 11901 Bch. Blvd., U-110 1658 Kings Road Jacksonville, FL 32246 Jacksonville, Florida 32209 904-646-2122 904-470-8007 bgclark@fscj.edu careerservices@ewc.edu Has this source requested notices: NO. Has this source requested notices: NO. School of Journ. & Mass Commun. Mr. Thomas Fleischmann Florida Intl. University/N. Campus JCS/Jewish Community Serivces of SFL. 3000 NE 145 St. 735 NE 125 St. No. Miami, FL 33181 Miami, FL 33161-5645 Advertising: Kate Kahler (305) 899-1587 305-919-4578 tfleischmann@jcsfl.org heclayto@fiu.edu Journalism: Harold Clayton Has this source requested notices: NO. 305-919-5634 Has this source requested notices: NO. Mr. Dan Severson Ms. Roxanne Isaac Film Employer Liaison Job Service of Florida **Full Sail Real World Education** 633 NE 167 St., #200 3300 University Boulevard No. Miami Bch., FL 33162-3497 Winter Park, Fl. 32792 (305) 654-7175 X 223 407-551-2023 ext. 5615 Fax (305) 654-7188 dseverson@fullsail.com roxanne.isaac2@careersourcesfl.com Has this source requested notices: NO. Has this source requested notices: NO. Erika Rodriguez Lindsey Rodriguez Associates Director of Student Services **Operations Manager Keiser University - Pembroke Pines** Miami Intl University of Art & Design 12520 Pines Blvd. 1501 Biscayne Blvd., Suite #100 Miami, FL 33132-1418 Pembroke Pines, FL 33027 954.431.4300 (Phone) 1-800-225-9023 954.431.2929 (Fax) Imrodriguez@aii.edu Has this source requested notices: NO. Has this source requested notices: NO.

Angel Llamazares Mr. Steve McDowell Career Services Director College of Commun./R-42 Miami Media School **Motion Picture & TV Advisory Council** 901 South Miami Ave, STE 303 Florida State University Miami, FL 33130 Tallahassee, FL 32306 305-728-1120 850-644-2276/Fax:850-644-8642 allamazares@beonair.com karen.ball@comm.fsu.edu Has this source requested notices: NO. Has this source requested notices: NO. Ms. Diane Herron Charlotte Andreson Director of Human Resources Vice President of Operations Natl. Assoc. of Black Journalists **Pinellas County Urban League** c/o WPBT; 14901 NE 20 Ave. 333 31<sup>st</sup> St., No. Miami. FL 33181 St. Petersburg, FL 33713 305-949-8321 727-327-2081 dheron@southfloridapbs.org skillsbank@pcul.org Has this source requested notices: NO. Has this source requested notices: NO. Tammy Davidson Mr. Edward Cruz **Right Management Consultants** Dir., Off. of Career Plan. & Placement 2101 West Commercial Blvd., #2000 University of Miami Ft. Lauderdale, FL 33309 1204 Dickenson Dr., Bldg, #37R (954) 486-1823/Fax: (954) 486-6255 Coral Gables, FL 33134 tammy.davidson@rightflorida.com (305) 284-5451/Fax: (305) 284-3688 ecruz2@miami.edu Has this source requested notices: NO. Has this source requested notices: NO. Sirley Gomez Flora Akselrad **Employment & Business Development Employ Florida** 7550 Davie Road Extension Specialist Hollywood FL 33024 JWorks Miami 954-967-1010 ext 237 A partnership of the Greater Miami Jewish sigomez@wf1broward.com Federation and Jewish Community Services of South Florida 786-866-8498 Has this source requested notices: NO. fakselrad@gmif.org Has this source requested notices: NO.

David Metcalfe	Viviana Morrone
Employment Specialist	Resource Manager
Dan Marino Foundation	1 Telemundo Way
400 North Andrews Avenue	Doral, FL. 33182
Fort Lauderdale, FL 33301	O. 786-585-7442
954-368-6000	C. 786-920-7553
	Viviana.Morrone@yoh.com
Miami Office	VIVIGITALIVIOTIONO & YOTILOOTTI
11200 SW 8 <sup>th</sup> Street, PG 6, Ste. 150	Has this source requested notices: NO.
Miami, FL 33199	Tias this source requested hotices. NO.
786-817-2323	
780-817-2323	
Has this source requested notices: NO.	
James Arroyave	Wiliberto Ocasio
Head Recruiter	Talent Acquisition Recruiter
NBCUniCareers.com	NBCUniCareers.com
15000 SW 27 <sup>th</sup> Street	30 Rockefeller Plaza
Miramar, FL 33027	New York, NY 10112
954-622-6839	212-664-3246
James.arroyave@nbcuni.com	Wiliberto.ocasio@nbcuni.com
James.arroyave@nbcuni.com	Willberto.ocasio@nbcurii.com
Has this source requested notices: N/A	Has this source requested notices: N/A
Carmen Jerez Talent Acquisition Recruiter NBCUniCareers.com 30 Rockefeller Plaza	
New York, NY 10112	
212-664-3246	
<u>Carmen.jerez@nbcuni.com</u>	
Healthia aguree requested notices: N/A	
Has this source requested notices: N/A	