

Zimmer Midwest Communications / Springfield MO / Radio Stations: Radio Schedule and Fighting for

Committee to Elect Matthew Simpson

Scheduled as: Preemptable with notice

Ad Schedule, Dates/Times: Start April 2, 2021 End April 6, 2021

Length: :30 sec

Station:	Days/Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# wks	GRAND TOTALS:	Rate	\$
KBFL AM/FM Simulcast	4/2 only 4:00pm-6:00pm		3						1	2	\$35.00	\$ 70.00
	4/5 -4/6 6:00am-9:00am					2			1	6	\$25.00	\$ 150.00
	4/5 - 4/6 4:00pm-6:00pm		2						1	4	\$35.00	\$ 140.00
	TOTALS									12		\$ 360.00
KTXR 98.7 The Dove	Days/Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# wks	GRAND TOTALS:	Rate	\$
	4/5 -4/6 6:00am-10:00am	4	4						1	8	\$25.00	\$ 200.00
	TOTALS									8		\$ 200.00
	Station: KWTO-AM 560	Days/Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# wks	GRAND TOTALS:	Rate
4/5 -4/6 6:00am-8:00am	2	2						1	4	\$25.00	\$ 100.00	
TOTALS									4		\$ 100.00	
KWTO-FM 101.3 FM	Days/Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# wks	GRAND TOTALS:	Rate	\$
	4/3 - 4/4 6:00am-12:00mid		4						1	14	\$14.00	\$ 196.00
	4/5 -4/6 6:00am-10:00am		4				7	7	1	8	\$25.00	\$ 200.00
	TOTALS									22		\$ 396.00

Page Summary

	# Ads	\$
KBFL AM/FM Simulcast	12	\$ 360.00
KTXR 98.7 The Dove	8	\$ 200.00
KWTO-AM 560	4	\$ 100.00
KWTO-FM 101.3 FM	22	\$ 396.00
total	46	\$ 1,056.00

Comments/Notes
 Ads schedule Preemptable with Notice

Approved, Advertiser *Ernie Steinhilber*
Ernie Steinhilber
MS

Terms and conditions applied for political.

Scott Boltz

From: Matthew Simpson <msimpson585@gmail.com>
Sent: Monday, March 29, 2021 2:14 PM
To: Scott Boltz
Subject: Re: Political/Candidate: Matthew Simpson / Springfield

Everything was correct, thank you!

On Mon, Mar 29, 2021 at 2:12 PM Scott Boltz <sboltz@zrgmail.com> wrote:

Thank you Matthew. Was everything correct with the agreement/scheduling/\$s, for the stations?

Scott Boltz

573 875-1099 x1228

Zimmer Communications

Columbia – Springfield

Jefferson City – Lake of the Ozarks

From: Matthew Simpson <msimpson585@gmail.com>
Sent: Monday, March 29, 2021 1:55 PM
To: Scott Boltz <sboltz@zrgmail.com>
Subject: Re: Political/Candidate: Matthew Simpson / Springfield

Thanks! My committee's address is: PO Box 6027, Springfield, MO 65801

On Mon, Mar 29, 2021 at 7:52 AM Scott Boltz <sboltz@zrgmail.com> wrote:

Good morning,

Thank you for your email with the ad and NAB form.