





997157-Alliance for Good Government-KKND FM

|    | Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GRI |
|--|----------------------|--------------------|------|--|--------------|----------|---------|--------------|
|  | 10/21/22 1:09:43 PM | Processed | | <async process> | Scott Foster | \$500.00 | 20 | 0.00 |
| | 10/21/22 1:00:21 PM | Approved | | | Sandy Cla | \$500.00 | 20 | 0.00 |
| | 10/21/22 1:00:21 PM | Ready for approval | | [Ready bypass] | Sandy Cla | \$500.00 | 20 | 0.00 |
| | 10/21/22 1:00:12 PM | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Sandy Cla | \$500.00 | 20 | 0.00 |
| | 10/21/22 12:58:40 PM | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Sandy Cla | \$500.00 | 20 | 0.00 |
| | 10/21/22 12:21:57 PM | Approval Workflow | | [Sales Manager - Ready Default] | Demarcus | \$500.00 | 20 | 0.00 |
| | 10/21/22 12:17:41 PM | Ready for approval | | R | Demarcus | \$500.00 | 20 | 0.00 |
| | 10/21/22 12:06:39 PM | Ready for approval | | Please attach NAB | Andreel Br | \$500.00 | 20 | 0.00 |
| | 10/21/22 8:59:33 AM | New order created | | <new order> | Andreel Br | \$0.00 | 0 | 0.00 |

[Sorted by: Date]

ORDER

Orders

Order / Rev: 997157

Alt Order #:

Product Desc: AGG.NO.ELECT2022.11.08

Estimate:

Flight Dates: 10/24/22 - 11/06/22

Original Date / Rev: 10/21/22 / 10/21/22

Order Type: GENERAL

KKND-FM

Primary AE: Andreel Brown

Sales Office: L-NOL

Sales Region: Local

Agency

Name: BPR LLC

Buying Contact:

Billing Contact: Eddie Brown

PO Box 740448

New Orleans, LA 70174

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Alliance for Good Government

Demographic: A25-54

Product Codes: Issues/Propositions

Revenue Code 1: AGY-AVAIL

Revenue Code 2: POL-ISS

Revenue Code 3: POL-STATE

Priority: P-100

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/22 | 10/30/22 | 10 | \$250.00 | \$212.50 |
| 10/31/22 | 11/04/22 | 10 | \$250.00 | \$212.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| October 2022 | 10 | \$250.00 | \$212.50 | 0.00 |
| November 2022 | 10 | \$250.00 | \$212.50 | 0.00 |
| Totals | 20 | \$500.00 | \$425.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Andreel Brown | L-NOL | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|----------|
| N 1 | KKND | 10/24/22 | 11/06/22 | M-F PM Drive M-F | CM | 3p-7p | MTWTF-- | :30 | 10 | \$25.00 | P-30 | 0.00 | NM | 20 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/24/22 | 10/30/22 | MTWTF-- | | 10 | | | | \$25.00 | | 0.00 | | | |
| | | Week: 10/31/22 | 11/06/22 | MTWTF-- | | 10 | | | | \$25.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 20 | \$500.00 |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Brown Public Relations, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Alliance for Good Government

Agency name: Brown Public Relations LLC

Address: PO Box 740448 | New Orleans | LA 70174

Contact: E.L. Brown

Phone number: 769-218-8577

Email: ebrown@brown-pr.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Alliance for Good Government

Address: PO Box 8102 Metairie, LA 70011-8102

Contact: Tim Fandal

Phone number: 985-966-0644

Email: fandalt@bellsouth.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tim Fandal, Board Chairman
Ramona Fernandez, Vice Chairman
Shannon Sims, Treasurer
Nikki Smith, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Troy A. Carter

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Representative, 2nd Congressional District

Date of election: November 8, 2022


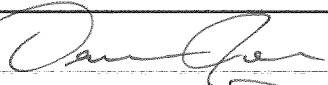
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

Message: Please vote for endorsed candidates"

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| | |
|--|---|
| Advertiser/Sponsor | Station Representative |
| Signature:  | Signature:  |
| Name: Brown Public Relations LLC | Name: DEMARCUS JONES |
| Date of Request to Purchase Ad Time: See Insertion Order | Date of Station Agreement to Sell Time: 10-21-22 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10-21-22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|--------------------|-----------------------------------|---|
| Contract #: 997157 | Station Call Letters: KKNB-FM | Date Received/Requested: 10/21/22 |
| Est. #: | Station Location: NEW ORLEANS, LA | Run Start and End Dates: 10/24/22 - 11/6/22 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.